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# Shutter Spaces: Empowering Photographers And Preserving Genuine Art In The AI Era

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Abstract: Our forthcoming review paper meticulously examines the far-reaching consequences of AI advancements into domains of art and photography, emphasizing their profound impacts on both photographers and broader society. As we delve deep into this dynamic evolution, a central focus emerges on the vulnerability of photographers in the face of widespread dissemination through platforms like Instagram and Pinterest, leading to potential intellectual property theft. In response to these challenges, our review is not merely an analysis but a strategic guide for photographers, tailored to empower them in this transformative era. Through methodical research, we illuminate the intricate interplay of AI, camera accessibility, and the social media landscape, offering profound insights and actionable solutions. This strategic approach equips photographers with the tools they need to safeguard their creations and flourish amidst the evolving landscape. Moreover, we have taken a proactive step to address the issues of camera ubiquity and AI integration by creating a dedicated website/portal. This platform not only provides resources and guidance for photographers but also features a hiring portal, allowing users to effortlessly hire photographers with just a few clicks. Join us on this journey as we navigate the complexities of contemporary photography and chart a course towards professional resilience and creative fulfillment.

*Index Terms* - Shutter Spaces, shutterspaces, event photography, photographer hiring, image portal, blogging, web dev, MERN stack

### **I.Introduction**

In the rapidly evolving realm of photography, technological advancements, particularly in artificial intelligence (AI) and camera accessibility, have triggered significant transformations within the profession and society at large. This review paper aims to comprehensively examine the profound consequences of these developments, focusing on their impact on photography and broader societal dynamics.

Central to our exploration is the recognition of photographers' vulnerability amidst the widespread dissemination of their work on social media platforms like Instagram and Pinterest. While these platforms offer unprecedented visibility, they also pose challenges, particularly regarding intellectual property protection. The ease of sharing images raises concerns about the integrity of photographers' creative output.

Beyond analysis, our paper focuses on offering a strategic solution to empower photographers in navigating this transformative era. Through rigorous research, we shed light on the intricate interactions between AI technology, camera accessibility, and the evolving social media landscape. Our aim is to provide actionable insights that enable photographers to safeguard their work and thrive in this changing environment.

Recognizing the need for proactive measures, we have developed a dedicated website and portal to address the challenges of camera ubiquity and AI integration. This platform serves as a centralized resource hub and facilitates seamless hiring of photographers. By offering a user-friendly interface, we aim to foster collaboration and support the growth of the photography community.

In summary, our review endeavors to chart a path towards professional resilience and creative fulfillment amidst unprecedented technological and societal shifts. Join us as we delve into the complexities of contemporary photography, offering insights and solutions to navigate this dynamic landscape effectively.

# I. i) Foundation / Background of research:

AI-powered tools are now available that can create very realistic images in a few seconds without the need for a human photographer. This raises an uncountable number of social, ethical & logical questions such as:

- a) The impact of AI integration in photography, including advancements in image recognition, editing, and automation.
- b) The proliferation of cameras in society, exploring trends in camera accessibility, affordability, and technological innovations.
- c) The influence of social media platforms on photography, focusing on the dissemination of images, copyright issues, and the democratization of photography.
- d) The vulnerability of photographers to intellectual property theft, analyzing cases of copyright infringement and legal precedents.
- e) Strategies for safeguarding creative work in the digital age, such as watermarking, licensing agreements, and copyright registration.
- The role of online platforms in connecting photographers with clients, examining the effectiveness of hiring portals and the potential for industry disruption.

### I. ii) Problem statement:

The integration of AI and widespread camera availability reshapes contemporary photography, posing challenges like intellectual property theft and market saturation. This paper aims to explore these complexities, offering strategic solutions to empower photographers. Additionally, it proposes a userfriendly website for hiring, fostering collaboration, and supporting industry growth.

# I. iii) Objectives:

Our study is motivated by the desire to understand and address the potential impacts of AI in professional photography. We seek to provide photographers with an actionable recommendation to harness AI's potential, maintain their creative autonomy, and adapt to the changing industry landscape. This study emphasizes the need to formulate a prescriptive remedial measure to ensure that the artistry and uniqueness of professional photographers endure in the age of AI. We are further committed to devise a state-of-art project to enable photographers to protect the copyright of their creative assets as well as providing them alternative sources of revenue.

### I. iv) Prospects of study:

This study aims to shed light on how AI is redefining the roles and responsibilities of professional photographers. It will examine the ways in which AI augments creativity and how photographers can harness this technology to their advantage while addressing the ethical and societal challenges that accompany its proliferation. Moreover, we will explore strategies for photographers to resist the negative impacts of AI on their profession. As we embark on this exploration of AI's influence on the lives of professional photographers, it is imperative to recognize that the symbiotic relationship between technology and artistry is evolving rapidly. This thesis aims to contribute to the ongoing discourse, providing insights, recommendations, and a comprehensive understanding of how photographers can navigate the possible ways to survive the currents of AI while preserving the essence of their craft. The study further extends as a technical research paper for the project initiative we are presently working on.

