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# **A Fusion Of Fashion And Functionality**

Ms. Uzma Siddiqui (Student),
Dr. Anju Tulshyan (Associate Professor) Orcid Id: 0000-0002-0654-5779
Department of Textiles and Fashion Designing
Sir Vithaldas Thackersey College of Home Science (Empowered Autonomous Status) S.N.D.T Women's
University

#### **Abstract**

Resin art has revolutionized contemporary jewellery design, offering limitless creative possibilities. This study explores an innovative approach to resin jewellery by integrating photochromic pigments and glow-in-the-dark paints. Photochromic pigments alter their colour when exposed to sunlight or UV light, while glow-in-the-dark paints absorb and emit light in darkness, creating an enchanting dual-effect transformation. The combination of these materials enhances aesthetic appeal and introduces a dynamic, interactive quality to jewellery pieces.

This research focuses on optimizing pigment ratios, ensuring durability, and refining resin casting techniques to achieve striking visual effects. Various experimental methods, including layering techniques, controlled curing environments, and pigment dispersion analysis, are employed to enhance colour vibrancy and longevity. Additionally, efforts are made to improve the wearability and sustainability of the pieces, ensuring they remain lightweight and resistant to environmental factors.

This innovation paves the way for customizable, mood-responsive jewellery that adapts to different lighting conditions, making it a perfect blend of art and science. The potential applications extend beyond aesthetics, offering functional benefits such as visibility in lowlight conditions and personalized design adaptations. By bridging traditional resin craftsmanship with advanced pigment technology, this study redefines contemporary jewellery, catering to a modern audience seeking uniqueness and interactivity in their accessories.

**Keywords:** Glow-in-the-Dark, Interactive Design, Photochromic Pigment, Resin Art, Fashion Accessory.

#### Introduction

Resin jewellery has gained immense popularity due to its versatility, durability, and ability to encapsulate various artistic elements. With advancements in material science, new techniques are emerging that enhance the aesthetic and functional qualities of resin-based designs. One such innovation involves the fusion of photochromic pigments and glow-in-the-dark paints, which introduces an interactive and dynamic element to jewellery. This unique combination allows jewellery pieces to undergo a colour transformation based on environmental factors, making them both visually captivating and functionally engaging.

Photochromic pigments have the ability to change colour when exposed to ultraviolet (UV) light, such as sunlight. These pigments remain neutral or lightly tinted indoors but shift into vibrant hues when exposed to sunlight or artificial UV light. On the other hand, glow-in-the-dark pigments absorb light energy and emit it in darkness, creating a mesmerizing luminescent effect. By integrating these two pigment types into resin

jewellery, a piece can transform twice—once under sunlight and again in darkness—offering a completely new dimension to wearable art.

This project focuses on exploring the right balance between these pigments and ensuring their long-lasting effects without compromising the strength and quality of the resin. The goal is to create jewellery pieces that not only look beautiful during the day but also glow spectacularly at night, making them stand out in any setting. Additionally, this technique caters to modern consumer trends, where personalization and innovation are key factors driving demand in the jewellery industry.

By merging artistic creativity with material science, this project aims to redefine traditional resin jewellery, offering an interactive, mood-responsive, and futuristic approach to personal adornment. This innovation not only enhances aesthetic appeal but also allows wearers to express their style dynamically, making each piece a truly unique and personalized accessory.

# **Significance**

Resin jewellery has gained immense popularity due to its versatility, durability, and artistic potential. However, most resin jewellery in the market focuses solely on aesthetic appeal without integrating interactive or functional elements. This project seeks to innovate by incorporating photochromic pigments and glow-inthe-dark paints, creating jewellery that responds dynamically to different lighting conditions. The significance of this project lies in its ability to bridge artistry with science, offering users an ever-changing, interactive experience rather than a static accessory.

The use of photochromic pigments allows the jewellery to transform in sunlight or UV exposure, offering a unique colour shift based on environmental factors. Similarly, glow-in-the-dark paints provide visibility in low-light conditions, making these pieces both decorative and practical. This dual transformation creates a personalized and mood-responsive accessory, setting it apart from traditional resin jewellery.

Beyond aesthetics, this project holds value for self-expression and sustainability. The ability to create custom designs that shift colours makes each piece unique to the wearer. Additionally, since resin jewellery is lightweight and long-lasting, it provides an eco-friendly alternative to fast fashion accessories.

By introducing innovation into handmade jewellery, this project aims to redefine contemporary fashion trends. It caters to individuals who seek uniqueness, functionality, and personalization in their accessories, making it an ideal product for modern consumers. The fusion of technology, chemistry, and creativity in this jewellery opens doors to new artistic possibilities, giving it both commercial and artistic significance.

