

TRAVELS AND TOURISM IN BELAGAVI DISTRICT: A FORTUNE TO ENTREPRENEURSHIP

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Abstract: This study is undertaken to know the relationship between travel & tourism and growth of entrepreneurship in Belagavi district. It also helps to know how these interrelated to each other. As how Travel and Tourism are growing in the Belagavi district in the same way many entrepreneurs are also growing. There are several businesses such as Hotel, travel agencies, Restaurants, food industries, and many more have took birth to support tourism in the Belagavi district.

Index Terms - Belagavi district, Travel, Tourism, Entrepreneurship.

I. INTRODUCTION:

Belagavi district is situated in North-Western part of Karnataka. Belagavi is located between 15^o23' & 16^o58' North Latitude and 74^o05' & 75^o28' of East Longitude. It has 13,433 sq. kms of area & number 2nd in size, in Karnataka. Belagavi is one of the 'Smart cities' in Karnataka. Belagavi is popularly known as second capital of Karnataka. This is also called as 'Velugrama', 'Sweet city', 'Kunda Nagari', 'Sugar Bowl of Karnataka' and many more. It has density 356 per sq kms ; 47, 79,661 population and 73.48 percent of literacy rate. It has ten talukas such as, Athani, Chikkodi, Raibag, Hukkeri, Gokak, Ramdurga, Savadatti, Belagavi, Bailhongal and Khanapur. This is surrounded by Vijayapur & Bagalkot on the Eastside, State of Goa & Maharashtra on the West side, Uttar Kannada & Dharwad on the South side and State of Maharashtra on the North side. Belagavi has the fertile land and rich in its natural resources for both Agricultural and Industries. Besides development of all the kind of industries, tourism industry is also growing rapidly.

Tourism is not restricted or limited to holiday activity only. The world tourism organization defines that "travelling to and staying in the places outside their usual environment for not more than one consecutive year for leisure, Business and purpose"

II. PURPOSE OF STUDY: To understand how Travel and Tourism and Entrepreneurship are interrelated.

III. SIGNIFICANCE OF STUDY: It helps to know the relationship between Travel, Tourism and Entrepreneurship.

IV. METHODOLOGY: Secondary sources of data collection tool have been employed for the collection of related data in this research.

Table No.1. TOURISM PLACES:

Sl.No	Names of Talukas	Tourist places
1	Athani	Gachchin Math, Someshwar Temle, Mallayya Temple-Magasuli,
2	Chikkodi	Shantigiri-Kotali Brahma temple-Tavadi Siddeshwar temple-Aadi
3	Raibag	Someshwar Temle, Narashimha Temple,
4	Hukkeri	Hidkal Dam
5	Gokak	Gokak Falls, Godchinamalaki Falls, Dupadal bird sanctuary, Yogi kola Temple
6	Ramdurga	Killa Toragalla, Ramadurga Fort

7	Savadatti	Yallamma Temple, Parasagad Fort, Malaprabha (Naveelteerth) Dam, Hooli temples
8	Belagavi	Military Mahadeva Temple, Kapileshwara Temple, Rajhansgad Yellur Fort Shree Ramakrishha Mission Ashram, Durga Temple, Kamala Basti
9	Bailhongal	Kittur Fort and Palace, Kamala Narayana and Mahalakshmi Temples- Devgram (Degaon), Kittur Rani channamma Samadi, Gangambika samadi- MK-Hubli Basaveswhar Temple-Nandihalli
10	Khanapur	Jamboti Hills, Vajrapoha Falls

In addition, the transportation is also playing a vital role in development of both tourism and entrepreneurship in Belagavi district. The Belagavi district has wide range of transportation such as Road, Railway and Air transport.

Road Transport: Since the historical time, Belagavi is the region which having the abundant fertile land. It has given a chance to grow commerce in the district. The road transportation is required to do inland commerce. This had birth to the development of the road transports in the district.

Belagavi has different categories of roads such as, National Highway: Puna-Bengaluru road (NH-4)139 km; Belgaum-Anmod-Londa-Panaji road (NH-4A) 62 km and State highway which connect Khanapur (NH4A) with Talaguppa; Raichur-Bachi SH20; Dharwad-Anmod SH34; Vijayapura-Dharwad SH 65; Mudhol-Nippani SH18 and so on. (Campbell, 2004)

Railway Transport: Belagavi railway station is now called as 'Mahatma Gandhi' railway station, was established by British East India Company for the movement of resources & troops. It has 220 Kms of length of the railway track.

Air Transport: Belagavi airport is one of the oldest airports in North Karnataka and second oldest in the State. It has been located in Sambra, east side 10 km (6.2 miles) away from Belgaum city.

V. BUSINESSES OPPORTUNITIES:

The people from different places, states, countries are visiting tourist places in Belagavi district. They not only visit the places but also they carry different sweets while going back. As travels and tourism are growing in a wide range in Belagavi district, the business opportunities are also growing. The business opportunities are giving wide range of chances to entrepreneurs in Belagavi district. The different kinds of businesses growing in the district are as follows,

- Sweat manufacturing: The wide range of sweets are manufacturing and selling in the district such as, Karadant, Kunda, Peda, etc.
- Clothing and Shopping Malls: Huge range of clothing and shopping malls are in the district.
- Hotels and Restaurants: The tourism is offering the great opportunities to entrepreneurs to establish different ranges of Hotels and Restaurants in the district.
- Transportation: Travel in the district is growing greatly with tourism and several tourist and travelling agencies are operating in the district. Travel service is working parallel to tourism in the district.
- Food processing Industry: Many food processing industries have took birth in the city because of tourism in the district.

VI. FINDINGS:

- Standard of living has been upgraded of people because of self employment
- Increase in the job opportunities i.e. department of tourism
- Travelling agencies are operating as supporting industry in the district.
- Several food processing industries such as, Peda, Kunda, Karadant, etc. are growing greatly.

VII. CONCLUSION:

Travel and tourism in the district are growing parallelly and are operating interdependently. Travels and Tourism in the Belagavi district offering great opportunities to entrepreneurs in the Belagavi district. It creates the self employment opportunities, which increases standers of living of the people in the district.

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