ISSN: 2320-2882

IJCRT.ORG



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Determinants of Mutual Fund Performance in India on the basis of economic variables

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Abstract: Mutual Funds have gained a recent trend in the years in a developing nation like India. As much of the momentum gained by Mutual Funds in India the other macroeconomic factors involved in its performance and affecting its NAV value has been discussed. Stock market indicates how well the economy is performing and plays a vital role in the economy's development. Earlier a country's GDP used to indicate how well the economy is performing but now there are many factors which are taken into account which can affect the growth of an economy. The study focusses to bring to light the factors responsible for the mutual fund NAV value and mentions which of these factors impact positively and negatively on the NAV value. The study has utilized secondary data to run a multiple regression analysis which has further deduced about the impact of its variable on NAV value

Keywords:Mutual Fund.MultipleRegressionAnalysis.MacroeconomicVariables.Performance.Variables.

Introduction: A mutual fund is an investment tool which accumulates the savings of investors and is professionally managed by a fund manager who shares the goal of financial gain. The profits made by these investments are shared with the investors on the basis of the units held by them. It's the best investment tool offered to common man with low amount to invest and minimized risk as it is invested in a diversified portfolio. Every Mutual Fund scheme has its own said strategy with varying objective.

Stock market indicates how well the economy is performing and plays a vital role in the economy's development. Earlier a country's GDP used to indicate how well the economy is performing but now there are many factors which are taken into account which can affect the growth of an economy. There are lot of researches which have been conducted as to see how various macroeconomic factors affect the movement of stock market. In the present study the factors which have been taken into consideration are: IIP, Cash reserve ratio, foreign portfolio investment, money supply, EUR/INR, USD/INR which might affect the average monthly closing prices of BSE SENSEX.

Various Macroeconomic variables which have been taken into consideration

Index of Industrial Production (IIP)

A short-term indicator which indicates the growth of the industry by measuring the status of production in an industrial sector for a specific time duration. It is directly proportional to stock market which indicates an increase in IIP will have risen in price of stocks whereas a sudden fall indicates a weak IIP. Consumer Price Index (CPI)

Foreign Portfolio investment

CPI helps in measuring inflation which means rise in prices from the general level in an economy over a period of time. It has a negative relation with stock market as the consumption would decrease so would the company's profit which would lead to stock price also falling.

Crude Oil Prices

Global Oil Prices directly affect the Indian economy as the domestic needs of oil is met through by importing from these countries. Crude oil which falls in commodities has an inverse relation with stock market. When there is a rise in crude oil price stock market prices fall whereas there is a fall then a sudden rise in stock prices could be observed.

Money Supply

Money supply refers to the amount of money circulated by country's monetary authority. Money supply includes currency, printed notes, money in deposit accounts and other forms of liquid assets. It is directly proportional to stock market as if there is an increase in money supply the stock prices would go up.

Call Money Rate

It is a short-term finance used by banks which must be repaid on demand to meet short term reserve requirements. It has inverse relation when call money rate falls stock market becomes more attractive due to higher yields.

Foreign Exchange Rate

It is the exchange rate of one nations currency to another nations currency. A weak domestic currency can increase the inflation rate of a country which can lead to fall in stock prices. The stock prices would be in an appreciating state when the domestic currency value is increasing. These are securities and investments which are held by foreign investors. FPIs are generally made of stock market, any buying or selling results in sharp rise or fall in stock prices. Whenever FPI take out their investments the stock market falls.

Cash Reserve Ratio

It is a minimum amount which has to be maintained with RBI without any ceiling rate in reference to the total net demand and time liabilities (DTL). Being an important tool of monetary policy to control the money supply in an economy, increase in CRR would lead to decrease in investment in equities. Decrease in CRR would supply more money in economy to help increase in investment in equities.