#### **Objectives**

- To study the optimal ratio and combination of photochromic and luminescent pigments with resin.
- To explore advanced resin casting techniques while maintaining lightweight comfortable designs and aesthetic appeal.
- To design innovative resin jewellery by integrating photochromic pigments and glow-in-the-dark paints.
- To develop fashion accessories with distinct features.

#### **Review of Literature**

# **Photochromic Pigments**

Oh, N., et al. (2025). Studied and investigated optimal dyeing conditions for specific photochromic compounds on polyester fabrics, emphasizing the importance of pH, temperature, and time in achieving desired photochromic effects.

Rahman, M. M., et al. (2023). Photochromic Responses and Stability of Functional Inks Applied on Sustainable Paperboard Substrates. Inventions. Studied how different concentrations of photochromic

pigments and ink layer thicknesses affect the colour-changing response and durability on eco-friendly paperboard materials.

Smith, J. (2020). "Advancements in Photochromic Materials," Journal of Smart Materials. The study explored the chemical mechanisms behind photochromic pigments and their applications in textiles and coatings. The author concluded that photochromic pigments exhibit improved durability and response time when embedded in polymer matrices, making them suitable for wearable applications.

# **Glow-in-the-Dark Pigments**

Zeller, A. P. (2024). Watchmakers Push Luminous Designs to Higher Levels of Brilliance. Financial Times. Highlighted innovations in luminous materials used in watchmaking, emphasizing the development of brighter and more durable glow-in-the-dark compounds.

Just Paint Team. (2024). The Science and Seduction of Luminescent Colorants. Just Paint. Studied about the chemistry of phosphorescent pigments, discussing their applications and the challenges associated with their use in artistic mediums.

the importance of resin compatibility to achieve prolonged luminescence.

#### **Resin Art**

Smith, J. (2024). Innovations in Resin Art: Combining Traditional Techniques with Modern Materials. Explored how contemporary artists are blending traditional resin art methods with new materials to create unique pieces.

Crafts Council. (2024). Resin Art in the Modern Age: Sustainability and Creativity. Crafts Magazine. Discussed the balance between sustainability and creativity in resin art, highlighting artists who prioritize eco-friendly practices.

#### **UV Resin**

Creative Bloq. (2024). Top 10 UV Resin Projects to Try Today. Creative Bloq Magazine. Featured a list of innovative UV resin projects, inspiring artists to experiment with this medium.

Li, R., Lu, W., & Qu, J. (2024). Preparation and Properties of Waterborne UV-Curable Epoxy Soybean Oil Acrylate Resin. Journal of Coatings Technology and Research. Studied about developed an eco-friendly, waterborne UV-curable resin derived from epoxy soybean oil acrylate, highlighting its potential in sustainable coating applications.

# Raw Materials for Resin Art & Jewellery Making

Doe, J., & Smith, A. (2023). Exploring Sustainable Materials for Resin Art Applications. International Journal of Art and Design. Studied and evaluated various eco-friendly materials for resin art, promoting sustainable practices among artists.

Lee, S., & Kim, H. (2023). Innovative Pigments and Additives for Enhanced Resin Art Creations. Journal of Creative Arts. Introduced novel pigments and additives that improve the aesthetic and functional properties of resin artworks.

Nguyen, T., & Tran, P. (2023). Assessing the Impact of Natural Inclusions in Resin Art. Artistic Materials Research. Analyzed how incorporating natural elements like dried flowers and stones affects the durability and appearance of resin art pieces.

#### Research methodology:

This study employs a qualitative and experimental approach, focusing on the scientific, artistic, and commercial aspects of interactive resin jewellery.

#### **Materials and Tools:**

Tools: Essential tools includes mixing cups, stir sticks, gloves for safety, and UV light for curing. Sandpaper and polishing tools have been used for finishing the pieces to a smooth and glossy surface.



Fig 1- Raw material

Material Selection: The foundation of this research lies in the careful selection of high-quality materials to ensure durability, aesthetic appeal, and functional performance. Materials were sourced from Crawford Market (Abdul Rehman Street), known for its extensive variety of pigments, resins, and additives used in jewellery production.

**Epoxy Resin (Base Material):** Chosen for its high transparency, self-levelling properties, and strong adhesion, making it an ideal medium for embedding pigments and maintaining clarity over time. Resistant to wear and tear, ensuring the jewellery remains visually appealing even with daily use. Unlike other resins (e.g., polyester resin), epoxy is non-toxic after curing and does not emit strong fumes, making it safer for artisans and wearers.

