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Revolutionizing Indian Manufacturing: A Comprehensive Framework For Seamless Integration Into The Industry 4.0 Landscape And Beyond

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Abstract:

In light of the global discussion surrounding Industry 4.0 (I 4.0), this study looks into how manufacturing is changing in India and the problems that are making it hard to use advanced digital technologies in a smooth way. The study was made because I 4.0 has become more important because of its possible effects on society, the economy, and manufacturing. These effects have been made even more important by the COVID-19 pandemic, which has slowed down global businesses and supply lines. The main goal is to find out how ready Indian manufacturing companies are to work with Industry 4.0 plans. The study creates a strong tool called the "I 4.0 Maturity Model," which has seven categories and 34 maturity items. Exploratory case studies in auto-component, food processing, and electronics product manufacturing firms, along with a complete survey of 174 organizations in India's many manufacturing sectors, show that the model works in the real world. Investigating India's manufacturing landscape amidst the global Industry 4.0 discourse, this study addresses challenges hindering the integration of advanced digital technologies. Motivated by the pandemic's impact, the research focuses on assessing the readiness of Indian manufacturing for Industry 4.0. Introducing the 'I 4.0 Maturity Model,' validated through case studies and a survey involving 174 organizations, the study reveals a low maturity level, with sectors operating at 'Digital Novice' and 'Outsider' levels. Larger companies show higher readiness. Sectorial analyses highlight varied technology adoption, emphasizing barriers like capital investments and skills gaps. A three-phase roadmap offers insights, contributing a valuable self-assessment 'I 4.0 Maturity Model.' Recommendations aim to guide policy for successful adoption, not only in India but also for similar economies globally.

Keywords: Industry 4.0, Covid-19 Pandemic, Digital Novice, Recommendations, Manufacturing Sector.

1. Introduction

Many experts and business people think that the current radical change is another industrial revolution, which they call the "Fourth Industrial Revolution" or "Industry 4.0" (Kagermann et al., 2013; Liao et al., 2017a). Business World 4.0 (I 4.0) creates digital networks made up of smart and self-optimized workplaces where people, machines, materials, and production systems are all fully integrated and work on their own with little to no human input (Keskin et al., 2018; Mittal et al., 2018). Also, the businesses in the supply chain are digitally linked and horizontally integrated with each other, which makes it possible for parties to work together and form partnerships in a way that has never been seen before (Hermann et al., 2016; Akdil et al., 2018). The business processes in factories and across the whole organization need to be vertically linked with the manufacturing systems[1]-[3]. A company must make sure that the whole automation hierarchy is digitally connected, from sensor level signals on the shop floor to the business planning level (Hofmann and Rüscher, 2017; Ghobakhloo, 2018).

Connecting Information Technology (IT) and Operation Technology (OT) will help businesses make better decisions in real time, which will lead to better visualization, better use of resources, and higher profits (Zhou et al., 2015). The self-optimized smart workshops will also make highly customized goods that have smart sensors built into them. At any point in their life cycle, these smart products can be found and recognized[4]. They are smart enough to run some parts of their production on their own and know how to do it (Oesterreich and Teuteberg, 2016; Agca et al., 2017). This means that these smart goods are self-aware and have digitalized features added to them[5].

Cyber-Physical Systems (CPSs), the Internet of Things and Services (IoT/IoS), Cloud Computing (CC), Big Data (BD), 2 Big Data Analytics (BDA), and Cyber Security (CS) are some of the new technologies that are helping to build I 4.0 (Zhou et al., 2015; Oesterreich and Teuteberg, 2016; Agrifoglio et al., 2017; Basl, 2018; Kamble et al., 2019a; Wagire et al., 2019)[6]. These new technologies make it easier for people, goods, production equipment, and processes to connect and work together safely across organizational boundaries (Hermann et al., 2016; Ghobakhloo, 2018). Businesses will have to adapt to new ways of protecting their digital and physical assets as this change takes place[7] (Rockwell Automation, 2014; Agrifoglio et al., 2017).

