IJCRT.ORG

ISSN: 2320-2882



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Principles Of Art: Unlocking Our Inner Artist's

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Abstract

When we wish to produce a work of fine art, our thoughts immediately turn to the piece's focal point, how to draw spectators in, how to put all the pieces together, etc. Principles and aspects play a crucial part in the way that art communicates thoughts and emotions to the observer. All the components of art are joined by principles to produce an aesthetic effect. A principle can also be thought of as a way to express a value judgment about a composition. There are numerous principles, including balance, contrast, emphasis, movement, rhythm, unity/variety, proportion, repetition, perspective/depth and many more. The artist will choose which of these principles to use to the painting from this list. The fundamentals of painting are very important, while choosing the right principles for a painting can be challenging art principles are incredibly crucial.

The principles and elements are major implement that an artist utilized to create a successful composition. The fundamental ideas encompass all the rules of aesthetics, whether it is good or weak depends on how the artist applies the rules and how well he or she comprehends them. Although I'm not sure any one of these impacts is exhaustive, I'll list a few of the most popular ones (unity, balance, etc.). We are expressing our opinions on worth when we state that a painting has UNITY and DEPTH. Too much consistency (unity) without diversity (variety) is monotonous, while too much contrast without consistency is chaotic. The first definition of principle creates visual effects like unity and depth, for instance. A good piece of art is created using principles of art.

Key word:- principles of art, impression, composition

INTRODUCTION

All the components of a great design are artistically united by the principles of art. These rules of art demonstrate how creators employ the components of art to sway audiences and spread their message. Artists can arrange projects in accordance with the tone and setting they want to convey by adhering to the principles of art. Balance, contrast, attention, movement, pattern, rhythm, unity/difference, etc. are among the design principles used in art. Use these guidelines to assess a color's success and completion. Which creative principles to use in his painting is up to the artist. The usage of one concept depends on the other, even if an artist cannot include all design principles into his work. For instance, an artist may employ contrast in addition to accent, and vice versa. It is generally agreed that in order to produce contrast, a painting must successfully combine contrast with interest. Bringing the focus of the spectator to the composition in order to achieve visual equilibrium. In this way, the effects and effects of one approach are influenced by its concept. In a composition, the distribution of visual weight is

referred to as the principle of balance. While the idea of contrast focuses on exploiting variations in color, value, or texture to generate visual attention, the principle of balance concerns the distribution of visual weight in a composition. Artists may produce works that are aesthetically beautiful, visually fascinating, and successfully convey their intended message by using these concepts. The fundamentals of art may aid creators in establishing a feeling of cohesion and unity in their pieces as well as in establishing movement and rhythm. The principles of art can ultimately aid artists in realizing their creative visions and producing works that have an impact on viewers.

What are the principles,:-

The methods that artists use to organize the creative elements of a work of art are known as principles of art or principles of artistic design. Organizational principles or design principles are other terms for technical principles. They help describe art to creators and audiences. They provide definitions of technical terms that allow for a more effective analysis of the art. The seven main principles of art are harmony, balance, concentration, variety, movement and proportion. Harmony is undoubtedly one of the most important principles. Harmony refers to the consistency and coherence of a work of



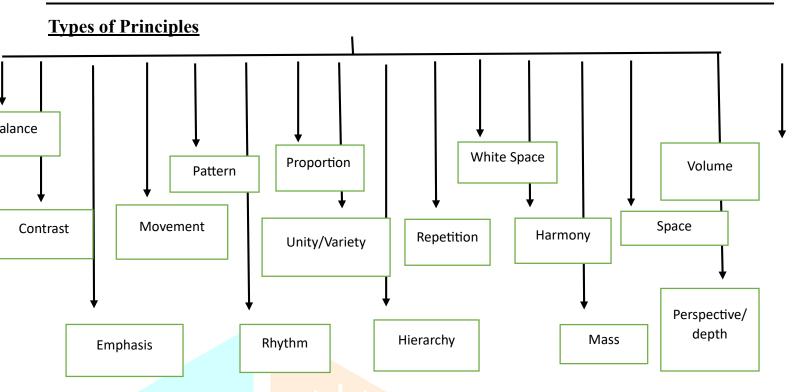
art and how each of its visual components work within the overall composition.

