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# The Expansion Of Mobile Industry And Its Impact On Youth Generation

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# **ABSTRACT:**

Due to rapid development of science and technology tremendous socio-economic changes have taken places. It could be noticed that behavioral attitude are changing and also changed the concept of social value. In this paper researcher wants to derive a relationship between mobile phone industry and its impact on youth generation of Malda district In which organization providing telecom and the services related activities. The telecom sub sector is primarily engaged in operating maintaining and or providing access sound and video known as communication industry. Mobile is one of the basic needs of pupils. The adaption of the mobile phone by young pupils has been a global phenomenon in recent years. The invention of the fixed telephone in the late 19th century in United States changed the way that people interacted and communicated. This has been paralleled in the 21st century by the advent of the mobile phone. Telecom services were introduced in India soon after the invention of telegraphy and telephone. First telegraph line between Kolkata to diamond harbor was opened in 1851. The growth of mobile phone technology is demonstrated by the fact, that in 2002 the number of mobile phone users worldwide, suppressed those of fixed phone users. It has been predicated that by the end of 2007 the number of cell phone subscriber's World wide will reach 2.5 billion. While the figures are impress in the rate at which young people have adopted the mobile phone in many parts of the world is even more impressive. The cell phone had been in existence for about a decade before young people really adopted this technology. It is now an integral part of pupils daily lived and is for the majority the most popular form of electronic communication. Intact the cell phone has turned from a technological tool to a social tool

Keywords: Science and Technology, Sociology Value, Invention, Global Phenomenon and electronic communication.

### I. INTRODUCTION

The mobile phone is a status symbol for young pupil. The features of the phone, the appearances and by hav personalized accessories all attest to the phone's status, with some of the students reporting they were been o upgrade their cell phone. It is seen as a fashion ccessory that satisfies the need for individualization y having choices in mobile wallpapers, ringtones, hone covers, being part of peer group. Surveys have consistently shown that young pupils even Peter their cell phone to television/ internet. It is children's favorite method of communication to younger pupil more attached to their mobile phones than older pupils. They reported needing to return home to collect their phone if they forget it. Young pupil also save text messages which they value and cherish. In 1995, with the help of Modi trelsta (whose recent name is Airtel), we acquaintances with mobile phone. At that moment, only this institution had ruled for a long period monopolizing. After few days, command company came to acquire the position for market, whose present name is Vodafone. Now, many companies have entered into the market. At the beginning uses of mobile phone, the mobile phone users needed funds as well as heart which were strong equally, because at that time, the call rate was high abnormally and besides of this a huge amount of money had to be paid for incoming call. Not only this, mobile phone users had to be paid four or five rupees for S.M.S. in 1995, mobile phone users would not get any chance to select mobile handset at their own choice as per now. At that time, only one handset were available from 3 each company. When Nokia have not entered into the market. At first, Motorola 8700, Ericson A1618 and Simence S 4 had shine to rich man, and then S.M.S was the only thing to attract people. But everybody did not know the usage of S.M.S, because the charges of S.M.S was very high and the users did not know how to use S.M.S package and besides of these, everybody did not know the facilities of S.M.S. but from the year of 2002, S.M.S facilities became popular in presence of incoming and outgoing calls. Before presents time, black and white handset became change in colored phone at that time, the features of new mobile phone were colour phone and radio set. Then camera set was not a high level of thing, this was the medium level of camera. This facility was available in only Nokia 7650. At that time, this camera phone looked beautiful of Bolly wood star and on the other hand, besides of camera phone we had also get the facilities of GPRS, SMS and Bluetooth technology. Gradually we were started to develop in infrared technology. Besides of theses, who had a computer, at first they stored photos and backup of phone book in their computer, then infrared and Bluetooth facilities helped so much in this matter.

# II. METHODOLOGY

Research methodology is a way to systematically resolve the research problem. It may be understood as a science of studying how research is done scientifically. As a significant research leads to progress in some field of life. We all know that research is born out of human curiosity. The present paper is solely based on secondary sources of data. So, the extent of the status of Tribal Women in Rural Society has been examined in three fundamental areas like education, employment and empowerment.