The Indian business world has been going through a lot of changes and shifts in the last few years. In order to stay competitive, businesses have made the changes they needed to in the manufacturing setting (Sharma 2017). Similarly, in the current industrial revolution, businesses need to use new technologies to stay ahead of the competition and keep the country's economic edge. India could become one of the biggest manufacturing economies in the world if the country's manufacturing industry adopts Industry 4.0 more[8] widely (Sharma

2017). In order for this to happen, the manufacturing sector needs to learn about the possible benefits of Industry 4.0, how organizations are currently using it, and the problems that might come up when it is used.

A lot of research has been done on how I 4.0 is being used in developing economies, but not much else (Kamble et al., 2018a; Raut et al., 2020). In fact, most of the study in this area is focused on economies that are already well-developed. Some of the problems and threats that developing economies like India might face are different from those that developed economies face (Moktadir et al., 2018). These problems and threats include things like "availability of technological infrastructure," "level of industrialization,"[9] "high rate of unemployment," "large population size," and "availability of productive population" (WEF 2018). So, there is a clear need for study that looks at how ready Indian organizations are for I 4.0, what problems they might face along the way, and what benefits they expect from the new technologies. It is important to have an Indian-specific plan for I 4.0 to work because there is no "one-size-fits-all" solution for future innovations (PricewaterhouseCoopers, 2016; Ghobakhloo, 2018). Every country in the world needs to make its own rules for I 4.0, and businesses need to come up with a plan that works for them and can be changed to fit their needs.

Because of what we talked about above, a thorough literature review, exploratory case studies, and surveys were done to find out how ready Indian manufacturing companies are for I 4.0, how much they use I 4.0 technologies, and what might get in the way of their progress toward I 4.0. Also, an organized plan to reach the I4.0 goal for Indian manufacturing companies is being worked on.

The main goal of this study is to find out how ready Indian production companies are for Industry 4.0. It is possible for India's I4.0[10] future to grow with the help of this knowledge.

1. Creating the "Industry 4.0 Maturity Model" to check how ready Indian Manufacturing Organizations are is one of the main goals of the study.
2. The goal is to find out how ready the Indian manufacturing industry is right now to accept and use aspects of Industry 4.0 in India.
3. In order to help India accept Industry 4.0, a framework and road map need to be made.

2. Literature Review

In this section, we try to discuss about several articles which are published in various reputed journals on our current topic.

The exponential progress in the realm of science and technology is fueling the ongoing expansion of industrialization. The inception of the initial industrial revolution can be attributed to the conclusion of the 18th century (Liao et al., 2017a). Since the inception of the initial industrial revolution, every significant technological advancement has relied on industrialization to progress and has undergone a paradigm shift (Lasi et al., 2014). This indicates that technological advancements have been crucial in the development of the industrial industry[11].

Kagermann et al. (2013) identified four paradigm shifts in technology. The first shift occurred in the late 18th century with the introduction of steam power for mechanical systems. The second shift involved the implementation of the "division of labor" principle for mass production and the use of electricity as a power source. The third shift occurred with the advancement of electronics and information technology, leading to the third industrial revolution. This facilitated increased automation in the manufacturing sector, resulting in the reduction of both manual labor and cognitive tasks. The rapid advancement of technology is driving a significant transition known as the "Fourth Industrial Revolution". The rapid pace of development in each revolution of technology signifies that manual and repetitive labor tasks are being significantly impacted. Indeed, this ongoing revolution highlights the significant integration and collaboration within factories, necessitating strong connections between different stakeholders[12].

The tremendous advancement in the realm of science and technology has significantly propelled the ongoing expansion of industrialization. This literary review explores the historical backdrop of industrial revolutions, the significance of technological progress, and the profound influence on the manufacturing industry[13].

Historical Background:

The process of industrialization, which was initiated by technological improvements, can be traced back to the late 18th century, signifying the beginning of the initial industrial revolution (Liao et al., 2017a). Subsequent technological achievements have driven the process of industrialization, resulting in significant changes in production methods.

Technological Evolution:

According to Lasi et al. (2014), significant technological breakthroughs have had a crucial impact on the development of the manufacturing sector. This section examines the chronological development of technology's influence on industrial advancement.

2. Technological Revolutions:

Kagermann et al. (2013) state that the first major change in thinking began when steam power, specifically steam engines, started being used in the late 18th century. This innovation profoundly transformed mechanical systems, establishing the groundwork for industrial advancement[14].

