A STUDY ON ADAPTING TO E-LEARNING COURSES COPING TRATEGIES AMONG PLACEMENT PROCESSES AMONG FINAL YEAR COLLEGE STUDENTS IN COIMBATORE CITY

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ABSTRACT

The focus of this study, "A Study on Adapting to E-learning Courses Coping Strategies in the Placement Processes among Final Year Students in Coimbatore City," was to investigate how final year students in Coimbatore City dealt with the placement processes and how they adjusted to e-learning. In addition to examining institutional environment, placement process variables, technology infrastructure, and demographics, the research may also include a comparative analysis of different educational institutions. By exploring these aspects, the study hopes to offer a comprehensive picture of how final-year students deal with placement procedures and e-learning within the particular setting of Coimbatore city. This knowledge will be beneficial to educational institutions, policymakers, and students alike.

KEYWORDS

Adapting to e-learning, Benefit of e-learning in placements, Environment of learning , Finalyears,Placementprocesses,Socio-economicstatus.

INTRODUCTION OF THE STUDY

Education is a lifelong process that shapes people's intelligence, morality, and ability to contribute to society. It includes a methodical approach to learning values, attitudes, abilities, and knowledge. While informal education happens in daily life through experiences and interactions, formal education is often institutionalized and includes schools and colleges. Education aims to foster critical thinking, creativity, and a sense of responsibility in addition to teaching facts. Societies invest in education because of its transformative power, hoping to produce knowledgeable individuals who can advance their communities and promote well-being. Education ideas and methods change in tandem with societal changes, technology breakthroughs, and our growing understanding of what makes for a successful learning environment. In the end, education is essential for information acquisition, society progress, and personal growth. It includes a wide range of disciplines, including official, non-formal, and informal education. While non-formal education involves organized learning outside of traditional institutions, formal education adheres to defined curriculum and results in degrees or certifications. Experiences, relationships, and self-directed learning are all components of informal education, which is a part of everyday life. There are many different methods to education, from traditional models that emphasize discipline to progressive ones that emphasize creativity and individualized learning. The job of an educator involves more than just teaching; it also involves encouraging critical thinking and piquing students' curiosity. Digital innovations have revolutionized education by bringing e-learning and creative teaching approaches. Ensuring access to high-quality education for all is a global challenge in the field of equity in education.

STATEMENT OF THE PROBLEM

The study aims to address the challenges and dynamics of final year students in Coimbatore city adapting to e-learning and employing coping strategies during the placement processes. Key issues include understanding the impact of demographic variations, assessing technological resources, examining diverse elements of the placement processes, and evaluating the role of educational institutions. By investigating these aspects, the research seeks to uncover insights into effective strategies for students, institutions, and policymakers to enhance the e-learning experience and optimize preparation for the placement phase, contributing to the overall academic and professional development of final year students in the specified geographic context

OBJECTIVES OF THE STUDY

1. To assess the socio-economic status of the final year students in the Coimbatore City.
2. To examine the demands and challenges of e-learning and the placement process among the final year students.
3. To assess the effectiveness influencing academic performance and successful outcomes in the placement processes.

LIMITATIONS OF THE STUDY

1. The period of the study is limited to 6 months

2. The results of the research depend only on the data extracted from the final year students.

3. The study is limited to the students of the Coimbatore city.

RESEARCH METHODOLOGY

The study will use descriptive research design and sample of 120 respondents in Coimbatore City. The research involved in the collection of primary and secondary data. Primary data constitutes from firsthand information obtained directly from the college final year students'. With the help of structured questionnaire, primary data were gathered in final year students in Coimbatore city. Secondary data were collected from various range of sources, including books, journals, papers, and relevant websites. In this researcher used a stratified sample strategy in this investigation. 120 respondents were gathered for this investigation was conducted between December 2023 and April 2024. The study employed statistical tools, namely the Simple Percentage Method, Garret Ranking Analysis, and Chi-Square.

ANALYSIS AND INTERPRETATION

1. SIMPLE PERCENTAGE:

Simple Percentage is a way of expressing a proportion or comparing one quantity to a whole based on 100. Simple percentages are commonly used in various fields such as finance, statistics, and everyday situations to express ratios, proportions, or changes in values relative to a whole.

