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# **FPO s for FUTURE INDIA**

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**ABSTRACT**: Farmer Producer Organisations simply called as FPO s are playing a lead role in rural economy. If farmer provided with inputs, given financial assistance, knew technical knowledge in farming and processing, preserving and assured to market his produce, rural India will be more prosperous. Establishment of FPO s is started from 2014 onwards, but many confusions, obstacles are still to be resolved.

Farmer knowing after all farming and he don't have much knowledge in processing, preserving and marketing the produce. He don't have a smooth access to any financial institution to get assistance too.

Need to develop FPO s at large scale, educate the rural farmers to join in FPO s, train them, and encourage them to create the value for their Agro based produce.

**INTRODUCTION:** The National Bank for Agriculture and Rural Development (NABARD) began promotion of 2,000 Farmer Producer Organisations (FPOs) in 2014-15. NDA government when it came to power in 2014, planned to double the income of the farmers, through various schemes including FPO s are introduced, over 7,500 FPOs have been registered so far, only 15 per cent of these are active.

**IMPORTANCE**: Farming is looks like to be very easy, but practically its not that much of easy, because every framer has to fight with uncertain weather conditions, heavy rainfall, draught, cyclones, which are ruin the crops, farmer has to overcome all these obstacles to get yield.

Even though all are fell in place, processing, preserving, and marketing the agro produce became a major challenge for most of the farmers as they are not literate.

So if the farmers are informed the precautions to be taken, they would be survived from huge losses and subsequently, they could be able to market their produce, their income would be double.

**REASONS FOR POOR PERFORMANCE**: Farmers knew only farming. Seed selection, how much amount of manures to be used, at which time, etc., They are not having the technical know- how, to increase the output. On the other side, the entrepreneurs, who got certified in B-Schools, Universities, having less or nil practical knowledge in agriculture. So naturally a gap between these two communities, and hence farmers scared to join in FPO s, entrepreneurs are failed to reach the farmers with new ideas.

**SUGGESTIONS**: FPO s concept is welcoming and rural boosting program. The idea behind FPO s is to make every farmer to be prosperous and help them to get more income and make them financially free.

FPO s are to be known to every farmer, benefits to be explained, schemes to be known, to the farmers. For this the district Collectors, Agricultural Authorities, Banking Personnel, FCI authorities, cohesively to take an action plan, Banking Authorities are to organise meeting with farmers, periodically; explain the importance of FPO, its goals, to the farmers in every village; If farmers are being well informed about the FPO s, they would show interest to join in FPO s.

**CONCLUSION**: Self-sufficiency in agricultural sector, occurred if the establishment of FPO s in a large scale. And also the central government implement this Programme in every state to make Rural India is to be more prosperous.

Key words: seed selection, farm produce, rural boosting, preserving, processing

**References** : <u>www.nabard.org/content.aspx?id=470</u>

Farmers Producer Organizations (FPOs) in India- Explained, pointwise -ForumIAS Blog