Division of Labour and Mass Production:

The second major change was implementing the notion of "division of labour" for mass production and utilizing electricity as a power source. This section examines the literature that discusses the influence of technological breakthroughs on the efficiency of manufacturing processes.

The Third Industrial Revolution: Electronics and Information Technology:

The third industrial revolution witnessed a significant advancement through the fusion of electronics and information technologies. This enabled a higher level of automation, resulting in a decrease in both physical and mental effort required in the manufacturing process.

Fourth Industrial Revolution: The present period is characterized by the phenomenon known as the "Fourth Industrial Revolution." This section examines the literature on the groundbreaking technological advancements that define this revolution, with a focus on extensive integration, collaboration among factories, and strong connections between stakeholders.

Effects on Workforce and Automation:

The advancements in technology during each industrial revolution have swiftly revolutionized labor that is manual and repetitive. This section provides an overview of the literature that examines the progression of automation in the manufacturing industry.

Elimination of Labor-Intensive Tasks:

The Fourth Industrial Revolution specifically targets the elimination of tasks that require significant physical labor and certain components of cognitive activity. The literature in this part examines the impact of this revolution on the fundamental characteristics of labor in the industrial industry.

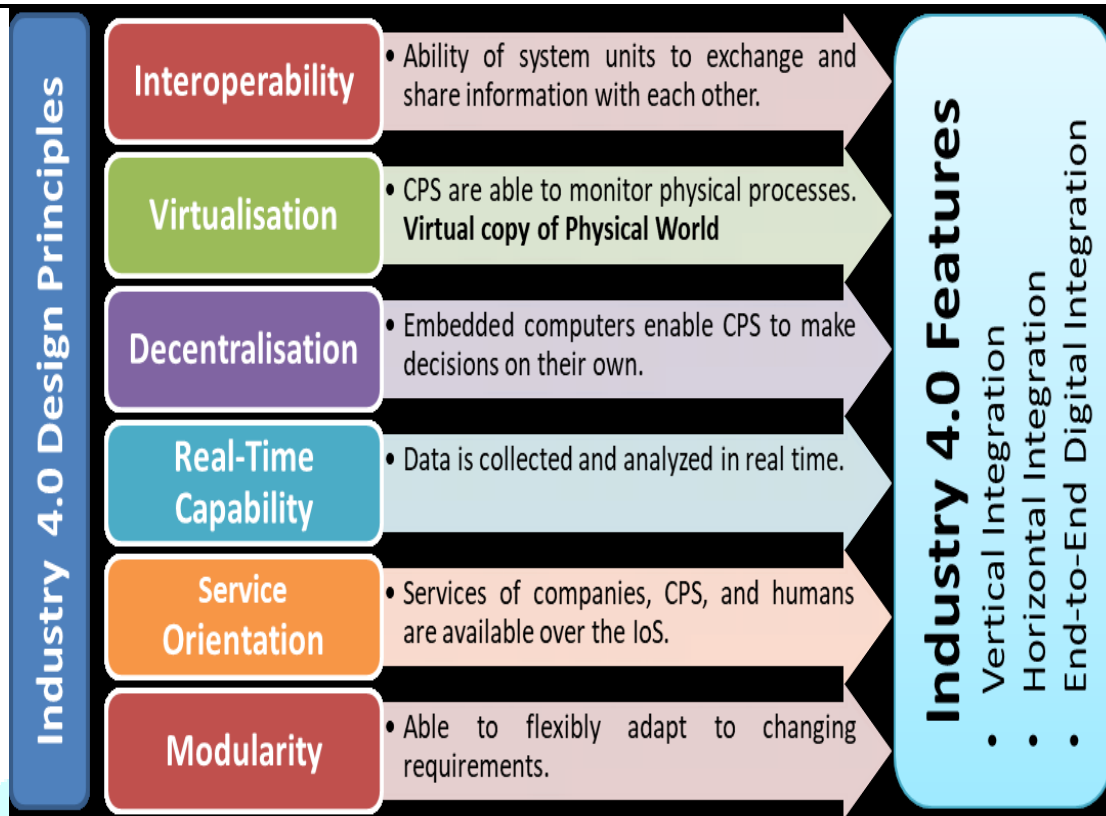


Figure 1. Represents the Principles and Features of Industry 4.0

Integration and Cooperation:

The Fourth Industrial Revolution highlights the need for extensive integration and collaboration among industries. This section examines the literature regarding the consequences and difficulties associated with attaining such integration.