### II. LITERATURE SURVEY

In this section, we provide a comprehensive review of the existing literature on the effect of AI on photography and the approaches photographers take to tackle the problems:

- [1] Artist Jason M. Allen's victory in a digital art contest with an AI-generated piece titled "Théâtre D'opéra Spatial" stirred controversy and sparked a debate on the role of AI in art. Utilizing the Mid journey AI program to transform text into hyper-realistic graphics, Allen disclosed the AI's involvement. However, some accused him of cheating, while others defended his approach. Allen argued that artists should direct their concerns towards companies replacing human artists with AI tools rather than individuals utilizing them. He emphasized that the issue lies with people's choices and not the technology itself, urging artists to adapt to the changing landscape shaped by AI's irreversible impact on art.
- [2] German artist Boris Eldagsen's refusal of a photography award after revealing his use of AI to generate the winning image has ignited a broader discussion on AI's role in photography. Eldagsen's decision to reject the award was driven by his belief that AI-generated images and traditional photography should not compete in the same category. He advocated for a separate category for AI-generated images, prompting reflection within the photography community about the implications of AI for the field. The incident highlighted the need to reassess our perspective of social impacts of AI.
- [3] A comprehensive study examines the profound impact of technological disruption on individual photographers and the photography industry as a whole. Findings reveal significant shifts in labor market dynamics, value perception, and professional identity within the industry. Responses from photographers vary, ranging from active adaptation to passive acceptance, reflecting the diverse ways in which professionals are navigating the challenges posed by technological advancements. The study contributes valuable insights into the evolving landscape of creative professions amidst rapid technological change.
- [4] Research focused on Australian photographers delves into their engagement with digital platform work, shedding light on the factors influencing participation, opportunities, and constraints within the freelance creative labor market. The study underscores the complexity of navigating digital platforms for income generation and highlights the need for a nuanced understanding of the impact of the digital economy on creative professionals. Insights gleaned from the research contribute to a deeper understanding of the challenges and opportunities presented by digital platforms in the photography industry.
- [5] A study explores the transformative impact of AI, particularly Generative Adversarial Networks (GANs), on photography and painting in the post-truth era. It discusses various applications of GANs in visual arts, raising questions about the evolving boundaries between human creativity and artificial intelligence. The study underscores the potential of AI-driven technologies to revolutionize traditional artistic practices while blurring the distinction between fiction and reality in art.
- [6] A paper proposes a blockchain-based solution to address the issue of correct image attribution on stock photo platforms, aiming to protect photographers' copyrights. The decentralized approach ensures fair attribution and protection against copyright infringement, offering a practical solution for automatically detecting and rejecting perceptually similar images on decentralized image-sharing platforms. The paper represents a pioneering effort in safeguarding the rights of genuine image authors in the digital era.
- [7] Proposing an efficient digital watermarking technique, this paper addresses concerns regarding image validation and protection in the digital photography era. The technique embeds watermarks in images while ensuring transparency, security, and interoperability. By employing Discrete Wavelet Transform and Singular Value Decomposition, the proposed method provides a promising solution to safeguard digital images from unauthorized use or distribution, addressing the growing concerns of publishers, artists, and photographers.
- [8] Social networking sites have increasingly become tools for employers to screen job applicants, raising concerns about privacy and ethical implications. Negative online content can adversely impact job prospects and security, highlighting the need for responsible use of social media in hiring processes. The paper emphasizes the importance of considering legal and ethical considerations when utilizing social networking sites for candidate screening, ensuring fair and unbiased hiring practices.

- [9] While screening job candidates through social networking sites offers advantages such as cost-effective access to public information and insights into character and personality, it also raises legal and ethical concerns. Positive profiles can enhance hiring prospects, but detrimental content may lead to rejection, underscoring the need for careful consideration in using social networking sites for screening purposes. The paper emphasizes the importance of balancing the benefits of social media screening with legal and ethical considerations to ensure fair and unbiased hiring practices.
- [10] This report provides comprehensive insights into the world of professional photographers, focusing particularly on photojournalists. Findings from a survey conducted by the University of Stirling, the World Press Photo Foundation, and the University of Oxford's Reuters Institute for the Study of Journalism reveal several key aspects of the profession. These include gender dominance within the field, prevalence of self-employment, primary photography categories, ethical challenges faced in the digital era, and the widespread use of social media for work purposes. Despite financial challenges and safety concerns, photographers report high levels of job satisfaction and optimism about their future in the field.
- [11] This essay critically examines the question of whether computers, specifically using Artificial Intelligence (AI), can create art. It traces the historical context of technology's role in art creation, emphasizing the ongoing debate surrounding AI's capability to produce art. The central argument posits that computers cannot be considered "artists" in the traditional sense due to the social nature of art. However, the essay acknowledges the transformative impact of technology on artistic expression and celebrates the collaborative relationship between artists and powerful tools, pushing the boundaries of creativity.
- [12] This paper addresses the autofocus (AF) problem in digital cameras by proposing a new deep learning solution. Traditional methods often fail to address the ambiguity in capturing defocused images, leading to computational inefficiencies. The proposed solution involves training a convolutional neural network (CNN) to estimate the absolute distance from optimal focus, significantly improving focus speed and image quality. Additionally, the paper explores all-in-focus imaging for dynamic scenes, presenting a pipeline that optimizes focus trajectory for generating high-quality images and videos.
- [13] This research explores the application of AI in photography, specifically in resolution upgradation using popular photo editors. Comparing various models such as Interpolation, Super-Resolution Convolutional Neural Network (SRCNN), Super-Resolution Residual Network (SRResNet), and Generative Adversarial Networks (GANs), the study concludes that GAN models provide the best superresolved imagery while preserving texture details. The research has implications for various fields including remote sensing, medical image processing, and video enhancement, showcasing the potential of AI-driven technologies in improving image resolution and quality.

