Risk Management in Construction Projects: A Review of Literature

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Abstract: The high levels of uncertainty and complexity inherent in building projects make risk management essential. The purpose of this article is to summaries and analyze the relevant literature in order to present a broad overview of the current state of the art in risk management strategies for building projects. This article starts out with defining risk and elaborating on why it’s so crucial to building projects that they be managed properly. It then moves on to talk about the many construction project risks, such as those that can arise from the project’s technical, financial, legal, and environmental aspects. Risk identification, assessment, mitigation, and monitoring are only some of the processes and strategies that are discussed in this article as they related to construction project management.


I. INTRODUCTION
Risk management is an essential aspect of construction projects, as they are often characterized by a high level of uncertainty, complexity, and interdependencies between various stakeholders (Byung Gyoo Kang, Mohamed Ashfaaq Fazlie, Boon Hoe Goh, Myung Kyu Song, and Cheng Zhang, 2015). In recent years, the construction industry has experienced significant growth, but this has been accompanied by increased risks (Patrick X.W. Zou, Guomin Zhang, Jiayuan Wang, 2007). As a result, effective risk management has become a critical success factor for construction projects (Hosseini, M., Chileshe, N., Jepson, J., & Arashpour, M., 2016). This article synthesizes and analyses the relevant literature to present a thorough overview of the current state of the art in risk management strategies for building projects.

II. RISK AND RISK MANAGEMENT IN CONSTRUCTION PROJECTS
The term “risk” refers to the potential for a negative or good outcome from an unpredictable event or situation that may or may not actually occur throughout a project (PMI, 2017). In construction projects, risks are often classified into different categories, such as technical, financial, legal, and environmental risks (Baloi, D., & Price, A. D, 2003). The process of systematically identifying, evaluating, ranking, and mitigating risks in order to lessen the negative effects those risks have on a project’s goals is known as risk management (Kerzner, 2017). In construction projects, risk management is crucial for minimizing potential losses, ensuring project success, and maintaining stakeholder satisfaction (Enshassi, A., Al-Hallaq, K., & Mohamed, S., 2006).

III. TYPES OF RISKS IN CONSTRUCTION PROJECTS
3.1 Technical Risks
Technical risks are associated with design, construction methods, materials, and equipment (Patrick X.W. Zou, Guomin Zhang, Jiayuan Wang, 2007). These risks may arise from errors in design, poor workmanship, inadequate material quality, or equipment failure, leading to cost overruns, time delays, or reduced project quality (Al-Bahar, J. F., & Crandall, K. C., 1990).

3.2 Financial Risks
Financial risks involve fluctuations in costs, revenues, and financial resources for construction projects (Dada, J., & Jagboro, G., 2007). They include risks related to inflation, interest rates, currency exchange rates, and funding availability (Akintoye, A., & MacLeod, M., 1997). Financial risks can have a significant impact on project profitability and may lead to project abandonment (Merna, T., & Al-Thani, F. F., 2008).

3.3 Legal Risks
Legal risks are associated with contractual disputes, regulatory compliance, and statutory requirements (Mohamed, 2002). These risks may result from unclear contract terms, changes in legislation, or non-compliance with regulatory requirements, leading to claims, litigation, and penalties (Uher, T., & Toakley, A., 1999).
3.4 Environmental Risks
Environmental risks are associated with the impact of construction projects on the natural environment, human health, and safety (Marzouk, M., Abdelkader, E. M., El-zayat, M., & Aboushady, A., 2017). They include risks related to pollution, waste management, resource depletion, and community concerns (United Nations Global Compact, 2017). Environmental risks can lead to project delays, increased costs, and damage to the project's reputation (Dikmen, I., & Birgonul, M., 2006).

Figure (1): Types of risk in construction Project

IV. RISK MANAGEMENT PROCESSES AND STRATEGIES IN CONSTRUCTION PROJECTS

4.1 Risk Identification
The process of managing risks begins with the identification of possible risks, involving the recognition of potential risks that may impact a construction project (Nazeem, 2018). Various techniques can be employed for risk identification, such as brainstorming, Delphi method, checklists, and historical data analysis (Al-Bahar, J. F., & Crandall, K. C., 1990) and (Cleden, 2009). Effective risk identification is crucial for developing appropriate risk management strategies (Tchankova, 2002).

