



Relationship Between Posting Selfies In The Social Networking Sites And Narcissistic Behaviour Among Adolescents

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Abstract: Over a period of time, technological advancement has given adolescents new addiction disorders. Smartphone has intruded in adolescent's daily life so much that today's generation cannot survive without them. Due to high resolution camera components in smart phones adolescents are coupled with posting selfies on social networking sites and wait for comments of friends and others which boost their narcissistic behaviour. This investigation attempts to find out the relationship between posting selfies in the social networking sites and narcissistic behaviour among adolescents. In this study researcher has developed questionnaires to assess the selfie addiction and the level of narcissistic behaviour among adolescents. From analysis of the data it was revealed that boys were found to be posting selfies and indulging in narcissistic behaviour more than the girls. It was also seen that adolescents from government schools posted selfies and exhibited narcissism more than the adolescents from private schools. Narcissistic behaviour was found to be more among the boys than the girls. Lastly the researcher found that there was a relationship between posting selfies and narcissism among adolescent.

Keywords: *Posting Selfies, Narcissistic behaviour, Adolescents, Government schools, Private Schools*

INTRODUCTION

Adolescence is a period of psychological and physical passing from childhood to adulthood. The adolescent experiences not only physical growth and change but also emotional, psychological, social, and mental change and growth. This makes it a difficult period, which results in fundamental changes in the structure of personality, behavioral patterns, habits and life goals.

A selfie is a self-portrait photograph, which is taken with a digital camera or camera phone held in the hand or supported by a selfie stick. It blurs the line between 'reality' and fantasy. Social media sites are overflowing with millions of photo edited selfies which leads to narcissistic behaviour.

Narcissistic personality disorder is a mental condition in which people give importance to themselves, crave for extensive admiration have troubled relationships and lack empathy for others. Narcissistic person has problems in relationships, work, school or financial affairs. They become unhappy and disappointed when they are not given the special favours or admiration, they believe they deserve.

Shirin Peyakar (May 2022) adds that Narcissists use other people — people who are highly empathic — to supply sense of self-worth and make them feel powerful. But because of their low self-esteem, their egos can be slighted very easily, which increases their need for compliments.

Sorokovski (2015) speculate that posting selfies might not be as socially acceptable for men as it is for women. It is also noted that women post selfies to fulfill their need to showcase attractive images.

Therefore, in this study investigator assessed the relationship between posting selfies in the social networking sites and narcissistic behaviour among adolescent population of Chennai city by using tools and interoperate the collected data on behalf of statistical analysis.

OBJECTIVES OF THE STUDY

1. To compare the posting of selfies in social networking sites and narcissistic behaviour among adolescents boys and girls.
2. To understand the difference in posting of selfies in social networking sites and narcissistic behaviour among adolescents in relation to educational institutions.
3. To study the relationship between posting selfies and narcissistic behaviour among adolescents.

HYPOTHESIS

- H1. There will be a significant difference in posting selfies and narcissistic behaviour between adolescent boys and girls.
- H2. There will be a significant difference in posting selfies and narcissistic behaviour between adolescents from private and government schools.
- H3. There will be a significant relationship between posting selfies and narcissistic behaviour among adolescents.

METHOD OF THE STUDY

In order to conduct the research survey method was used for the study.

POPULATION OF THE STUDY

The population for the study were adolescent boys and girls from Government and Private schools from Chennai city.

SAMPLE AND SAMPLING OF THE STUDY

The sample for the present study was selected by stratified random sampling method. The sample consists of 120 adolescents which was further divided according to gender and type of institutions.

TOOLS OF THE STUDY

1. To analyse the narcissistic behaviour the tool was framed by the investigator herself.
2. To analyse the posting of selfies in social networking sites the tool was framed by the investigator herself.

ANALYSIS AND INTERPRETATION OF DATA

In order to justify the objectives and hypothesis, investigator used mean, standard deviation, 't' - test and Karl Pearsons coefficient of correlation.

Objective no – 1: Compare the posting of selfies in social networking sites and narcissistic behaviour among adolescents boys and girls.

Table No.:1 Comparison of posting selfies and narcissistic behaviour between boys and girls

Variable	Gender	N	Mean	Standard Deviation	't' Value	Level of significance
Posting Selfies	Boys	30	13.33	5.241	3.726	0.01
	Girls	30	8.57	4.651		
Narcissistic behaviour	Boys	30	10.13	2.849	2.712	0.01
	Girls	30	8.07	3.051		

Interpretation

From above table 1 it is observed that the mean value of posting selfies between adolescent boys and girls were found to be 14.18 and 12.12 respectively. As the calculated 't' value ($t=2.226$) is found to be greater than the table value (2.58), so was found to be significant at 1% level. It is also found that boys were found to be posting more selfies than girls.

The table also reveals that the mean value of narcissistic behaviour between adolescent boys and girls were found to be 10.13 and 8.07 respectively. As the calculated "t" – value ($t=2.712$) is found to be greater than the table value (2.58), so it is found to be significant at 1% level. Mean scores also revealed that It is also found that boys were found to be exhibiting more narcissistic behaviour than the girls.

Objective No – 2: To understand the difference in posting of selfies in social networking sites and narcissistic behaviour among adolescents in relation to educational institutions.

Table No.:2 Comparison of posting selfies and narcissistic behaviour between adolescents from government and private schools

Variable	Gender	N	Mean	Standard Deviation	't' Value	Level of significance
Posting Selfies	Private	60	10.95	5.469	5.136	0.01
	Government	60	15.35	3.759		
Narcissistic behaviour	Private	60	9.10	3.107	4.902	0.01
	Government	60	11.43	1.986		

Interpretation

The result presented in table 2 indicates that the mean value of posting selfies between private and government schools were found to be 10.95 and 15.35 respectively. As the calculated 't' value ($t=5.136$) is found to be greater than the table value (2.58) at 1% level of significance. It was also revealed that adolescents from government schools post selfies more compared to adolescents from private schools.

It was also found that the mean values of narcissistic behaviour between private and government schools were 9.10 and 11.43 respectively. As the calculated "t" – value ($t=4.902$) is found to be greater than the table value (2.58), it is significant at 1% level. A further perusal of the table reveals that adolescents from private schools have low level of narcissistic behaviour compared to adolescents from government schools.

Objective No – 3: To study the relationship between posting selfies and narcissistic behaviour among adolescents.

Table No.:3 Relationship between posting selfies and narcissistic behaviour among adolescents

Variable	Narcissistic behaviour	Level of significance
Posting Selfies	0.609	0.01

Table 3 revealed that significant relationship exists between posting selfies and narcissistic behaviour among adolescents. As the calculated r value was found to be 0.609 so it is taken as significant at the level of 0.01.

DISCUSSION

In this study the investigator has discussed the relationship between posting selfies and narcissistic behaviour among adolescents in social networking sites from Chennai city. In this research data collection was conducted using questionnaire and the interpretation of data was analysed using some inferential statistical methods

CONCLUSION

Selfie is an opportunity to gain recognition, support and interaction from targeted social circle. By posting selfies people make themselves to be remembered by others. It is a mean of self-expression and a cry for attention and love. When this craving exceeds it turns into narcissism where a person is disappointed if they do not receive the admiration, they believe they deserve. This study will be helpful to adolescents to make them understand about the negative impact of posting too many selfies and narcissistic behaviour and a need to reduce the use of social media for posting selfies.

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