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The Board of  
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**Moni Rai**

In recognition of the publication of the paper entitled  
**A Comparative Study On Consumer Preferences For Offline and Online  
Shopping In The Fast-Moving Consumer Goods Sector Using Response  
Surface Methodology**

Published In IJCRT ( [www.ijert.org](http://www.ijert.org) ) & 7.97 Impact Factor by Google Scholar

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