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## KHELO INDIA – NATIONAL PROGRAMME FOR DEVELOPMENT OF SPORTS SCENARIO IN INDIA

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### Abstract:

Sport and physical education is an integral part of education and a means to achieve physical and mental health. It should not be assumed that physical education and is a fancy worthless issue and merely a means for fun and engagement of children and adolescents. In contrast, it should be considered an important component of life activities. Concepts such as fitness, health, personal and social development and mental health are closely related to sport and

Physical education. A historical review demonstrates that civilized nations of the world always have paid attention to the importance and role of sport and used it for development of youth and preparing them to deal with personal and social problems. The Youth represent the most dynamic and vibrant segment of the population. India is one of the youngest nations in the World, with about 65% of its population being under 35 years of age. The youth in the age group of 15-29 years comprise 27.5% of the population.

**Keywords:** Development, Sport, Health, Rural Areas, Physical Education, Khelo India

### Introduction

Ministry of Finance vide their D.O. No.32/PSO/FS/2015 dated 28th October, 2015, had advised this Department to suitably restructure the Centrally Sponsored Scheme into a Central Sector Scheme. On receipt of this advice from the Ministry of Finance, wide ranging consultations were held with State Governments throughout India by dividing the states into six zones, i.e., Northern, Central, Eastern, and North Eastern, Southern and Western zones. After these consultations, consensus emerged that the above three schemes should be merged into one scheme –“Khelo India” - National Programme for Development of Sports, which also draws inspiration in respect of organization of competitions from Khel Mahakumbh which is organized annually by Government of Gujarat. The programme takes care to develop sports infrastructure in both rural and urban areas and provides for not only identification of talent but guiding and nurturing of the talent through assistance to SAI Training Centers and Academies and State Government training centers/academies and setting up of new academies both in public and PPP Mode.

With a view to achieving the twin objectives of mass participation and promotion of excellence in sports, the Cabinet at its meeting held on 20109/2017 approved the revamp of "Khelo India- National Programme for Development of Sports." • The revamped Khelo India programme aims at strengthening the entire sports ecosystem to promote the above mentioned twin national objectives of sports development, which includes playfield development; community coaching development; promotion of community sports; establishment of a strong sports competition structure at both school and university level as also for rural 1 indigenous sports, sports for persons with disability and women sports; filling up of critical gaps in sports infrastructure, including creation of hubs of sports excellence in select universities; talent identification and development; support to sports academies; implementation of a national physical fitness drive for school children; and sports for peace and development. The scheme provides for a Project Appraisal Committee (PAC), which shall appraise all proposals received under the scheme and place them before a Departmental Project Approval Committee (DAPC) for approval. The approved projects will be subject to strict monitoring, including third party monitoring, for which State level monitors shall be engaged. The entire programme shall be steered by a General Council (GC) chaired by the Minister in charge. Which will function as the highest policy making body for the purpose of implementation of the scheme. The General Council will be supported by a National Level Executive Committee (NLEC) headed by Union Secretary of Sports. The scheme shall have a Corpus Fund for the purpose of technical support and capacity building, which will be utilized for engagement of professionals and national 1 international consultant, carrying out national campaigns, publicity and awareness activities etc. The scheme has adequate flexibility, including need-based re-appropriation of allocations across components. The budget allocation for the scheme is Rs. 1,756 crore for the period 2017-18 to 2019-20 and It is interesting to note that in the 2022-23 Union Budget, the Centre's allocation for sports, particularly for the Khelo India scheme, was ₹974 crore, up 48.09 per cent from the budget estimate of 2021-22. The scheme provides for complete transparency and also provides for convergence with Corporate Social Responsibility (CSR) activities and Public Private Partnership (PPP) activities. The selection of projects under the scheme would be done based on robust selection criteria, including challenge method. The entire scheme as approved by the Cabinet is hereby notified on this date as enclosed, for implementation with immediate effect.

**Vision:** To infuse sports culture and achieve sporting excellence in the country.

### **Objective of Scheme**

- a) Mass participation of youth in annual sports competitions through a structured competition;
- b) Identification of talent
- c) Guidance and nurturing of the talent through existing sports academies and new set up either by the central Government or State Government or in PPP mode.
- d) Creation of Sports Infrastructure at Tehsil, District, State levels, etc.