Review of Literature The study suggests about the fund performance of mutual funds on the basis of NAV value. Lehmann and Modest (1987) The paper ascertains to whether conventional measures of abnormal mutual fund performance are sensitive to the benchmark chosen to measure Principal-components, normal performance. instrumental-variables estimator. Arbitrage Pricing Theory would be the factors. The choice of what constitutes it to be is the normal performance which is important for evaluating the performance of managed portfolio. Grinblatt and Titman (1994) suggests to compare the returns and performance on monthly basis as well as to analyse the determinants of mutual fund performance. The factors would be Net asset value, load, expenses, portfolio turnover Statistical tools, Stock Data and Mutual Fund Data. CAPM would be the model which was used in order for the study. The study reveals that the performance is positively related to portfolio turnover, but not to the size of the mutual funds or to the expenses that the funds generated. Jayadev (1996) study suggests that the growth oriented Mutual Fund are earning higher returns than the benchmark returns (or market Portfolio/Index returns) in terms of risk. The factors being considered are NAV, share price index and Secondary data. Janson Presents return and risk of the two funds along with market return and risk were the research methodology used for

also used. Daniel, Grinblatt, Titman and Wermers (1997) addresses the benchmark issue by introducing a new performance measurement method that forms benchmarks by directly matching the characteristics of the component stocks of the portfolio being evaluated. The factors would CS, CT and AS. CS, CT, and AS measures Secondary data CS, CT, and AS measures "three performance attribution components are presented for funds in different investment objective categories. Kudal (2011) examined the impact of macroeconomic variables on stock market after the global financial crisis of 2008. The study was conducted by using correlation analysis, factor analysis and multiple regression techniques. The future trend of Sensex was forecasted by using multiple macroeconomic variables such as gold prices, FDI, FPI, foreign exchange reserves, oil prices, exchange rates, call money rates and CRR. Out of these eight macroeconomic variables, three factors were sorted out by using Factor Analysis. The study concludes that overall model is significant at 75% level and all the variables are affecting the Sensex. Narang and Singh (2012) investigated the casualty between Gold price and Sensex by using monthly data for the period from 2002 to 2012. The Karl Pearson's Correlation Coefficient, Augmented Dickey-Fuller (ADF) test, Granger Casualty test and Johansen's Cointegration test was used to analyses the relationship between Gold prices and Stock returns. The study concluded that there was a positive relationship between both the variables from 2002 to 2007 after that due to global financial crisis correlation becomes weak. The study finally concludes that there was no casualty between both the variables. Both Gold prices and Sensex does not affect each other. Prof khan, Ikram (2011) analysed the equity and balanced schemes of five different mutual funds. A comparison was conducted on the performance of mutual funds with the benchmark index. Analysis was also conducted on the mutual fund performance in the index capital market mutual fund and market efficiency. Sharpe' s, trenor's ratio and jenson's alpha was used as a methodology measure. It suggested that the fund scheme had outperformed the market which means the fund manager had been successful in the outperformance of the

measuring performance, as well as CAPM was

relevant benchmark during the study period. MS. Keswani (2011) analysed the effect of funds size on the performance of Balanced mutual funds in the Indian context, to ascertain the degree or power size of relationship between fund and performance. Return per risk, sharpe ratio, fund momentum, fund size was used as the methodology. The ANOVA model showed that the performance variable of micro- small, medium, and large balanced fund indicated that these variables are not signification of difference from each other. All the cases of differences leading to rejection of null hypothesis. Tripathi, Singh & Singh (2016) conducted a study on the relationship between Indian stock market represented by BSE Sensex and three macroeconomic variables i.e. FDI, IIP and WPI. Quarterly data was collected from 2002 to 2013. Statistical tools such as correlation and regression were used to analyze the data. It was concluded that IIP is a significant predictor of Sensex and WPI and FDI had less significant impact of stock market performance. Mohan and Prasad (2012) studied the impact of foreign institutional investors on Indian stock market. The two major indices BSE Sensex and NSE Nifty were taken under the study as dependent variables. The period of 1993 to 2014 was taken under study. The study mainly focused to analyze the trends, patterns and relationships of foreign institutional investors with stock market. The study concluded that there is a relationship between FII inflows and stock market volatility. The study also outlined that FII inflows are not the only cause of stock market volatility. There are other variables which can be studied to reveal the cause of stock market volatility. Chittedi (2012) investigates the long run and short run relationships between oil prices and stock prices in India. The monthly data was collected from April 2000 to June 2011. The study employed Autoregressive distributed lag (ARDL) approach to explore the long run and short run relationship. The study focused on the aspect how increased oil prices make stock market volatile. The study explains when oil prices are increased in the international markets, then the cost of production of oil consuming industries also increases, which in turn increases the cost of imported capital goods. These things adversely affect the profits of firms trading in India stock market. The study