Stakeholder Collaboration: Strong connections between different stakeholders are essential in the present industrial environment. This section examines the literature that highlights the significance of collaborative endeavors among stakeholders in the manufacturing industry[15].

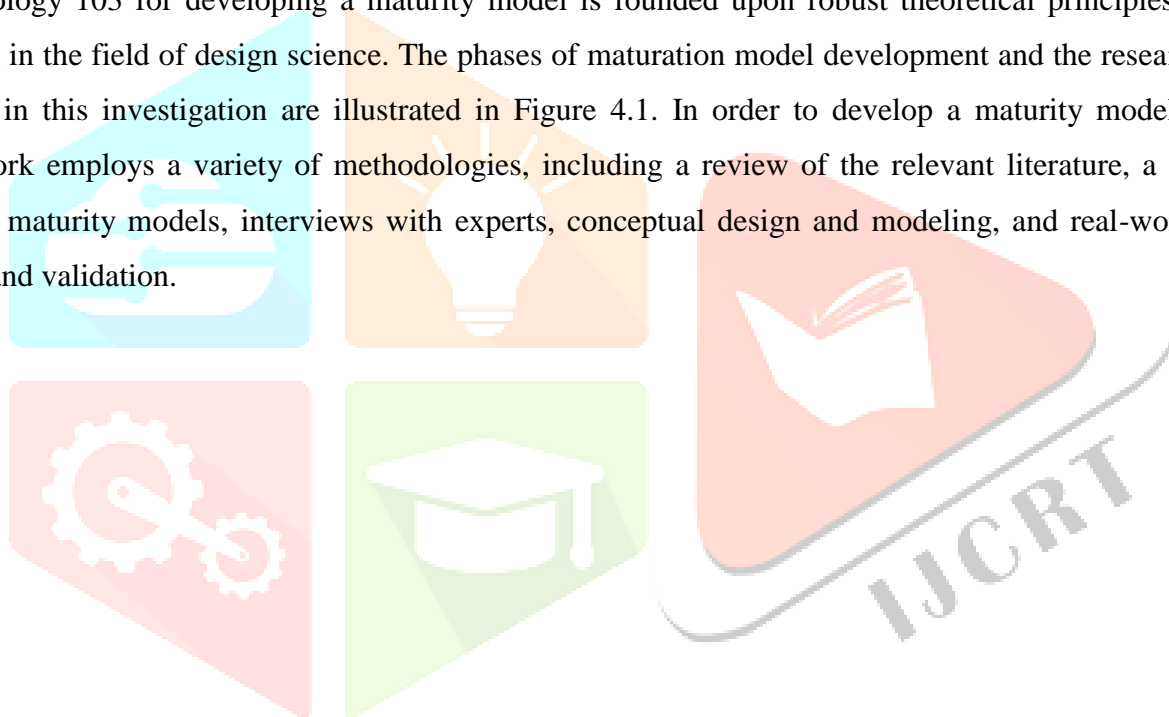
3. Construction of an Industry 4.0 Maturity Model and Investigation of Prototype Case Studies

Numerous aspects of production in the manufacturing sector are presently undergoing significant disruptions as a result of the pervasive integration of digital technologies into all business operations. The transition to Industry 4.0 (I 4.0) encompasses various interconnected components, including technology, infrastructure, personnel, governance, and legal matters (Keskin et al., 2018). Extensive efforts are necessary across all tiers of business operations, including government, to effectively transition manufacturing organizations to Industry 4.0, according to prior research (Oesterreich and Teuteberg, 2016). The current investigation investigates the prerequisites and conditions for the adoption of I 4.0. Nevertheless, there is a scarcity of research on readiness assessment and maturity level measurement. Additionally, a comprehensive assessment model that incorporates the awareness aspect of Industry 4.0 and measures the level of adoption of various critical technologies (e.g., 3DP, BT, AR/VR, AI/ML, and simulation tools) is scarce. Prevalent maturity models primarily concentrate on organizations originating from industrialized nations or those that have achieved a higher level of

maturity in relation to Industry 4.0. The availability of empirical support for maturity models specifically tailored to assess the preparedness of organizations originating from developing countries, such as India, is limited.

