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The Board of  
International Journal of Creative Research Thoughts  
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In recognition of the publication of the paper entitled  
**Unleashing the Power of Convenience: A Study of Consumer Behavior and Market Dynamics in the Online Food Delivery Industry through the Lens of Swiggy - "SURVIVING AND THRIVING"**

Published In IJCRT ( www.ijert.org ) & 7.97 Impact Factor by Google Scholar

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