concludes that volatility in stock market in India had a significant impact on the volatility of oil prices but global oil price movements did not have any significant impact on Indian stock market because there are some other important factors which are shaping the Indian stock market. Bunia and Das (2012) conducted a study on the casual relationship between gold prices and stock market returns. The study was conducted for the period from April 2001 to March 2011. The monthly data was taken for the stock returns of Nifty and Gold Prices. Various Econometric tools such as Augmented Dickey-Fuller (ADF) Unit Root test, Johansen's Co-integration test and Granger Causality test was used for the study. The ADF Unit Root test was applied to check variables are stationary or not and it was concluded from the study that variables are said to be stationary at first level difference. It was concluded from Johansen's Trace and Maximum Eigenvalue test that there exists long run equilibrium between variables. From the Granger Casualty test it was found that both the variables Granger causes each other and can be used to predict each other. Patel (2012) studied the effect of eight macroeconomic determinants on the performance of Indian stock market by taking two major indices namely Sensex and S&P Nifty. The study was conducted by taking monthly data from January 1991 to December 2011. The variables taken under study were interest rate, inflation, and exchange rate, index of industrial production, money supply, gold price, oil price and silver price. The prominent tools Augmented Dickey Fuller test, Johansen's cointegration test, Granger Casualty test and Vector Error Correction model (VECM) were used to analyze the data. The study confirmed that long run equilibrium exists between stock market indices and all macro-economic variables. The study also concludes that exchange rate is the major determinant to forecast stock market performance. So, RBI should try to regulate exchange rate properly. Kaur and Bhatia (2015) investigated the impact of ten macroeconomic variables i.e. broad money, call money rate, crude oil prices, exchange rate, foreign exchange reserve, foreign institutional investors, gross fiscal deficit, IIP, inflation rate and trade balance on the monthly closing prices of BSE 500 manufacturing firms. The time span from Apr2006 to Mar2015

was chosen by taking monthly data for the study. The econometric techniques ADF test, Multiple Regression and Granger Casualty test was used for the study. ADF test was used to check the stationarity of the data. From Multiple Regression, it was concluded that exchange rate and FII's hd no significant relationship with BSE 500. The same thing was also confirmed by using Granger Casualty that exchange rate and FII's did not granger cause BSE 500. Kumar (2013) studied the effect of macroeconomic factors on the Indian stock market by applying Factor Analysis approach. The monthly data from Jan 2001 to May 2013 was taken for the study. CNX Nifty was selected as the stock market index and twelve macroeconomic variables i.e. money supply (M3), CPI, gold prices, crude oil prices, foreign exchange reserves, FDI, FII, call money rates, balance of trade, foreign exchange rate, repo rate, industrial growth rate were taken for the study. Principal Component Analysis was used for Factor Extraction. Three factors were extracted named as "Macro Environment", "Industrial Performance" and "Policy Rates". On these three factors, regression technique was applied. The study concludes that Factor 1 (Macro Environment) turns out to be highly significant. So, there is a need to maintain macroeconomic stability in the country to have a smooth stock market.

Research Methodology

The study was conducted in Punjab wherein the mutual funds performance was analyzed by using secondary data on which multiple regression analysis was conducted. Secondary data was used for the study from the duration 2016 -2020 for the ten macroeconomic variables which would be index of industrial production, inflation rate, crude oil prices, money supply, interest rate, foreign exchange reserves, EUR/INR, USD/INR, foreign portfolio investment and cash reserve ratio.

Research Objectives

The main objectives which are observed in this study are as follows:

• Analyzing the impact of macroeconomic variables on the performance of top five Large Cap Mutual fund schemes.

- Analyzing the impact of macroeconomic variables on the performance of top five Mid Cap Mutual fund schemes.
- Analyzing the impact of macroeconomic variables on the performance of Small Cap. Mutual fund schemes.

To analyze the data, multiple regression analysis was used to conduct the study for learning the impact of macroeconomic variables on the NAV value of Mutual Funds. The assumptions which are seen while conducting multiple regression analysis which have been mentioned below:

Linear Relationship : A linear relationship is expected between the dependent variable and the independent variable. Scatterplots depict whether the relationship is linear or curvilinear.

Multivariate Normality: All residuals are expected to be normally distributed in multiple regression. No Multicollinearity: Low correlation is expected between the independent variables.