In order to fill this research void, the present study presents a maturity model-based I 4.0 assessment framework. Concerning the preparedness of Indian manufacturing organizations, the proposed "I 4.0 Maturity Model" is technology-centric and based on empirical evidence. The model is composed of 34 maturation items that are distributed unevenly across seven dimensions. Validation and testing of the model occurs within Indian manufacturing organizations. This chapter presents the findings of exploratory case studies that were carried out in 102 companies across three distinct industry sectors: automotive ancillary, food processing, and electronic products manufacturing.

The systematic stepwise approach is suitably implemented for the development of the maturation model, in accordance with the recommendations put forth by Becker et al. (2009) and Hevner et al. (2004). The methodology 103 for developing a maturity model is founded upon robust theoretical principles derived from research in the field of design science. The phases of maturation model development and the research framework utilized in this investigation are illustrated in Figure 4.1. In order to develop a maturity model, the research framework employs a variety of methodologies, including a review of the relevant literature, a comparison of existing maturity models, interviews with experts, conceptual design and modeling, and real-world application testing and validation.



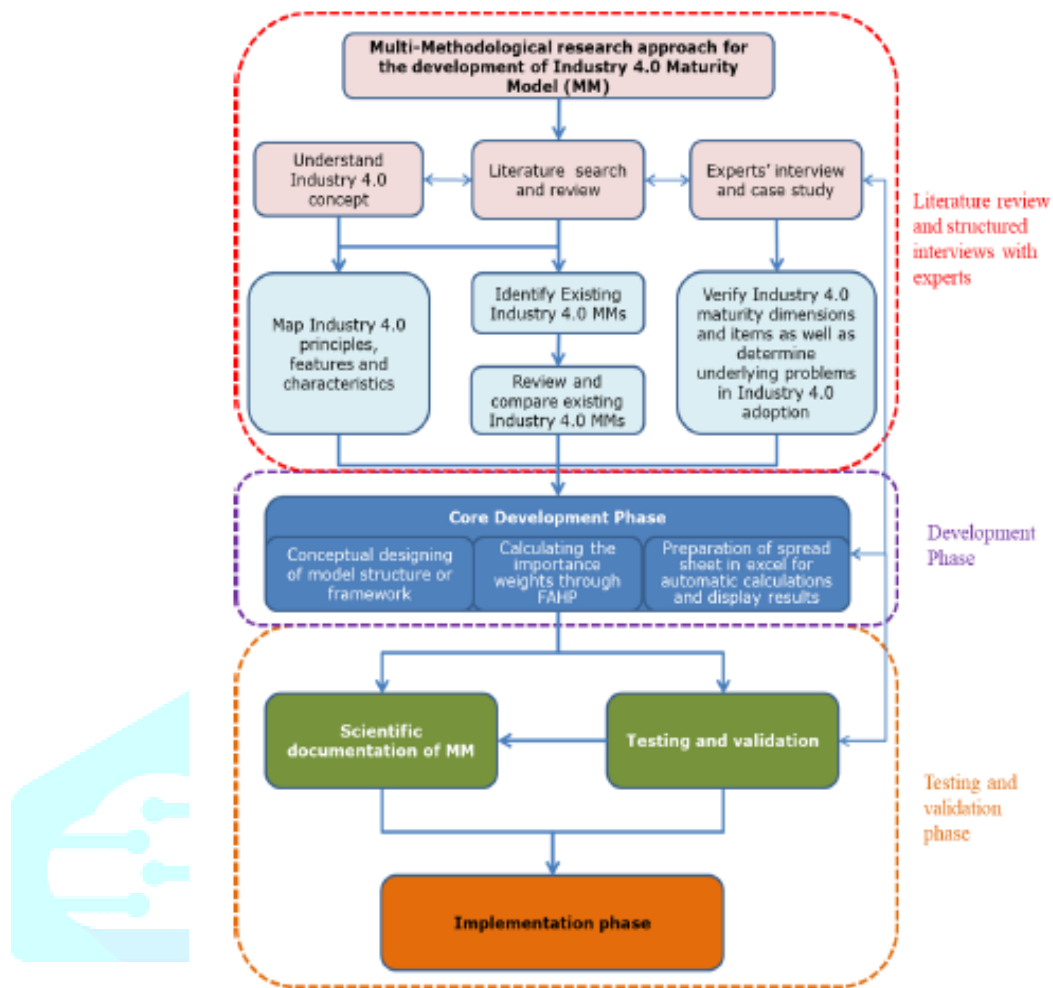


Figure 2. Represents the Developmental Stages of the Maturity Model

Understanding the I 4.0 concept, the core development phase (conceptual modeling, digital assessment form, testing, and validation), and scientific documentation and implementation in a real-world production environment comprise the three distinct phases of the research framework. The framework implemented an iterative process that facilitated the assessment, improvement, and enhancement of the maturity model. The development of the maturity model (104 process) consists of three distinct phases, which will be elaborated upon in the following subsections.

4. Calculating the Maturity Score of Dimension and Overall Maturity Score

In this section we are going to discuss about the calculation if maturity score of dimension and overall maturity score.

Motivation:

In order to compute the maturity score of a dimension and the aggregate maturity score, weights are assigned to particular indicators or criteria within each dimension. A comprehensive algorithmic explanation of

how these scores might be computed is provided below. It should be noted that the precise particulars might differ depending on the dimension's characteristics and the maturity model employed.

Algorithm: Determining the Maturity Score and Overall Maturity Score of a Dimension

Input:

1. The maturity model framework comprises maturity levels, dimensions, and criteria that have been defined.
2. Assessment data consists of information gathered through evaluations or assessments conducted for each criterion.
3. Weighting Scheme: weights were allocated to individual criteria within a given dimension.

Method:

Initialize Variables:

