IJCRT.ORG

ISSN: 2320-2882



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

"Role Of Entrepreneur In: VIKSIT BHARAT'S Abhiyaan"

Dr. Abhishek Kumar mishra

Assistant Professor

Pt. Ravishankar university, Raipur

Abstract

A key factor propelling innovation, economic expansion, and social change is entrepreneurship. In India, groups like Viksit Bharat have been instrumental in encouraging entrepreneurship and giving innovators the tools they need to create a better future. This study examines Viksit Bharat's entrepreneurial path and its initiatives to support the next generation of innovators. This article investigates the tactics, effects, and results of Viksit Bharat's entrepreneurial programs through a thorough literature research, case studies, and analysis of the organization's activities. The results demonstrate Viksit Bharat's dedication to promoting innovative e cosystems, developing entrepreneurial potential, and advancing socioeconomic development. Viksit Bharat has sparked good change by empowering entrepreneurs and encouraging an innovative culture, opening do ors for young innovators to reach their full potential and make a positive impact. The growth narrative of In dia. This study gives insightful information about how institutions like Viksit Bharat influence the entrepreneurial environment and makes suggestions for future initiatives to support tomorrow's innovators.

Introduction

A key component of economic growth, entrepreneurship fosters innovation, the creation of jobs, and social advancement. The role of entrepreneurship assumes more relevance in the dynamic environment of India's d eveloping economy, offering chances for inclusive progress and revolutionary transformation. In this regard, institutions such as Viksit Bharat have become catalysts, actively promoting entrepreneurial potential and cultivating an innovative culture to enable the innovators of the future. This study examines the entrepreneurial path of Viksit Bharat, exploring its many programs designed to empower wouldbe business owners throughout India. Viksit Bharat works to unleash people's potential through a diverse range of initiatives, tools, and support systems, guiding them toward successful entrepreneurship and enhancing the country's overall socioeconomic structure. By looking into Viksit Bharat's entrepreneurial path, we want to understand its tactics, effects, and results. This study seeks to illuminate the transformational potential of entrepreneurship and the crucial role Viksit Bharat played in forming India's entrepreneurial environment through a combination of literature research, case studies, and analysis. We discover not just the success stories but also the difficulties faced and the lessons discovered as we follow Viksit Bharat's entrepreneurial path. Understanding the subtleties of Viksit Bharat's strategy allows us to draw conclusions that can guide future initiatives and open the door to more inclusive entrepreneurial ecosystems and improved support networks. This article essenti

IJCRT2503166 International Journal of Creative Research Thoughts (IJCRT) www.ijcrt.org

ally demonstrates the ability of entrepreneurship to propel constructive change and the critical role that institutions such as Viksit Bharat play in enabling the innovators of the future. We want readers to accompany us on this investigative adventure as we uncover the revolutionary possibilities of entrepreneurship and imagine a time where all wouldbe innovators have access to the tools and resources they need to succeed. In addition to examining Viksit Bharat's entrepreneurial path, our research project aims to motivate action and create a shared commitment to promoting entrepreneurship and advancing socioeconomic development in India and abroad.

Literature Review

Organizations' Role in Entrepreneurship Development: Through a variety of projects and activities, organiz ations play a critical role in encouraging entrepreneurship. Welter and Small bone's (2011) research highlight the value of entrepreneurial support organizations (ESOs) in offering entre preneurs specialized help, from finance and market access to training and mentorship.

