

ENGLISH COMMUNICATION AND IT'S IMPORTANT IN PRESENT GLOBALIZATION

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Abstract:

English communication has changed the way of thinking; there are different people all over the world with different cultures and languages. English plays a pivotal and charismatic role in communication. It is a skill which induces systematic and continuous process of understanding and speaking with flexibility. Most people are born with the physical ability to talk, but we must learn to speak well and communicate effectively. The big World has become a box of words in which the complete world can be under a tree called English. The third generation people have an illustrious reputation respect, decorum and dignity for it.

To learn speaking, listening, reading writing and our ability to understand verbal and nonverbal cues are the skills by observing other people and modeling our behavior on what we see and perceived. We are also taught some communication skills directly through education. By bringing those skills into practice and getting them evaluated. The face of modern India is changed drastically due to globalization it has brought to India different cultures. In today's world of competition no organizations want to remain local their aim is to expand all over the world.

Keywords:

English communication, cultures, pivotal, box of words, third generation, non verbal cues, globalization, competition, aim, world.

Introduction:

Globalization has changed the way of thinking; there are different people all over the world with different cultures and languages. English plays a very vital and charismatic role in communication. The big World has become a box of words in which the complete world can be under a tree called English. These days English language Communication has a illustrious reputation respect, Prestigious honor to all field people .Communication in English gives a change to the people about our personality for a successful career .English language communication skills lab for Engineering students help them in gaining knowledge about English accent, ,word formation ,constricting words and speaking (communicating with different people all over)and practices different aspects. Having a good command or constructive idea in this language depends upon the practice, participation and communication it is possible only if you have a command on the language that shows your personal magnetism. But it is natural to feel a little nervous about this part of speaking practice. The student learns pronunciation, grammar, vocabulary. Student expresses their idea with the help of English and feels confident and majestic.

We can make use of English to promote our worldview and spiritual heritage throughout the globe. Swami Vivekananda established the greatness of Indian view of religion at world conference of Religions Chicago in 1893 addressing the Gathering in impressive English. Many spiritual gurus have since converted thousands of English people to our spirituality by expressing their thought and ideas in masterful English. English has thus become an effective means of Promoting Indian view of life and strengthening our cultural identity in the world. In India, people going from North to South for education or business mostly communicate English, which has become a link language. Keeping this in mind, Parliament has also recognized English as an official language in addition to Hindi. All the facts of history and development in present day India underlines the continued importance of learning English addition to vernaculars. It is this realization of opportunities which English offers that is persuading a number of Indian parents to opt for sending their wards to English medium schools, Official statistics in the number of children enrolled in recognized

English medium schools in the country show that it has more than Doubled within just half a decade from over 61 lacks in 2003 to over 1.5 crores in 2008. Data collected by the National University for Educational Planning and Administration

English communication fillips a better education and outsourcing opportunities. It winds the world into a single string. English has a status of a second language in almost all the countries where it is not the first language. To acquire simple language for day to day communication is main aim of learning any language. In turn, today's workforce is expected to be highly competent to continually improve skills and engage in lifelong learning. Language is a skill, like any other skill until and unless we practice the caliber skill it is highly impossible. The objective of learning a language is virtually linked with the LSRW skills that are to be galvanized. As a global process communication influence the activities of the human community at large. Social development is a prominent feature of effective techniques of communication, which is necessary for sustaining the growth and development. The need for learning a language arises from the point of view of its adaptability, productivity, utility, universality and teaches ability. Communication is a sharing of feelings, ideas and opinions with others. This can be intellectual, personnel spoken or written in

nature. We live in groups and man is invariably a social animal. As the social needs insist, we share our thoughts with others. The two-way processes of communication motivates, inform, suggests, warns, orders, changing behavior and stability better relationships to make interaction meaningful and make oneself understood. Communication becomes effective when a communicator is effective enough to communicate competently, simply, lucidly sincerely and dynamically. Communication is essential for close sympathetic relationships in a society and for transformation of men, material and thoughts from one place to another. This process involves initiation reception and response that serve as feedback. Hence, communication is interactive by nature.

Conclusion:

Today the compulsions of learning English are no longer merely political but scientific and technological. And no longer is English language of Great Brita

In only; it is the language required by the world for greater understanding; it is the most international of languages. English has become a global language a connecting link, a language of modern science and technologies, a language of latest sciences, like information technology and space science, a language of all competitive examinations-be they the state level, national level or international level. Whether we realize it or not we are now living in the world of information and communication technology. In this digital age, computers can be seen populating everywhere. Eighty percent of computer data are processed and stored in English Scientists have found out that five thousand newspapers more than half of the news papers published in the world are published in English

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