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## COVID-2019 disease and its impact on Financial Planning of the common man.

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### Abstract:

We see that this new disease COVID-2019, which came in December 2019, spread so widely and all over the world that it shook the whole world. The disease, which has spread around the world from Wuhan of China, has locked down the whole world. In many countries all transactions are stopped.

People had to sit at home. People who have their livelihood on their hands no longer have a means of income. But the usual cost remained the same. The overall effect of this was decrease in income, increase in costs which adversely affected on the overall financial planning of the average person. The disease like Covid 2019 has happened before, but the result of this disease was found to be the worst. No such disease has been seen in the last hundred years. Everyone has experienced that the epidemic Covid -2019 has affected the whole world. It is just now possible for people to go out and earn an income somewhere. The purpose of my research is to study exactly what and how this epidemic has affected on savings, investments and the income of the common man.

Key words: Financial Planning, Expenses, Savings and Investment.

## Introduction

The Corona epidemic had a devastating effect on the income of the common man. The lock down started on March 22. Gradually lock down was called in most of the countries all over the world. An atmosphere of great fear was created. Corona is an epidemic that is highly contagious due to contact but there is no cure for it. An epidemic has not been seen in the last hundred years. The one who caught as victim to the disease died. The only way to protect ourselves from such a life-threatening illness is to keep ourselves at home. Not to come in contact with anyone. This made very difficult to live people who have their livelihood on their hands. How many days to stay locked in the houses? Many such questions were posed to the common man. How to meet the daily expenses of the household without income? How to live without groceries in the house? How to live with old and baby members in house? Many such questions harassed to ordinary people. In such adverse situation also, some people has earned more than average income. But the number of such people was very low. Some people had found this a golden opportunity. Then it became necessary to study what effect this situation had on the financial planning of the common man.

## Importance of the study

It is found that, Corona disease has adversely affected on various expenditure of common man. The average person spends a lot of money on groceries, vegetables, internet, TV, cable, electricity, travel, clothing, etc. He is measuring all kinds of expenses. How this epidemic affected its various costs, Costs increased or decreased, if increased, what kind of expenses increased, if decreased, what kind of expenses decreased. This is very important to know. It is equally important to know exactly what effect this increase or decrease has on the total expenditure. As the total expenditure increases or decreases and the overall effect of increase or decrease in expenditure is on savings and investment i.e. savings and investment increase or decrease.

## The objectives of the research

1. To know increase or decrease in various types of expenses of common man due to COVID-2019.
2. To know increase or decrease in total expenditure of common man due to COVID-2019.
3. To know the percentage of increase or decrease in the expenditure of the common man as a percentage of income due to COVID-2019.
4. To know increase or decrease in savings and investment of common man due to COVID-2019.
5. To know the percentage of increase or decrease in savings and investment of common man due to COVID-2019.

## Hypothesis

1. Some of the various types of expenses of the common man increased while some of the expenses decreased due to COVID-2019.
2. The total cost to common man decreased due to COVID-2019.
3. The savings and investment of common man increased due to COVID-2019.

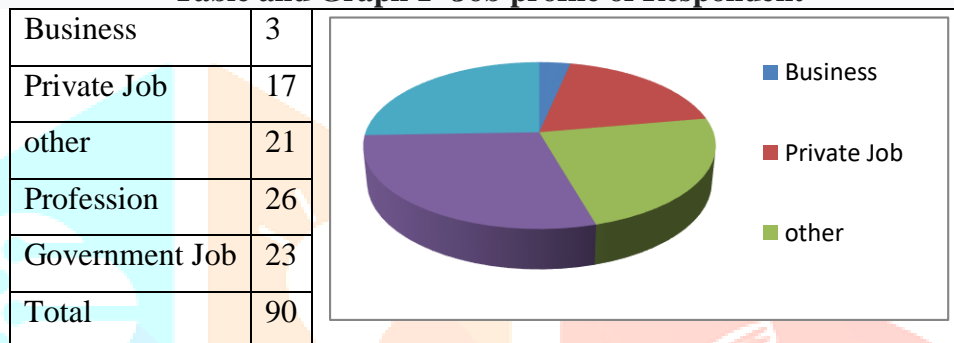
## Research methodology

For this research survey method is used. A questionnaire was created through Google Forms and the questionnaire was filled out by different people. The random sampling method is used. The questionnaire was circulated to various groups on WhatsApp. That questionnaire received a great response. And in one day, this questionnaire was received from ninety people. Conclusions are drawn on the basis of collected information with the help of MS excel sheets, tables and graphs.