Homoscedasiticity: Assumption states that the variance of error is found similar across varying independent variables.

analysis conducted The is between the independent and dependent variable, for conducting the analysis the relationship required is supposed to be linear. Assumption is tested by linearity assumption through scatterplots. The multiple linear regression analysis is conducted between observed and predicted values is normally

distributed. Normality can be checked by conducting analysis on residuals themselves.

Assumption is **taken that there is no** multicollinearity. Multicollinearity is checked by multiple ways:

- Correlation Matrix Correlation coefficients should be less than 0.80
- Variance Inflation Factor(VIF)- VIF values higher than 10 indicate the multicollinearity is a problem.

If multicollinearity is found in data then the solution is to center the data. The mean score is subtracted from each independent variable to center the data. Last assumption which needs to be taken is homoscedasticity in which no clear pattern is indicated in the distribution.

Result and discussion

The analysis is conducted between the independent and dependent variable, for conducting the analysis the relationship required is supposed to be linear. Assumption is tested by linearity assumption through scatterplots. The multiple linear regression analysis is conducted between observed and predicted values is normally distributed. Normality can be checked by conducting analysis on residuals themselves.

	Model Sum	mary⁵			Can	ara	
			Adjusted		Robeco		
Model	R		R Square		Bluechin	Equit	
1	.906 ^a	.820			Bluechip Equit Fund - Direct		
	tors: (Constant), FDI, IIP, FPI, INFL	ATION, CR	JDEOIL, FI				
b. Depen	dent Variable: NAV				Plan - Growth		
		Coefficien					
		Unstand		Standardized			
		Coefficients		Coefficients			
Model		В	Std. Error	Beta	t	Sig.	
1	(Constant)	109.283			4.232	.00	
	CRUDEOIL	041	.044	107	915	.36	
	STOCK INDEX (S&P BSE SENSEX)	.000	.000	291	-1.331	.18	
	FOREIGN EXCHANGE RATE (USD/INR)	.018	.196	.014	.090	.92	
	CASH RESERVE RATIO	-2.619	1.635	226	-1.602	.11	
	FOREIGN EXCHANGE RESERVES	.000	.000	.766	2.179	.03	
	FOREIGN EXCHANGE RATE (EUR/INR)	065	.117	071	559	.57	
	FOREIGN PORTFOLIO INVESTMENT (In Rs.Crore)	1.350E-05	.000	.085	1.017	.31	
	INDEX OF INDUSTRIAL PRODUCTION	7.235	5.344	.112	1.354	.18	
	WEIGHTED AVERAGE CALL MONEY RATES	2.651	1.269	.626	2.089	.04	
	INFLATION RATE	-1.299	27.863	005	047	.96	
	FOREIGN DIRECT INVESTMENT (US \$ Billion)	002	.000	-1.243	-5.489	.00	
a. Depen	dent Variable: NAV						
Model		Sum of Squares	df	Mean Square	F	Sig.	
1	Regression	918.671	11	83.516	19.930	.000	
	Residual	201.137	48	4.190			
	Total	1119.808	59				
a. Deper	dent Variable: NAV						
b Predic	tors: (Constant), FDI, IIP, FPI, INFL	ATION, CR	UDEOIL, FI	EXRATE1, CRR	FEXRATE		

Ongoing through the Anova Table it suggests the model is significant. R square being 77.9 percent suggests that any changes which are brought in NAV value is due to the macroeconomic variables which have been listed in the model, the remaining 22.1 percent changes in NAV may be due to market psychology, inflation and political factors. Here constant, foreign exchange reserve, weighted average call money rates, foreign direct investment which are of the value 0.000,0.034, 0.042,0.00. We can see that FDI, Call Money rates, Foreign Exchange reserve have impacted, majorly we can see that FDI has negatively impacted while Call Money rate and Crude Oil are positively impacted. The reason can be Additional inflows of

FDI in firms may push out of the market other firms without FDI. This fact is referred to as a "market stealing" effect, when domestic firms are not so productive compared to the foreign ones However, when the most productive firms leave the market, in such cases FDI inflows are harmful for the recipient country. This is because the FDI negative influence weakens the competitive position of local producers and results in structural unemployment

REGRESSION EQUATION

NAV=109.283+0.00(Foreign Exchange Reserve) +2.651(Weight Average Call Money Rates)-0.02(FDI)