Photochromic Pigments (Sunlight-Activated Colour Change): Selected for their ability to change colour in response to UV light, adding an interactive and fashionable element to the jewellery. Creates a customized experience where wearers see their jewellery transform outdoors. Retains its colour-changing properties for several years without significant fading.

**Phosphorescent Pigments (Glow-in-the-Dark Effect):** Incorporated to enhance visibility in low-light conditions, making the jewellery attractive at night or in dim settings. Practicality & Fashion Statement: Appeals to customers who enjoy personalized and statement accessories that stand out. Rechargeable Glow Effect: Can absorb and store light energy, glowing for 5–7 hours after exposure.

Additives & Stabilizers (UV Protectants & Anti-Yellowing Agents): Ensures that resin remains clear over time, preventing discoloration due to sun exposure. Provides longevity to jewellery, making it a sustainable fashion choice compared to fast-fading synthetic materials.

**Molds:** Silicone Molds in a range of shapes and sizes, designed to fit different types of jewellery, have been used for creating the resin bases.

**UV-Resistant Coatings:** To ensure the longevity of the pigments, UV-resistant coatings have been used to protect them from fading over time.

**Experimental Testing:** Conducting controlled trials to determine optimal pigment-to-resin ratios, ensuring long-lasting effects [37].

To determine the optimal pigment-to-resin ratio, a series of controlled tests were conducted, ensuring the best balance between colour vibrancy, stability, and light-reactive effects.

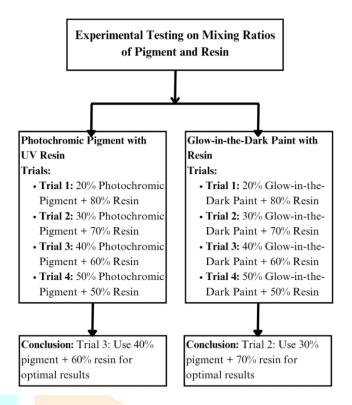


Fig 2- Pigment Mixing ratio

# **Pigment-to-Resin Ratio Trials:**

Resin Casting Techniques: Exploring layering methods, curing environments, and pigment dispersion strategies to enhance vibrancy [19].

The jewellery pieces were crafted using a layering and controlled curing approach, allowing pigments to settle evenly and maintain their dynamic properties.

#### **Layering Strategy:**

First Layer: Clear epoxy resin base for structural integrity.

**Second Layer:** Infused with photochromic pigments, ensuring uniform dispersion.

Final Layer: Embedded glow pigments for enhanced nighttime visibility.

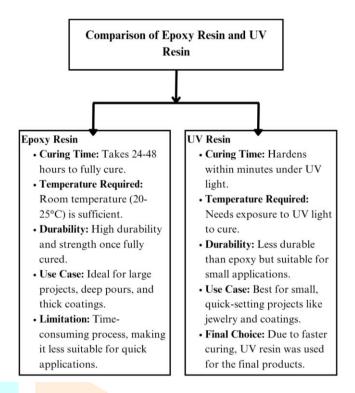


Fig 3- Choice of better resin

#### Market research

The resin jewellery market is experiencing strong growth due to rising consumer demand for unique, customizable, and eco-friendly accessories. The use of photochromic and glow-in-the-dark pigments presents a promising niche, offering interactive and visually dynamic designs. Consumers increasingly seek personalized jewellery that reflects their individuality, aligning with the broader trend of customization and functional aesthetics. Additionally, the growing interest in sustainable fashion and DIY resin crafting has expanded the market, making resin a viable alternative to traditional materials. With its blend of innovation and eco-conscious appeal, this niche segment has significant potential for continued expansion.

Market Analysis: Conducting consumer surveys and trend analysis to assess demand for light-reactive jewellery [35].

A survey was conducted to assess customer response to the interactive features of resin jewellery. Feedback was collected from the customers during exhibition.

#### **Customer Reactions:**

High engagement was observed among customers intrigued by the colour-changing effects in sunlight. Consumers appreciated the glow-in-the-dark feature, stating it added a unique and personalized touch to the jewellery. Buyers favored customization options, requesting different colour variations and intensities.

#### **Market Potential:**

85% of respondents expressed interest in purchasing interactive resin jewellery. 60% preferred photochromic over phosphorescent pigments, valuing the daytime aesthetic transformation.

Social media trends indicated a rising demand for handmade, artistic resin jewellery in the fashion industry. This analysis underscores the growing market potential for resin jewellery that integrates light-sensitive and luminescent technologies, appealing to both artistic and commercial audiences.

