



# INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

## English Language Impact on Global Environment (A Study of Indian Reference)

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### ABSTRACT

English has been with India since the early 1600's, when the East India Company started trading and English missionaries first began their efforts. A large number of Christian schools imparting an English education were set up by the early 1800's. The process of producing English-knowing bilinguals in India began with the Minute of 1835, which officially endorsed T.B. Macaulay's goal of forming "a class who may be interpreters between us and the millions whom we govern - a class of persons, Indians in blood and colour, but English in taste, in opinion, in morals and in intellect" (quoted in Kachru 1983, p. 22). English became the official and academic language of India by the early twentieth century. The rising of the nationalist movement in the 1920's brought some anti-English sentiment with it - even though the movement itself used English as its medium.

**Key Word** : Impact Factor, Importance and Current Situation

### Backdrop

The twenty-first century, the entire world has become narrow, accessible, sharable and familiar for all the people living on this earth as English is used as a common language even though there are some variations in habits, cultures, traditions, regions and idiosyncratic aspects. As English has got the common qualities, it has been accepted as the global language among the speakers of thousands of different languages. Since science and technology is progressing, there are tremendous changes taking place in the lives of the human beings everywhere in the world. As a result, the whole world has become a global village and the people have to maintain good relationship with the others. Moreover, business, trade and commerce have become international and most of the business organizations have their offices in most of the countries. In order to maintain international relationship in science, technology, business, education, travel, tourism and so on,

English serves the purpose as a common language and a global language. It is the language mostly used not only by the scientists, business organizations and the internet but also in higher education, and tourism sectors.

As English plays a dominant role in almost all the fields in the present globalized world, there is a need to discuss its role as a global language. The present paper highlights the importance of English as a global language as most of the world's communications is done in English. It also reveals how English is being widely used in scientific research, business and education. This paper also throws a light on how travel and tourism and entertainment fields are benefitted by adopting English as their principal language of communication. This paper also highlights the importance of English in education and employment. Finally, some useful suggestions are also given in order to extend the use of English into several other fields.

Introduction With the ever-growing levels of interconnectivity and globalization around the world, the significance of immediate and appropriate modes of communication has been increasing very rapidly in this modern world. It is an undeniable fact that there is a need for a common language to communicate with the present growing commerce and trade between companies from all over the world. With the development of informatization as well as globalization, it is evident that most people all over the world are communicating with the people of other regions in only one internationally recognized language, that is, English. English is the language that is almost used between an agent and an international company.

### **The impact of English Language in our society**

English is the most common language in the world, with around 20% of the total population able to communicate using it. It became a lingua franca, used by international communities to speak in a unified language. The impact of English in our society is huge. It has transformed our lives on many different levels. In this article, we will analyze how English influences modern society. Let's get to it.

### **How English connects the World in Real Life**

The best way to understand the impact of English language in the world is to take a look at the most impactful real life examples and use cases.

### **English in Translation**

Due to English being lingua franca, English translators are the most common from all translators. There are many rare or small languages which are not commonly translated. However, we can even translate those languages into English, and then translate them from English to another language if needed. Therefore, this global language is like a bridge in translation, which enables us to eventually translate any languages.

### **English can boost your Work Opportunities**

Knowledge of English is a required skill in many high performing companies. Individuals who are able to communicate in this language have vast employability opportunities. Plus, they are not only tied to national market. They can look for their dream job across many different countries. English have impacted the job market in a huge way. Many businesses these days consist of international teams which work remotely. It accelerates performance of companies and improves overall employability for those with knowledge of this language.

**LITERATURE SURVEY**

Dr. Reena Mittal [2014] English has become an integral part of modern life. So, it's newspapers. We usually begin our day with the newspapers and their headlines. So why not make this important part of life easier for us, our cup of learning. The journal focuses on various aspects, benefits and novel ways of reading newspaper that will help to learn English. There are also suggestions for some tasks and exercises that can be implemented interactively in the classroom for Effective English learning. Not only will these exercises teach them, but in a humanistic way they will remove their shortcomings.