Model	R	R Square	Adjusted R Square	the Estimate	Midcap		
1	.830ª			1.79470	Opport	unitie	
a. Predictors: (Con	stant), FDI, IIP, FPI, INF	.688 LATION, CR			Fund - Direct		
CRR, FEXRATE, C	ALLMONEY, STOCKINE	DEX, FEXRE	Plan - Growth				
			Opt	ion			
b. Dependent Varia	able: NAV	Coefficient			Opt		
		Coefficient	.5	Standardize			
		Unstand	lardized	d			
		Coeffic		Coefficients			
Model		В	Std. Error	Beta	t	Sig	
1 (Consta	nt)	51.944	22.641		2.294	-	
	CRUDEOIL	035	.039	139	906	1	
	CK INDEX (S&P BSE SENSEX)	.000	.000	291	-1.010		
FORE	GN EXCHANGE RATE (USD/INR)	.214	.172	.264	1.247	-	
CAS	H RESERVE RATIO	-2.297	1.434	298	-1.602		
FOF	REIGN EXCHANGE RESERVES	.000	.000	1.368	2.953		
FORE	GN EXCHANGE RATE (EUR/INR)	128	.102	208	-1.251		
	EIGN PORTFOLIO TMENT (In Rs.Crore)	1.373E-06	.000	.013	.118		
	EX OF INDUSTRIAL PRODUCTION	7.987	4.685	.185	1.705		
	ITED AVERAGE CALL MONEY RATES	3.986	1.113	1.413	3.582		
11	VELATION RATE	110.791	24.429	.631	4.535		
INVES	DREIGN DIRECT TMENT (US \$ Billion)	002	.000	-1.333	-4.468		
a. Dependent Varia	able: NAV						
		ANOVA ^a					
		Sum of		Mean	_		
Model 1 Regress	tion	Squares	df 11	Square	F 9.632	Sig	
Residua		341.268		31.024	9.032	.0	
Total		154.605 495.873		3.221			
a. Dependent Varia	able: NAV	490.073					

Ongoing through the Anova Table it suggests the model is significant. R square being 68 percent suggests that any changes which are brought in NAV value is due to the macroeconomic variables which have been listed in the model, the remaining 32 percent changes in NAV may be due to market psychology, inflation and political factors. Here constant, foreign exchange reserve, weighted average call money rates, inflation rate, foreign direct investment which are of the value 0.026,0.05, 0.01,0.00,0.00. We can see that FDI, Call Money rates, Inflation rate have impacted, majorly we can see that FDI has negatively impacted. The reason can be Additional inflows of investment through Foreign Direct Investment in firms may push out of the

market as compare to other firms who is about without

FDI. This fact also called as a "market stealing" effect, in this effect domestic firms are less productive as compared to the foreign firms. Business with less productivity as compare to their average market productivity leaves the market as compare to industry benefits due to increases in productivity. Many productivity firms leave the market in those cases where FDI inflow are harmful for the recipient company because as FDI is negative influence and weakens the competitive position of a local producers and due to negative influence result in structural unemployment.

REGRESSION EQUATION

Money Rates) +110.791(Inflation Rate)-0.002(FDI)

NAV=51.944+0.000(Foreign Exchange Reserve) +3.986(Weight Average Call

	Model Sum	nary	Adjusted	Otd. Error of	Quant	Sma
Model	R	R Square		Std. Error of the Estimate	Cap F	
1	.762ª		.485	4.85024		
a Predict	tors: (Constant), FDI, IIP, FPI, INFL	ATION CRI			Growth (
	dent Variable: NAV	Direct	Plar			
		Coefficients	s ^a			
		Unstand	ardized	d		
		Coeffic	ients	Coefficients		
Model		В	Std. Error	Beta	t	Sig
1	(Constant)	107.340	61.189		1.754	
	CRUDEOIL	.016	.105	.027	.149	
	STOCK INDEX (S&P BSE SENSEX)	001	.000	484	-1.449	.1
	FOREIGN EXCHANGE RATE (USD/INR)	482	.465	254	-1.038	
	CASH RESERVE RATIO	-2.230	3.874	124	576	
	FOREIGN EXCHANGE RESERVES	.002	.000	2.491	4.640	.0
	FOREIGN EXCHANGE RATE (EUR/INR)	563	.276	393	-2.038	.0
	FOREIGN PORTFOLIO INVESTMENT (In Rs.Crore)	-5.892E-05	.000	239	-1.868	.0
	INDEX OF INDUSTRIAL PRODUCTION	32.208	12.661	.320	2.544	.0
	WEIGHTED AVERAGE CALL MONEY RATES	12.298	3.007	1.870	4.089	.0
	INFLATION RATE	206.926	66.019	.505	3.134	.0
	FOREIGN DIRECT INVESTMENT (US \$ Billion)	002	.001	752	-2.175	.0
a. Depen	dent Variable: NAV					
		ANOVAª			,	
Model	1-	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1567.182	11	142.471	6.056	.0
	Residual	1129.190	48	23.525		
	Total	2696.372	59			
a. Depen	dent Variable: NAV					

