IJCRT.ORG

ISSN: 2320-2882



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

A study is focused on the "working capital management at ks&dl, bangalore"

AUTHOR'S DETAILS

Prof. Prathap B N

Assistant professor, Dept of MBA,

Shridevi Institute of Engineering and Technology, Karnataka.

Ms. Manjula

2nd Year MBA.

Shridevi Institute of Engineering and Technology, Karnataka.

Mr. Sharath Kum<mark>ar B H</mark> 2nd Year MBA.

Shridevi Institute of Engineering and Technology, Karnataka.

Mr. Srikantha Reddy2nd Year MBA Shridevi Institute of Engineering and Technology, Karnataka.

ABSTRACT:

This paper illustrates about the KS&DL Ltd., facing the competition in and around the area of region, it makes to focus on working capital, profitability etc., It enjoys the good will in National and International markets. working capital helps the company to manage its capital in a good way. Working capital management need to manage the day-to-day capital requirement for manage the business activity in sufficient way. The needs of efficient working capital management must be considered in relation to other aspects of the firm's financial and non-financial performance.

INTRODUCTION TO WORKING CAPITAL

Each commercial houses wants reserves for binary resolutions —for its formations and to transmit available its diurnal to day activities. The word funds have different connotations for various individuals i.e., for a layman it may be cash, for an accountant and analyst it may refer to working capital, but for others it may refer to the net, quick or current asset.

For this purpose, a business enterprise should have sufficient quantity of employed money without proper or sufficient occupied wealth a company or an enterprise cannot run their business effectively and efficiently. Working capital plays a dominant part in the achievement or disappointment of the corporation working capital wheel, which makes the corporation to run on wheels of success and to know how employed money is achieved practically.

INDUSTRY PROFILE: INTRODUCTION

Karnataka produces 70% of the area's shoe wood oil. The Maharaja of Mysore then understanding this reality changed into enlivened to begin an industrial facility delivering cleanser which may be involved the colossal amount of to be had shoe wood oil. in the year 1918 the office arrived in to ways of life underneath the call government cleanser producing office. the dream for the laid-out request of this production line is from "Sir Visveswaraya" of

Mysore, but the genuine financial assessment goes to "Mr. S.G. Sastry" who arranged the legitimate shoe lumber oil, who is moreover a venturesome researcher. Shri.S.G. Shastry an age researcher dies to United Kingdom focused on better examination in Fat time later constant to India, he did various tests. He predominant through a purging cleaning cleanser fragrance mix the use of sandalwood oil as the rule inappropriate to create the rest room cleaning cleanser &therefore the popular "Mysore Sandal cleaning soap" that eliminated starting inside the year.

1918. since the require the shoe cleanser builds the plant and hardware had been brought as and keeping in mind that noticed crucial on an adhoc premise. through 1950 the factories" yield became around 500 ton/year. In, still up in the air to expand the assembling office in two levels, the essential level to development transformed into achieved to blast the result to 700 stores for each yr. furthermore, became completed in a year 1952 inside the classical premises, the resulting level of extension become applied in 1954 to fulfill the creating call for Mysore Sandal purging cleaning cleanser for this assurance, specialists of India approved permit to the assembling of 1500 masses of purifying cleaning cleanser and 75 bunches of glycerin steady with year. The development project certainly worth of 21 lakhs contains the moving off the delivering unit to a new positioned business suburb of Bangalore. The assembling office started employable in its new ground safter first July 1957. After this year advances cashbox date, the assembling office takes not the slightest bit appeared lower back and it has completed increment and development in assembling, benefits and returns.

The association takes twofold more prominent partitions, one at Shimoga and some other at Mysore, wherein shoe wooden oil is eliminated. those gadgets are acting from 1970 and just at some stage in 1984 assembling of gotten done and shutting fantastic Agarbathies at Mysore division become begun. The venture happens with very some ability to design and data of high-level organization underneath the administration of Sir Visveswaraya, Prof. Warson and Dr. Sub harsh. Like this the purifying cleaning cleanser fabricating unit became started as a totally minored regret ¤tly it has undeniable up solidly into an enormous length

THEORETICAL BACKGROUND OF THE STUDY

MEANING OF WORKING CAPITAL

This operating capital is considered to involve the management of contemporary asset and cutting-edge obligations and the put in the ground connection that exists amid them.

The purpose of the operating money organization is to manipulate the corporation contemporary belongings and cutting-edge liabilities in any such manner that a first-rate degree of employed money is upheld. this is so due to the fact if the firm cannot hold first- class stage of operating capital it becomes insolvent and may even be pressured in to financial disaster.

DEFINITION

In line with Gerstan berg, "operating capital approach cutting-edge properties of an enterprise that are altered within the regular sequence of action of enterprise after single to some other as aimed at instance after coins to catalogues, catalogues to awaiting payment, awaiting payment to money."

