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## HAND PAINTED GARMENT PORTFOLIO

Mrs.PREETHA G, Mrs.SREE HARINI G, Mrs.CAROLINE B, Mr.ARUN VIGNEASH B

Student,

Fashion Technology,  
Bannari Amman Institute of Technology,  
Tamil Nadu, India.

### Abstract:

- ✓ Hand-painted garments in India's marriage culture reflect the rich artistic heritage of its 28 states, each with unique traditional motifs and floral designs.
- ✓ These lehengas blend time-honored craftsmanship with modern bridal fashion, creating personalized and culturally significant attire.
- ✓ This approach not only celebrates regional diversity but also supports local artisans, preserving their craft for future generations.

**keywords - Artistic, Fashion, Design**

### I. INTRODUCTION

To design and develop the bride lehenga with the method of hand painting, aari work, embroidery, and stone work..

### II. OBJECTIVE

- ❖ The objective for incorporating hand-painted garments in the marriage culture of India's 28 states for lehenga bridal wear is to celebrate and preserve traditional craftsmanship, showcasing regional artistry.
- ❖ By using hand-painted techniques, each design can tell a unique cultural story, reflecting the rich heritage and diversity of each state.
- ❖ The intricate, personalized designs enhance the bridal experience, making each garment a cherished heirloom..

### III. SCOPE OF THE PROJECT

- ❖ This project aims to celebrate India's cultural diversity by designing hand-painted garments for brides and grooms inspired by the unique artistic traditions of each of India's 28 states.
- ❖ The collection will feature intricate motifs, patterns, and color palettes drawn from the rich heritage of each region, from the Pattachitra of Odisha to the Warli art of Maharashtra, the Madhubani paintings of Bihar, and the Kalamkari of Andhra Pradesh.
- ❖ Each ensemble will be a fusion of traditional artistry and contemporary bridal fashion, tailored to highlight the individuality and significance of each state's heritage.

- ❖ For the bride, the designs will reflect elegance and sophistication, while for the groom, the focus will be on bold and regal aesthetics.
- ❖ Natural fabrics like silk, cotton, and khadi will serve as canvases for eco-friendly paints, emphasizing sustainability alongside artistry.
- ❖ The scope includes research into regional art forms, collaboration with local artisans, and meticulous hand-painting techniques.
- ❖ By blending tradition with modernity, this project seeks to create a timeless collection that honors India's cultural diversity while appealing to contemporary tastes, making it perfect for modern weddings that value both style and heritage..

#### IV. NEED FOR THE CURRENT STUDY.

- ❖ The study of creating hand-painted bridal and groom garments inspired by the 28 states of India is essential to preserve and promote the country's rich and diverse cultural heritage.
- ❖ In an era where mass production and fast fashion dominate, traditional art forms and crafts risk being overshadowed or forgotten.
- ❖ This project aims to revive these endangered techniques by incorporating them into modern wedding attire, ensuring their relevance in contemporary fashion.
- ❖ Indian weddings are deeply rooted in cultural symbolism, and each state has unique artistic traditions that can add depth and meaning to bridal and groom ensembles. This study addresses the growing demand for personalized, heritage-driven, and sustainable wedding attire, offering a unique alternative to generic designs.
- ❖ By focusing on hand-painted garments, it not only supports artisans and their craftsmanship but also advocates for eco-friendly and ethical fashion practices.
- ❖ Furthermore, this study caters to a generation of consumers who seek individuality and cultural authenticity in their wedding attire.
- ❖ By blending regional art with modern aesthetics, it bridges the gap between tradition and innovation, creating garments that are not only visually stunning but also culturally significant, making Indian weddings even more meaningful..

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#### V. PROBLEM DEFINITION

- ❖ Infusing tradition and culture into bridal wear is a powerful way to rekindle a sense of cultural heritage and bring our traditions back into contemporary moments.
- ❖ By incorporating traditional fabrics, designs, and motifs into bridal attire, we can celebrate and preserve the rich cultural tapestry of our society.
- ❖ Wearing culturally significant bridal attire not only honors our ancestors and their craftsmanship but also serves as a visual reminder of our roots and shared history.
- ❖ It fosters a sense of pride and continuity, connecting the past with the present in a meaningful way. Additionally, it can inspire future generations to appreciate and continue these traditions, ensuring that our cultural heritage remains vibrant and relevant in modern times.