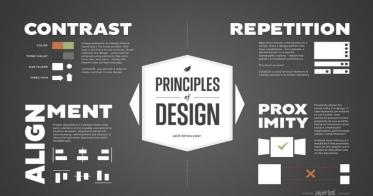
Why principles are important,:-

The principles of art are important Because they offer rules for how to arrange and utilize the components of art in a piece of art successfully, the principles of art are significant. They act as a moral compass, guiding your Behavior and helping you to stay true to your values. The principles of balance and contrast, for instance, deal with how visual weight is distributed within a composition and how to use color, value, and texture contrast to provide visual appeal. Artists may produce works that are aesthetically beautiful, visually fascinating, and successfully convey their



intended message by using these concepts. The fundamentals of art may aid creators in establishing a feeling of cohesion and unity in their pieces as well as in establishing movement and rhythm. In the end, knowing and using the fundamentals of art may help artists realize their creative visions and produce works that have a impact on viewers. For Example, the principle Of balance helps artists Create a sense of visual equilibrium in their works. Visual equilibrium is a principle of design that refers to the balance or distribution of visual Weight in a work of art. By understanding and utilizing these principles artists can create works that are not only aesthetically pleasing, but Also effectively communicate their Intended message or ideas, additionally, knowledge of the principles of art can help viewers appreciate and interpret art on a deeper level. These principles are not strict rules, but rather flexible concepts that artists can use to create works that effectively communicate their intended message or ideas.





Balance:- Scale describes the visual importance of each component in the composition. The image gives the impression of solid and "correct". This flaw makes the viewer feel uncomfortable.

There are three ways to achieve balance:

- Symmetrical balance is like a mirror image or the sides of a face, an a symmetrical composition has the same elements in the same places on both sides.
- Asymmetric, between the two artistic elements balances the composition. For, a small square on one side of a design can replace a large circle on the other side
- Radial symmetry, with parts evenly distributed from the center outwards, like the spokes of a bicycle tire.

Contrast:- contrast is the difference between the artistic elements of the installation, which makes each element appear larger in relation to the other. The viewer's attention is drawn to the components placed next to each other. The contrast is the first thing that catches the viewer's attention. Any work can be compared to create contrast. Negative and positive space is a great example of contrast. The combination of complementary shades is an example of contrast. Notan is a good comparison example.

Emphasis:- emphasis is used when the artist makes a part of a composition visually dominant and captures the viewer's attention. This is usually achieved with contrast.

Movement:- movement occurs when artistic elements are used to move the viewer's eyes around and into an image. The impression of movement can be conveyed by curvilinear or real or imagined curvilinear lines, spaced lines, repetitions, and strong signs.

Pattern:- consistent repetition of any artistic element, either alone or together, is called a pattern. Anything can become a pattern through repetition. Classic patterns include knits, spirals and nets. You can find examples of plans in the Artlandia dictionary which contains several examples. Zentangles is a popular painting technique in which abstract or realistic painting is divided into sections of different styles.

Rhythm:- The development is indicated by the chaotic but exact repetition of the imaginative components that make up the rhythm. It refers to the rhythm of the music. Unlike styles that require consistency, rhythm relies on contrast.

Unity/variety:- Unity and Diversity You want your artwork to look and feel complete, with each element fitting perfectly into the whole. Great diversity together with similarity leads to confusion. Both are mandatory. In an ideal world, your compositions should have eye spots and interesting objects.

Proportions:- In terms of composition, span refers to the relationship between layers, width and depth. The degree of magnification determines the natural or plausible appearance of an object. In art or design, the relationship between the dimensions of different parts is also refer as proportion.