B. Balaji Reddy et.al. [2013] Communication refers to the exchange of ideas and thoughts for the purpose of transmitting information. In the 21st century, it became necessary for personal and professional growth and success to learn basic communication skills. A science and technology student cannot therefore afford to ignore the fundamentals of interaction. In the light of globalization, engineering and technology students need a specific set of language skills for both their educational and career success. To move up on the corporate ladder, effective communication skills are essential. With this in mind, the English language instructor has to play an important role in helping the students improve their communication skills by taking a responsibility. This paper aims to highlight the English language teacher's vital role in developing the requisite communication skills between engineering and technology students.

Tarjani Dakshesh Sheth [2016] The fluency of English among graduates is becoming an important skill they need for a job. The industry has noted the worsening level of English among Indian students, making it necessary to enforce strategies and policies. For decades, English has been an integral part of the Indian curriculum and plays an important role in finding jobs in renowned organizations. Institution and government agree that English cannot be dismissed from a global perspective. In today's scenario, English language communication skills cannot be overestimated as a critical, vital element in determining the employability quotient. It is high time that English teachers prepared to play the role of a coach or facilitator who can create real skills and skills to bridge the skill gap by concentrating on the learners' integrated, multi-skill development and improving English language skills. As English is the most dominant global language of interaction, this paper aims to draw attention to the alarming need for change in the way an English teacher perceives his role in expanding employability crises in technical colleges. The aim of this paper is to evaluate the industry's current scenario, the role and value of English in it, and the need for an English teacher to retain the technical talent of his student as well as compete with the world possessing two skills related to weapons fields and English.

Pandey, M., et.al. [2015] This article looks at the effectiveness of English language courses offered at India's engineering colleges. Because of their poor communication skills and lack of confidence, most engineering graduates in India find themselves unemployed. There have been a lot of research papers that have reiterated the importance of improving engineering graduates' employability skills; however, the problem of poor communication skills grows unabated in India. This research is primarily conducted to understand the reality of unraveling the mystery behind the poor performance of many engineering graduates in India in English classrooms of engineering colleges. It has been noticed that many students in the third year still lack confidence in meeting their campus placements that are to take place in their final year of study. In addition, it was found that faculty members' methodologies need to be improved as a large number of students want more engaging sessions to develop their language skills. The results of the survey showed evidence of a

difference between the methods of the English professors and the confidence levels of the engineering students, as well as emphasizing the importance of appropriate training programs for engineering students.

### **The importance of English in Education**

English has had a huge impact on international education. It is currently mandatory subject in most schools across the world and for good reason, as some of the world best universities teach lessons in this language. English can also help students in their personal lives. Learning a new language can help broaden students minds, while also help them develop emotional skills. As we already mentioned, it provides job opportunities and help people communicate through the internet. Across the globe, many international schools offer English classes. This allows to train international professionals and future skilled experts which are not limited by their native country borders.

### **Globalization of English**

English has a huge impact on globalization, as it allows all of us to speak in one common language. This is something unique that has never been possible before in history. We are able to communicate and understand each other's point of view, which supports trade, international dialogue and cooperation. People are now roaming freely across countries, English being global language allows them to look for help on airports or tourist information points.

### **English is basic for Tourism**

English has a huge impact on the tourism sector. You can even argue that this is what enabled this industry to grow so exceptionally across past 50 years. English is a second language for most of both tourists and local communities. This enables them to benefit from tourism while minimizing unnecessary conflicts and misunderstanding. Furthermore, it helps communities offer better tourism experience for visitors. It can be considered as a symbiosis, which brings great benefits to both local community and tourists. Remote locations and countries can also enter the market using the "international language", which will allow them to attract wider audience and further boost local economy.

### **What is the impact of English language in an interconnected world?**

English is what propels the global community, business, science and opportunities across societies. It allows humanity to speak in one language and understand one another better than ever before. In an interconnected world, English impacts every aspect of our lives. It shaped the economy as we know it today, it gave the global politics new face and made borders irrelevant. From culture, through science, up to education and even shopping – English is responsible for the shape of our modern reality. Its impact is permanent and is most likely to grow as humanity gets further in the process of globalization.

