



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

“A Study On Farmer Problems With Special Reference Of APMC Market In Koppal”

TIRUPATI

Guest Faculty, Department of Economics. S.A Ningoji Women's Degree College, Dadegal

Introduction:

The agricultural procure market committee was prepared by the government of India (act 1938 as a Modal bill) and distributed to all the states in a model bill accordingly most states adapted the 1960s and 1970s. The Karnataka APMC market established in 1966 and is still working present. The principal of APMC market is to free farmers from exploitation of middlemen and all food products are first marketed and then sold.

It can be seen that farmers are facing several problems in the current APMC market they are marketing problems, administrative problems, infrastructure problems, marketing information problems many others. Due to these marketing problems, proper marketing system is not available for the agricultural produce of the farmers. further farmers are subjected the various types oppression, due to APMC market problems at presently the farmers are not getting the fair price for the crops, Grown and interest on the agricultural loans made is not being paid.

India is an agricultural country and 53% of people depend on agriculture directly and indirectly. The agricultural market facing several problems, those problems are having direct effects on the lives of the farmers. In Karnataka, around 321 farmer committed to suicide in 2014 and 1076 in 2020 (Pradyut Goha. et,al 2020). Improving agricultural marketing and resolving problems is essential. Agricultural marketing reforms committee (2013) reports that “need to be transparent efficient simplified process in all marketing operations.” Based on these reports, the study tries to understand the problems of agriculture market and evaluates the administrative of agricultural market. The study detailed explains the relationship between infrastructure and market problems.

Objectives:

- To identifies former problems in APMC market Koppal.
- To understand APMC market administrative.
- To evaluate basic amenities of APMC market in Koppal.
- To study agricultural market related programs.

Sampling Design:

This study uses the interview schedule method following the convenient sampling techniques with 50 samplings. The study chooses various villages of the Koppal taluk which nearby Koppal APMC market. The researcher collected 50 samples from Bhanapura, Halageri, Kunikera, Bhodugumpa, Gunnal, Ginigera, and Koppal rural, each 7 samples. Information was obtained by asking each question to the farmers through a questionnaire of questions and their suggestions and opinions were collected.

Data Source:

In this study conduct based on primary information, the data collected from interview schedule method with questionnaire. The interview schedule consists 33 questions and contained questions with appropriate options. The study uses convenient sampling techniques and collected 50 samples for evaluating the APMC market problems and farmer wellbeing. The questions arise with respect to the APMC market administrative, infrastructure and farmer friendly activities. And also, of farmer problems concerning facilitate of the agricultural market.

The secondary data obtained from 2011 census of Karnataka, the department of agricultural marketing, the Government of Karnataka and the department of agriculture and farmer welfare, Government of India.

Method:

Based on the data collected, the data was analyzed in many different ways. Data were analyzed using various techniques and methods. Collect the data in tables (Tables for each element and make a list for each element and graphically analyze the list. Data is analyzed through box and pie-map and percentile-based percentages. Also, mean analysis High and low-level result data is analyzed survey data using graphical software like pie-map and bar-maps.

Findings:

- 42% of the respondents agree with the view that APMC is too far apart from farmer's area.
- 70% of the respondents agree with the view that the APMC warehouse is available only for traders, not for farmers.
- 60% of the respondents agree with the view that controls the role of the middleman in trade system.
- 62% of the respondents agree with the view that they are not satisfied with the pricing decision at APMC.
- 64% of the respondents agree with the view that it does not properly inform in APMC.
- 46% of the respondents agree with the view that there is a there is a very delay in selling payment of the product APMC.
- 48% of the respondents agree with the view that infrastructure looks normal in APMC.
- 38% of the respondents agree with the view that APMC administrative is normal.
- 86% of the respondents agree with the view that selling costs are too high for farmers in APMC.
- 46% of the respondents agree with the view that at APMC is not premised convenient to sale.
- 78% of the respondents agree with the view that the APMC project is no information for farmers.
- 70% of the respondents agree with the view that it cannot be reached and are not aware of the project for farmers in APMC.
- 82% of the respondents agree with the view that there is no sales process going on as per MSP.
- 50% of the respondents would like to give advice for marketing improvement in APMC.

Suggestions:

- Access of agriculture product market should be improved. Ideally a regulated market.
- Should be available to farmer within a radius of 5km.
- Market infrastructure in APMC should Improve.
- Need to be creating awareness about the APMC among farmers.
- Compulsory creation of warehousing system for farmers in APMC.
- Provide the best price according to the product.
- The market should be kept clean.
- Financial facilities for agricultural activities from APMC should go easily to farmers.
- Weight measure must be fair.
- APMC must be reducing middlemen in sales system.
- Providing more warehousing facilities in rural areas
- Giving importance to farmers in price decision making
- APMC should also provide contiguous information to the formers regarding sales and APMC.
- The purchase payment should be given to the formers immediately.
- Good infrastructure should be provided in APMC.