- Studies on Entrepreneurship Initiatives: A number of case studies have looked at how successful entrepreneurship programs run by businesses throughout the globe are. These studies offer insightful information on effective tactics, significant obstacles encountered, and lessons discovered in promoting entrepreneurship at the local level.
- **JourneyofEntrepreneurshipViksitBharat's**:Even though it hasn't received much scholarly attenti on, Viksit Bharat's entrepreneurial trajectory makes a strong argument forinvestigation.By means of its varied array of initiatives, including asViksit Bharat has shown a dedication to enabling budding entrepreneurs and promoting innovation throughout India through financing schemes, skill develop ment seminars, and incubation facilities.
- Combining Theory and Practice: Increasing our comprehension of entrepreneurship requires bridg ing the theorypractice divide. This research article attempts to add to the larger conversation on entre preneurship development and policy making by analyzing Viksit Bharat's entrepreneurial path in light of current theoretical frameworks and empirical data. In conclusion, the literature study emphasizes how diverse entrepreneurship is and how important it is for businesses like Viksit Bharat to support entrepreneurial ecosystems. This study establishes the groundwork for examining Viksit Bharat's entrepreneurial journey and its implications for future entrepreneurial attempts by combining insights from case studies and existing research.

Encouraging Future Pioneers: Viksit Bharat's Entrepreneurship Path

Founded in 2023, Viksit Bharat is a trailblazing organization committed to encouraging innovation and entrepreneurship throughout India. Under the direction of its purpose and goals, Viksit Bharat has set out on a revolutionary path with the goal of empowering aspiring innovators and accelerating socioeconomic growth . History: Viksit Bharat was established to meet the demand for strong resources and support networks for a spiring Indian business owners. The creators envisioned a platform that would provide budding innovators the resources, training, and direction they need to transform their ideas into profitable endeavors because the y saw the power of entrepreneurship to spur inclusive growth and generate opportunities. Since its founding, Viksit Bharat has developed into a powerful force, leading projects and activities that develop innovative ecosystems and entrepreneurial potential.

Mission: Empowering tomorrow's innovators and changemakers is at the core of Viksit Bharat's mission. Viksit Bharat works to foster an atmosphere that encourages entrepreneurship and propels economic expan sion and social advancement through its strategic initiatives and collaborations. The company is motivated by the conviction that, with the correct encouragement and chances, every person has the capacity to innovat e and make a significant contribution.

objectives

The goals of Viksit Bharat stem from its overarching aim to promote innovation and entrepreneurship. Among the primary goals are:

- Empowering Entrepreneurs: By giving them access to tools, training, and mentorship that are nec essary for business success, Viksit Bharat seeks to empowerentrepreneurs. The organization gives e ntrepreneurs the skills and resources they need to successfully traverse the entrepreneurial path thro ugh skill development programs and capacity-building activities.
- **Promoting Innovation Ecosystems**: Viksit Bharat aims to create thriving innovation ecosystems in India where creativity and ideas are encouraged. The group seeks to establish synergies that spur in novation and economic growth by promoting cooperation between business owners, industry partici pants, academic institutions, and governmental organizations.
- Encouraging Inclusive DevelopmentPromoting inclusive growth and making sure that all facets of society have access to entrepreneurial possibilities are at the heart of Viksit Bharat's goals. The organization is dedicated to helping underprivileged groups, young people, and female entrepreneurs so they may actively engage in the entrepreneurial ecosystem and add to India's success narrative.
- **Motivating Advocacy for Policies**: In order to establish a supportive policy climate for entrepreneurship, Viksit Bharat actively participates in policy advocacy initiatives.
 - The organization aims to spark systemic change and unleash the full potential of India's entrepreneu rial talent by promoting reforms that lower regulatory hurdles, encourage innovation, and create environments that are conducive to entrepreneurship.

In conclusion, Viksit Bharat's history, mission, and goals all demonstrate its unwavering dedication t

Empowerring the innovators of future and promoting good change via entrepreneurship. The organiza tion is committed to achieving its goal of creating a thriving, inclusive business environment that driv es India towar a better future as it continues on its path.

Examine the tactics and methods Viksit Bharat has employed throughout its entrepreneurial journey. Understanding how Viksit Bharat has successfully promoted entrepreneurship and empowered innov ators throughout India can be gained by examining the tactics and methods the organization has employed in its entrepreneurial journey.

