# Publication Certificate of



## INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

### Mrs.V.NARMATHADEVI

In recognition of the publication of the paper entitled

### KEY DETERMINANTS INFLUENCING INDIAN WOMEN'S PREFERENCES FOR BEAUTY PRODUCTS: A CONSUMER BEHAVIOR STUDY

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 6 June 2025, Pate of Publication: 12-June-2025

UGC Approved Journal No: 4902<mark>3 (18)</mark>

PAPER ID: IJCRT2506545

Registration ID: 289095



EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



#### INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



# Publication Certificate of



## INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

### Dr.C.YUVASUBRAMANIYAN

In recognition of the publication of the paper entitled

### KEY DETERMINANTS INFLUENCING INDIAN WOMEN'S PREFERENCES FOR BEAUTY PRODUCTS: A CONSUMER BEHAVIOR STUDY

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 6 June 2025, Pate of Publication: 12-June-2025

UGC Approved Journal No: 4902<mark>3 (18)</mark>

PAPER ID: IJCRT2506545

Registration ID: 289095

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



#### INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