Hierarchy:- color, contrast, alignment, repetition, and brightness are some of the basic graphic design concepts used to emphasize certain design elements within the hierarchy. It directs specific components to show their importance in the overall plan.

Repetition:- composition creates an impression of movement through pattern and repetition. By repeating design elements, the design maintains unity. There is a sense of unity when all the parts (size, quantity, or number) fit together well.

White space:- white space any blank or blank space that surrounds all other parts of a design composition, is one of the thirteen fundamental principles of design. It's the space between text, images, buttons, and other elements that users see on a page or screen.

Harmony:- in art occurs when the parts of a work fit together harmoniously. Even when a particular episode is repeated, it still feels like part of the whole. There is no doubt that harmony is neither monotonous nor chaotic. This is the best way to combine the two. Harmony can be conveyed in different ways. By combining color as a medium with painted signs and shapes, you can achieve harmony in your compositions.

Mass:- A mass is a three-dimensional body that occupies a volumetric space.

Shape:- A figure is a flat surface surrounded by a border or arrangement. Experts use different formats. Common geometric shapes are squares, rectangles and triangles. Biomorphs can be found in nature, but are most commonly found in man-made things like technology and architecture.

Volume:- Size, such as a fixed figure, a circle, a pyramid, or a room; Includes level, width and depth. Alternatively, the form may be liquid. Pay attention to the softness or intensity of the colors and shades. White is the lightest value and black is the darkest.

Perspective / **Depth:-** The way depth is represented in linear perspective is determined by four properties: the size of the shapes, the overlap of the shapes, the position and the convergence of the lines. All four principles can and should be applied simultaneously to fully understand the perspective.

Role of principles

Visual art is created and interpreted in large part according to the principles of art. These principles act as a collection of rules or notions that artists employ to plan and arrange the components of art in order to produce a piece of art that is both aesthetically pleasing and functional. The following are a few roles that the fundamentals of art play:

- Establish a structure for composition: A well-structured and aesthetically pleasing composition may be made using the principles of art as a guide. Artists may produce works that are visually beautiful and successfully convey their intended message or thoughts by knowing and using these concepts.
- Create visual appeal: Artistic techniques like contrast, pattern, and emphasis may pique the viewer's interest and direct their focus to particular areas of the piece.

- This can aid artists in conveying their thoughts or intended message successfully.
- Establish mood or tone: The rules of art can be used to a piece of work to create a certain mood or tone. For instance, using chilly colors and angular lines might evoke feelings of tension or anxiety whereas using warm colors and curved lines can evoke feelings of warmth and relaxation.
- Improve communication: Artists may successfully convey their desired message or thoughts to the observer by comprehending and using the principles of art.

 This can be especially crucial in artistic genres where the message or concept being conveyed is crucial,

In conclusion, the production and understanding of visual art are greatly influenced by the principles of art. They create visual intrigue and a framework for composition. Strengthen communication between the artist and the spectator by establishing mood or tone.

Conclusion

such as propaganda or advertising.

The principles of art are a collection of rules or ideas that artists use to arrange the components of art to produce aesthetically attractive and successful works of art. These rules include unity, movement, pattern, rhythm, contrast, and balance. Artists may produce works that successfully convey their intended message or ideas, set a specific mood or tone, and focus the viewer's attention to particular areas of the work by comprehending and using these concepts. The rules of composition and visual appeal that make up the principles of art enable artists to produce works that are aesthetically beautiful and successfully convey their intended message or thoughts. Additionally, understanding the fundamentals of art may aid viewers in appreciating and understanding art on a deeper level, helping them to comprehend the intended message or concepts of the piece and enjoy its aesthetic aspects. Overall, the fundamentals of art serve as a basis for producing and appreciating visual art and are a vital tool for both artists and art afficionados.

Acknowledgement

I would like to express my special thanks of gratitude to my professor Mrs. Anju Tulshyan for her guidance and support in completing my article. I would like to extend my gratitude to the Sir Vithaldas Thackersey College of Home Science (Autonomous) for providing me with the opportunity to embark on this article.

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