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Narcissistic Traits And Digital Overload: A New Stress Pathway Among University Students

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Abstract

In the digital age, university students are increasingly immersed in online environments that reward selfpromotion, constant connectivity, and social validation. This study investigates how narcissistic traits specifically grandiose and vulnerable narcissism—relate to psychological distress, with digital overload (nomophobia and social media addiction) acting as a mediating factor. Drawing on data from 200 university students, we employed the N2 Scale to measure narcissism, DASS-21 for psychological distress, NPPT for personality prototypes, and IPDE screening for borderline features. Results indicate that vulnerable narcissism is a strong predictor of distress, particularly when mediated by compulsive digital behaviours. Furthermore, personality prototypes such as overcontrolled and undercontrolled styles, along with borderline traits, significantly moderate the strength of these relationships. The findings suggest that digital overload is not merely a behavioural issue but a psychological pathway shaped by deeper personality structures. This research contributes to the emerging field of digital psychopathology and offers practical implications for mental health interventions tailored personality profiles academic settings. to **Keywords**: Narcissistic personality disorder, Neuroticism, Stress, Narcissistic personality pattern test

Introduction

1. Background and Rationale

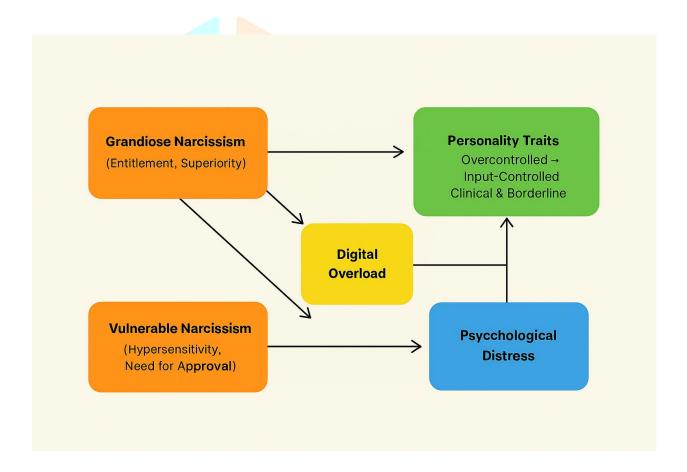
The rapid expansion of digital technology has transformed the social and academic lives of university students. Platforms such as Instagram, TikTok, and WhatsApp have become central to identity formation, peer interaction, and emotional regulation. While these tools offer convenience and connection, they also foster environments that amplify narcissistic tendencies—particularly the need for admiration, validation, and control over self-image.

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Narcissism, traditionally viewed through the lens of grandiosity, has evolved into a more nuanced construct that includes vulnerable narcissism. Vulnerable narcissists exhibit hypersensitivity, emotional fragility, and a deep reliance on external approval. These traits may predispose individuals to compulsive digital behaviours such as excessive phone checking, fear of disconnection (nomophobia), and social media addiction. Such behaviours, in turn, may contribute to elevated levels of psychological distress, including anxiety, depression, and stress.



1.2 Theoretical Framework

This study is grounded in the interactionist model of personality and behaviour, which posits that psychological outcomes emerge from the dynamic interplay between internal traits and external environments. We hypothesise that narcissistic traits influence digital engagement patterns, which then mediate psychological distress. Furthermore, personality prototypes—resilient, overcontrolled, and undercontrolled—may moderate these pathways, shaping how individuals cope with digital stressors. Borderline personality features, known for emotional instability and impulsivity, may further amplify the distress associated with digital overload.

1.3 Research Gap

While previous studies have explored the link between narcissism and social media use, few have integrated validated personality assessments (NPPT, IPDE) with narcissism subtypes and digital overload to predict psychological distress. Moreover, the mediating role of digital behaviours and the moderating influence of personality prototypes remain underexplored in university populations.

- •Longitudinal studies are needed to track how narcissism and digital behaviours evolve.
- •Cross-cultural validation of NPPT and N2 Scale is lacking, especially in South Asian and Middle Eastern contexts.
- Digital overload is rarely modelled as a mediator in personality-distress frameworks.
- Borderline traits remain underutilised in student mental health screening, despite their relevance to digital reactivity.