1. In order to achieve this, configure the aggregate maturity score to 0.
2. In the case of each dimension, designate the maturity score as 0.

Loop Over Specifications:

Regarding every dimension within the maturation model:

Loop Over the Criteria:

1. Regarding every criterion within the dimension.
2. Determine the weighted score associated with the criterion

The weighted score is calculated as follows:

$$\text{Weighted Score} = \frac{\text{Actual Score}}{\text{Maximum Possible Score}}$$

To determine the maturity score of a dimension, add its weighted score.

$$\text{Dimension Maturity Score (\%)} = \frac{\text{Total Weight Score for the Dimension}}{\text{Total Possible Weight for Dimension}} * 100$$

3. Determine the Overall Maturity Score:

Calculate the overall maturity score as a percentage


Overall Maturity Score (%):	Total Dimensions Maturity Score	
	_____	* 100
	Total Possible Dimensions Maturity Score	

The output consists of dimension maturity ratings, which represent individual scores for each dimension.

Overall Maturity Score:

This is a consolidated score that signifies the entity's maturity as a whole. In conclusion, this algorithm offers a generalized structure for determining the maturity score of an individual dimension as well as the maturity score as a whole. By employing the weighted approach, a more nuanced evaluation is possible, in which specific criteria may make a more substantial contribution to the overall maturity. In order to execute this algorithm, precise delineations of criteria, weights, and a methodical evaluation procedure are imperative. Variations may be implemented in accordance with particular demands and attributes of the maturity model that is being utilized.

Table Industry 4.0 Maturity Level



Maturity Score Range	Maturity Level
$4.00 \leq MD_j / Mo \leq 5.00$	Level 4: Expert
$3.00 \leq MD_j / Mo < 4.00$	Level 3: Experienced
$2.00 \leq MD_j / Mo < 3.00$	Level 2: Digital Novice
$1.00 \leq MD_j / Mo < 2.00$	Level 1: Outsider

From the above table we can identify the level of maturity from low to high by taking several factors into consideration.

5. Assessment of I 4.0 Maturity Level Of Indian Manufacturing Industry

The subsequent subsections of the present study aim to provide insights and comprehension regarding the Indian Manufacturing Industry's (IMI) current level of readiness for Industry 4.0. At the outset, the aggregate readiness score and maturity level of the IMI are acquired. This section presents a comparison of the I 4.0 readiness scores of micro, small, and medium-sized enterprises (MSMEs) and large firms, along with the maturity levels of various manufacturing sectors. The maturity score is computed by analyzing the survey instrument responses provided by the respondents. The survey responses are utilized to compute the weighted mean scores for each maturity item across various industry sectors and categories of organizations (e.g., automotive, automotive ancillary, food and beverage, electrical and electronics, etc.). In order to determine the overall level of I 4.0 readiness and the corresponding maturity levels, the methodology outlined in Chapter 4 is subsequently implemented.