According to Shribn "employed money is the volume of price range vital to cowl the price of working the initiative waged investment in a moneymaking problem. it's far a rotating account that contains of cash takings from jumble sale which can be secondhand to cowl the fee of present-day action

CONCEPT OF WORKING CAPITAL

There are concepts of working capital

- a) Gross running capital
- b) Internet working capital

a) Gross working capital:

Gross working capital mentions to the funding in modern property. cutting-edge belongings are the assets which can be concentrated into coins inside a secretarial year and encompass coins, quick time period sanctuaries, borrowers, payments receivables, and stock.

Formula:

Gross working capital = Total current assets- total current liabilities

b) Net working capital:

Internet working capital refers to the alteration among contemporary property besides contemporary obligations. Present day obligations are those rights of foreigners which are anticipated to developed out of charge in a bookkeeping 12 months and include creditors, payments payable and incredible costs. Internet operating capital may be tremendous or bad.

LITERATURE REVIEW:

1.Jose et al. (1996)

Tested the connection among fruitlessness actions and manipulate of parallel liquidity desires over a duration of twenty 12 months for a big taster of groups on or after the yearly Composted tapes. The numerical equipment second-hand in this look at have been correlation evaluation, non-parametric statistics analysis and more than on regression strategies. Those system had been accomplished to appraise the cross-sectional associations among abundance actions and cash adaptation cycle.

2. Weinraub and Visscher (1998)

Take up a lesson to have a look at ten several enterprise corporations for a substantially long-time duration. The intention of the observe come to be to appreciate the diverse strolling wealth perform and their reciprocated relation. One matchless recognition attain through way of this studies paintings is that an effort become made to do the relative rating of the industries on the idea in their operating capital manage practice and regulations. on this have a look at statistics sets of periodical ranges of modern liability, contemporary property and overall belongings of the agencies on or after distinctive industries became taken into consideration for a time frame ten years.

3. Garcia et al. (2007)

Nine unruffled board realities of 8872 little to mediocre measured associations (SME) from Spain somewhere in the range of 1996 and 2002. The individual property of running assets oversee on the overflow of picked firms were exactly analyzed. For the social occasion of realities AMADEUS organizer altered into utilized. AMADEUS incorporates financial and money related data of EU

4. Nazi and Afza (2009)10

A take a look at performed with the resource of new the competitive speculation coverage much like the have a look at done by way of Weinraub and Fischer (1998). The simple hypothesis turned into that belligerent funding coverage (AIP) resulted in minimum degree of funding in cutting-edge worldly goods compared to speculation in fixed resources.

5. Vural et al. (2012)

Eleven carried out a take a look at of groups indexed on Istanbul inventory alternate market. The statistics set used comprised seventy-five production corporations for length of nine existence starting from 2002 to 2009. prosperity and rate of organization had been worn as actions of enterprise typical overall presentation. As a hallmark of abundance Gross in commission income became worn.

Research Design

STATEMENT OF THE PROBLEM

To study the working capital Organization of KS&DL and to give suitable suggestion if any to improve financial performance, therefore the study of this project is limited to a period of 4 years (2015-2019). The study analysis sources, investment constitutes of working capital, growth of net working capital. It has also tried to test weather too much of long-term resources (more than 25%) are diverted into working capital and the maximum permissible bank finance (MPBF) of the company. All these were done through the support of investigation of the published monetary reports of the company.

IMPORTANCE OF THE STUDY

- In current years, running capital control received significance of a number of reasons a number of them are stated below:
- The volumes of sources deployed in modern-day belongings are large in most of the businesses and the fee of capital obligatory to money is also extra.
- The existing assets are more simply potential inside the feel that stages are aggressive for smaller intervals and a running stage can be additional without difficulty be retrieved without causing a good deal harm.
- A touch change within the purchasing and stocking software might make a variety of distinction in the investments of budget in raw substances and completed goods.

1JCR

OBJECTIVES OF THE STUDY

- The in general unprejudiced of the schooling is to see other than resolve how far the hypothetical parts of monetary administration have been basically utilized in the organization. The review perceives the variables affecting the functioning capital and volume. The general goal of the report is researching the general proficiency of the board of utilized cash in KS&DL.
- To know how efficiently working capital is managed at KS&DL. To know the level of inventory in the operation of a business
- To understand what the working capital has contributed to the profit or loss of the company.
- To see the short solvency as well as the effectiveness of the working capital in the operation of business at KS&DL.

METHODOLOGY

Methodology means the science of method or the body method. No research is complete until a correct procedure is followed. Any research will definitely prove too negative if it is not nor along certain procedure charitable a pure knowledge of the form of education, technique adopted in showing it and stating the purpose became the essential part of every study. The best methodology is secondhand to study the employed money management of the corporation is desk research method. Hence secondary data research method has applied for this study.

There are two types of data required for the study:

- 1. Primary data
- 2. Secondary data

Primary data was together by direct meeting and discussion with the financial records manager and other department executives and also with the finance boss. By people comment of the actions of the association and meeting with the workers.

Secondary data was composed from the annual intelligences, journals, magazines, newspapers, internet and other documents.

