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## Role Of Values In Modern Society: A Descriptive Study

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**Abstract:** Values are the guiding principles of our life. it concerned with the livelihood, means how effectively people relate to each other and do the activities in the environment, by the environment or for the environment. Values are the important factors to achieving sustainable future of our life. it can't be separated from mutual understanding, it relates to the effective dimensions of human behavior. Value improves our judgmental ability towards good or bad, right or wrong. The major principles of modern society directly determine by the concept of human values. It is the path of discipline and including philosophical perspective of our life. in a modern society the livelihood can be effective by the peoples of the social group. And value helps us to understand how we create our own reality and gives us inside into the personal realities of others. In this study researcher describe the concept of value and its types. Also researcher try to indentify the way how values decreasing day by day in modern society and give an in-depth idea how values can be inculcate among the peoples of a modern society.

**Important Terms:** Values, Human values, modern society.

### Introduction

Progressive civilization since the dawn of creation society is changing. By using science and technology, people have gradually improved their civilization. Made the far near, made the impossible possible. It is enough to bring happiness and comfort. But at the same time, forests, mountains, rivers, seas, and skies have violated its naturalness. In search of extra comfort, people's psyche has come to restlessness. And that instability is causing the characteristic depreciation of human character. Manodharma has been indulging in exceptional behavior at various times while adapting to the changing society. This has resulted in universal character devaluation. Right values are not being awakened in people. The education that should be imparted for values is absent in the traditional education system. As a result of which, the relationship between parents, sons-daughters, brothers-sisters, relatives is deteriorating, disharmony and complications are being created in the modern society. Respect, devotion, love, affection have become just one word. Rape and molestation are constantly increasing in the society. At the same time, anti-social activities such as theft-robbery, murder-harm, and forgery-gambling are increasing. The influence of fraudsters and devils is increasing in the society. The sense of sin is lost in brutality and cruelty. As a result, only the future can tell whether modern society is headed for a dark age. It is everyone's responsibility to

protect the society. All people of good sense should come forward irrespective of caste, creed and gender. Right-wrong, legal-illegal, true-false issues etc. should be awakened in people. Moral development should be done through good education and values should be awakened. Modern society is currently facing an extreme crisis that is the crisis of values. We constantly hearing that the current generation has no idea of values, they don't respect values. But of value, the results of education can be measured from achievement. So first of all a concept of values is needed. Social life is the creator of values, because norms of social behavior in a social environment are 'values'. As the society is controlled, there can be no question of any extra-societal values. Deprivable', hence 'value' for human beings, values are born in goodness, justice, beauty, truth and satisfaction of society. So social value is the desired standard of individual and collective behavior in collective life and within society. In other words, it is possible to create values in social and collective life. We get information about the evolution of values from history, literature, philosophy, religion, economics, sociology, social psychology. We can also learn about the values directly from the customs, traditions, taboos etc. of the tribal group. In our cultural tradition, Sita, Savitri, Damayanti are established as ideals of virtuous womanhood. Rama and Lakshmana are set up as ideals of brotherly love. King Harishchandra is the ideal of our sacrificer, king of demons. Emperor Ashoka was established as the ideal local servant king of the common people. Our society has tried to perpetuate these ideals for hundreds of years and even today we tell children - "always tell the truth", "stealing is a great sin". Adverbs like kindness, forgiveness, humanity etc are symbols of social values. Social values are an important part of the cultural lifestyle of any society. How social processes operate in a particular society can be understood through social values, norms and institutions. These are the different sources in the conventional flow of social interaction. Values serve as criteria in everyday life for evaluating, prioritizing various aspects of life, choosing between alternative courses of action, measuring happiness and unhappiness, etc. Social values serve as guidelines for behavior. In this case social control becomes easier and social order becomes stable. Values in sociology represent the constituent elements or parts of social structure.

### **Meaning of Values:**

Modern sociology lays special emphasis on the discussion of social values or values. This sense of value is a major feature of group life. These values are the standard of the group's lifestyle. These values find expression in the interests of well-organized social life. The behavior of group members is guided by these values. Sociological and Anthropological discussions cultural ideals are commonly referred to through the concept of social values. Vidyabhushan and Sachdev said in this context: "Social values are cultural standards that indicate the general goods deemed desirable for organized social life. They are the abstract sentiments or ideals" By all these cultural ideals can verify the logical, aesthetic and spiritual relevance of the attitudes, needs and desired objects of the society. The participants of the respective ideals judge that ideal as a yardstick by which to judge their attitudes, needs and intentions.

Clackhorn's opinion must also be mentioned. He discussed the subject in the book 'Universal Categories of Culture' according to him "Social values are based on the knowledge or ideas about the desired objects of a group or an individual by selecting acceptable methods, norms and goals from among the various methods, norms and ideals of behavior of the concerned group or individual". This interpretation of social values equates values with larger fundamental ideals.

Sociologist Peter Worsley says in his book 'Introduction Sociology', "Values are general conceptions of the good", ideas about the kind of ends that people should pursue throughout their lives and throughout the many different activities in which they engage."