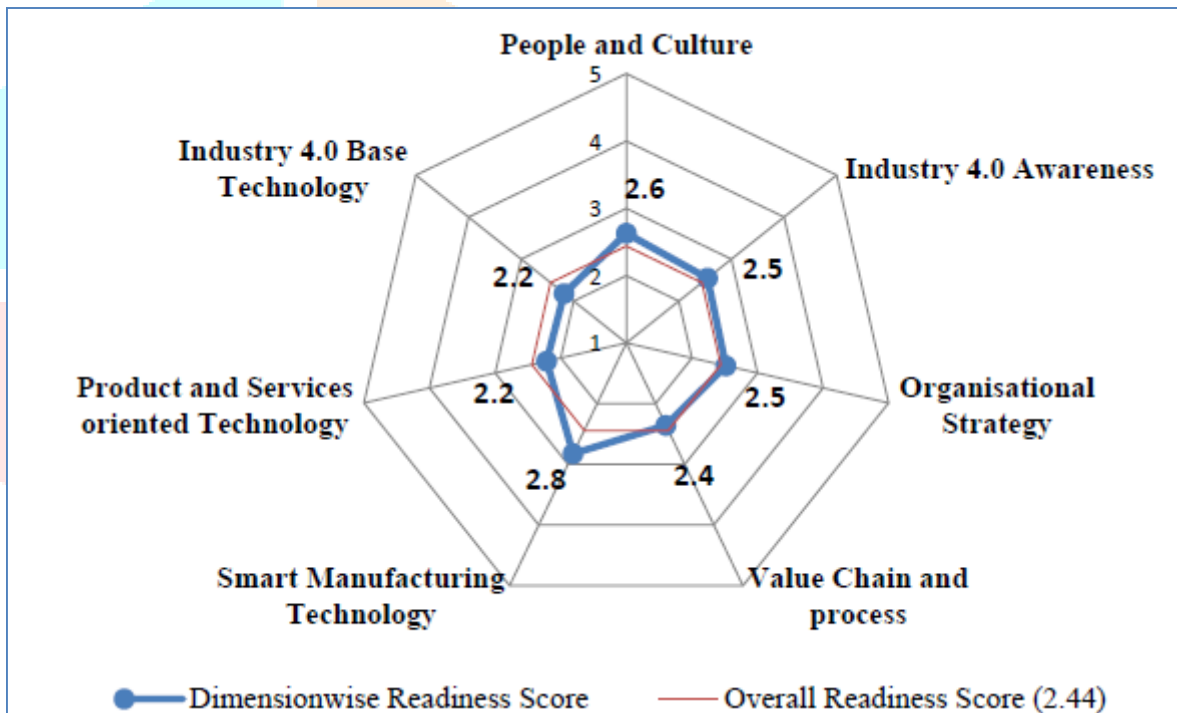


Figure 3. Represents the Readiness Score of IMI on Various Maturity Dimensions

The readiness score for additional maturation dimensions appears to be accurate, given that Indian organizations are regarded as novices in the adoption of digital technologies (Geissbauer et al., 2016; Jujjavarapu et al., 2018). With respect to individuals and In terms of organizational strategy (2.5), culture (2.6), and IoT awareness (2.5), all organizations exhibit comparable levels of preparedness. The study conducted by Hamidi et al. (2018) in an emerging country in the Asia-Pacific region also unveiled the following: organizations originating from developing nations struggle with mismatched qualifications and skills among their employees, lack real-time data analytics capabilities, and do not incorporate ICT add-on functionalities into their products. The aforementioned survey assigns a preparedness level of 3 to organizations, with a maximum of 5. Hamidi et al.

(2018) state that in the present day, manufacturing organizations are advancing smart operations capabilities by integrating cloud networks, embedded systems, and software systems into the production environment.

The mature levels for the dimensions of "People and Culture" (3.1), "I 4.0 awareness" (3.0), and "Smart Manufacturing Technology" (3.1) have been reached by the large organizations. However, there is a lack of preparedness regarding the dimensions of "I 4.0 Base Technology" (2.4) and "Product and Service oriented Technology" (2.5). Prominent institutions have attained the "Digital Novice" maturity level, as indicated by their moderate preparedness scores for value chain and process (2.8) and organizational strategy (2.9). The readiness score for the "Smart Manufacturing Technology" (3.1) dimension is the highest among all other technology dimensions. To varying degrees, major organizations in India are integrating diverse automation solutions.