The following are some of the main tactics and methods Viksit Bharat uses:

- Allinclusive Support Environment: Viksit Bharat has created a thorough ecosystem of assistan ce for business owners that covers all phases of the entrepreneurial process.
 - Incubation centers, accelerators, mentoring programs, financial sources, and networking possi bilities are all part of this ecosystem.
 - Through the provision of a comprehensive support network, Viksit Bharat guarantees that bus iness owners have direction and materials catered to their individual requirements, empowerin g them to successfully negotiate obstacles and grow their enterprises.
- Building Capacity and Developing Skills:Understanding the value of giving business owners t
 he skills and information they need, Viksit Bharat provides comprehensive capacitybuilding initiatives and seminars for skill development. These programs address a variety of su
 bjects, such as marketing tactics, financial management, leadership development, and compan
 y planning. Viksit Bharat gives entrepreneurs the tools they need to create profitable and longlasting enterprises.
- Collaborations and Partnerships: Viksit Bharat works together with a range of stakeholders, in cluding as governmental organizations, educational establishments, trade groups, and busines

- s associates. These collaborations increase the effect of Viksit Bharat's entrepreneurial activitie s by facilitating resource sharing, information exchange, and market access. Through the utiliz ation of varied partners' skills, Viksit Bharat broadens its scope and cultivates a more resilient entrepreneurial environment.
- Put Inclusive Entrepreneurship First:By interacting with underprivileged populations, women, young people, rural business owners, and others, Viksit Bharat is dedicated to fostering inclu sive entrepreneurship.In order to meet the unique requirements and difficulties encountered by various groups, the organization creates focused programs and projects, guaranteeing that everyone has access to entrepreneurial prospects.
 - Viksit Bharat opens up unrealized potential and enhances the entrepreneurial scene by promot ing diversity and inclusiveness.
- Adoption of Innovation and Technology: Viksit Bharat embraces innovation and technology by using digital tools and platforms into its programs for entrepreneurship. This includes digital networking platforms, virtual mentorship sessions, and online learning materials that improve scalability and accessibility.
 - Viksit Bharat supports businesses regardless of their geography or background by leveraging t he power of technology to reach a wider audience.
- Advocacy for Policies and Leadership in Thought: In order to create a supportive legislative cl
 imate for entrepreneurship, Viksit Bharat actively participates in policy advocacy initiatives. T
 he group carries out studies, writes papers, and takes part in legislative discussions to support
 changes that encourage innovation, entrepreneurship, and economic expansion. Viksit Bharat
 helps to build an environment that is supportive to budding business owners by influencing le
 gislative choices and promoting systemic change.

To sum up, Viksit Bharat's entrepreneurial path is distinguished by a multipronged strategy th at incorporates partnerships, inclusion, technology adoption, policy advocacy, and capacity bu ilding.

Viksit Bharat has been a major force behind the growth of entrepreneurship in India by succes sfully implementing these tactics, enabling entrepreneurs and promoting progress throughout the nation.

Impact and Outcomes:

The impact and outcomes of Viksit Bharat's entrepreneurship journey are significant indicators of its effectiveness in fostering entrepreneurship and empowering innovators across India. Here are some key impacts and outcomes

- Job Creation and Economic GrowthThe development of jobs and economic growth is one of the ma
 in results of Viksit Bharat's entrepreneurial activities. Viksit Bharat promotes economic activity, cre
 ates job opportunities, and enhances community wealth by assisting in the launch and expansion of
 new businesses. In India, a thriving and inclusive entrepreneurial ecosystem has grown as a result of
 Viksit Bharat's initiatives.
- Development of Entrepreneurial EcosystemsThe company has fostered a culture of creativity, team work, and risktaking via its numerous programs and projects, setting the groundwork for long-term entrepreneurial success and expansion.
- Encouraging Future Business OwnersBy giving them access to networking opportunities, money, m entorship, and training, Viksit Bharat has empowered thousands of wouldbe business owners. These tools help company owners improve their abilities, hone their concepts, and get over obstacles, whi ch raises their chances of success in the competitive business landscape.
- Creativity and InnovationNew goods, services, and business models have been developed as a result of Viksit Bharat's entrepreneurship activities, which have promoted an innovative and creative cult

ure. Viksit Bharat has sparked a surge of entrepreneurial innovation that tackles urgent social issues and adds value for stakeholders by pushing entrepreneurs to think creatively and unconventionally.

