

Social Media and education (With reference to Jamner City)

Author 1- Kishor A. Patil, Assistant Prof. And In-Charge Director IMR Jamner

Author 2- Pavitra D. Patil Assistant Professor and PhD Guide ,School of Management Studies NMU Jalgaon

Abstract :

Social media is beneficial for the students if the users have a positive attitude. For this research a structured questionnaire has been prepared for the students to know their attitude and awareness towards social media and how social media is beneficial for their future. There are so many social networking sites available such as Facebook, Twitter, YouTube, Instagram etc. Nowadays many students are busy with social media. And this research is to understand the impact of social media on these students and their education. The main goal of students should be acquiring knowledge but today's students are influenced by such sites which steals a major part of time that should be devoted to academic activities. A Social Networking site is a link between users but it has rather adversely influenced students, youths and even some adults. This paper presents the impact of social media on education, students and the impact on the lives of youths, further it describes how social networking websites are auditory and dangerous for the youth.

Keywords: Social Medias , Students ,education.

Introduction :

A Social media is a amalgamation of websites and applications that helps net users to create and communicate through social networking. Social Media is the future of communication. It is a countless array of internet based tools and platforms that increase the sharing of information. This new form of media makes the transfer of texts, photos, audio clips, video clips, and information in general increasingly easy for internet users. Platforms like, Facebook, Twitter, YouTube and LinkedIn have created online communities where people can share as much or as little personal information as they desire with other members. The result is large amounts of information that can be easily shared, searched and created.

Social Networking sites :

1. **Facebook :**

Facebook is a wellknown social networking site that allows registered users to create profiles, upload photos and videos and sharing their expriences and keeping in touch with family and friends.

2. **Twitter :**

Twitter is a service in the internet that allows its members to telecast comments called `tweets` it may include hyperlinks limited to 140 characters. It is one of the short messaging services.

3. **YouTube :**

YouTube is a video sharing service that allows users to watch videos posted by other users and upload videos of their own. The slogan of the YouTube website is "Broadcast Yourself." This implies the YouTube service is designed primarily for ordinary people who want to publish videos they have created.

4. **Instagram :**

Instagram is an online photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, Twitter etc. It allows you to apply different types of photo filters to your pictures with a single click, and then share them with others.

Objectives of the study:

1. To know the use of social media for students.
2. To study the awareness of social media among students.
3. To know the most preferable social networking sites by students.

Hypotheses of the Study:

1. Students are aware about social networking.
2. Facebook is the most preferred site by students.
3. Social networking is beneficial to the students.

1. Review of literature

The increased use of social networking sites has a significant impact on students and their studies. This is particularly true for students who use social networking sites for educational purposes. Students can use social networking sites to remain connected, information sharing and educational purposes. But some security issues incur while using social networking.

Nahier Aldhafferi, Charles Watson and A.S.M Sanjeev (2013) in his paper explained about security issues related with social networking. Protecting personal information privacy has become a controversial issue among online social network providers and users. Most social network providers have developed several techniques to decrease threats and risks to the users' privacy. These risks include the misuse of personal information which may lead to illegal acts such as identity theft.

Suman Dhull and Minakshi Bhardwaj (2014) discussed about social networking and the risks related to it. In their paper they explained, 'Billions of people use it to meet old friends, make new friends, share and view information and fulfil their social needs to interact with people. There are risks of 'exposing personal information to unknown people' along with advantages.

David Hamill explained in his paper 'Social Networking in Education', 'There are many issues and problems that students in 2nd and 3rd level education may have to overcome if they wish to engage in a learning process, including social, economic, geographical, educational and physical disabilities. More recently, students have become engaged with 'Social Networking' sites like twitter and Facebook. "These teens were born into a digital world where they expect to be able to create, consume, remix, and share material with each other".

Research Methodology:-

Primary Data :Well structured Questionnaire is prepared by the researcher.

Secondary Data:- Various research articles, Research papers and Journals are used for data collection.

2. Data Analysis And Interpretation:

2.1 DATA COLLECTION:

The data was collected from the general public who studied in colleges and schools in Jamner. For data collection the questionnaire method was used. The sample size is 100 and a random sampling method was used.