Table . Industry 4.0 Maturity Level of MSME and Large Firms in India

Dimensions and Maturity Items	Readiness Scores	
	MSME	Large
People and Culture	2.00	3.10
Leadership Support	2.53	3.51
Continuous Improvement Culture	2.41	3.56
Dedicated teams	1.74	2.69
Digital skills and qualification	1.51	2.52
Industry 4.0 Awareness	1.90	3.00
Familiarity with I 4.0	1.60	2.80
Sensitivity	1.97	3.17
Usefulness	2.66	3.98
Preparedness	1.73	2.52
Organisational Strategy	2.00	2.90
Digital vision and roadmap	1.62	2.85
Customer integration	2.03	2.80
Collaboration	2.63	3.22
Zero Paper Strategy	2.04	2.92
Financial Investment	1.95	2.93
Value Chain and Processes	1.80	2.80
Digitalisation of Vertical value chain	1.81	2.88
Real-time monitoring and control	1.70	2.53
End-to-End IT-enabled planning	1.55	2.58
Digitalisation of production equipments	2.26	3.36
Digitalisation of Horizontal value chain	1.66	2.62
Smart Manufacturing Technology	2.50	3.10
Cobots	2.45	3.09
ERP, MES, CRM and PLM	3.05	3.39
Bar code, QR code or RFID & RTLS	3.08	3.46
Intelligent sensors and PLCs	3.30	3.98
M2M & H2M communication	1.45	2.19
Digital platforms	1.93	2.75
Product /Service oriented Technology	1.80	2.50
AR, VR and MR	2.00	2.56
3D Printing	1.92	2.43
Mobile devices and Wearables	2.53	2.89
Blockchain technology	1.04	1.34
Smart Product	1.51	2.59
Industry 4.0 Base Technology	1.80	2.40
Cloud Computing	2.41	2.92
IoT & IoS	2.10	2.65
Big data and Simulation tools	1.68	2.41
AI, ML & DL	1.05	1.54
Cyber security	1.56	2.10
Overall Readiness Score	1.97	2.78
Maturity Level	Outsider	Digital Novice

6. Conclusion & Future Work

The paper "Revolutionizing Indian Manufacturing: A Comprehensive Framework for Seamless Integration into the Industry 4.0 Landscape and Beyond" offers a holistic exploration of the transformative potential within the Indian manufacturing sector. By synthesizing historical industrial revolutions, contemporary technological advancements, and the unique characteristics of the Indian landscape, the proposed framework provides a roadmap for industry stakeholders. The synthesis of government policies, global best practices, and the identification of challenges and opportunities makes this framework a valuable guide for ushering Indian manufacturing into the era of Industry 4.0. The paper emphasizes the strategic integration of Industry 4.0 technologies, ranging from IoT to AI, into the fabric of Indian manufacturing. The comprehensive framework delineates a structured path for organizations to leverage these technologies, fostering efficiency, innovation, and global competitiveness. Acknowledging the cultural diversity and regulatory nuances of the Indian context, the framework ensures its relevance and applicability. It recognizes the importance of aligning Industry 4.0 strategies with the socio-cultural fabric of India, laying the foundation for a seamless and sustainable integration. The exploration of government initiatives, such as Make in India, underscores the collaborative approach required for successful Industry 4.0 implementation. The framework recognizes the pivotal role of government policies in shaping a conducive environment for technological innovation and manufacturing excellence.

Future Work

A critical avenue for future research involves conducting in-depth case studies to implement and validate the proposed framework across diverse manufacturing entities in India. Real-world applications and adaptations of the framework will provide insights into its effectiveness and areas for refinement. As technology and industry landscapes evolve, continuous adaptation of the framework is essential. Future work should focus on updating the framework to incorporate emerging technologies, industry trends, and changes in the global manufacturing landscape. Investigating stakeholder collaborations within the Industry 4.0 ecosystem could be a valuable extension. Future research may explore the dynamics of collaboration between government bodies, industry players, educational institutions, and technology providers to further enrich the framework.

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