4.2 Risk Assessment
The process of analysing the possibility of identified hazards as well as the potential impact of those risks is known as risk assessment (Chapman, R., & Ward, S., 2011). This process helps prioritize risks and allocate resources effectively for risk mitigation (Hillson, D., & Murray-Webster, R., 2007). Risk assessment techniques include qualitative and quantitative methods, such as risk matrix, expert judgment, probability-impact analysis, and Monte Carlo simulation (Baccarini, 1999) and (Vose, 2008).

4.3 Risk Mitigation
The process of developing and putting into action methods that lessen the possibility of risks occurring or their negative impact on project goals is known as risk mitigation (Shou Qing, W., Mohammed, F. D. & Muhammad, Y. A., 1010). Risk mitigation strategies can be classified into four categories: avoidance, reduction, transfer, and acceptance (Tummala, V., & Burchett, J., 1999). Avoidance strategies aim to eliminate risks by modifying project plans or objectives, while reduction strategies focus on decreasing the probability or impact of risks (Leu, S., Chen, A., & Yang, C., 2001). Transfer strategies involve shifting the risk to another party, such as insurance, performance bonds, or subcontracting (Kartam, N., & Kartam, S., 2001). Acceptance strategies acknowledge that some risks cannot be mitigated, and resources are allocated to deal with their consequences (Uher, 2003).

4.4 Risk Monitoring
The continuous process of tracking identified risks, evaluating the success of mitigation methods, and keeping risk information up to date is referred to as risk monitoring. This process occurs throughout the lifecycle of a project (PMI, 2017). This process helps ensure that risk management remains relevant and responsive to changing project conditions (Williams, 1995). Techniques for risk monitoring include regular risk reviews, risk reporting, and Key Risk Indicators (KRIs) (Kutsch, E., & Hall, M., 2010).
V. CONCLUSION
The significance of risk management in construction projects cannot be overstated, as they are characterized by considerable uncertainty and intricacy. This review article offers a comprehensive summary of the latest advancements in risk management techniques within the construction industry, drawing on pertinent literature for analysis. Various types of risks inherent in construction projects have been explored, encompassing technical, financial, legal, and environmental aspects. Additionally, the article delves into the diverse processes and approaches employed in construction project risk management, including risk identification, evaluation, mitigation, and supervision. By gaining a deep understanding of and implementing efficacious risk management practices, stakeholders involved in construction projects can more effectively handle uncertainties, reduce potential losses, and ultimately enhance project performance.

VI. FUTURE RESEARCH DIRECTIONS
Although significant progress has been made in understanding and managing risks in construction projects, there are still several areas where future research is needed. Some of the key research directions include:

6.1 Risk Management Integration with Project Management Processes
Effective risk management should be fully integrated with project management processes to ensure a seamless approach to managing uncertainties (Hillson, D., & Murray-Webster, R., 2007). In subsequent study, the development of integrated frameworks for project and risk management might be investigated. These frameworks would assist decision-making throughout the various stages of the project lifecycle.

6.2 Application of Advanced Technologies
In addition, there is the possibility that emerging technologies, such as artificial intelligence, machine learning, and big data analytics, will make it possible to enhance the risk management strategies that are utilised in construction projects (Liao, C., Eeydzah, A., Suzila, M & Loh, S.Y., 2022). Future research could investigate the application of these technologies for risk identification, assessment, mitigation, and monitoring, and their impact on project performance.

6.3 Human Factors and Risk Perception
In order for risk management strategies to be successful, human factors play an extremely important part, as individuals have different risk perceptions and attitudes (Dikmen, I., & Birgonul, M., 2006). It is possible that future study may investigate the role that human factors play in the decision-making process regarding risk management, and that this will lead to the development of techniques to improve risk awareness and decision-making capacity among project stakeholders.

6.4 Cross-Cultural and Context-Specific Risks
Construction projects are often undertaken in diverse cultural and regulatory contexts, which can introduce unique risks (Satyendra, K. S. & Niranjan, S., 2011). Future research could focus on understanding and managing cross-cultural and context-specific construction projects risks, particularly in developing countries where institutional frameworks and practices may be less established.

6.5 Sustainability and Resilience in Risk Management
Sustainability and resilience are increasingly important considerations in the construction industry, as projects must balance economic, social, and environmental objectives (Timothy, J., Yongwei, S., & Paul, M. G., 2010). Future research could explore the
integration of sustainability and resilience principles into risk management practices, ensuring that construction projects contribute to long-term sustainable development goals.

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