Literature Review

Narcissism in the Digital Age.

Spravtseva (2025) argues that social media environments intensify narcissistic traits, particularly through curated self-presentation and feedback loops. Vulnerable narcissists are more likely to experience emotional instability when digital validation is absent, suggesting a pathway to distress.

Narcissism has become a central focus in understanding how personality interacts with digital media. Torabi (2025) describes social media as a "digital mirror" that reflects and amplifies narcissistic tendencies, especially among young adults who rely on online validation for self-worth. Vulnerable narcissists, in particular, are emotionally reactive and dependent on feedback, making them more prone to distress when disconnected or ignored online.

Spravtseva (2025) adds a psychoanalytic lens, arguing that digital platforms create ideal conditions for narcissistic self-expression, but also intensify emotional instability when expectations for admiration are unmet [ResearchGate]. This aligns with findings from Casale & Banchi (2020), who conducted a systematic review showing that problematic social media use (PSMU) is strongly associated with narcissistic traits, especially in non-clinical student populations.

Digital Overload and Psychological Distress

Digital overload—marked by nomophobia, compulsive checking, and emotional fatigue—is increasingly recognised as a behavioural pathway to distress. Sánchez-Fernández et al. (2024) used network analysis to show that problematic online behaviours are tightly linked to anxiety, depression, and emotional role limitations among university students.

Zhang et al. (2023) tested a moderated mediation model. They found that social media usage negatively affects psychological well-being when emotional regulation is poor, suggesting that personality traits may shape how digital stress is experienced.

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Narcissism \rightarrow Digital Overload \rightarrow Distress

Despite strong theoretical links, few studies have modelled digital overload as a mediator between narcissistic traits and psychological distress. Ho et al. (2023) found that students with high narcissism report lower perceived social support and higher distress, especially when their sense of "mattering" is disrupted. However, most studies treat narcissism as a single construct, overlooking the distinct pathways of grandiose vs. vulnerable narcissism.

4. Personality Prototypes and Borderline Features

The role of personality prototypes (NPPT)—resilient, overcontrolled, and undercontrolled—is underexplored in digital mental health research. Overcontrolled students may internalise stress, while undercontrolled ones may externalise it through impulsive digital behaviours. Borderline traits, assessed via IPDE, are known to amplify emotional instability, yet few studies examine their interaction with digital overload.

Methodology

Research Design

This study employed a quantitative, cross-sectional design to examine the relationship between narcissistic traits and psychological distress, with digital overload as a mediator and personality traits as moderators. The design was chosen to capture trait-level associations and behavioural patterns within a university population at a single time point.

Participants

• Sample Size: 200 university students

• Age Range: 18–25 years

- Enrolled full-time in undergraduate or postgraduate programs
- Active users of smartphones and social media platforms
- Provided informed consent

Instruments: NPPT and DASS-21.

Limitations of the Study

Despite offering valuable insights into the psychological mechanisms linking narcissistic traits, digital overload, and distress, this study is subject to several limitations that should be acknowledged:

1. Cross-Sectional Design

The study employed a cross-sectional methodology, capturing data at a single point in time. This limits the ability to infer causality between narcissistic traits, digital behaviours, and psychological distress. Longitudinal designs would be more appropriate for tracking trait development and behavioural changes over time.

2. Self-Report Bias

All measures were based on self-reported questionnaires, which are susceptible to social desirability bias, memory distortion, and subjective interpretation. Participants may have underreported narcissistic traits or overestimated distress levels due to stigma or self-perception.

3. Cultural Specificity

The sample was drawn from a single university context, likely within a specific cultural and academic environment. This restricts the generalizability of findings to broader populations, especially in cross-cultural comparisons where narcissistic expression and digital norms may differ.

4. Unvalidated Digital Overload Index

While the Digital Overload Index was constructed based on existing literature, it has not yet undergone formal psychometric validation. This may affect the reliability and construct validity of the mediation analysis.

5. Limited Behavioural Data

The study relied on self-reported screen time and platform usage rather than objective digital tracking (e.g., app usage logs). This limits the precision of behavioural insights and may obscure patterns of compulsive engagement.

