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Startup Assistant Android Application

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Abstract:

The causes and consequences of disintegrated startups of new product and product processes are examined in relation to exemplifications drawn from several, different diligence. It's demonstrated that unhappy operation conduct can frequently precipitate significant diversions from anticipated patterns of productivity increases during startups, performing in important short and long run productivity losses. Grounded upon the discussion, several guidelines for effective incipency operation are suggested. Our incipency adjunct app enclosed with above bandied effects and give a good incipency idea. There are numerous people involvement in the app to suggest the different effects that to new startups. This means startups can know the different conditioning that should be on the demand gathering and request analysis.

Keywords— About Startup, Productivity, Assistant, Market analysis, Requirement gathering, Entrepreneurship.

1. INTRODUCTION:

This app focuses on developing an operation with major core features to attack issues from a different approach. It's demonstrated that unhappy operation conduct can frequently precipitate significant diversions from anticipated patterns of productivity increases during startups, performing in important short and long run productivity losses. Grounded upon the discussion, several guidelines for effective incipency operation are suggested. Our incipency adjunct app enclosed with above bandied effects and give a good incipency idea. There are numerous people involvement in the app to suggest the different effects that to new startups. This means startups can know the different conditioning that should be on the demand gathering and request analysis.

Thus, this paper attempts to explain and conceptualize startups, and fete the challenges they might face during the development phase and provides the expert's support. Therefore, the paper deals with explanation and not all the mentioned reasons why confirm that incipency exploration is important. To do so, three main issues are bandied (i) determining the main propositions of operation, association, and entrepreneurship in this sphere, (ii) explaining the lifecycle of startups, and last but not least (iii) the incipency problems. Eventually, the paper concludes with some concluding reflections.

2. LITERATURE REVIEW:

[1] Startups propositions

As mentioned before, startups are infrequently considered as the main focus of propositions in different disciplines. Still, there are some propositions which could be implicitly considered as "incipency propositions" in the being literature. This paper categorizes these propositions in three main areas (i) association, (ii) operation, and (iii) entrepreneurship.

Organization propositions fastening on startups

Van de Ven et al. (1984) were among the first scholars who considered three main approaches toward studying incipency creation. They considered entrepreneurial, organizational and ecological approaches; and argued that previous exploration had only examined one of these three approaches without considering the others. As they refocused out

"The organizational approach argues the conditions under which an association is planned and the processes followed in its original development (phase, which) have important consequences on its structure and performance in after life".

Yet, association propositions are silent on the issue of organizational elaboration, or more specifically on incipency elaboration (Salamzadeh, 2015a). Still, there's limited exploration which investigates the incipency phase (e.g., see Boekerb & Wiltbank, 2005). Also, utmost of the being propositions and perspectives in association wisdom are defined

to answer organizational questions. Among these propositions, 4. **ADVANTAGES:**
the following are more applicable in studying startups organizational ecology proposition (e.g., see, Scholz & Reydon, 2009), organizational configurations (e.g., see, Miller, 1990), contingency proposition (e.g., see, Tosi & Slocum, 1984), resource dependence proposition (e.g., see, Davis & Cobb, 2010), query proposition (Kamps & Pólos, 1999), etc. Among the being propositions, Gartner (1985) and Katz and Gartner (1988) are more specifically related to this order.

Operation propositions fastening on startups

According to its general description (getting goods done through the other people, or coordinating the sweats of people toward common pretensions), operation is about people (Hofstede, 1999). On the other hand, operation propositions are also “perspectives” or “descriptions of the connections among organizational characteristics” (Dean & Bowen, 1994). Thus, according to this view, while operation propositions have lower to do with startups in an organizational sense; they have further to do with those realities as individualities/ armies that coordinate their sweats toward some common pretensions.

Also, operation proponents and scholars are getting more interested in studying startups (Davilaetal., 2003). Some of the main operation propositions which used in nascency disquisition are as follows strategic operation (e.g. see, Pettigrewetal., 2001), small business governance (e.g., see, Ritchie & Richardson, 2000), mortal resource operation (e.g., see, Miles & Rosenberg, 1983), team operation (e.g., see, Kaiser & Müller, 2013), complexity proposition (e.g., see & Lan, 2006),etc., Still these propositions are roughly connected to nascency disquisition and are mainly considering startups as their samples or cases.

Entrepreneurship propositions fastening on startups

In Van de Ven et al.'s (1984) view, “the entrepreneurial approach argues the characteristics of the author and promoter of a new association”. Although this In Van de Ven et al.'s (1984) view,” the entrepreneurial approach argues the characteristics of the author and promoter of a new association”, Although this view holds an introductory presumption regarding the being propositions, it lacks enough entrepreneurial focus on the phenomenon in question, i.e., startups. Although the author is important, there are several issues to be mooted, described, and explained by entrepreneurship propositions on startups. As Salamzadeh (2015b) argues, entrepreneurship propositions on startups fall into two orders (i) macro position propositions (e.g., see, Schumpeter's proposition (Schumpeter, 1934), population ecology (Hannan and Freeman, 1977)), and (ii) micro and meso position propositions (seee.g., Vesper, 1990; Limetal., 2008; Bhaves, 1994; Veciana, 1988; Deakins and Whittam, 2000; Núñez, 2007; Serarols, 2008; Samuelsson and Davidsson, 2009).

