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## READING HABITS OF JAYANAGAR PUBLIC LIBRARY USERS: A SURVEY (Special reference to Bangalore South Zone)

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### Abstract:

The main objective of the study is to explore reading habit of public library users. For the study, questionnaire method is adopted to collect data from the library users of Jayanagar public library. The study finds that majority of the library users read every day. Their purpose of reading in the library is to update their knowledge and newspapers and magazines reading are major identified from the study by the investigator.

**Keywords:** Reading habits, Public libraries, Public Library Users.

### Introduction:

Reading habit is termed as an intellectual activity for getting information, knowledge and learning of various types of professions. It involves behavior of individual which expresses the lightness of reading that occurs regularly. It denotes a leisure reading approach. Reading habit is an active skill which is based on the process of constructing meaning and gaining knowledge from visual and written texts. Reading habit of the library users has been an active area of interest for librarians and information scientists in the context of knowing utilization of resources and services of the library.

On the basis of our survey and after meeting to the reader we found that it is the place where readers come for preparing their competitive exams, some are coming of daily news, because there mostly both Kannada and English also Hindi newspapers are available and children are coming for magazine purpose. We conclude that this is the place where all readers gain knowledge according to own purpose without disturbing each other.

## Objective of the Study

- ❖ To determine purpose and source of reading of the public library users in Jayanagar Public library.
- ❖ To know the frequency of visit of the users in Jayanagar Public library.
- ❖ To examine the types of materials read by the library users in Jayanagar Public Library.
- ❖ To know the sources of reading used by the users of the library in Jayanagar Public Library.
- ❖ To find out the reasons for not reading in the library in Jayanagar public library.
- ❖ To verify the frequency of visit in Jayanagar Public Library.

## Methodology:

A Sample of 140 questionnaires randomly selected and distributed the library users. Out of 140, there are 108 filled questionnaires were received back from users. Their response rate is 81%. The collected data are presented in tabular and graphical form by applying statistical techniques.

## Data Analysis:

**Table 1 Gender wise Distribution**

Gender	Frequency	% age
Male	86	79.26
Female	22	20.37
Total	108	100%

## Age wise Distribution

Table 2 reveal age-wise distribution of respondents. Most of the respondents ( ) are from age group 31-40 years, followed by 16-30 years (24%) and 41-50 years (14%).

**Table 2 Age wise Distribution**

Sl. No	Age	No. of response	% age
1	10-15	8	7.40
2	16-30	21	19.46
3	31-40	48	44.44
4	41-50	18	16.67
5	51-60	10	9.25
6	61= above	3	2.80
		<b>108</b>	<b>100%</b>

**Types of Users:****Table 3 Response Received From Types of Users**

Sl. No	Types of Users	No. of Response	%
1	Students	49	45.40
2	Working Class	38	35.20
3	Senior Citizens	12	11.20
4	Unemployed persons	6	5.55
5	House wives	3	2.70
<b>Total</b>		<b>108</b>	<b>100%</b>

Tables 3 examine the different types of library users. Majority 49( 45.40%) students were visit library. Followed by working class with 38 (35.20%), senior citizens with 12 (11.20), Unemployed 06 (5.55%), and house wives 03 (2.70%).

**Reading Habits:**

Table 4 show the frequency of reading habit of the library users the respondents read everyday followed by usually (51.85%) and weekly (29.62%), Occasionally(11.11%), and rarely (7.40%). It is observed that most of the respondents have reading habits and they read every day.

**Table 4 Reading Habits**

Sl.No	Reading habit	No. of response	% age
1	Every day	56	51.85
2	Weekly	32	29.62
3	Occasionally	12	11.11
4	Rarely	08	7.40
<b>Total</b>		<b>108</b>	<b>100%</b>

**Sources for reading:****Table 5 Sources for reading**

SI No	Source of Reading	No. of response	% age
1	Stories/Novels /Drams	39	36.11
2	Magazines	32	29.62
3	Newspapers	34	31.48
4	Time pass	03	2.77
<b>Total</b>		<b>108</b>	<b>100%</b>

Sources of reading that user's access in the library are presented in table 5. Table and figure reveal the sources of reading read by respondents in the library 31% of the public library users read newspapers. 36.11% of the respondents read stories/ Novels/ Dramas and 29.62% read magazines in the library. Time pass with 2.77%. It shows that most of the library users read newspapers.

## Opinion about library Services:

Tables 6 demonstrate the views of respondents regarding services of the public library. 71.30% of the users consider library services 'Excellent' followed by good 21.30%, and 5.55% of respondents are average and 1.85 % Not Satisfactory. It shows that most of the library users consider library services as average.

**Table 6 opinion about Library Services**

Sl .No	Library service	No. of response	% age
1	Excellent	77	71.30
2	Good	23	21.30
3	Average	06	5.55
4	Not Satisfactory	02	1.85
<b>Total</b>		<b>108</b>	<b>100%</b>

## Findings and Conclusion:

The findings of the study that majority of the respondents visited library for update their knowledge. Followed by this they preferred to read newspapers and magazines. The study reveals that most of the respondents who visited library are from the age group 35-45 years and a majority if the library users are from occupation category service. Their main purpose of reading in the library is to update their knowledge and for that they read newspapers and reference sources.

Public library should able to attract its users and book lovers with its ambience atmosphere. Reading habit is lifelong activity and who so ever indulges in it, derives pleasure, relaxation and delight. Public libraries can promote reading habit especially in children by providing attractive, comfortable and helpful librarian. None than public library is the only place to stimulate lifelong reading habit.

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