According to the modern concept, values are a combination of a single, centralized biological tendency that is multifaceted in the environment. The wider part makes the individual proactive in terms of timing and creates appropriate behavior in the individual in terms of them. Prominent psychologist Allport said, "Values are centralized system psycho-physical -disposition capable of making a larger portion of

environment functionally equivalent to the individual and generalizing in him appropriate type of adaptive and expressive behaviors."

Analyzing the above definition of values, several features can be noticed. This is the value by identifying the features; it will be easier to realize its true significance of in the field of education.

#### Features are-

1. Values have no specific single material or conceptual medium. A single sense of value is awakened in the individual in terms of various objects or views.
2. Psychologically, values can be considered as general behavioral dispositions of individuals.
3. Values bring consistency in the behavior of individuals.
4. Values are defined as a type of central coordinating tendency. Psychologists Said, this coordination takes place in different stages. A person has to spend a long time of his life to reach the extreme or last level of time.
5. The development of values depends on the individual's own experiences. As every person experiences. Health can be seen in a person's values as well as maintaining his or her health
6. Since the social environment is a very important component of the individual's life environment, the development of values is largely dependent on the social environment in which the individual lives, the overall outlook, the individual's mental organization. So the social environment determines the nature of its values.
7. Values affect individual's interest attitudes and behavior. What we value is what we value such is our level of interest in the subject. Our attitude towards him also becomes intense and as a result, we behave as well.
8. National values are the core strength of that culture. These values unite the nation and give it health. Moral values underpin social life. There is social life without the values of right and wrong, good and bad, etc.
9. Responsibilities are born out of the differences observed among different groups within the society similarly; social responsibility gives rise to various values.

#### Classification of Values:

Many sociologists have divided values into personal or internal and non-physical or external. Extrinsic or impersonal values are when values are imposed to fulfill moral or emotional needs of individuals. It has no intrinsic or intrinsic value. Values are categorized when students and learning are judged by their importance or value due to their nature and emotional nature. Many have divided values into mechanical and intrinsic. When values are fixed on the basis of judgments of what is good for the individual, they are called mechanistic values. That is, mechanistic values are value judgments based on outcomes.

Values are again classified according to their subject matter. This type of class division is particularly important in developing values through education. This classification of values is—