By using questionnaire, the author tried to find out the impact of social media on education.

The survey findings are as below:

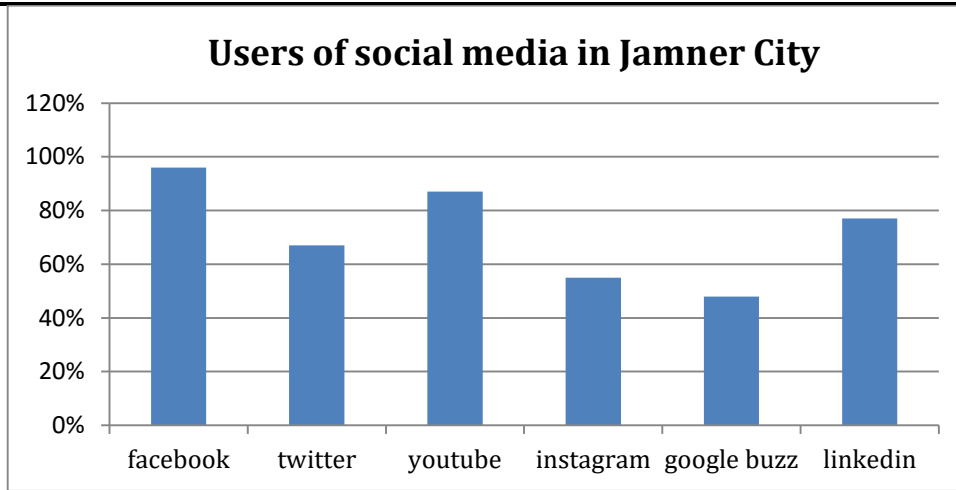


Fig: - Usage of social media sites in Jamner City

3.2. Interpretation :

The above graph shows percentage of users that use social media.

The 96% students prefer Face book, 67% students prefer Twitter, 87% students prefer YouTube, 55% students prefer Instagram, 48% students prefer to Google Buzz and 77% students prefer LinkedIn.

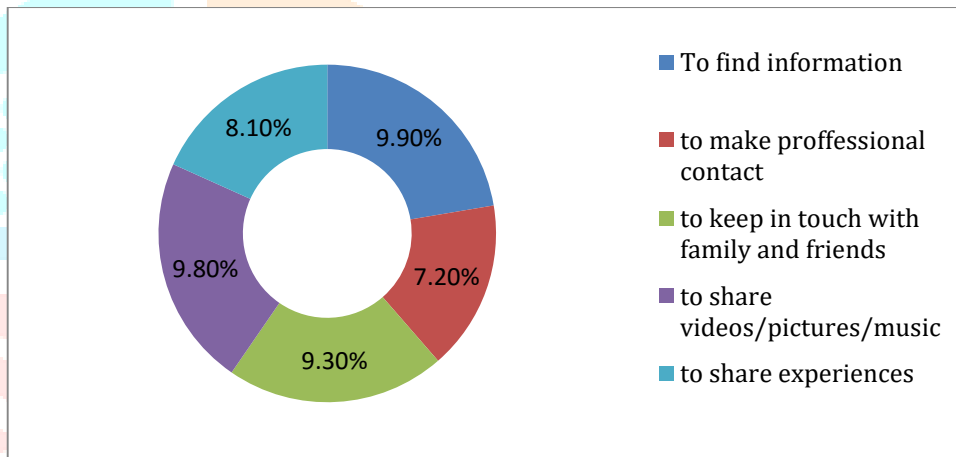


Fig:- Purpose of social media sites in education

The above chart shows the purpose of social media in education.

The 9.90% students use for to finding the information, 7.20% students use for making professional contacts, 9.30% students use for keeping in touch with family and friends, 9.80% students use to share videos/pictures/music and 8.10% students use for sharing their experiences.

