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The Board of  
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**DR.P. DHANYA**

In recognition of the publication of the paper entitled  
**ANALYTICAL STUDY OF MARKETING STRATEGIES FOR OTT PLATFORMS  
IN TIRUPPUR CITY**

Published In IJCRT ( [www.ijert.org](http://www.ijert.org) ) & 7.97 Impact Factor by Google Scholar

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UGC Approved Journal No: 49023 (18)

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