Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr. Manoj D Puthukulangara

In recognition of the publication of the paper entitled

HOW ALIGNING MARKETING CAMPAIGNS WITH A MEANINGFUL MISSION OR SOCIAL CAUSE CAN ENHANCE JOB SATISFACTION AND BRAND LOYALTY

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 4 April 2025, Date of Publication: 11-April-2025

UGC Approved Journal No. 49023 (18)

PAPER ID: IJCRT2504494

Registration ID: 282079

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR IN CHIEF

Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr. Vinu V G

In recognition of the publication of the paper entitled

HOW ALIGNING MARKETING CAMPAIGNS WITH A MEANINGFUL MISSION OR SOCIAL CAUSE CAN ENHANCE JOB SATISFACTION AND BRAND LOYALTY

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 4 April 2025, Date of Publication: 11-April-2025

UGC Approved Journal 13, 49023 (18)

PAPER ID: IJCRT2504494

Registration ID: 282079

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR IN CHIEF