# III. Methodology And Analysis

i) **Demographic Procedure:** We undertook a survey of 51 active photographers aged 25 to 75.

Below given table gives the demographic information about the respondent photographers, their gender, career type, tenure of experience, etc.

Table I: Participants / photographers' demographic data

Demographic Category	N	Demographic Category	N
Gender: Female Male	23 28	Employment mode: Self-employed Photographic employee	47 4
Additional Photography employment: Yes No	15 36	Photographic Qualification: Yes No	28 24
Average weekly hours of work  <20 hours 20-36 hours 37-40 hours 41-50 hours >50 hours	5 6 11 15 14	Industry tenure:  0-5 years 6-10 years 11-15 years 16-20 years > 20 years	6 8 6 10 21

Out of them, all participants admitted that they were aware of online platforms businesses targeting photographers that had emerged recently and most had investigated their potential utility in generating income. Over a quarter of participants were currently registered with a platform although 3 did not generated any income; 13 (25%) were past users of platforms, 7 of whom could not earn any income; and 24 participants (47%) had investigated the working of platforms but deliberately rejected platform due to their complexities, lack of transparency, lack of customer support, being less user-friendly and other concerns. Patterns of participation were similar regardless

of tenure or gender (48% of women and 52% of men were currently listed or were past users of platforms).

Most photographers still relied mainly on traditional online marketing practices such as community building and maintaining a business website and Facebook page, and accessed clients through social networks, 'word of mouth' referrals, and repeat business, (although all photographers indicated varying levels of current and previous engagement with platforms) because of shortcomings in the existing online platforms.

The high level of awareness of platform functions allowed for detailed discussions about the rationale for their level of participation. To accommodate both metropolitan and regional photographers in different states and localities, interviews (60 minutes on average) were conducted either in-person, on call or through video conferencing software.

# ii) Results of survey:

Table II: Survey of respondents usage of available platforms

Platform Type	Example	Respondents who used them	Respondents who found them useful
Stock Image Sellers	Image iStockphoto, 12		7 (14%)
Job / Event Booking	Fiverr, Upwork, Flexjobs	31 (60%)	2 (4%)
AI image generatio n models	Dall-E, ImageFX, Midjourney, Adobe Firefly	8 (16%)	6 (12%)

# iii) Exploration of existing platforms:

# A) Stock image selling platform: ImageBazaar

ImageBazaar is an online platform offering a wide variety of images and options, including lifestyle, tradition, sports, and more. The website also provides access to both images and videos. At the top of the page, there are buttons for navigating to the pricing section and signing in. To download images, users are required to create an account and log in. The homepage features a search bar where users can search for specific content, such as "Ganesh Chaturthi," resulting in a diverse range of images provided by Image Bazaar. Hovering over an image reveals several options, including viewing the entire shoot, exploring similar images, downloading, adding to cart, adding to the wishlist, and accessing information about image usage terms and restrictions.

However, limitations with Imnagebazaar is that it lacks proper attribution to photographers, making it difficult for users to identify and credit the creators of the images they download or add to their cart. This absence of photographer information poses a challenge, limiting users' ability to explore more content from specific creators, especially when users are interested in other works or personal shoots by the same photographer. The website does not provide connect options for clients to photographers,

# B) Event Booking & Freelancing platform: Fiverr

An online platform developed for providing work to job-seeking professionals which provide a wide range of digital services. It has gained a lot of popularity across the world for outsourcing tasks and hiring freelancers. It provides diverse digital services such as graphic designing, web development, content writing, digital marketing, etc. in a single platform. The client can place a request for hiring any professional. Professionals can display their profiles and showcase their talent, skills, and experiences. They provide a messaging system for the client and the professional to share information and files. Clients can add ratings and reviews about the work. The payment method is online and completely secure. They provide filters so that it would be easy for the client to select the best. Some Fiverrecommended professionals are the best based on their previous work and ratings. The client can organize their go-to freelancers and favorite services into custom lists that can be easily accessed and shared.

