



Teachers' perceptions about the use of social media

Parvinbanu K.Ansari

Assistant Professor

Munshi Mahila B.Ed.College,Bharuch

Abstract

Now a day's use of social media has become very common among people of all the groups worldwide. No one has remained untouched with the use of social media. In these perspectives investigator tried to study the teachers' perceptions about the use of social media. Investigator surveyed the opinions of the Primary teachers of the Government primary schools of the Bharuch Block. Total 84 teachers were covered up in the sample. While one questionnaire was constructed and applied by the investigator for the collection of required data. Collected data were analyzed through calculating the frequencies received on each questions and percentages. Investigator could reach to some very important findings through the present investigation. One of the important finding is that teachers were of the opinion that students are using social media dangerously. Moreover, students are watching harmful content on social media. The findings of the study are having important implications.

Key Words: Perceptions, Social media, Teachers.

Introduction:

Now everyone accept that we are living in the age of the Information and Communication Technology. As a part of the Information and Communication Technology our life has become more and more dependent on the use of social media. We use social media on a very large scale in our day to day life. Smith (2019) has studied and concluded that; "As of January, 2019, there were around 7.7 billion were active social media user." Not only that Smith (2019) had observed that; "Moreover there are almost one million new users to some form of social media each day or a new user every 10 seconds.300 videos are uploaded to YouTube alone every minutes."These are the figures of the year 2019.Now we are in the year of 2022.It itself indicates the change. In this situation almost all the groups of people of the society are not remained untouched with the use of social media. Teachers of any stage of the education are also using social media for various purposes.

In the above context researcher was interested in to know the teachers perceptions about the use of social media. Thus, Researcher conducted the present study.

Objectives of the study:

Following were the major objectives of the present study:

1. To study the teachers perceptions about the objectives of the use of social media.
2. To study the teachers perceptions about the use of social media for the teaching learning process.
3. To study the teachers perceptions about the use of social media being done by the students.
4. To study the teachers perceptions about the uses of social media.
5. .To study the teachers' perceptions about the limitations of social media.

Research Method:

Looking to the nature and objectives of the present study investigator felt it proper to apply descriptive survey method for the present study. In the present study investigator survey the teachers' perceptions.

Population and sample:

Every research is having some specific constrains. Accordingly investigator also accepted some constrains. Investigator concentrated on the Government primary teachers of the Bharuch Block. Thus, all the primary teachers of the total 114 government primary schools of the Bharuch block organized by the Bharuch Jilla Panchayat were included in the population of the present study. Out of which investigator selected total 10% schools using random sampling method and selected all the teachers of these schools as the sample of the present study. Accordingly total 11 schools and total 87 teachers of these schools were selected in the sample of the present study. Here it is also to be mentioned that data were completely collected from 73 teachers in all.

Research tools:

Various research tools can be used for the collection of necessary data for any research. Questionnaire, Opinionnaire, Check list, rating scale, Information schedule or Observation schedule can be used for the collection of necessary data. For the present study investigator decided to use questionnaire for the collection of necessary data. Total 25 questions were included in the questionnaire. Out of which two questions were open ended questions.

Procedure of data Collection:

For the present study necessary data were collected personally from the subjects selected under the study. Of course help of the friends of the investigator was taken. Proper care was taken regarding the collection of data so that the true picture could be emerged.

Statistical Technique used:

For the analysis of the collected data various statistical techniques can be used. But as per the objectives of the present study and the nature of the data collected for the present study no need of the use of specific statistical technique emerged . The collected data were analyzed using calculating the frequencies

of each question. Moreover, percentages were also calculated. While content analysis of the data collected on the open ended questions were done.

Major Findings:

Following were the major findings of the present study:

1. 94.52 % Teachers said that they use social media for the educational purpose only.
2. All the teachers were using social media to get information about different things.
3. Out of study 95% teachers confessed that more time was being wasted after social media.
4. Whatsapp was the most popular social media among the teachers. Face book was the second popular one among the teachers.
5. 100% teachers confidently answered that the social media is useful in the teaching learning process.
6. All the teachers replied that they were using social media for getting more information about the various teaching points.
7. 90.41 % teachers were of the opinion that the students use social media in a very dangerous way.
8. As per the responses received from the 93.15 % teachers' students were watching harmful things on the social media.
9. Following were the major benefits of the social media as per the opinions of the teachers selected under the study:
 1. To keep in touch with the latest information.
 2. To keep in touch with family members and the friends.
 3. For getting any kind of information at any time.
10. Following were the major limitations of the social media as per the opinions of the teachers selected under the study:
 1. Wastage of time.
 2. Harmful content
 3. Accessibility

Conclusions:

Investigator could reach to some very important and interesting findings to the present small but a scientific research. The findings of this research highlight the use of social media in the present time. The results are very clear and itself explore the need of the social media in the present time. It is a good sign that teachers use social media for getting more information about various teaching points. But at the same time teachers admitted that students were using social media very dangerously and students were watching harmful content on social media. This is a very serious finding and suggests that extra care must be taken to educate our students to use social media properly. It is also expected that the parents of the students must become conscious about this issue and they must set an example by their own behavior before the children regarding the use of social media

References:

1.Smith,K.(2019). “123 Amazing social media Statistics and facts”, brndwatch, (<https://www.brandwatch.com/blog/amazing-social-media-statistics-and-facts/>),Accessessed on 26 March, 2019.