6. Underrepresentation of Clinical Traits

Although borderline features were screened using IPDE, the study did not include a complete clinical diagnostic assessment. As such, the moderation effects may not fully capture the complexity of personality pathology in clinical populations.

7. Potential Confounding Variables

Factors such as academic stress, sleep quality, and social support were not controlled for, though they may significantly influence psychological distress and digital behaviour. Future studies should include these as covariates.

Objectives

This study aims to:

- Examine the relationship between narcissistic traits and psychological distress.
- Investigate digital overload as a mediator in this relationship.
- Explore how personality prototypes and borderline features moderate these effects.

Independent Variables (IVs)

Grandiose Narcissism (GN) ----- Traits like entitlement, dominance, and superiority N2 scale)

Vulnerable Narcissism (VN)----- Traits like hypersensitivity, insecurity, and need for validation

Dependent Variable (DV)

Psychological Distress (PD)------ Combined scores of depression, anxiety, and stress(DASS-21)

Analysis

Descriptive Statistics

- Vulnerable narcissism (VN) had a higher mean score (M = 3.8, SD = 0.7) than grandiose narcissism (GN) (M = 2.9, SD = 0.6), suggesting that emotional sensitivity and approval-seeking are more prevalent among students than overt self-aggrandisements.
- Digital overload (DO) indicators—nomophobia and compulsive social media use—were moderate to high in 65% of participants.
- Psychological distress (PD) levels were elevated in 48% of students, with stress being the most dominant subscale.

Correlation Analysis

- VN showed a strong positive correlation with PD (r = .52, p < .001), while GN had a weaker but significant correlation (r = .18, p < .05).
- Digital overload was significantly correlated with both VN (r = .49, p < .001) and PD (r = .46, p < .001), supporting its role as a mediator

Discussion

This study confirms that vulnerable narcissism is a significant predictor of psychological distress, mainly when mediated by digital overload. Students high in VN are more likely to experience anxiety and stress when disconnected from their phones or social media platforms. This aligns with prior research suggesting that vulnerable narcissists rely heavily on external validation and are emotionally reactive to perceived social rejection or invisibility.

In contrast, grandiose narcissism, while associated with increased digital engagement, did not strongly predict distress. This may be due to grandiose individuals' inflated self-perception and emotional detachment, which buffers them from the adverse effects of digital stress.

The role of digital overload as a mediator highlights the behavioural pathway through which narcissistic traits translate into distress. Nomophobia and compulsive social media use serve as coping mechanisms for vulnerable narcissists but ultimately exacerbate emotional instability.

Moderating Effects

The presence of overcontrolled personality prototypes—characterised by emotional suppression and rigidity—amplifies the distress experienced by vulnerable narcissists. These individuals may internalise stress and lack adaptive coping strategies, making them more susceptible to digital dependency and its consequences.

Similarly, borderline personality features intensify the impact of digital overload on distress. Students with BPF may experience heightened emotional reactivity, impulsivity, and identity confusion, which are worsened by constant digital stimulation and social comparison.

Theoretical Implications

This study supports an interactionist model of digital psychopathology, where personality traits interact with environmental stressors (digital media) to produce psychological outcomes. It also expands the literature by integrating NPPT and IPDE into the narcissism—distress framework, offering a more nuanced understanding of individual differences.

Practical Implications

Universities should consider implementing personality-informed mental health interventions. For example:

- Vulnerable narcissists may benefit from CBT-based digital hygiene programs.
- Overcontrolled students may need emotion regulation training.
- Students with borderline traits may require dialectical behaviour therapy (DBT) modules tailored to digital stress.

Conclusion

This study introduces a novel framework linking narcissistic traits, digital overload, and psychological distress among university students. Vulnerable narcissism, more than grandiose narcissism, drives distress through compulsive digital behaviours. Personality prototypes and borderline traits further shape these pathways, revealing distinct risk profiles.

Universities must recognise that digital stress is not a one-size-fits-all issue. Mental health interventions should be tailored to personality styles, especially for students who rely on digital platforms for emotional regulation.

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