### C) AI-image generation model: DALL-E

DALL-E (stylized as DALL-E and DALL-E 2) is a text-to-image generation model developed by OpenAI using several deep learning methodologies & neural networks to generate digital images from a short textual command, called "prompt". DALL-E was revealed by OpenAI on 5th Jan, 2021, and uses a modified version of GPT-3 to understand textual commands, combined with CLIP image modifier to generate prompt-based imagery. On 6th April, 2022, OpenAI announced DALL-E 2, a successor

designed to generate more realistic images at higher resolutions that claims to combine imagination and ideas with reality.

# IV) PROPOSED SYSTEM AND PROJECT IMPLEMENTATION

The proposed system for the project involves the development of a comprehensive platform tailored for photographers and clients, aiming to streamline interactions and enhance the overall photography experience.

# i) User (Non-photographer) perspective:

A system that provides authentication/Login system using Google /Gmail id, can view, like, comment and download free tier images, (premium tier images are free to view but watermarked with nondownload option), image albums are connected to Photographers' profiles, can view photographers' profile associated with image albums, can view blogs, like and comment on blogs, can enlist one listings at a time (in 24 hours) for hiring photographers, can delete and create new listings, can chat with photographers one-to-one, can join photographers community spaces for community interaction.

# ii) Photographers perspective:

A system that provides authentication/Login system using Google /Gmail id, can post and delete images in collections, can view, like, comment on others images, can download free tier images, (premium tier images are free to view but watermarked with non-download option), image albums are connected to Photographers' profiles, can view photographers' profile associated with image albums, can create and delete blogs, can view blogs, like and comment on blogs, can view table of posted (posted by nonphotographer users) listings, can accept listings, can trash listings from view, can chat with users oneto-one, can create spaces for community interaction, can mute or remove any member from spaces, can delete spaces.

### iii) Product perspective:

An independent system that provides interfaces to users and photographers. It integrates various features (microservices modules) like images, blogs, listings, chats and spaces to facilitate social community collaboration as well as freelancing business for photographers and other passive sources of income.

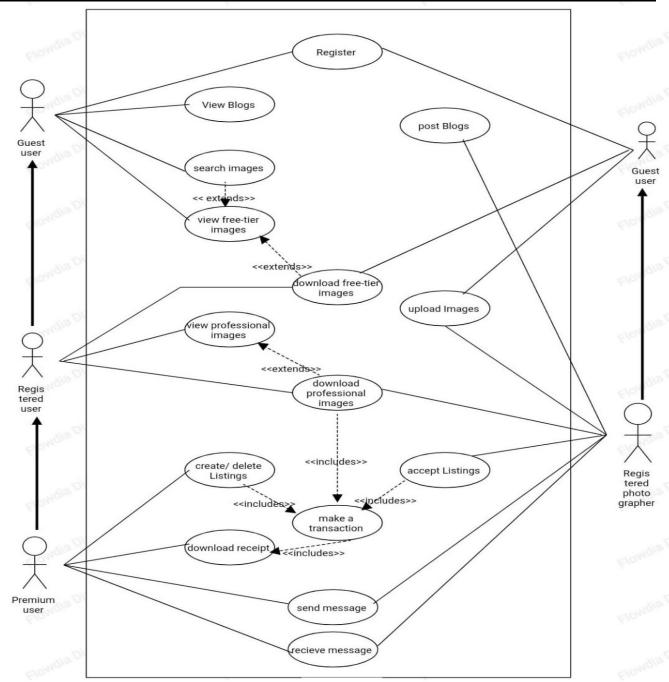


Image I: Use-case UML diagram of proposed model

# **Key Features of our system:**

### **User-Friendly Website:**

- An interactive, easy-to-use website interface.
- Ensures responsiveness across various devices to provide a seamless user experience.

### **Authenticated User Profiles:**

- Secure and authenticated user profiles for both photographers and clients.
- Google /Gmail id ensures easy availability and access.

### **Photographer Portfolios:**

- Personalized profiles showcasing their portfolios, alums, styles, and expertise.
- Features for image uploads, categorization, and description of their work.

# **Albums / collections:**

- Auto-categorisation of collections of images uploaded by the same Photographer / content creator showcasing their portfolios, albums, styles, and expertise.
- Features for image uploads, auto-categorization, and description of their work.

# **Image showcase and selling:**

- o Portal for showcasing creative work, every image directly references the specific photographer's album it has been posted by.
- Includes stock image selling feature

# **Blog Section:**

- Dedicated blog section for photographers to share insights, tips, and industry knowledge.
- Encourage knowledge sharing and community building among platform users.

# **Listing Feature:**

- Listing section where photographers can be categorized based on expertise, event types, and locations.
- Facilitate easy discovery for clients seeking photography services for specific occasions.
- Clients can post their requirements for events or other genres of photography setting price, location, time.