Ongoing through the Anova Table it suggests the model is significant. R square being 58.1 percent suggests that any changes which are brought in NAV value is due to the macroeconomic variables which have been listed in the model. 40.9 the remaining percent changes in NAV may be due to market psychology, inflation and political factors. Here cash reserve ratio, foreign exchange rate, IIP, weighted average call money rates, inflation rate, foreign direct investment which are of the value 0.000,0.047, 0.014,0.00,0.003,0.035. We can see that FDI, Call Money rates, Inflation rate, foreign exchange rate, foreign exchange reserves have impacted, majorly we can see that FDI and Foreign exchange rate has negatively impacted while the others have impacted positively. The reason can be Additional inflows of investment through Foreign Direct Investment in firms may push out of the market as compare to other firms who is about without FDI. This fact also called as a "market stealing" effect, in this effect domestic firms are less productive as compared to the foreign firms. Business with less productivity as their average compare to market productivity leaves the market as compare to industry benefits due to increases in productivity. Many productivity firms leave the market in those cases where FDI inflow are harmful for the recipient because FDI company as is negative influence and weakens the

competitive position of a local producers and due to negative influence result in structural unemployment.

REGRESSION EQUATION

NAV=107.346+0.0002(Foreign Exchange Reserve)-0.563 (Foreign Exchange Rate (EUR/IND)) +32.208(Index of Industrial Production) +12.298(Weight Average Call Money Rates) +206.926(Inflation Rate)-0.002(FDI)

	CRUDE OIL	STOCK INDEX (S&P BSE	FOREIGN EXCHANG E RATE (USD/INR)	CASH RESERVE RATIO	FOREIGN EXCHANGE RESERVES	RATE	FOREIGN PORTFOLIO INVESTMENT (In Rs.Crore)	INDEX OF INDUSTRIAL PRODUCTION	WEIGHTED AVERAGE CALL MONEY RATES	INFLATION RATE	FOREIGN DIRECT INVESTMENT (US \$ Billion)
LARGE CAP	NO	NO	NO	NO	YES	NO	NO	YES	YES	NO	YES
MID CAP	NO	NO	NO	NO	YES	NO	NO	YES	YES	YES	YES
SMALL CAP	NO	NO	NO	NO	YES	YES	NO	YES	YES	YES	YES

It is observed that macroeconomic variables had positively and negatively impacted in case of NAV value. On running multiple regression analysis it is observed that FDI has a negative impact on the NAV value part of the reason being its negative influence weakens the competitive domestic market when compared to foreign ones. Thus known as market stealing leading to impacting the NAV value.

Managerial Implication

From the research conducted, we found out of all independent variables the some variables demonstrated a positive and significant impact on the NAV value while some impacted negatively. On conducting the analysis, we found that FDI had negatively impacted the NAV value while other parameters impacted but positively. Through this the fund manager can come to know out of all the macroeconomic variables which variable has a considerable negative impact. This would enable the fund manager to transition his funds and minimise the risk, in order to not impact his Portfolio Value. Performance of Mutual Fund is interdependent on many macroeconomic as as microeconomic factors as a whole in an economy. Microeconomic factors which happen on the individual scale or small scale can be controlled by an individual whereas its quite difficult to control a macroeconomic factor. The growth of a mutual fund and its NAV value is impacted by these macroeconomic variables. When compared to the developed nations the mutual funds face a lot of hurdles and challenges to reach to its full potential and expand. The opportunities in a developing market does encourage investors to invest in financial markets, but a major role is played by these macroeconomic factors which can affect its NAV value as its moment is directly linked to the financial markets. The local and global factors by this study would help them identify the factors involved and plan their strategy of investments accordingly.

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