## Data Analysis and interpretation

For the above study 90 persons have filled questionnaire. The job profile of the respondents was as follows.

**Table and Graph 1- Job profile of Respondent**



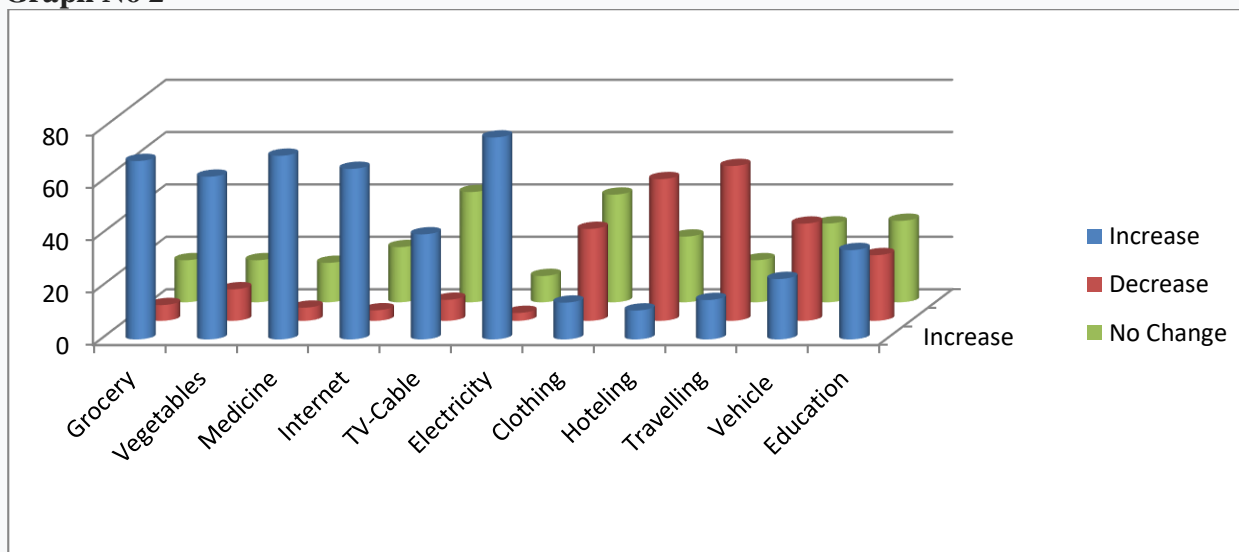
## Impact on Various types of Expenses:

Various types of expenses of common man are taken into consideration. Accordingly increase or decrease in the expenditure is asked to respondent. The responses received were as follows from 90 respondents.

**Table no 2**

	Increase	% of 90	Decrease	% of 90	No Change	% of 90
Grocery	68	75.56	6	6.67	16	17.78
Vegetables	62	68.89	12	13.33	16	17.78
Medicine	70	77.78	5	5.56	15	16.67
Internet	65	72.22	4	4.44	21	23.33
TV-Cable	40	44.44	8	8.89	42	46.67
Electricity	77	85.56	3	3.33	10	11.11
Clothing	14	15.56	35	38.89	41	45.56
Hoteling	11	12.22	54	60.00	25	27.78
Travelling	15	16.67	59	65.56	16	17.78
Vehicle Purchase and Maintenance	23	25.56	37	41.11	30	33.33
Children Education	34	37.78	25	27.78	31	34.44

Graph No 2



**Interpretation-**

This table and graph shows that expenditure on Grocery, Vegetables, Medicine, Internet, TV-Cable and Electricity has increased. While, expenditure on Clothing, Hoteling, Travelling, Vehicle and Education has decreased.