# **Chats- Client Engagement**

- O Dynamic communication system, including a personalized chat section.
- Enable real-time interaction between clients and photographers for efficient collaboration.

# **Spaces - Community interaction**

- Social conferencing system that will facilitate community building and collaborations.
- Enable real-time voice chats, video and screen sharing.

### Dark mode

Enable negative color scheme and contrast for night-time view for eye-care.

# iv) Software Design Pattern:

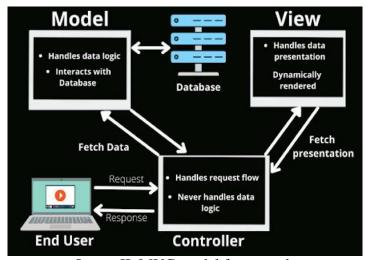


Image II: MVC model framework

The Model-View-Controller (MVC) framework is a software architectural pattern used in web development to separate an application into three interconnected components: Model, View, and Controller. Here's a brief explanation of each component:

# **Model:**

- The Model represents the data and business logic of the application. It encapsulates the data structure, storage, and manipulation methods.
- In a web application, the Model interacts with the database to retrieve, store, and manipulate data. It also contains the application's business rules and logic.

### View:

- The View represents the presentation layer of the application. It is responsible for displaying the user interface and presenting data to the user.
- In a web application, the View consists of HTML templates, CSS stylesheets, and client-side scripts (such as JavaScript) that render the user interface in the browser.

### **Controller:**

- The Controller acts as an intermediary between the Model and the View. It receives user input, processes requests, and updates the Model or selects the appropriate View to display.
- In a web application, the Controller handles HTTP requests from the client, invokes the appropriate
  methods on the Model to perform business logic operations, and selects the appropriate View to render
  the response.

The MVC framework promotes a clear separation of concerns, making it easier to manage and maintain complex web applications. It enhances code reusability, modularity, and testability by isolating the different components of the application logic.

Additionally, MVC facilitates collaboration among developers by providing a standardized structure for organizing code and defining interactions between components.

This integration streamlines the authentication process for users, providing a convenient and secure way to log in to the application using their existing Google credentials.

# v) Proposed System Model Deployment Architecture:

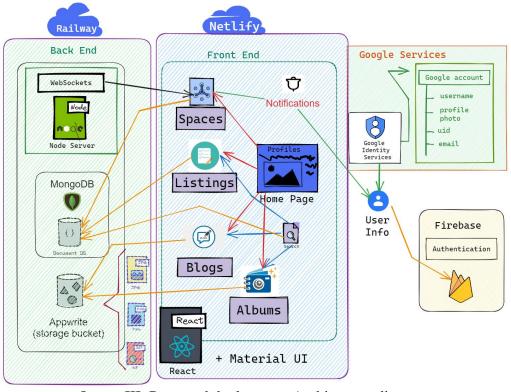


Image III: Proposed deployment Architecture diagram

The following project architecture is developed using MERN (MongoDB, ExpressJS, React, Node.js) stack.

# A) Frontend (React with Material UI):

- The frontend of the system is developed using ReactJS, a popular JavaScript library for building user interfaces.
- Material UI, a React component library implementing Google's Material Design, is utilized for UI components and styling.
- The frontend application is responsible for rendering the user interface, handling user interactions, and making requests to the backend API.

# B) Backend (Node.js with ExpressJS):

- The backend of the system is built using Node.js, a JavaScript runtime environment.
- ExpressJS, a minimalist web application framework for Node.js, is employed for building the backend API endpoints, handling HTTP requests, and routing.
- Created with MVC (model, view, controller) architecture, the backend of our application is highly scalable (upscaling as well as downscaling).

# C) Authentication (Google Auth services):

- Google Auth is integrated into the system to enable users to login directly using their Google IDs.
- Firebase Authentication is a service provided by Google Firebase that allows developers to authenticate users with their Google accounts or other identity providers.
- This integration streamlines the authentication process for users, providing a convenient and secure way to log in to the application using their existing Google credentials.

# D) Database (MongoDB):

- MongoDB, a NoSQL database, is utilized as the database management system for storing various types of data, including images, blogs, chats, and other application data.
- MongoDB allows for storage of images, videos, audio, text, etc. We have created several different databases on MongoDB for storage of User accounts, Images, Blogs, Listings, etc.
- The sharding of data across the nodes in a cluster so as to ensure that there is no single-point-of-failure in the database server and promotes data availability over data consistency.

# E) Appwrite Bucket:

- Appwrite is a self-hosted backend server that provides various features such as authentication, database management, file storage, and more.
- The Appwrite bucket may be used for storing files or media assets, such as images or other resources used within the application. It could also potentially handle other backend functionalities such as user authentication or data management, depending on the specific requirements of your project.