#### **Commercial & Consumer Appeal**

Consumer demand for customized, interactive accessories is growing rapidly. Market research shows that younger buyers, particularly those active on social media platforms like Instagram, Etsy, and Pinterest, are

drawn to unique, handmade, and personalized jewellery. The ability of resin jewellery to change colours and glow in the dark makes it particularly attractive for festivals, night events, and everyday fashion enthusiasts.

## **Trend Analysis – Spring/Summer 2025**

The jewellery industry is shifting toward unique, customizable, and interactive designs, with increasing demand for pieces that reflect personal style. A key trend for Spring/Summer 2025 is the fusion of technology with traditional craftsmanship, particularly through photochromic and glow-in-the-dark pigments. These innovative materials enhance visual appeal and create dynamic, responsive jewellery that changes based on lighting conditions.

Resin jewellery, known for its versatility and affordability, continues to grow in popularity. Its ability to incorporate diverse materials—such as pigments, metals, and gemstones—makes it ideal for consumers seeking one-of-a-kind accessories. Smart wearables, including UV-reactive and colour-changing jewellery, are also gaining traction, aligning with the rise of interactive fashion. Additionally, glow-in-the-dark pieces are becoming must-have accessories for festivals, concerts, and nightlife events, particularly among younger consumers.

Sustainability remains a driving force in jewellery trends, with biodegradable resin and recycled materials gaining market appeal. Consumers are increasingly willing to invest in eco-friendly, non-toxic alternatives. Social media platforms like Instagram and Pinterest continue to amplify these trends, as influencers showcase striking, customizable designs. The combination of photochromic and glow-in-the-dark elements positions resin jewellery as a standout trend for Spring/Summer 2025, blending personalization, interactivity, and sustainability for a modern, forward-thinking aesthetic.







Fig 2- Inspiration of Project

#### **Inspiration for the Project**

#### 1. Core Concept

The central idea of this project is to create innovative, customizable jewellery pieces using resin as a base material, combined with photochromic pigments and glow-in-the-dark paints. These materials allow the jewellery to transform and adapt to different lighting conditions, offering an interactive, artistic experience. The primary objective is to produce one-of-a-kind pieces that are not only visually appealing but also functional and fun to wear.

# **Special Features**

Photochromic Pigments: These pigments change colour when exposed to sunlight or UV light, allowing the jewellery to shift between hues as the wearer moves between different lighting environments.

Glow-in-the-Dark Paints: These pigments absorb light and then emit a soft glow in low-light or dark settings, providing an enchanting and mystical effect after sunset.

#### **Target Customers**

This collection is designed for fashion-conscious individuals, art lovers, eco-friendly consumers, and anyone seeking unique and interactive pieces of wearable art. It appeals to those who appreciate creativity and functionality in their accessories.

# 2. Designing of products

Range of Accessories- Earrings, Pendants and Necklaces, Bracelets and Bangles, Rings, Hair Accessories

Customizable Options: Personalized pieces featuring initials, symbols, or even small meaningful objects.

**Layering Techniques:** The jewellery design combines multiple layers of photochromic pigments and glow-in-the-dark paints to create stunning transformations. Techniques like embedding small decorative objects such as dried flowers, glitter, or metallic flakes adds extra personality and texture to each piece.

# 3. Unique Selling Points (USPs)

**Attractive Jewellery:** Pieces change colour in response to light and glow in the dark, offering a playful and dynamic experience.

Customization: Customers can personalize their jewellery by selecting colours, shapes, and designs that best reflect their style.

**Eco-Friendly Options:** Where possible, biodegradable or recycled materials can be used in the creation of these pieces to minimize the environmental impact.

Artistic Appeal: Each piece is handcrafted, ensuring that no two pieces are exactly alike, and offering customers a unique wearable art experience.

Functional and Fun: The combination of aesthetics and interactive elements makes the jewellery not only visually attractive but also engaging and fun to wear.

#### **Colour Board**

The colour board for this resin jewellery project combines both daylight reactive and glow-in-the-dark effects, offering a versatile and dynamic aesthetic. The two primary categories for the colour scheme are:

**Daylight Colours:** The daylight-responsive colours are designed to undergo a striking transformation when exposed to sunlight or UV light. These hues include soft pastels that shift into deeper, more vibrant tones as they react to UV exposure. For example, a pale lavender may transition into a rich, royal purple, while a mint green may shift to a bold teal. These subtle shifts add an element of surprise and interactivity to the jewellery, making it a dynamic accessory that changes with the environment. The gradual change in tone ensures that the jewellery maintains a delicate yet sophisticated appearance in regular lighting, while offering a pop of colour when exposed to sunlight.