Components of the Scheme: The Khelo India Scheme would include the following components/objectives:



## Operationalization of the Scheme.

### (a) General Council (GC)

|   |  |                  |
|---|--|------------------|
| 1 | Minister, YAS  | Chairperson      |
| 2 | Secretary, Sports, Ministry of Youth Affairs & Sports  | Vice-Chairperson |
| 3 | Director General, SAI  | Member           |
| 4 | Financial Adviser (YAS)  | Member           |
| 5 | Representatives from two recognized National Sports Federations  | Member           |
| 6 | Two Chief Secretary/Principal Secretary (Sports)/Secretary (Sports) to be nominated by the Chairperson | Member           |
| 7 | Two leading sportspersons (one man and one woman) to be nominated by the Chairperson                   | Member           |
| 8 | Joint Secretary in charge and Mission Director   | Member Secretary |

### (b) National Executive Committee will comprise of-

|   |   |                  |
|---|---|------------------|
| 1 | Secretary (Sports)  | Chairperson      |
| 2 | Financial Adviser, Ministry of Youth Affairs & Sports                                   | Member           |
| 3 | Director General, Sports Authority of India (DG, SAI)                                   | Member           |
| 4 | Joint Secretary in-charge   | Member           |
| 5 | Two well-known sportspersons (one man and one woman) to be nominated by the Chairperson | Member           |
| 6 | Deputy Secretary /Director (Youth Affairs & Sports) in charge of the scheme             | Member Secretary |

### (c) State Level Executive Committee (SLEC):

|   |  |                  |
|---|--|------------------|
| 1 | Chief Secretary  | Chairperson      |
| 2 | Secretary of Youth Affairs & Sports in the State                             | Vice-Chairperson |
| 3 | Chairman/Director General/Managing Director of State Sports Authority        | Member           |
| 4 | Regional Coordinator, SAI  | Member           |
| 5 | State Technical Consultant, in charge  | Member           |
| 6 | Representatives from two State Sports Federations                            | Member           |
| 7 | Two sportspersons (one man and one woman) to be nominated by the Chairperson | Member           |
| 8 | Director (Youth Affairs & Sports) and State Mission Directorate              | Member Secretary |

### (c) District Level Executive Committee (DLEC):

|   |   |                    |
|---|---|--------------------|
| 1 | District Magistrate/ Collector/Deputy Commissioner  | Chairperson        |
| 2 | President, District Panchayats/ZilaParishad   | Vice-Chairperson   |
| 3 | Chief Executive Officer of District Panchayat (CEO, DP)   | Deputy Chairperson |
| 4 | District Panchayati Officer and / or District Education Officer,  | Member             |
| 5 | Two sportspersons (one man and one woman) to be nominated by the Chairperson Members  | Member             |
| 6 | District Sports Officer   | Member Secretary   |
| 7 | Member of Parliament (M.P.) and / or Member of Legislative of Assembly (MLA) under whose jurisdiction the respective District falls | Special Invitee    |

### **Funding Pattern**

The erstwhile RGKA has been reclassified as “Optional Scheme” by Ministry of Finance vide Finance Secretary’s D.O. Letter No. 32/PSO/FS/2015 dated 28th October, 2015. It was also mentioned therein that the scheme may be suitably restructured as Central Sector Scheme. Hence, this scheme shall be 100% funded by the Centre and it will be a Central Sector Scheme.

### **Maintenance**

The assets created under this scheme shall be maintained by the grantees/ owners of the assets which may be local and civil bodies, district administration, State Government, Sports Authority of India, sports institutions, colleges and universities from out of their own resources. Alternatively, a nominal fee may be levied on the users of the sports facilities and the funds so generated may be utilized towards maintenance of the sports facilities. Ministry of Youth Affairs & Sports may issue suitable guidelines regarding levy of user charges so as to maintain uniform up keep of assets all over the country.

### **Monitoring**

The execution of the projects/competitions approved under the scheme will be monitored by a committee comprising of a representative each from Ministry of Youth Affairs & Sports (MYAS), Sports Authority of India (SAI), beneficiary State/UT/Organization and an engineer from the construction agency/SAI Coach/Eminent sportsperson. Department of Sports may engage a third party monitoring agency to conduct monitoring of the scheme which will funded from TSCBS fund of the scheme.

### **Provision for committed liabilities**

Expenditure has been incurred under the on -going RGKA and USIS schemes. There are committed liabilities where the balance installments are required to be released to the grantees for completion of the on- going projects and /or re-imburement of expenditure which have been committed to be borne by the Centre. The estimated cost of Rs. 500 crore includes the component of committed liability also.

### **Conclusion:**

The National competitions involving schools, colleges, Universities and NSFs under Khelo India Scheme, National Championships, and National Sports Talent Search Portal of SAI, will provide a platform for identification of talented sports persons in priority Sports disciplines in which the country has potential/advantage. To encourage sports all over the country thus allowing the population to harness the power of sports through its cross-cutting influence, namely, holistic development of children & youth, community development, social integration, gender equality, healthy lifestyle, national pride and economic opportunities related to sports development. The Khelo India Scheme aims to encourage sports all over the country, thus allowing the population to harness the power of sports through its cross-cutting influence, namely, holistic development of children & youth, community development, social integration, gender equality, healthy

lifestyle, national pride and economic opportunities related to sports development. Khelo India programme identify and nurture sporting talent, encourage mass participation of youth in annual sports competitions, and create of sports infrastructure.

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