Conclusion:

Without improvement the APMC market the income of the farmers cannot be increased, so the income of the development of the farmers is the source of the development of the nation. This research shows that the farmers are experiencing more problems than advantages in the APMC market of Koppal so the problems need to be solved.

References:

- Archana Sharma (2013). Agricultural Marketing in India -Issues and Challenges.
- Census of India -2011.
- Census of Karnataka -2011.
- Central Government. Department of agricultural and farmer welfare.
- Co-operation Department Government of Karnataka (2013). Report of Agricultural Marketing Reforms Committee.
- Dealluck Irengbam (2012). Agricultural Marketing in Punjab and North East India with Special Reference to Manipur. International Journal of Management & Business Studies.
- Government of Karnataka. Department of agricultural marketing.
- Jaiprakash Bisena and Ranjit Kumarb (2018). Agricultural marketing reforms and e-national agricultural market (e-NAM) in India: a review. Agricultural Economics Research Review.
- Janardhan Kumar.B and Dr. M.B. Belavatagi.(2018). A Critical Study of APMC's in Gadag District. 2018 IJCRT | Volume 6, Issue 1 March 2018 ISSN: 2320-2882.
- Pavithra and Mahantesh R. Nayak (2019). Challenges in Online Marketing of Dry Chilli in Selected APMC of Karnataka, India. Int.J.Curr.Microbiol.App.Sci (2019) 8(1): 456-464.
- Suganthi, Mr.M.Udaiyan, and K. Kiruthika (2021) Challenges Faced By Farmers in Production and Sale of Paddy at Cauvery Delta Region. International Journal of Aquatic Science ISSN: 2008-8019.
- Chandan, K. K. Shashidhara, B. S. Reddy and S. B. Goudappa (2020). Perception of Farmers towards APMC Markets in Raichur District of Karnataka, India. Int. J. Curr. Microbiol. App. Sci (2020) 9(7): 3704-3711.
- Monoj Dolli, Dr. Panduranga (2021) Indian Economy. H, S, R, A publication, bengaluru-560058.
- Mukesh Kumar (2018). Problems of Agriculture Marketing in India. E ISSN 2348 –1269, PRINT ISSN 2349-5138.
- Namami Gohain and Sukhpal Singh, (2018) An Analysis of Problems and Constraints Faced by Farmers in Marketing of Agricultural Produce in Punjab. New Delhi Publishers.
- Patil S S (2017). Indian Economy. vasanth prakashna, 3/410 huvinahadagali-583218, June 2017.
- Pintu Majhi (2021). Agricultural marketing system in odisha: a case study of bargarh and balangir districts. IJCRT Volume
- Problems And Prospects Of Agriculture Marketing For Sustainable Development In India - An Analysis (1Lalita Purty, 2Parikshita Khatua 2020) www.jespublication.com.
- Purna Prasad and Chandrasekhar Rao. V. (2019) Excellence in Agri-Marketing through National Agricultural Market (NAM) for Sustainability of Indian Farming Sector. Archives of Business Research –Vol.7, No.11Publication Date: Nov. 25, 2019.
- Ramachandran R (2013). Issues and challenges of agriculture marketing in cuddalore district. <https://www.researchgate.net/publication/337717430>.
- S. Jerome (2017). A Study on Agricultural Marketing Strategies and Challenges Faced by the Ponmalai Santhai (Local Market) Farmers in Tiruchirappalli. www.internationaljournalsrg.org.
- S. Varoodhini, Dr. Rajeswari Panigrahi (2019). Studying Problems and Challenges of Agricultural Marketing among Indian Farmers. IJREAM All Rights Reserved).
- Sangappa Rampure (2014). Perception about Marketing Management of APMC in Gulbarga Division. IJSR - international journal of scientific research.
- Sangappa Rampure (2014). Performance Evaluation of APMCs. GJRA - global journal for research analysis.
- Sangappa S Rampure and Rajesh (2017). A study of profitability of selected APMCS of Hyderabad-Karnataka region. International Journal of Applied Research.
- Vijay Kumar Hemappa Manegar. (2015). Problems faced by farmers in Karnataka. IJRAR October 2015.
- Vilas Mohan Kadrolkar (2012). Role of APMCs in Agricultural Marketing in India.