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## Redhood Event Management Software

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## ABSTRACT

Red Hood Ems is an event management software that provides high volume chairs, tables, portable flooring rentals and almost all the items required for organizing an event. It supports event professionals and producers with the level of inventory needed for large-scale events.

Their substantial inventory means that you receive all your equipment from one vendor. This gives you one point of contact and consistent product quality. The industry leading engineering and the efficiency of our transportation and loading process increases your profitability. You will find an event manager database, all resources like sounds, lights, stage, tents, chairs etc. on rent or sales for your event and a chance to publish pictures and descriptions of already organized events.

## I.INTRODUCTION

Red Hood Ems provides high volume chairs, tables and portable flooring rentals. They support event professionals and producers with the level of inventory needed for large-scale events.

Suppose, your family is going to conduct wedding function of your sister. Then you need venue, catering, and many more items. Now there are two options available for you whether you will do it by yourself or hire an event manager for your sister's wedding.

### For Event Organizers:

- They provide a template for your checklist of your event according to your event type.
- Now after making a checklist you can set your budget and get it published by which it will send to all the event managers in your event category and eventually you will get the right event manager for your event.
- You can also choose event manager manually and can connect with them and discuss all your requirements.
- Listing of Event Managers includes:
  - Services they provide
  - Areas of working
  - Previous works
  - Client Reviews

### For Event Managers:

- They provide you a portal for managing your event.
- You can directly connect with your client and get their requirements and plan event according to client requirements.
  - All the resources you need for the event will already be listed on the portal by which you will find all the things from one vendor i.e. REDHOODEMS.COM
  - Can manage your expenses, your inventory, overview your event, make your milestones here.
  - Can also hire part-time man-power for your event.

## II. REDHOOD: KEY FEATURES

The key features of Redhood Event Management Software are as follows-

- It connects all the local equipment providers to our portal and allow event managers to search, rent or buy all your equipment from one stop place.
- Can hire an event manager for your valuable event.
- Can hire part-time students for managing your event.
- Can buy or sell tickets for the events.
- Manages your sales, event logistics, event planning, revenue, inventory.
- Provides Pre and Post-Online Event Manager.

## III. REDHOOD: EVENT TYPES

The types of events provided by this software are-

- Weddings/ Ring ceremony.
- Birthday Celebration/ Anniversary.
- Conferences/ Seminars/ Meetings/ Networks.
- Sports
- Technical
- Literary/ Media/ Publications.
- Entrepreneurship.
- Health and Sanitation
- Ayurveda and Yoga.
- Concerts/ EDM
- Fashion
- Many more.

## IV. REDHOOD- THE BUSINESS PERSPECTIVE

Currently there are numerous event management software in the market. But the uniqueness of Redhood Event Management software is that it works on the functions of Artificial Intelligence and Machine Learning. It is a profit earning based website. It provides a great support to those who want to organize an event.

It is an innovative start-up software. There is no such event where you can rent your event logistics online. They are connecting event management logistics vendor to the event manager by the mode of Internet.

They are making AI based event suggestion tools which prepare a plan of your event according to your events and budget.

The other business requirements fulfilled by this software are- Security, Reliability, Availability, Maintainability, Portability and Flexibility.

## V. REDHOOD- SWOT Analysis

<p><b>STRENGTHS</b></p> <ul style="list-style-type: none"> <li>• Event Rental and Planning for all types of events</li> <li>• Virtual assistance or guide to planning any type of event.</li> <li>• Free to use, no charge for listing and searching or requesting.</li> <li>• Template-based planning.</li> <li>• Physical Verified Vendors.</li> </ul>	<p><b>WEAKNESS</b></p> <ul style="list-style-type: none"> <li>• An only a responsive website is available, no application is there.</li> </ul>
<p><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• The global events industry size was valued at \$1,100 billion in 2018 and is expected to grow at a CAGR of 10.3% to reach \$2,330 billion by 2026.</li> <li>• No Platform is available with all types of events.</li> <li>• There is no virtual assistance for planning an event in any category.</li> <li>• A platform for weddings is available online.</li> </ul>	<p><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Competitors like Wedmegood, ShaadiSaga have a large number of customer-based and vendors under the wedding category.</li> </ul>

## VI. LITERATURE REVIEW

We took some of the main template ideas from the following event management websites-

Name of the company	Description
Hire4Event	Hire4event is a leading provider for all your Event Management needs in India, Event Management Company in Delhi offering services in Event Production, Sound system on rent in Delhi, Noida, Gurugram, Agra, Mathura with Brands like JBL, RCF, LA, including complete Sound, Light, and Stage production.
WedmeGood	WedMeGood is an Indian Wedding Planning Website and app where you can find the best wedding vendors, with prices and reviews at the click of a button. Whether you are looking to hire wedding planners in India, or looking for the top photographers, or just some ideas and inspiration for your wedding. WedMeGood can help you solve your wedding planning woes through its unique features. With a checklist, detailed vendor list, inspiration gallery and blog - you won't need to spend hours planning a wedding anymore.
Dulhaniyaa	Dulhaniyaa is a leading Indian wedding planning website with 1000's of vendors competing for hosting your perfect wedding in budgets that suit you. If you are in search of vendors for your wedding and related ceremonies then your search ends here as we have various categories and every category has the top wedding vendors.
ShaadiSaga	ShaadiSaga is India's most loved wedding planning website due to the fact that it provides best service with best possible price. This company has many celebrity endorsements as well.

## VII. CONCLUSION

Event management is an exciting and growing industry, as well as a unique career opportunity for everyone with a passion for the planning and organizing of events, such as concerts, conventions, parties, weddings, and other gatherings.

Event Manager faced problems in managing event inventory, renting event equipment, and finding the right vendor near them.

Red Hood Ems is an event management software that provides high volume chairs, tables, portable flooring rentals and almost all the items required for organizing an event.

## REFERENCES

- <https://hire4event.com/>
- <https://www.wedmegood.com/>
- <https://www.wedamor.com/>
- <https://www.dulhaniyaa.com/>
- <https://www.shaadisaga.com/>
- <https://shaadiwish.com/>
- <https://www.weddingwire.in/>