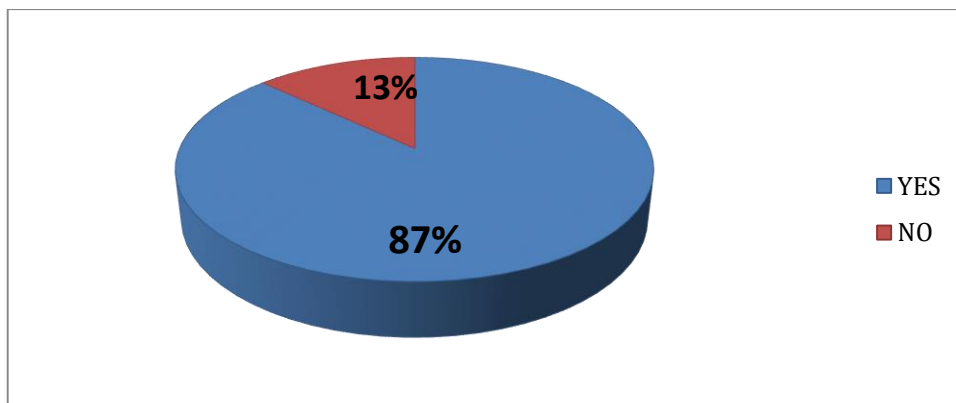


Fig :- Social media technology used for learning in schools/colleges.

Social Media Sites	Age Group		
	16 to 18	18 to 21	21 to 24
Facebook	45%	68%	98%
twitter	None	None	60%
YouTube	30%	85%	97%
LinkedIn	None	None	None
Instagram	None	56	70%
google buzz	None	None	none

Fig: - Age-wise Users of Social Media

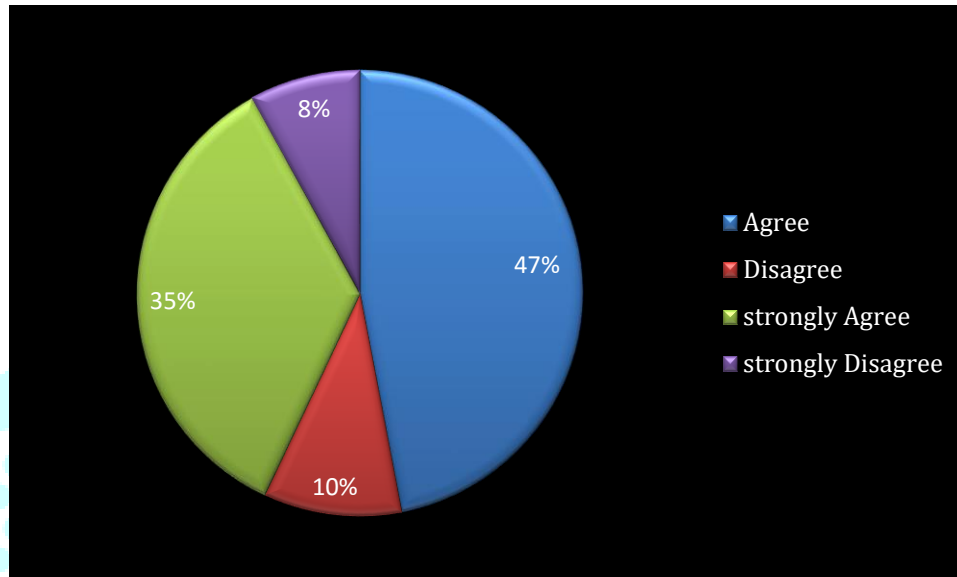


Fig:-Security about social networking sites.

There are some problems arises related security issues while using security issues. Some students faces problems like account hacking.

Personal profile	FACULTY		
	ARTS	COMMERCE	SCIENCE
Email	66.66%	58.33%	84.78%
Real Name	27.77%	36.11%	21.73%
Hobbies	27.77%	22.22%	6.52%
Town	27.77%	33.3%	6.52%
Status	33.33%	77.77%	19.56%
Picture	27.77%	33.33%	15.21%
Mobile	88.88%	55.55%	23.91%
Videos	50%	13.88%	11.11%
Date of Birth	33.33%	44.44%	23.91%
Interest	22.22%	8.33%	21.73%

Fig:- Information on social network profile.

Findings and Conclusion :

1. Students are engaged with social networking sites. Very few students are not aware with social networking sites.
2. Security issues are there while using social networking sites.
3. Schools colleges students uses information and educational videos for learning.
4. Facebooks and youtube are more preferable social networking sites.

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