

Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Moni Rai

In recognition of the publication of the paper entitled

**A Comparative Study On Consumer Preferences For Offline and Online
Shopping In The Fast-Moving Consumer Goods Sector Using Response
Surface Methodology**

Published In IJCRT (www.ijcrt.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 4 April 2025 , Date of Publication: 06-April-2025

UGC Approved Journal No: 49023 (18)



EDITOR IN CHIEF

PAPER ID : IJCRT2504231

Registration ID : 281475

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal

INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

IJCRT | ISSN: 2320-2882 | IJCRT.ORG

Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr. Renny Thomas

In recognition of the publication of the paper entitled

**A Comparative Study On Consumer Preferences For Offline and Online
Shopping In The Fast-Moving Consumer Goods Sector Using Response
Surface Methodology**

Published In IJCRT (www.ijcrt.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 4 April 2025 , Date of Publication: 06-April-2025

UGC Approved Journal No. 49023 (18)




EDITOR IN CHIEF

PAPER ID : IJCRT2504231

Registration ID : 281475

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal



Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Rahul Ranjan Singh

In recognition of the publication of the paper entitled

**A Comparative Study On Consumer Preferences For Offline and Online
Shopping In The Fast-Moving Consumer Goods Sector Using Response
Surface Methodology**

Published In IJCRT (www.ijcrt.org) & 7.97 Impact Factor by Google Scholar

Volume 13 Issue 4 April 2025 , Date of Publication: 06-April-2025

UGC Approved Journal No. 49023 (18)




EDITOR IN CHIEF

PAPER ID : IJCRT2504231

Registration ID : 281475

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013