### III. OBJECTIVE OF THE STUDY

We have already known the usage of mobile phone. Now we have to known, what is the mobile phone? Specifically, what is the definition of mobile phone is a device of communication, and many kinds of facilities in hand not only that, this is not a full definition of mobile, Mobile is a small device which has a network. Handset and network this tow opposite type of technology attached together, the concept of mobile is fulfill. At the beginning usage of mobile phone, does not use in fancy. At first, mobile phone only used in road for talking but now send SMS, internet facilities, E-mail, fax, current news, time table of train and also available in road. So, mobile is not a device of communication but also a medium of social communication. Except the first stage of discovering transistor, discoverer of modern mobile phone, dr. martin cooper would mark for in this position. In 1973, he made a special wireless telephone. In New York, a base station had situated in this year. Cooper made a call at base station from his own phone and send message "does where I am calling from "in history, expectedly this is the first phone call incidentally, I would say, in 1940, bell laboratory has a special worked in cellular system during 1970, scientist of America side by side scientist of Europe excited in research of mobile phone. In 1979, the usage of mobile phone had started in Japan.

At first, In the decade of eight, when mobile phone came in the western cities at first the mobile phone only used for talking the digital network have not started in times. Present technologist had named this past network was 1G network or first generation network. In 1991, second generation 2G had started in Finland. Then came another highest network two paint fine G, it is said that the all mobile infrastructure of India is two paint fine G, by the higher 3G network had started Korea, Japan, America and a big space of Europe, which have started now and in future coming up the fourth generation of mobile phone. In the time of after started the usage of mobile phone, in 1995 the infrastructure of mobile phone have started commercially. At first one company dominate the market but gradually BSNL, Reliance, Vodafone, Airtel and Tata Indicom company's simcard are also available in market. Besides of these, increasing the numbers of mobile handset of many companies. Economic development is increasing day by day like this the usage of mobile phone is increasing day by day Connectivity is the most important world which related with the mobile phone. Definition of connectivity is relation between one mobile phone to another mobile phone. A small cheap connected one phone to another, whose name is Sim card. Mobile phone that can connect to the whole world with the help of mobile phone which have happened for a rapt of mobile network. In mobile communication two types of technology used one GSM or CDMA.

### IV. REVIEW OF LITERATURE

It is absolutely essential for an investigation since it may be regarded as component of major network of research. Review of previous work helps an investigator to view his own work critically and also gain a deeper insight into the problem and then he approaches to find out the results. Current literature relating to use of mobile phone industry and its impact on student offers both positive and cautionary perspectives. Able, V. and Simmonneaux, L. (2006). Try to point out how to lead debates to train future. teachers on controversial scientific issues. A report named "increased talk times for teens can lead to disorders" revealed that teenagers who use mobile phone for many hours a day talking and sending" missed calls may develop psychological disorders. Researcher advises a reasonable use for positive effects. Times of India reports that a report named cell phones unlikely to causes brain cancer and study shown that cell phone use does not appear to be associated with an increased risk of glioma. The most common type of brain tumour, according to a new study. So, the mobile communication industry is one of the most flourishing sectors within ICT industry and general, within the economy. In the last decade, the diffusion of mobile phones and the associated revenues have grown at an impressive rate. In this process, mobile operates have played a cruel role. Italy represents one of the most developed markets for mobile communication. Among the main determinants of this performance is the originality and success of innovative strategies of incumbent and new entrant firms. We should go through this literature researcher formulate a problem to know more about mobile phone industry and its impact. Researcher chooses a definite age group because there is a very limited work is done on this group related mobile phone industry. So, he tried his level best to be done a perfect sociological work. The study also discusses the changes that use of cell phone beings into the life of the respondents, especially in situation when the emancipation from the current subjective states and environmental conditions of the contacted person-1. Cell phone and social change. 2. Cell phone as a necessity and Cell phone and social behaviour. 3. Cell phone as an alternative to other modes of communication. It is as a status symbol. It is also as a health risk and it has a problem to face by respondents, On the responsibility of transformation of individual's perception of the self and the world. Fashion and style in the mobile industry we have been watching now.

### V. CONCLUSION

The researcher researched on "Expansion of mobile phone industry and its impact on youth generation. The report is totally presented formally. Days of tiresome research have made it possible to arrive at the end of this synopsis. So, the study comprising of influence and effect of mobile among pupils. It is found that cell phone has impact on young pupils peen group enabling a truly networked society. It has also impacted on the evolving relationship within the family, especially by the increased negotiating power the mobile gives to young people in regard to curfew and safety issues. On the basis of the preceding analysis and interpretation, it can be concluded that the future generation of our society totally engulfed by modern technology. Researcher has noted that non mobile phone owners are particularly vulnerable to social exclusion. The use of mobile phone to cheat

is much more sophisticated and it is harden to detect. With many mobile phones now incorporating a digital camera or video, there is a danger in school, That in appropriate pictures will be taken because of the portability and discrete nature of the camera. Pictures can be taken quickly without the knowledge of the person being photographed. It has a great effect on human being. Finally, it can be concluded that cell phone is one of the necessary of every human being but they have to maintain its use.

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