3. PROPOSED SYSTEM:

The proposed system is an innovative mobile application to fulfil the requirement and thoughts of the new startup business. It is a community, in this expert can share the market analysis and trends based on the trust worthy of that business. In this community different people can share the different business ideas to start the startup business. Those are very valuable things to start the business with new wings and expand it.

5. IMPLEMENTATION:

Having this Startup Assistant operation is like having a double-whetted brand for your business. You can simplify expenditures without affecting your productivity. This Startup Assistant operation personifies mobility in operation which gives you inflexibility and speed. An overlooked benefit of having a Startup Assistant for your incipency is its capability to allow you to expand your operation according to scale.

The following Block diagram shows the steps in the methodology of the proposed research study.

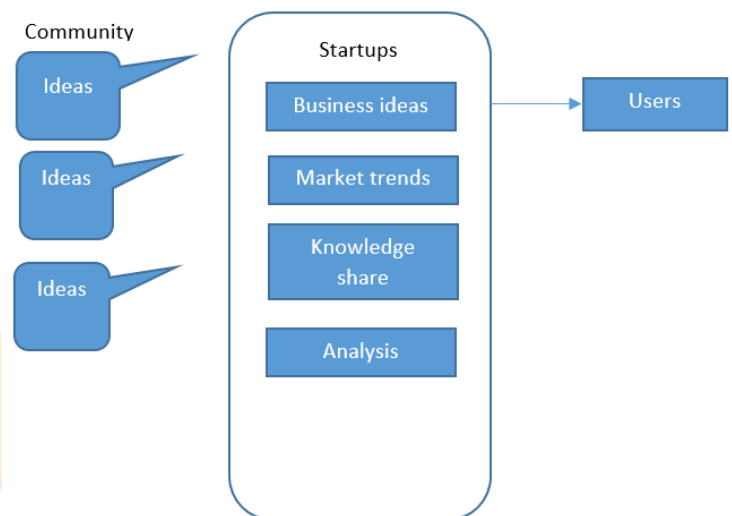


Figure 1: Implementation steps

5.1. User Login/Registration:

This module will ask the user to register into the application. It asks the user to provide the information about Name, City, Phone Number, Email Id, and password. If the user already exists an account with the application, then he has to simply login by entering his/her user credentials

5.2. Business Ideas:

Here user can add the innovative business ideas to the application. Once ideas added then the experts will evaluate the respective business ideas and then they will provide the offer to the users for the development of their startup business. Also, the experts will get benefited as well as they get the equity in the business.

5.3. Market Trends:

[2] According to CBInsights, among the top 20 reasons for a incipency failure, the first (42%) is the lack of request demand, the second is the lack of finances (29%). This is why incipency marketing strategy is a content of a current concern, and marketing tools can change the perception of the adventure business to more effectively engage with stakeholders and gains generation. Startups start to fail when they don't meet the challenges of the request and cannot break a request problem, as this should be a big enough problem that can be answered with

an fluently scalable product. The success of startups depends not only on fiscal support, but also on quality marketing exploration, information coffers, as well as material and force coffers, which can all be attained in a timely manner with the help of marketing planning.

There are numerous tools for marketing analysis in the ultramodern proposition and practice of marketing, still, they aren't ranged, aren't vulgarized and/ or have a weak descriptive nature. In Ukraine, there's still a weak culture of using marketing services and using marketing tools, especially in the incipency ecosystem.

The main ideal of the marketing strategy is to make products meet the consumer, satisfying the ultimate's requirements, but profitably for the incipency. And models, in turn, are toolkits that allow you to structure approaches to chancing results to the operation problems that an incipency faces.

Models Similar as SWOT analysis, PEST analysis, and Porter's five forces are used to shape the overall strategy. Models that deal with competitive advantage four Porter angles, Porter's overall strategies, and USP analysis. Models that allow you to develop marketing strategies include client trip mapping, Maslow's aggregate of requirements, the Rogers prolixity wind, and the 4P, 5P, 7P marketing blend generalities, and so on. It's important to understand that models cannot be used mechanically; all models bear adaption to a specific company or strategic business unit, as they can be also applied to startups. Trying to produce a general algorithm for erecting a marketing strategy, the first step will be to determine the place of the incipency in the ecosystem moment – the state of it.

5.4. Knowledge Share:

Knowledge sharing has the implicit to revise how your business operates, enhancing the eventuality of what you know, and magnifying the value you can prize and use to deliver your proposition.