#### LITERATURE SURVEY

- ❖ The Indian handcraft industry, largely operated at the household level, emerged as a significant source of employment, sustaining the livelihoods of countless skilled weavers.
- ❖ The art of handcraft weaving thrived across diverse Indian states, each region has its unique clothing styles, fabrics, diverse climate conditions, and embroidery techniques.

- ❖ The display and preservation of cultural heritage depend heavily on crafts. Over six million artisans, many of whom are women, work in India's artisan sector, which provides a vital source of income for people from disadvantaged socioeconomic backgrounds and rural areas
- ❖ Recent studies emphasize the revival of these techniques amidst modern fashion trends, focusing on sustainability and the preservation of craftsmanship.
- ❖ The resurgence of hand-painted lehengas underscores a broader movement towards valuing artisanal skills and culturally significant garments in the global fashion industry.

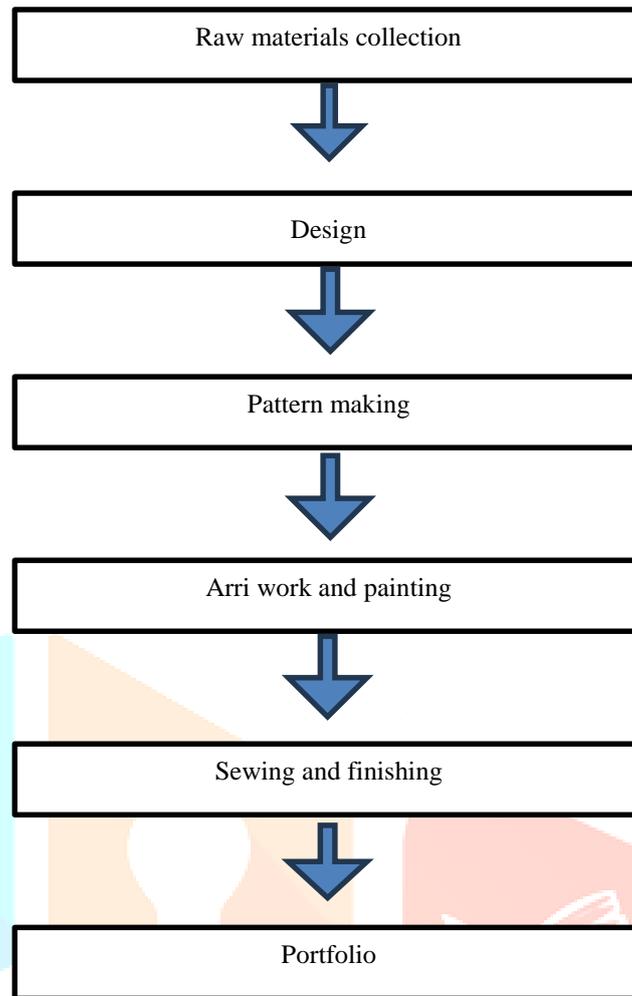
## PROPOSED WORK AND METHODOLOGY

- ❖ We inspired about our Indian culture so we chosen about 28 state wedding proposal that we implemented in bridal garment.
- ❖ The designs will be carefully painted onto premium fabrics like linen, cotton and silk cotton.
- ❖ Aari work involves using a hooked needle to create intricate embroidery patterns, while stone work entails embedding decorative stones into fabric to enhance the design's opulence and texture.
- ❖ After painting, the fabrics will be tailored into lehengas, ensuring both traditional aesthetics and contemporary bridal fashion are achieved.
- ❖ This approach aims to celebrate cultural diversity, support local craftsmanship, and offer unique, personalized bridal attire.