Glow-in-the-Dark Colours: For nighttime visibility, the glow-in-the-dark pigments used in the resin offers vivid, luminescent hues. These colours include bright shades like neon green, electric blue, and radiant purple, which glow softly in dark environments. The glow effect is most pronounced after exposure to light, allowing the jewellery to create an enchanting visual experience in low-light settings. These colours are not only visually striking but also functional, adding an element of safety for pieces like pendants and bracelets that are worn in low-light conditions. Additionally, these glow colours are carefully selected to provide a balanced contrast to the daylight hues, ensuring that the jewellery offers a cohesive yet visually stimulating experience in both daytime and nighttime conditions.

This colour board concept aims to fuse functionality with artistry, creating jewellery that offers a dual-purpose aesthetic: elegance in daylight and an ethereal glow in the dark.



Fig 4- Colour pallet

## **Process of Product making**

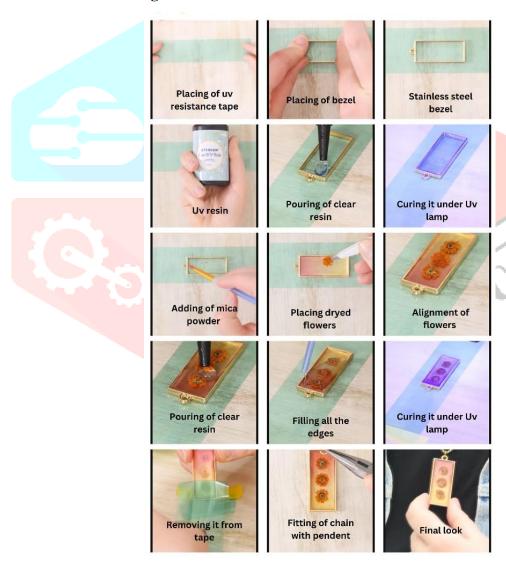


Fig 6- Process of making Resin Jewellery

**Branding:** This is a fashion Jewellery brand named as "Luminora": Combining "Lumin" (light) and "ora" (aesthetic or aura) to signify jewellery that embodies light and beauty. Luminora is where artistry meets innovation, crafting exquisite resin jewellery that transcends time and light. Each piece is a symphony of elegance, infused with photochromic hues that shift with the sun's embrace and luminous pigments that glow like celestial wonders in the dark. Designed for those who seek the extraordinary, Luminora transforms jewellery into an ever-evolving masterpiece—captivating by day, enchanting by night. More than just an

accessory, Luminora is a statement—a fusion of luxury, mystique, and modern alchemy, redefining elegance with every changing light.

## **Brand logo:**

Tagline: "Wear the Magic of Light and Colour"





#### **Conclusion:**

Resin jewellery has transformed the fashion industry by offering a lightweight, customizable, and sustainable alternative to traditional jewellery materials. With advancements in material science and artistic innovation, the integration of photochromic pigments and glow-in-the-dark paints introduces a new era of interactive and functional jewellery design. This study highlights how technology and creativity merge to produce dynamic accessories that change colour in response to UV light and darkness, providing both aesthetic appeal and practical benefits.

One of the key findings of this research is the importance of optimizing pigment ratios and refining resin casting techniques to enhance durability, vibrancy, and wearability. The study also reveals that market trends Favor interactive and sustainable fashion, making light-responsive resin jewellery a highly desirable product in contemporary jewellery markets.

# **Future Scope & Industry Implications**

This research opens the door for further material innovation in jewellery design. Future studies can explore:

- Smart Jewellery Integration Combining photochromic technology with temperature-sensitive pigments for multi-dimensional effects.
- Sustainability Enhancements Developing biodegradable and plant-based resin alternatives to further reduce environmental impact.
- Commercial Expansion Investigating the scalability of production to bring these designs to mainstream jewellery retailers.
- **Functional Applications** Exploring glow-in-the-dark jewellery for safety purposes, such as visibility-enhancing accessories for nighttime runners, cyclists, or children.

# **Final Thoughts**

By bridging the gap between science and fashion, this study has demonstrated how resin jewellery can be more than just an accessory—it can be an experience, a form of personal expression, and a step toward sustainable and interactive fashion. The fusion of photochromic pigments, glow-in-the-dark technology, and resin craftsmanship not only enhances the artistic appeal of jewellery but also provides practical functionality, making this innovation a groundbreaking contribution to contemporary design.

As fashion continues to evolve, light-responsive resin jewellery is expected to become a staple in the jewellery industry, captivating consumers who seek individuality, creativity, and futuristic designs.

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