# F) Hosting:

- The frontend application is hosted on Netlify, a cloud hosting platform specializing in hosting static websites and frontend applications.
- The backend application is hosted on Railway, a platform for deploying and managing Node.js applications, providing scalability, reliability, and ease of deployment.
- The database tasks are handled using MongoDB integration and appwrite bucket is used for allocating file storage (image, audio, video, text, blogs, etc)

# Other development constraints:

### i) CI/CD (Continuous integration and continuous development):

- Automate the process of integrating code changes into a shared repository, typically using version control systems like Git.
- Implement deployment pipelines that automatically deploy the application to hosting platforms whenever changes are merged into the main branch and pass all tests.

### ii) Maintenance:

- Implement an update schedule to add new features, address issues, and adapt to industry changes.
- Regular maintenance and optimization responsibility for the platform to ensure optimal performance.

# V. SYSTEM ASSESSMENT AND QUALITY ASSURANCE

System assessment and Quality assurance serves as a pivotal phase after project development by illuminating the functionality and usability of our platform. By meticulously scrutinizing user feedback, we can discern areas where clarity and comprehension may be lacking, enabling us to refine and optimize our platform accordingly. This iterative process not only ensures that our project aligns seamlessly with user expectations but also fosters continuous improvement, ultimately culminating in a user-centric platform that offers unparalleled ease of use and efficiency.

We have performed the following tests on our project:

# A. Alpha Testing / Functional testing:

- To ensure that individual functions of a software application perform as expected, meeting specified requirements and functional specifications.
- Focused on testing the functionality of the application's user interface, data manipulation, API interactions, and other key components to verify correct behavior.

# **B.** Beta testing / User testing:

- Involves releasing a pre-release version of the software to a limited group of external users or customers for real-world testing.
- Aims to gather feedback from beta testers on usability, performance, reliability, and any bugs or issues encountered, helping to identify areas for improvement before the official release.

# A. Alpha Testing (Functional Testing):

Aspect	Testing Approach	Test cases evaluated	Workin g
User & Photogr apher Profile Portfoli o	<ul> <li>Testing the creation and management of personalized profiles for users and photographers.</li> <li>Verifying the showcasing of portfolios, albums, and photography styles within the profiles.</li> </ul>	i) Errorless creation  ii) Consistent updation in creator's interface  iii) Consistent updating in Public view interface  iv) Errorless deletion & return NULL  v) Consistent removal from public view	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Login Authent ication and Security	<ul> <li>Testing robust user authentication methods.</li> <li>Verifying the implementation of data security measures to protect photographers' and clients' information.</li> </ul>	<ul> <li>i) Errorless Google Login</li> <li>ii) Logged In user options available</li> <li>iii) Session state info save on module change</li> <li>iv) Session state info saved and restored on reload/refresh</li> <li>v) Session state info cleared after 60 min of tab close</li> <li>vi) Errorless logout returning NULL</li> </ul>	*

Image showcas e & selling platform	<ul> <li>Testing the Images portal for the showcase of photographer portfolio and collection.</li> <li>Adding Image description and collection.</li> <li>Testing the functionality of create and delete buttons within the Add Image component.</li> <li>Ensuring that image grid is uniformly visible.</li> </ul>	<ul> <li>i) Image view grid uniform.</li> <li>ii) Image view option available for all-tier users</li> <li>iii) Download option invalid for Premium tierimage (if not signed in)</li> <li>iv) Consistent count of Image likes and comments</li> <li>v) Errorless image upload</li> <li>vi) Weak consistent refresh of image view grid</li> <li>vii) Image-Collection attribute</li> </ul>	4 4 4 4 4 4 4
Blog Portals	<ul> <li>Testing the social blog portal for the promotion of photographer portfolios.</li> <li>Adding a blog name, summary, cover image and the blog text.</li> <li>Ensure that blog text formatting options (alignment, font, text size) work as intended.</li> <li>Test the functionality of create and delete buttons within the blog editor.</li> </ul>	<ul> <li>i) Blogs accessible for all-tier users</li> <li>ii) Consistent count of Image likes and comments</li> <li>iii) Errorless Blog creation (with images and text)</li> <li>iv) Weak consistent refresh of Blog Interface</li> <li>v) Errorless Blog deletion returning NULL</li> <li>vi) working of Social media links on Blogs</li> </ul>	
Event Listings	<ul> <li>Testing the functionality of one-to-one event listings and the contract portal.</li> <li>Verifying if the filter pallet provided is user friendly and convenient</li> </ul>	<ul> <li>i) Listings option only visible to Authenticated users</li> <li>ii) Errorless Listing creation for User</li> <li>iii) Rejecting New Listings creation if listing already present with creation time &lt;= 24 hours</li> <li>iv) Listing deletion returning NULL</li> <li>v) Listings Interface consistency view to photographers</li> </ul>	√ √ √

interaction.  iv) admin able to present screen  v) admin able to mute / kick an user	Personal ized Chat Section  Social Spaces	<ul> <li>Testing the chat section to ensure seamless communication between clients and photographers.</li> <li>Testing the working for Social spaces section meant for voice and video chats for community</li> </ul>	i) working of Search bar ii) Error Free message send iii) Message received to opposite user ii) sequential consistency in Chats updation  i) admin /photographer able to create Voice chat ii) users able to join group Voice chats	
		interaction.		1
Dark Mode Feature  Mode implementation and functionality of the  i) working of negative color scheme	Mode	implementation and	i) working of negative color scheme	<b>√</b>