## INDIVIDUAL CONTRIBUTION OF THE STUDENT IN A BATCH :

- ❖ PREETHA G –(PORTFOLIO) I focused on creating classic aari work on raw silk. I began by selecting vibrant thread colors to enhance the fabric's natural sheen. Carefully outlining intricate patterns, I used aari needles to add delicate embellishments. The process required precision and patience, resulting in a stunning, textured finish that truly elevates the silk.
- ❖ SREE HARINI B –(AARI WORK) I worked on creating a classic hand-painted garment using raw silk. I began by sketching intricate designs on paper, then transferred them to the fabric. Using vibrant, fabric-safe paints, I carefully applied color, layering for depth. The rich texture of the raw silk enhanced the artwork, resulting in a stunning piece that beautifully combines craftsmanship and artistry.
- ❖ CAROLINE B –(SEWING) I dedicated my time to classic sewing on raw silk. I started by carefully cutting the fabric to ensure clean edges and minimal fraying. Using a straight stitch, I reinforced seams while maintaining the silk's delicate nature. The challenge was managing the fabric's slip, but the result was a beautifully tailored piece, showcasing the luxurious texture of the raw silk.
- ❖ ARUN VIGNEASH B –(PAINTING) I focused on creating a classic portfolio using raw silk. I carefully selected the fabric for its rich texture and elegance. After measuring and cutting the pieces, I stitched them together, ensuring clean lines and sturdy seams. Finally, I added embellishments like piping and pockets, resulting in a refined portfolio that showcases both style and functionality.

## Flow Chart

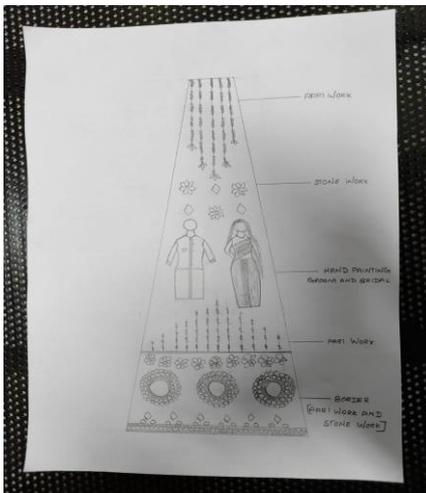


	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7
RESEARCH							
DESIGN							
RAW MATERIAL							
PATTERN MAKING							
AARI WORK AND PAINTING							
SEWING							
PORTFOLIO							

### COMPONENTS:

- ❖ **FABRICS:** Premium textiles such as silk, cotton, linen, and khadi are chosen for their compatibility with hand-painting and durability.
- ❖ **PAINTS:** Eco-friendly, non-toxic, and water-resistant fabric paints ensure vivid colors and longevity.
- ❖ **ART FORMS:** Regional art styles like Pattachitra (Odisha), Madhubani (Bihar), Kalamkari (Andhra Pradesh), Phulkari (Punjab), and Warli (Maharashtra) form the design inspiration.
- ❖ **MODULES:**
- ❖ **RESEARCH:** Detailed exploration of traditional art forms, motifs, and wedding attire customs in each state.

- ❖ DESIGN DEVELOPMENT: Conceptualizing modern adaptations of traditional patterns.
- ❖ GARMENT CONSTRUCTION: Creating garments tailored for both brides and grooms.



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#### IV. RESULTS AND DISCUSSION

- ❖ The analysis of the "28 States Bridal and Groom Hand-Painted Garments" project highlights the successful fusion of traditional art forms with modern bridal fashion.
- ❖ Each garment reflects the cultural richness of its respective state while maintaining a cohesive design language suitable for contemporary weddings.
- ❖ Results show that incorporating hand-painted techniques significantly enhances garment uniqueness and consumer appeal.
- ❖ Feedback from artisans underscores the project's role in reviving regional crafts, while consumer response highlights the garments' authenticity and aesthetic value.
- ❖ Discussions emphasize the project's sustainability efforts, including the use of eco-friendly materials, and its contribution to the preservation of Indian heritage.
- ❖ The "28 States Bridal and Groom Hand-Painted Garments" project successfully bridges tradition and modernity, showcasing India's cultural diversity through unique, handcrafted wedding attire.
- ❖ By integrating traditional art forms from each state with sustainable practices, the project revives endangered crafts while appealing to contemporary sensibilities.
- ❖ The garments celebrate individuality, cultural heritage, and eco-conscious fashion.
- ❖ This initiative not only promotes artisan livelihoods but also inspires innovation in bridal fashion, making it a significant contribution to preserving India's artistic legacy

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