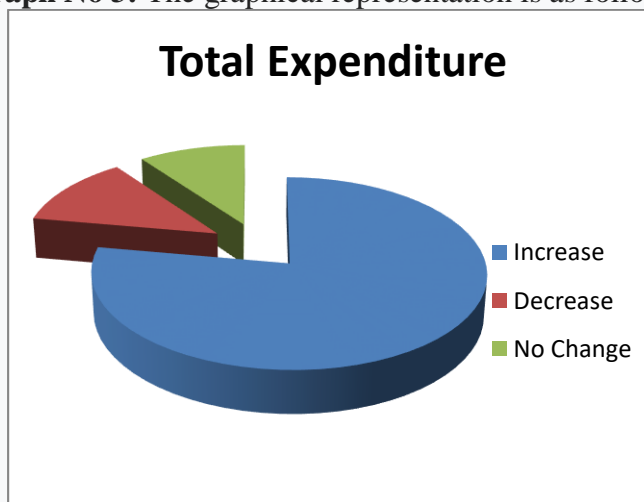
**Impact on Total Expenditure:**

When, it is asked about the increase or decrease in the total expenditure, the responses were as follows-

Table No3

	Increase	Decrease	No Change
Total Expenditure	70	11	9
% of 90	77.78	12.22	10.00

Graph No 3: The graphical representation is as follows--

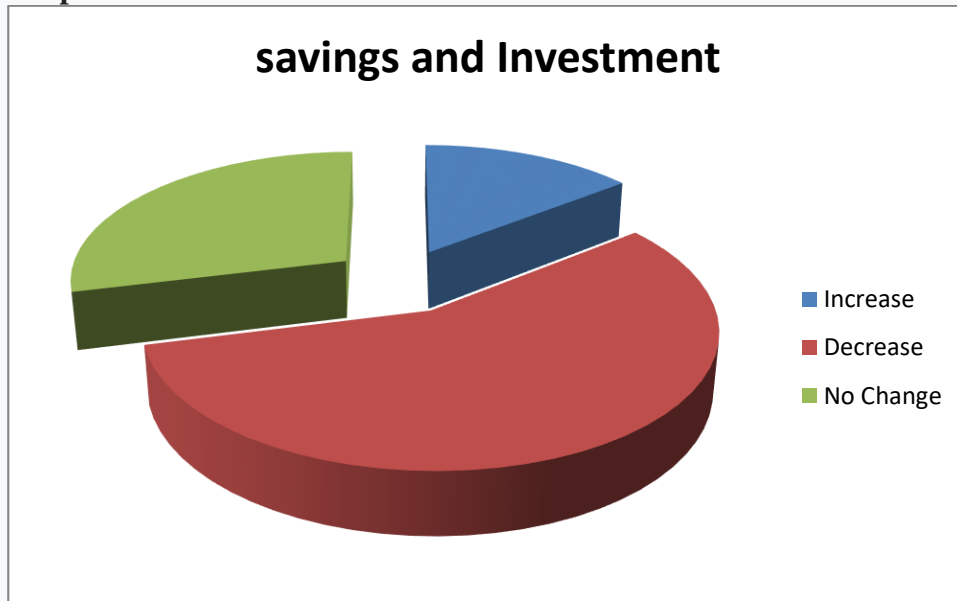


**Interpretation-**

This table and graph shows that, 77.78% people are saying that total expenditure has increased, 12.22% people are saying that it has decreased while there is no effect on the expenditure on 10% people.

**Table no 4--Increase or Decrease in Savings and Investment—**

	Increase	% of 90	Decrease	% of 90	No Change	% of 90
savings and Investment	13	14.44	51	56.67	26	28.89

**Graph no 4****Interpretation—**

During lockdown period 14.44% people have increase in their savings and investments, 56.67% people have decrease in their savings and investment while 28.89% people have no change in their existing savings and investment.

**Conclusion-**

Hypothesis 1-Some of the various types of expenses of the common man increased while some of the expenses decreased due to COVID-2019.

From the above tabulation chart, graph and interpretation it is clear that some of the expenses of common man has increased and some of the expenses has decreased.

Hypothesis 2-The total cost to common man decreased due to COVID-2019.

From the above tabulation chart, graph and interpretation it is clear that the total expenditure of common man has increased.

Hypothesis 3-The savings and investment of common man increased due to COVID-2019.

From the above tabulation chart, graph and interpretation it is clear that the Savings and Investment of common man is decreased due to increase in the total expenditure.

**Recommendations:**

This study shows that, financial planning of common man has adverse impact on financial planning. The total calculations of common man has disturbed due to COVID-19 decease. Due to lockdown, adverse impact is on earning and expenditure. So the study recommends that Government and Non Government organization should take measures to bring common man to its previous position as early as possible.

**References-**

As the study is based on primary data, no references.