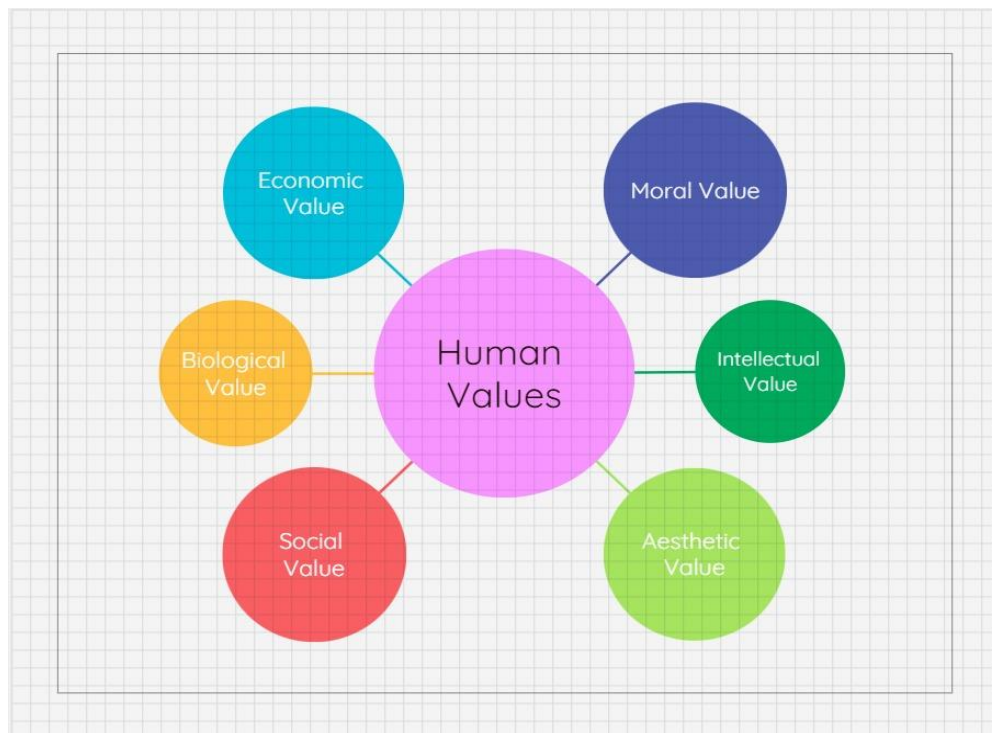


Figure No 1. Types of different Human values

Values are a form of coordinated bio-psychological tendency that cannot be immediately perceived. To understand him, by observing the person for a long time in various spheres of life, one gets an immediate idea of the nature of his values. Since education is a planned endeavor, special emphasis is placed on this expressive aspect of values to understand whether values are developed through it. The ultimate goal of modern education is to help the student in all-round development to make him an ideal life. Various philosophers and educationists who have discussed what the aim of education should be have expressed this key point differently. They say that while the ultimate goal of education is to create an 'ideal life', that ideal life is neither entirely materialistic nor a spiritual realization. The ideal life is entirely individualistic. That is, the philosophy is completely life-centered. This philosophy inculcates values in the individual by harmonizing the inherent bio-psychologies of the individual. Thus, it is seen that the aim of education is to create ideal life and ideal life is to be said to be that in which a coordinated way of life is developed and this lifestyle is the transmitter of values. Judging in this way, the ultimate goal of education is to create values.

Those values which are absolutely necessary for human life should be tried to develop in the students. And that is possible by providing students with appropriate knowledge or experience. In education, students should have knowledge about managing their personal finances in order to lead a healthy life. Without proper economic consciousness it is not possible for a person to live his daily life. Hence emphasis is laid on inculcating economic values in students through education.

Biological values like economic values can be inculcated in students through education. Development of biological values directly helps in improvement of personal life. To develop these values through education, students must first be provided with the necessary knowledge. Second, students should be made aware of the importance of health and recreational activities to personally appreciate them.

Planned education is needed to inculcate universal social values. The basis of these universal social values is the meaningful combination of one's own expectations and the expectations of others towards the individual. This adjustment requires education. It is possible to inculcate these harmonious social values in the child through appropriate education

In traditional education, most importance is given to the intellectual development of the student. A person's character development largely depends on his intellectual values. That is, an important aspect of the



development of individual life values is that the development of intellectual values may seem natural, intellectual values develop spontaneously in education.

Moral values are also an important part of individual life. A person's moral action is, in general, governed by certain social norms. So many thinkers especially sociologists consider moral behavior as a valued form of social behavior.

Although religious control has declined in human life, modern man cannot be said to be completely free from its influence. These universal spiritual values have to be awakened in him if he is to be idealized in his life. Religious values in the modern sense refer to these spiritual values.

Inculcating such values would be a major objective of education. Because, these spiritual values will make people honest.

At the root of the perception of beauty is a kind of mental organization. They call this mental organization 'Kantaras'. In general, the same can be called the value of beauty enjoyment. Such values make the human mind free from corruption. Therefore, aesthetic values are considered characteristic elements.

Values do not derive from a supernatural force. Human society has its birth, nurture and death. Many values are unconsciously adopted by us from childhood and many values are systematically instilled in us by adults. Values evolve parallel with changes in social life. Different peoples may have different values. Sometimes new values are formed through the collapse of old values. It is impossible to exist in society without values. Due to conflict between old values and new values, there is a temporary crisis in the society, and world war, famine, partition, communal riots cause the degradation of our values. As a result, anti-social activities such as betrayal, divorce, perverted sex life, bribery and addiction are increasing in the society. Heinous crimes like banned movies, obscenity, rape are happening constantly. Religious prejudices are constantly hindering social progress

In order to eliminate the current crisis of values, teachers and students have to take the responsibility of creating contemporary values. A democratic structure should be established from childhood by abandoning the feudal structure. Prevailing norms have to be accepted and rejected through rational analysis by judgment. Liberal education should be introduced. People of all walks of life must be united through cohesive values, which is possible through creative education. The image of Indian culture should be presented to the students. Religious bigotry must be eliminated. Everyone should understand that the basic formula of all the religions of the world is the same. The foundation of new moral standards created through simultaneous traditional training in the individual's personal life should be transmitted later in the social life. People should be aware of things like right-wrong, right-wrong, truth-false etc. Educational policies should be developed in line with the dynamic lifestyle based on science. Unnecessary competition should be eliminated. There will be a principle in life. Nationalism, national pride and national solidarity are our apparitional values that must be inculcated in all. All languages, castes, religions and cultures should be respected. It seems that modern society can be saved from those terrible days only if the child is educated from childhood and made into an ideal human being with the right sense of values. Economic values, biological values, social values, beauty values, intellectual values, religious values, moral values have to be developed in people. Education brings lifestyle, lifestyle brings values. And from there the ideal life is created. Social values are generally developed through the social environment. Machine-based modern society will be successful only when knowledge and technology can protect itself from the crisis of values

**Conclusion:**

Modernity dressing, big skyscrapers, flash of light, excess of radio, television are not the identity of real modernity. Not all pyramids are illuminated just because the light falls on the top of the pyramid. A society where witchcraft still exists, castration, sati, bride torture, or instant divorce, even if higher education is widespread, cannot be called a modern society. Genuine modernization will be one of our most sought after prices. The aims of values is to make the peoples who may share their responsibilities in the changing setup of the society in order to give the desired shape and image to the society and the country at large. To make an individual a good citizen, values has to be imparted no merely in a conventional may but in a manner reinforcing his or her role in the society.

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