



A Study About The Pattern Of The Use Of Social Media And Its Effect On Family Climate

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Abstract

The invention of social media is one of the most important inventions of the mankind. The invention of social media has changed the life of people worldwide. It has proved as the blessings to the people. But at the same time various studies say that it is also affecting negatively too. In these perspectives investigator tried to study the effects of the social media on family climate. Investigator selected total ten families using purposive sampling method from the Navsari city. Questionnaire and observation schedule were prepared and applied by the investigator for the collection of required data. Data were collected personally by visiting concern families. Collected data were analyzed by calculating frequencies and percentages. Analysis of the collected data lead to the conclusion that the social media was affecting negatively to the climate of the family and it suggests maintaining certain code of conduct in the families.

Key Words: Pattern, Effect, Social media, Family climate

Introduction:

The human life has passed through various interesting stages. From the stage of living unorganized life, human life has become more organized with the passage of time. During this period of change so many new inventions were done by the human being. All these inventions are having an objective of the service to mankind and make their life more easy and comfortable. One of the important inventions is the invention of social media. With the passage of time various types of social media have become more and more popular among the people of the whole world. Now a day the use of social media is being increasing at a very large speed. So many studies have done regarding the increasing use of social media in the world. Smith (2019) has conducted one study and concluded that; "As of January, 2019, there were around 7.7 billion were active social media user." Moreover, Smith (2019) had observed that; "Moreover, there are almost one million new users to some form of social media each day or a new user every 10 seconds. 300 videos are uploaded to YouTube alone every minutes." This is just a sample. Other various studies are also indicates that the use of social media is being increasing day by day. Social media is being affecting on almost every walks of life. In this situation investigator tried to study the effects of social media on the climate of family.

Objectives of the Study:

The main objectives of the on hand study were:

1. To study the pattern of the use of social media in the family.
2. To study the effects of the social media on the family climate.

Research Method:

Various research methods are available and can be use for conducting research. But for conducting the present study investigator decided to apply case study method.

Population and Sample:

Mainly Investigator wanted to study the effects of social media on the family climate. Of course the climate of the family varies family to family. There are so mainly factors which affect to family climate. I.e. Number of family members, education of the family members, economical condition of the family, professions of the family etc. In this situation investigator decided to select ten families using purposive sampling method from Navsari city. All the families covered under the study were of varies types of the families. Case study was done by the investigator.

Research Tools:

Looking to the nature and objectives of the present study investigator decided to use two research tools. For the collection of necessary data investigator prepared one questionnaire. Required data were collected from the main member of the every family on questionnaire. In this questionnaire total fifteen questions were included and were in mixed nature. Moreover, observation technique was also applied by the investigator. Observation schedule was also prepared by the investigator.

Procedure of data collection:

Procedure of data collection affect to the results of the study. Thus, investigator took proper care regarding the collection of data. Required data were collected as per the convenience of the families selected under the sample. All most all the data were collected in the evening time and on holidays. Very warm response was received from all the family members.

Statistical techniques used:

No need emerged regarding the use of statistical technique. Data were analyzed through calculating the frequencies and percentages only.

Major findings:

The major findings of the present study are as follows:

1. All the mature members of each family were found using social media.
2. Average 2 to 5 smart phones were found in every family.
3. All the mature family members were using Whatsapp as the most popular social media. Face book was the second popular platform among the family members.
4. Every family was expending between three to five thousand rupees for the use of social media.
5. There were no restrictions regarding the use of social media in all the families.
6. All the family members accepted that they have become addicted of the use of social media.
7. Out of ten families almost seven families had accepted that more time was being wasted for the use of social media.
8. In six families it was observed that family members were using social media while taking their meals.
9. It was observed in almost seven families that the family members were using social media while communicating with the others.
10. All the families covered under the present study had accepted that social media affected to their family life in a negative way.
11. Communication between the family members was reduced because of the use of social media.
12. Schedule of the family members was affected. Even at the late night family members were using social media.
13. Family members confessed that they were facing some health issues regarding the use of social media. Problems in the eyes were the most common problem among the family members.
14. In all the families it could be observed that they want to reduce the use of social media. But their efforts could not get success.

Conclusions:

The findings of the present study noted in the preceding paragraphs are very clear and self explanatory. All the findings suggests that social media was affecting negatively almost in all the families covered under the study. Social media is affecting to their social life negatively as they said that the communication was reduced among them. Moreover, use of social media was affecting to their health too. These findings are very serious

and having very important implications. It leads to the conclusion that some special code of conducts must be maintained in every family regarding the use of social media.

References:

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