It can increase social commerce, help to break problems in an effective way, and save pre-existing knowledge in an easy-to-find place. Your platoon will thank you for being suitable to find the information they need, when they need it, thus speeding up 'response times'.

5.5. Analysis:

Because of their position in the capital structure equity investors need the company to perform well in order to start making plutocrat. And as we seen, they profit from unlimited returns. This means that ruin and the threat of failure although being part of the analysis aren't their main focus. Depending on which stage your business is in, their focus will be moreover on growth or cash generation.

Early- stage businesses need to concentrate on growth. Being suitable to breakeven is also veritably important and you should present a business plan in which you reach profitability. But the key at this stage is more on making the company big than generating cash overflows.

The idea is that the bigger you get the more likely you're to come the leader on your request. Once you have achieved a leadership position it should be enough easy to concentrate on cash

generation you'll profit from husbandry of scales and leadership can command a price decoration both helping you getting more profitable than lower players.

More mature businesses still should concentrate on profitability and cash generation. Investors know that they cannot count on you doubling size over the coming three times to make their returns which means their returns are likely to come from a blend of tips and bettered profitability generating a decoration valuation at exit.

6. RESULTS:

The suggested application is implemented and the application will look like in the following format.

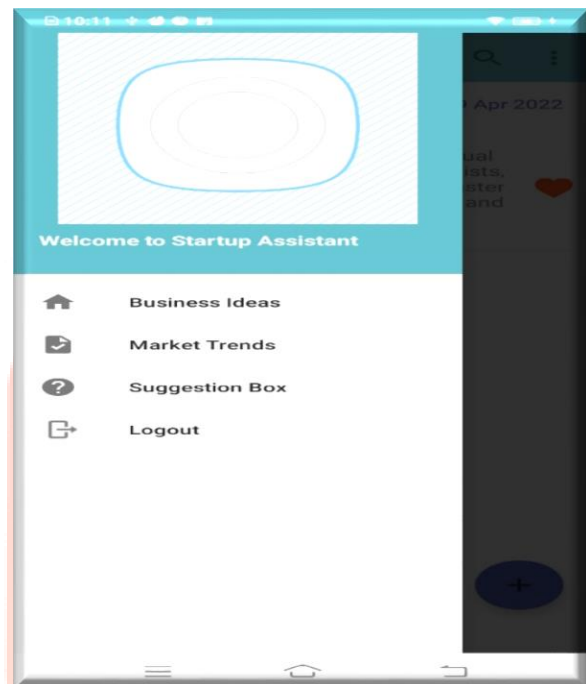


Figure 3: Output Screen

Thus, this Startup Assistant android application consists of features such as User login, Business ideas, Current Market Trends, Suggestion Box, Logout which will assist a person for the development of the startup company.

7. CONCLUSION:

Therefore, this Startup Assistant app provides in the precious input into the development of marketing strategy, and practical results to execute it. This helped you with decision timber and enabled us to move briskly than we'd have else. In this community different people can partake the different business ideas to start the incipency business. Those are veritably precious effects to start the business with new bodies and expand it.

The business idea is created against the background of the assiduity. When choosing an assiduity, impersonal, logical reasons slightly prevail over particular bones. In the creation of the business idea itself, particular causes significantly overweigh ideal, logical bones. Start-up authors enter the business because they want to realize their recreations and dreams, or they notice a gap in the request. In particular, the request lacks structured data and tools for their analysis, organic products, and healthcare. Still, the authors of launch-ups don't have dependable substantiation of the oneness of the product, their apologies are

vague and grounded on prints, they indeed have trouble relating the target client.

Start-ups achieve a lower position of costs compared to the competition because they've only the necessary coffers and processes, they need to survive and succeed in business timber. The cost structure is dominated by stipend and fixed costs prevail over variable costs, and thus slows down the development of invested fiscal coffers. Start-ups don't take important threat in deals and concentrate on traditional income models. As a rule, they satisfy being, traditional practical requirements with a better or greener product. Only a bit of launch-ups discovers fully new requirements, break a long-term undetermined problem and develop a world-unique product/service. However, the launch-up, due to low logrolling power, if such a product is plant.

The limitation of exploration on business models of launch-ups comported substantially in indigenous localization, which, on the other hand, showed indigenous tricks. These limitations can be overcome in the future by enlarging the exploration sample and purposefully comparing it with other regions.

The criteria of sustainability of a launch-up business are pointers of its performance, e.g., number of druggies, number of guests, deals and profit. Unborn exploration should concentrate on relating and vindicating determinants that affect performance, e.g., quality of staffing, quality of business idea, structure of business model, choice of company development strategy and choice of business strategy. Entrepreneurs and experimenters should concentrate not only on the factors that are pivotal for immediate, short-term success and survival, but also on the factors that are pivotal for the long-term sustainability of the business timber.

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