



Behaviour Economics And Education At Government And Private Universities In Chennai

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Behavioral Economics speaks on Human Behavior in different perspective. The history of Economic thought says that Adam Smith and John Maynard Keynes had philosophical thought on Behavioral science and economics that is of health and wealth brings the change in the human behavior. The neo – classical Economist considers as optimal or rational decision makers. Human are one of the species in this universe. Human have different role to play in an economy there indulge starts from age one to death. These Hero and Heroine make vast divergence among the surroundings with their psychology, neuroscience and sociology. According to Swami Vivekanda education is the manifestation of mankind with in oneself. Only education can mould the human character, behavior, attitude and overall personality.

This paper tries to examine the behavior of the student in Private Universities and Government Universities. First and the foremost is that the teacher and the student's relationship in Government Universities and Private Universities. Apart from Environment and Research the ratio of the students with that of teachers inside the class room and outside the class room varies with the private and the public Universities. There is no much of attachment in Private Universities when compared to Government Universities.

Second, the materials used in Private Universities and Government Universities. In Private Universities students use the Wi- Fi mode for their studies which makes the students depends on Technology rather than a Teacher. No text book reading, No note book writing and teachers are also forced to share all the subjects materials in Whatsapp so all the information are available in soft copy rather than hard copy

whereas in Public Universities the professors use white board and marker and students also use Note books and Text books which make them to depend on Teacher rather than Technology.

Third, the traditional education system had less investment in education as Gurudakshana given by students to their Teacher for receiving Holistic growth which is followed in Government Universities whereas in the modern education system has more investment in education as tuition fees given by students to their Private Universities to become a developed Human Resource.

Fourth, the relationship between a teacher and a student in tradition education system is highly bounded whereas the relation between a teacher and a student in modern education system is less bounded. There are various reasons for which they are teaching took place in open space under tree or inside a small hut in Traditional education system whereas the modern teaching takes place in highly sophisticated Air conditional class room. The Teaching materials in traditional education system were hearing and chanting, latter came writing and reading with notebooks and textbooks whereas in modern education system Hi-Phone and Laptops Google and chat GPT search provides more information to students than a teacher.

Fifth, in Traditional education system the students followed day to day routine whereas in modern education system the students follow unscheduled routine. In Traditional education system the students used to do service to their teacher and parent whereas in modern education system teacher and parents are doing service to the students. In Traditional education system the students had proper dress code and food habits whereas in modern education system the students have improper dress code and food habits.

Sixth, the student behavior interpreted with that of wealth those who have more wealth, how they behave and the people having less wealth how they behave. The student's behavior is interpreted with that of wealth in pursuing higher education in Government Universities and Private Universities.

Seventh, Students from three different boards that are State, Matriculation and CBSC they all join in Government Universities the state board students join more whereas in Private Universities Matriculation and CBSE students join more.

Eight, the Behavior with that of students using text books in all the Government Universities and Private Universities reveals that in most of the Private Universities they have their own syllabus they depend mostly on Google whereas in Government Universities they have common syllabus which have to be followed by the affiliated colleges with that of publications.

Ninth, the students are more exposed to competitive Examinations in Government Universities whereas the students have very less exposure for competitive Examination.

Tenth, Government Universities have more affiliated colleges pertain to the same stream whereas the Private Universities have various streams of colleges like Nursing, Engineering, Law, Medicine, School of Business and Arts and Science.

Eleventh, Relaxation is provided for the students and Faculties in Government Universities whereas in Private Universities there is no much of relaxation.

Twelfth, Strict rules and regulations for both student and the faculty are followed in Private Universities rather than the Government Universities.

OBJECTIVE OF THE STUDY

To study the intense of Education in Private and Government Universities

To analyze the repo of Teacher and the Student in Private and Government Universities.

METHODOLOGY

The Area of study is about the Government and Private Universities in Chennai .By the method of Random Sampling Techniques the total number of samples collected from both Government and Private Universities through Google form shared with the help of faculties in both Government and Private Universities. Total number of samples collected from both Government and Private Universities is three hundred out of which one hundred and fifty from each University.

REVIEW OF LITERATURE

A.M.Lavecchia, H. Liv, P.Oreopouias authors made a study on the emerging trend in education sector where parents and teachers have three viewpoints they are psychology, neuroscience and sociology which is indomitable by the investment for the future welfare of the Human Resource. Decision making and forward planning plays a crucial role in once life time and it is a long run procedure to bring output in their retirement age. Prashalini Naidu, Nor Emmy, Shuhada Derani authors explore on Quality of education in Malaysia with that of Private and Public Universities and data are been collected from second year graduates and analysis have been made on area of satisfaction and quality of learning. Hundred samples have been collected the mean value and the standard values are high for Private universities whereas it is low for Public universities. Both the Private and Public Universities aim for quality of learning is by research. Sumit kumar Banshal, Vivek Kumar Singh authors made a study on higher education system in India with different kinds of Universities and Standardized Institutions based on comparative account of research performance with that of Indian Institute of technology, Central Universities and National Institute of technology and found out that all most all the private and public universities have a well established environment and culture of Research. Regarding funding in

research private institutions have a long way to go. Velga Vevere and Arturs Mons authors made a study in influencing undergraduate selection development in favour of higher education institution, further they synopsized the developing behavioral economics in selecting higher educational institutions with representatives of higher education and behavioral economic experts and surveying undergraduates in decision making. The study found out that the undergraduate students are using to ease the complexity of decision making which makes them to have systematic errors and bias. Prashalini Naidu, Nor Emmy Shuhada Derani authors made a study on the context of education and satisfaction of the students. This paper tried to get insight of satisfaction of students in both private and government universities. It was found that certain element differs in both the Universities. The quality and the satisfaction the students and the Faculties are been observed.

ANALYSIS

From the descriptive analysis it is very clear that the relationship between the students and the teachers are very good in Government Universities which is vigilant during Alumni meet fifty years passed out students come to assemble in their respective Government Universities Whereas which is observant in Private Universities.

The perspective in Government Universities is in Black board or in White board with marker whereas in Private Universities it is vibrant with smart board.

The Authentic is payment bill received by the students in both Government and Private Universities.

The Teaching Methodology changed in Private Universities whereas it is as same as the traditional method of following text books also the students depend on teachers rather than Google in Government Universities.

In Government Universities Students used to do any which are assigned by the teachers whereas in Private Universities which is not the case at all.

In Government Universities most of the government school students used to join whereas in Private Universities hundred percent of the students join from Matriculation and CBSE board all these students are from middle class economy either with lower or middle or upper division

Most of the Private Universities follow their own Syllabus which is not equivalent for competitive examinations whereas the Government Universities stands for their standard syllabus which is useful for almost all the competitive examinations.

In Private Universities strict rules and regulations are followed relaxation technique is very much less whereas thus is not the case with that of Government Universities.

CONCLUSION

The day of Guru Purnima is observed on 11th of July every year in India which symbolizes the importance of Guru for the upcoming generations. Guru Vandana is honoring the teacher by a student for the knowledge inculcated and elevated the student's community in their life. Both the Government and the Private Universities are encouraging and motivating the students in different perspectives. The difference are of from one end to another they are method of curriculum and the behavior with that of students and teacher's relationship, the materials used for studying, investment in education and tradition method of learning and teaching process. Student centric and Teachers concern are two arms should work together to transform both the Universities.

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