# **B)** Beta Testing:

Sr. No	Query	User 1	User 2	User 3	User 4
1.	General User Experience				
	How easy was it to navigate through the platform?	Navigating around the platform was quite simple. The layout was instinctive and most features were easy to locate.	Navigation was straightforw ard overall.	It was easier working fine in the navigation process.	Navigating through the platform was intuitive and user-friendly, with clear navigation design.
	Did you encounter any difficulties in using specific features?	I faced minor difficulties initially, but once I got familiar with the platform they became less of an issue.	I encountered difficulties using the chat feature, as messages were not sent properly.	The platform was new to me so some feature i was not aware of was little bit tricky to handle	Overall, specific features were easily accessible and functional.
2.	Performance and Stability:				
	Did you experience any crashes, freezes, or other technical issues?	I noticed minor technical issues like occasional delays in loading content.	I experienced occasional crashes when uploading large image files.	The load time for image uploading as a post was slow.	I encounter intermittent crashes while using the chat section
	Did the software perform as expected under different usage scenarios?	The software managed to meet expectations for the most part, demonstrating reliability across different usage scenarios.	The software performed well under normal usage scenarios.	Yes it did perform well with low internet as well as fast internet it was bit slow but worked fine.	The software functioned admirably under typical usage scenarios.
3.	Feature Functionality:				

	Were there any features that you found particularly useful or lacking?	In my view the search functionality could be more robust.	I wish there was an option to set reminders.	The comment section feature has a text box in which the text is not visible so it was a bit difficult.	I aspire to enhance the profile switching feature.
4.	Compatibility				
	Did the platform work well on your browser?	Yes, the platform worked well on my browser for the most part.	The platform worked well on my laptop, but I encountered some issues accessing it on my mobile device.	Yes it did perform well on my laptop	Yes, the platform operated smoothly on my browser.
	Did you encounter any compatibility issues with other software or devices?	I didn't encounter any notable compatibility issues with other software or devices.	I didn't notice any compatibilit y issues with other software or devices, everything seemed to integrate smoothly	As such no issue was encountere d by me.	No, the platform functioned without any compatibility issues.
5.	User Interface and Design:				
	Did you find the interface visually appealing and intuitive?	Yes, I found the interface visually appealing and intuitive. The design was clean and modern, with well- organized menus and clear navigation options.	The interface was visually appealing and intuitive, but some buttons were too small and hard to click on	The dark mode feature is pretty good	Yes, but I feel they could add an interface that keeps switching the images after an short interval of time

	Were there any elements of the design that could be improved for better usability?	One aspect of the design that I think could be improved for better usability is the consistency of interface elements across different sections of the platform.	I found the layout and organization of information logical, but the color scheme could be improved for better readability.	The images of the post on the home page was of different size it would be better if it was symmetric	Yes, there were a few aspects of the design that could be enhanced for improved usability.
6.	Suggestions for Improvement:				
	Do you have any suggestions for additional features or improvements?	I would suggest including a tutorial on how to use the website for first time users to know all the features.	It would be helpful to have a search feature to quickly find specific image files.	Would have been good if they have the insight of how many views have visited the photograph er's account.	I suggest considering the integration of a collaborative editing feature and expanding the range of supported file formats for uploads.
	Is there anything specific that you would like to see changed or enhanced?	I'd like emphasis on community building features, like forums or collaborative projects, to foster engagement among users.	I would like to see more customizati on options for the user profile, such as adding a profile picture	I would like the chat section to have the feature of visiting the user profile directly rather than searching one.	I would appreciate enhancements in the search functionality.
7.	Overall Satisfaction:				
	On a scale of 1 to 10, how satisfied are you with your experience using the platform/software?	I would rate the platform a solid 9 on 10.	I would rate my satisfaction as an 8 out of 10. Overall, it's a great platform, but there are some areas	I will rate 7 as in some feature are still on the verge to improve	I would give the platform an 8 out of 10 in terms of satisfaction.

	that could be	
	improved.	

### VI. INFERENCES & CONCLUSION:

Our research journey began with an exploration of the challenges faced by artists, particularly photographers, amidst the looming AI wave. It became evident that concerns regarding job security and recruitment positivity among employers were prevalent within the photography community. Many artists expressed skepticism about the potential negative impact of advancing technology on the future of artistry and photography.

However, our thesis delved into existing systems and proposed a comprehensive platform tailored specifically to address the needs of the photography community. By studying various aspects of user perspectives, product functionality, and system architecture, we formulated a solution that aims to empower photographers to adapt to the changing landscape. The need for a dedicated platform for photographers that would cater to the needs and expectations of photographers is clearly visible. A platform that can help them to survive and thrive in the upcoming AI era.

