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## A STUDY ON STATUS OF COVID ON ONLINE INTERVIEW IN AND AROUND COIMBATORE CITY.

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### ABSTRACT:

*The impact of covid on the interview process is investigated in this paper. For both employers and students, the disadvantages and advantages of virtual or online interviews are examined in this research. Also, determine whether society is prepared to transition from the traditional interview process (in-person interviews) to the new Gen approach (online interviews)*

*Keywords: Online interview, Virtual Interview, Covid-19 impact*

### INTRODUCTION

A job interview, in simple words, is a procedure in which a hiring company puts an application or applicants through a test to determine their knowledge and skills, and then chooses one or more individuals suitable for the job role. A job interview is a conversation between a job candidate and a company representative to decide whether or not the candidate should be hired. The structure of the questions varies

between interviews, ranging from a completely unstructured and free-wheeling conversation to a planned interview in which an applicant is asked a predetermined list of questions in a certain order.

### OBJECTIVE

1. To analyse the impact of online interview on companies.

**OVERVIEW:**

An interview is a process in which a company representative administers a series of tests to check whether or not the candidate is qualified for the position. During the pandemic emergency, also known as Covid-19, which shocked the world, we looked into what changes were made in interview processes.

**REVIEW OF LITERATURE:**

Enzo weber et all (2020), ‘Rescuing labor market in times of covid-19 don’t forget new-hires’, the study states, that during spread of covid and ensuing drastic lockdown placed economies and labor market worldwide in a emergency state. The study shows that hiring rate was depressed.

Murillo Campello et.al (2020), ‘Corporate hiring under covid 19: labor-market concentration, income inequality and down skilling’. The study was based on U.S and states that firms have cut-back on posting for high-skill job more than low skill jobs and small scale firm’s nearly halted new hiring.

Alexander et all (2020), ‘urology residency applicants in the Covid-19 era, this study states, the urology applicants felt concerned about virtual interview as they feels that the faculty interview can be replicated, when the resident interaction which is the most important decider of applicant’s rank list can’t.

**ANALYSIS**

In order to full fill the objectives of the study, Frequency and cross tabulation were used in this study.

**Do online interview pave large market for companies**

		Frequency	Percent	Valid Percent
Valid	No	29	48.3	48.3
	Yes	31	51.7	51.7
Total		60	100.0	100.0

Source: primary data

**Interpretation:**

The table shows that 48.3% of respondents doesn’t agree and 51.7% of the respondents agreed. Majority (51.7%) of the respondents agree that online interview pave large market for companies.

**Do companies benefit from online interview**

		Frequency	Percent	Valid Percent
Valid	May be	21	35.0	35.0
	No	18	30.0	30.0
	Yes	21	35.0	35.0
total		60	100.0	100.0

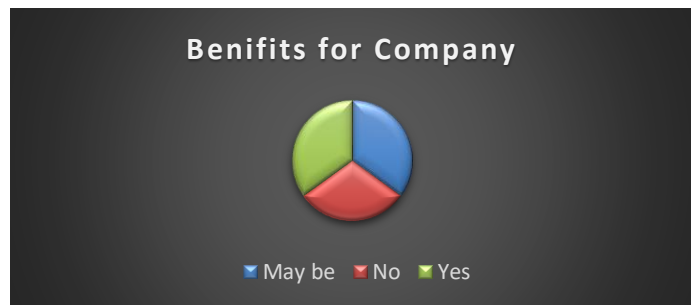
Source: primary data

**Interpretation**

The table shows that 35.0% of the respondents partially agreed and 30% of the respondents doesn’t agree and 35% of the respondents agreed. Majority (35%) of the

respondents agree or partially agree that Do companies benefit from online interview

### REFERENCE



### SUGGESTION

1. Find your new hiring targets for the success.
2. Improving your job vacancies and as advertised it and create awareness
3. Include new technology in the interview processes for the improving the candidate recruitment process.

### CONCLUSION

The impact of Corona on interview processes for student and corporations is the focus of this study. The study reveals that a majority of respondents believe that online interviews are beneficial to both organizations and students in a different way. Even if many people prefer to do interviews in person, society believes that online interviews are the way of the future. As a result, it is clear that society is reaping the benefits of modern interviewing approaches and is steadily adapting to them.

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