FORMULA:

Percentage = Number of Respondents / Total Number of Respondents*100

S. NO	VARIABLES	CATEGORIES	NO.OF. STUDENTS	PERCENTAGE
01	Age	18-20 years	44	37
		21-23years	61	51
		24-26years	10	8
		27 and above	5	4
02	Gender	Male	66	55
		Female	54	45
03	Educational Level	Under Graduate	67	56
		Post Graduate	53	44

04	Financial situation	Comfortable	30	25
		Adequate	49	49
		Challenging	35	21
		Difficult	6	5
05	Positive influence towards e-learning	Engaging course	17	14
		Supportive instructors	59	49
		Flexibility schedule	34	28
		Career Goals	10	9
06	E-learning Platforms	Linked-in Learning	37	31
		Udemy	53	44
		Coursera	25	21
		Others	5	4
07	Strategies by placement	Organized planning	45	38
		Setting realistic goals	36	30
		Mock interview	29	24
		Balancing personal well-being	10	8
08	Extra-Curricular engagement	Actively participate	27	23
		Currently involved	70	58
		Don't participate	23	19
		Others	0	0

Source type: Primary data

INFERENCE

Mostly 51 % of the students are in the age group of 21-23 years. Mostly 55 % of the male students are interested in e-learning. Mostly 56 % of the under graduate students are involved in the e-learning aspects. 49 % of the financial situation of the students is adequate. 49 % of the positive influence towards e-learning states on supportive instructors to the students. 44 % of the students choose Udemy e-learning platforms that are used effectively by the students. 38% of the students are organized planning as strategies used by the placement. Mostly 58 % of the students are currently involved in the process of extra-curricular engagement.

GARRET RANKING ANALYSIS

To rank the preferences expressed by respondents on different factors, a Garrett's ranking technique has been used. Under this method, respondents were asked to rank all factors and the results of such ranking using the following formula have been converted into score values:

FORMULA:

Percent position = 100 (Rij – 0.5) / Nj

THE TABLE SHOWING THE DEMAND OF E-LEARNING PROCESS AMONG PLACEMENT PROCESSES

Factors	1	2	3	4	5	Total	Rank
Skill development	3750	1200	1250	585	240	7025	2
Time Management	4575	1140	1050	195	336	7296	1
Adapting to trends	3675	1560	750	780	240	7005	3
Prioritizing tasks	600	1440	750	2184	408	5382	4
Practical Experience	1500	900	450	546	1488	4884	5

Source type: Primary data

INTERPRETATION

The above table result it is found that Time Management ranks 1, Prioritizing Tasksranks 4, and Practical experience ranks 5.

INFERENCE

Majority of the respondents found that Time Management ranks 1, Skill development ranks 2, Adapting to trends ranks 3

FINDINGS

- Mostly , 51 % of the students are in the age group of 21-23 years
- Mostly, 55 % of the male students are interested in e-learning.
- Mostly, 56 % of the under graduate students are involved in the e-learning aspects.
- 49 % of the financial situation of the students is adequate.
- 49 % of the positive influence towards e-learning states on supportive instructors to

the students.

- 44 % of the students choose Udemy e-learning platforms that are used effectively by the students.

- 38% of the students are organized planning as strategies used by the placement.

- Mostly 58 % of the students are currently involved in the process of extra-curricular engagement.

- Majority of the respondents found that Time Management ranks 1, Skill development ranks 2, Adapting to trends ranks 3.

SUGGESTIONS

- Establish a structured schedule: Create daily schedules that include dedicated time to attend online classes, study and participate in other activities related to placement. It may help to have a routine, so you can maintain your sense of regularity and structure.
- Stay Organized: Use digital tools such as calendars, task managers, and online planners to keep track the students placements process with particular involvement in the field of tasking.

CONCLUSION

In conclusion, proactive thinking, perseverance, and a dedication to both professional and personal development are necessary for adjusting to e-learning courses and navigating the final year placement process. Through the application of techniques including creating a regimented schedule, maintaining organization, making use of online resources, and asking for assistance when required, students can successfully handle their coursework and career goals. In addition, acquiring critical skills, broadening one's knowledge, and maintaining online connections with colleagues and business leaders are all critical measures in obtaining employment and becoming ready for a future job. In the end, final year students may effectively navigate the shift to e-learning, succeed in their academic endeavors, and position themselves for success in the competitive job market by remaining flexible, tenacious, and goal-focused.

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