- Impact on SocietyViksit Bharat's entrepreneurial path has had substantial social effect in addition to economic rewards. Through its assistance to women entrepreneurs, young people, rural communities, and other marginalized groups, the organization has facilitated social inclusion and empowerment, guaranteeing that chances for entrepreneurship are available to all facets of society.
- Influence of PolicyLocal, regional, and national policy choices have been impacted by Viksit Bhara t's lobbying work and thought leadership. Through studies, publications, and policy discussions, the group has promoted changes that facilitate entrepreneurship, such as streamlined regulations, easier access to capital, and encouragement of innovation.
- Success Stories of EntrepreneursThe success stories of the entrepreneurs Viksit Bharat has helped a re arguably the most observable result of its entrepreneurial journey. As evidence of the transformati onal potential of entrepreneurship, many of these business owners have gone on to establish prosper ous companies, generate employment, and significantly impact their communities.

In conclusion, the effects and results of Viksit Bharat's entrepreneurial path are extensive and diverse, including success as an entrepreneur, policy influence, empowerment, innovation, social impact, ecosystem development, and economic growth. These results demonstrate how well the organization works to spur constructive change and promote entrepreneurship-led growth throughout India.

CONCLUSION:

The entrepreneurial journey of Viksit Bharat is proof of the transformational potential of entrepreneurship in promoting inclusive growth and bringing about good change throughout India. Viksit Bharat has become a prominent entrepreneurial development catalyst, enabling tomorrow's innovators and changemakers with its strategic initiatives, cooperative alliances, and steadfast dedication to empowerment.

To sum up, this study has offered a thorough examination of Viksit Bharat's entrepreneurial path, including its background, goals, tactics, influence, and results. We have learned a lot about the main factors that contribute to success and the revolutionary potential of entrepreneurship in promoting social and economic advancement by examining Viksit Bharat's strategy for encouraging entrepreneurship. Viksit Bharat is still in a position to have a significant impact on how Indian entrepreneurship develops in the future as it pursues its empowerment mission. Viksit Bharat can increase its influence and bring about longlasting change in the ent repreneurial scene by seizing opportunities, resolving obstacles, and expanding on its strengths. We are reminded of the importance of vision, tenacity, and teamwork in bringing about significant change as we consider Viksit Bharat's entrepreneurial path. Viksit Bharat's promotion of entrepreneurship not only opens doors for people but also feeds a wave of prosperity, innovation, and creativity that reaches well beyond its local boundaries.

Let's conclude by restating our dedication to helping institutions such as Viksit Bharat and cultivating an en vironment that encourages entrepreneurship, innovation, and the realization of dreams. By working together, we can empower the innovators of tomorrow, make a significant impact, and construct a future in which entrepreneurship acts as a stimulant for sustainable development and equitable progress.

Let's work together to create a more promising and enterprising future for India and beyond, as Viksit Bhar at continues to inspire and guide. The possibilities are endless when groups like Viksit Bharat are leading the way in this new path towards empowerment and innovation.

References:

- Shapero, A., & Sokol, L. (1982). The social dimensions of entrepreneurship. Encyclopedia of entrepreneurship, 72(3), 72-90.
- Spigel, B. (2017). The relational organization of entrepreneurial ecosystems. Entrepreneurship Theory and Practice, 41(1), 49-72.
- Stam, E. (2015). Entrepreneurial ecosystems and regional policy: A sympathetic critique. European Planning Studies, 23(9), 1759-1769.
- Welter, F., & Smallbone, D. (2011). Institutional perspectives on entrepreneurial behavior in challenging environments. Journal of Small Business Management, 49(1), 107-125.