LIMITATIONS:

- It is grounded on the figures supplied by the corporation personnel.
- The recommendations and conclusions are based on the observations.
- The education in this scheme does not delve into the difficulties of money costing, fund flow examination, tax and economics preparation, foreign conversation organization and actions.
- The project is purely academic oriented and not help practical purposes.
- To highlight the gap between theory and practice.
- Though a total endeavor has been made to incorporate all elements influencing the contextual investigation placing into composing, each chance of a variables is overall forgotten about because of the deficiency of time and some because of the strategy of the administration to keep them classified.

DATA ANALYSIS AND INTERPRETATION

Table No.4.1

Table showing inventory turnover ratio

Years	Sales in Rs	Average Stock in Rs	Ratio
2019	315,71,67,354	65,22,99,664	4.33%
2020	356,87,97,329	93,39,06,166	3.82%
2021	411,86,92,228	105,67,66,179	3.90%

inventory Turnover Ratio = <u>Sales</u>

Average Stock

Analysis:

At this juncture the catalog gross revenue shares the company displays for the year 2019, 2020, 2021 are 4.33%, 3.82%, and 3.90% one-to-one. This shows that the firm is shrinking its inventory turnover progressively.

1JCR1

Graph No.4.1

Graph showing on inventory turnover ratio



Interpretation:

The on top of graph represents the inventory turnover ratio is decreasing year by year by in the year 2018-19 is 4.33, in the year 2019-20 is 3.82 and the last year 2020-21 is 3.9

Table No.4.2

Table Showing size of inventory:

INVENTORY	RATIO	
80,81,43,158	27.66%	
105,96,69,174	36.27%	
105,38,63,184	36.07%	
292,16,75,516	100%	
	80,81,43,158 105,96,69,174 105,38,63,184	80,81,43,158 27.66% 105,96,69,174 36.27% 105,38,63,184 36.07%

Percentage growth of inventory = inventory /total inventory x10

Analysis:

In 2019 the size inventories were 27.66%. In 2020 they increased to 36.27%. In 2021 it is decreased to 36.07%.

Graph No-4.2:

Graph showing total inventory:



It denotes to the goods and materials that a business holds for the ultimate purpose of resale. The company's inventories marginally increased in 2020. But it got decreased in the year 2021. This shows company's inventories are fluctuating.

Table No-4.3

Table Showing size of raw materials:

YEAR	RAWMATERIALS	RATIO
2019	127,55,74,042	28.69%
2020	160,44,03,610	36.09%
2021	156,54,20,225	35.22%
TOTAL	444,53,97,877	100%

Percentage growth of raw materials = raw materials /total raw materialsx100

Analysis:

In the year 2019 size of raw materials were 28.69%. In 2020 they sharply rose to 36.09%. But in the year 2021 it declines to 35.22%

Graph No-4.3

Graph showing total raw materials:



Interpretation:

A red substance is the rudimentary possessions; transitional tackles are contrived or made. The company's confirmations changeable raw supplies every single year. This spectaclethat company's recital is not even.

FINDINGS:

- The liquidity position of the firm is falling,
- ➤ The extended time of solvency is pleasing.
- > Gross profit ratio seen to be slightly decreasing trend in the past 3 years.
- The expenditure of the firm is increasing in the past 3 years.
- The organization has slow moved stocks as shown by its diminishing pattern in stock turnover proportion.

 The functioning capital is effectively used.
- The company's ability to create working capital through the sales is satisfactory.
- The money proportion is very more than contrasted with standard proportion I, e, 0:5:1 and it shows the solid's obligation to meet its momentary liabilities.
- The interval measure indicates that it has sufficient liquid asset to finance its operations.
- Current Assets and Current Liabilities are expanding.
- Finally, the overall position of the firm is good & strong enough to give them good profit from last few years I, e, From 2018-2021

SUGGESTIONS:

- The organization might attempt to further develop its momentary liquidity position by either lessening current responsibility or increment exceptionally fluid current resources.
- The management must think over new policy to generate income by sufficient utilization of existing assets.
- Reduce the excessive use of outsider's fund in financing the assets of the company.
- The profits are the measure of overall efficiency of the business, higher the profits, the more efficient is the business considered. So, they have to increase profitability throughreducing the expenses.
- The company has to increase its current assets and quick assets adequately.
- > The organization ought to expand its interest in working capital from deals so they can meet the ongoing liabilities in future.
- ➤ The organization needs to make right strides towards legitimate utilization of momentary resources for making deals.
- > The cash position has to be maintaining adequately even in future which help company to meet short term commitment

ONCLUSION:

- Employed capital organization has stood subjected to the use of fiscal manager. All minds and action are operating field of manufacture, obtaining of advertising and facilities get in the long run interested and watched and monetary footing and hence there is a pre- profession with the monetary implication of organization of working money and mix segments.
- The study of working capital management in KS&DL reveals that the present organization of employed money below the managing director has remained greatly accountable for the levels of profits they have received during the years.
- The turnover of current assets employed by the company is good, the company is efficiently using the employed money funds which is the most significant feature forrunning the firm with adequate profits.

Working capital during all the years of its operation. The company's inventory is more sufficient to meets its