Through our proposed system, photographers have access to a user-friendly interface where they can showcase their portfolios, engage with clients through dynamic communication channels, and participate in a vibrant community of fellow artists. Features such as image showcase and selling, blogging capabilities, and listing services provide avenues for photographers to explore new opportunities and generate revenue.

In essence, our project signifies a bridge between traditional artistic practices and modern technological advancements. It demonstrates that while the AI wave may pose challenges, it also opens doors to innovation and growth. By embracing new opportunities and leveraging the power of technology, photographers can not only survive but thrive in the evolving landscape of the photography industry. Our platform serves as a testament to the resilience and adaptability of artists, highlighting their ability to evolve and flourish in the face of change.

### VII. FUTURE SCOPE AND APPLICATIONS

i) Future improvements: Our project has huge scope for future improvements. Some of key advancements that we are planning to include in the near future involve:

### • Integration of Payment Gateway:

This feature would enable secure online transactions within the platform, allowing photographers to receive payments for their services or premium images. By integrating a reliable payment gateway, users can make transactions conveniently and with confidence, enhancing the overall user experience and facilitating seamless financial interactions.

# • Exclusive Watermarking Feature:

With this feature, photographers can protect their premium images from unauthorized sharing by adding a unique watermark. This not only ensures the authenticity and integrity of their work but also serves as a deterrent against intellectual property theft. The watermarking feature can be customizable, allowing photographers to add their logo or signature for branding purposes.

# Algorithm for relevant image in User feed:

By leveraging data mining techniques, the platform can analyze the user's topic of interest, most viewed type of album, most views to a particular photographer; content. This analysis will enable the platform to suggest relevant user feeds, recommending photographers albums with potential clients who are likely to appreciate their work. This personalized matchmaking enhances user satisfaction and photographer content reach level thus increasing efficiency and utility value of the platform's offerings.

# **Algorithm for relevant Listings suggestions:**

By leveraging data mining techniques, the platform can analyze user listings, including photographers' profiles and client preferences. This analysis enables the platform to suggest relevant matches, connecting photographers with potential clients who are likely to appreciate their work. This personalized matchmaking enhances user satisfaction and increases the likelihood of successful collaborations.

### **Screen Sharing in Spaces Module:**

Incorporating screen sharing functionality into the Spaces module facilitates real-time collaboration between users. Whether photographers are discussing project details with clients or seeking feedback from peers, screen sharing enhances communication by allowing participants to share visual content, presentations, editing processes seamlessly within the platform. or

### **System Scaling in future:**

As the platform evolves, there will be opportunities to expand its features, services, and reach to cater to a broader audience or address emerging needs within the photography community. This could involve introducing new tools for image editing, offering educational resources for aspiring photographers, or expanding the platform's presence to new geographic regions or market segments. By continuously innovating and adapting to the changing landscape of photography, the platform can position itself as a leader in the industry and foster growth and innovation within the community.

# ii) Application of Project:

- Photography Services Marketplace:
  - Shutter Spaces functions as a centralized marketplace connecting photographers with clients seeking photography services for various occasions, such as weddings, events, portraits, and more.
  - This application addresses the need for a streamlined platform where clients can effortlessly find and hire professional photographers based on their specific requirements and preferences.
- Community Building and Collaboration:
  - Shutter Spaces provides dedicated community spaces for photographers to interact, collaborate, and exchange insights, fostering a sense of camaraderie within the photography industry.
  - This application facilitates networking opportunities, knowledge sharing, and skill enhancement among photographers, contributing to their professional development and success.

### **Streamlined Client Interactions:**

- Clients can easily browse through photographer portfolios, view sample images, and directly communicate with photographers through the platform, simplifying the process of selecting and booking photography services.
- Shutter Spaces enhances the client experience by providing a user-friendly platform for connecting with photographers, thus improving satisfaction and engagement.

- Content Sharing and Promotion:
  - Photographers leverage Shutter Spaces to showcase their work, share blog posts, and promote their services, expanding their reach and attracting potential clients.
  - This application empowers photographers to market their services effectively, build their brand, and grow their clientele within the photography industry.
- Adaptability for Other Artists:
  - With minor modifications, the platform can extend its services to cater to other artists beyond photographers, such as videographers, graphic designers, illustrators, and more.
  - Shutter Spaces' flexible architecture allows for seamless customization to accommodate the needs of various artistic disciplines, broadening its potential impact across diverse creative communities.
- Integration of Recommendation Engine:
  - Shutter Spaces can integrate a recommendation engine feature to suggest photographers who are the most relevant matches for users based on their preferences, previous interactions, and browsing history.
  - By leveraging machine learning algorithms and user data, this feature enhances the user experience
    by providing personalized recommendations, thereby increasing the likelihood of successful matches
    and engagements.

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