### **Importance of English Language in Global**

English is the global language and one of the most dominating languages of the world which is having its impact on every field of work. English is also the most popular language when it comes to business, with many leading international organizations using it as their official language. English is the working language of many international organizations like NATO and the UN and it's also the language of global advertising. The real situation is that wherever you go in the world, the common and second language is English. The English language came to India by the foreigners. Ancient time in India, the immigrants were living in this country

and they introduced this language to the Indian people. Still, it is growing in India. Some individuals have proper knowledge of this language, so they are well employed in the huge companies. Nowadays, every big company wants the good English talking staff in their working place. I personally think that English and Success have become synonyms.

### **Importance of English Language in our Life**

**International Communication:** English is the official language of 53 countries and spoken by around 400 million people across the globe. It is the most common second language in the world. If you want to interact with someone from another country then the chances are that you will both speak English to communicate. Everyone has to understand the English language because people from different regions know different languages due to which they cannot understand each other, at that time English is the only medium to interact with each other.

**The Language of Business:** It has become a necessity for people to speak English if they are in a global workforce. There are various global companies and organizations all over the world in which English is mandated as well as their official corporate language. In a survey of a local newspaper, it is stated that cross-border business communication is most often conducted in English.

**Hollywood:** Hollywood is the best platform for global entertainment, so it's obvious that English would become the main language for movie-making. However, the movies are often dubbed over or subtitled but they are really best enjoyed in the language in which they were intended. Many foreign actors have learned to speak in English for the simple reason that they must know how to speak the language to be the part of the Hollywood. Millions of foreigners watch Hollywood films in English with help of subtitles. So, we have to admit that English is the prevalent language in the world's largest movie industry.

**Global Language:** As English is the global language, so we can use it around the world. It is the common language. Students can go abroad for their studies if they have the proper knowledge of this language. If they have weak command over English then they may face the difficulty of adjusting to the new environment.

**The Language of the Internet:** A large numbers of websites on the Internet nowadays are in English and it's estimated that more than half of the entire online material is published in English. It becomes the unofficial language of the internet. So, we can say that internet speaks English. Learning English is important as it gives you access to over half the content on the internet. Knowing how to read and understand English will allow you access to billions of pages of information which are available on the internet.

### **English assumes growing importance in India**

language is the means and source of verbal and written communication. There are uncountable languages in this world as every country has its own national language, besides its different local languages. English is the commonly accepted language all over India and abroad. The popularity of using English in public places varies greatly around the country with marked variations in regions (southern India vs northern India) and setting (rural vs semi-urban and urban). Though English is the language of England, it has an international spread. English belongs to the Indo-European family like most languages spoken in Europe and northern India as well as Afghanistan, Pakistan, and Iran. Within the Indo-European family, English belongs to the Germanic language Group together with German, Dutch, Danish, Swedish, Norwegian, Faroese, Icelandic,



etc. English is the mother language of an estimated 341 million people and the second language of 508 million people in over sixty countries and States where it enjoys the status of official or co-official language. Countries where English is the majority mother tongue include the United States (76%), the United Kingdom (94.8%), Canada (59.3%), Ireland (92.3%), Australia (95%) and New Zealand (91.4%). Together, these five countries form the foundation of English as a mother tongue in the world.

English is the mother tongue of a fairly insignificant portion of the population in all other countries except South Africa (5.7% or two million people). However if we add the number of native English speakers in the countries listed to those in India, Africa and Oceania, the total increases from 306 million actual speakers to 374 million potential speakers. This is the number of English speakers (or Anglophones) in the world, strictly speaking.

In India, English fundamentally serves two functions. It furnishes with a linguistic tool for the country's administrative coherence making the people who speak different languages to become unified. Secondly, it acts as a language of more panoptic communication, encompassing a large variety of people, embracing a vast area. English is important in India because India was a British colony. British rulers turned towards higher caste Indians, particularly Brahmins, who could work for them. Their policy was to fashion an Indian class who could think and act like them; "Indians in blood and colour, but English in taste, in opinions, in morals and intellect. English is used among Indians as a link language and also serves as a first language for myriad well-versed citizens. It also serves as a second language for those speaking more than one language in India. English serves as a bond that helps bind several slices of the Indian society together and acts as a linguistic bridge between major countries of the world.

Today, the Indian schools that emphasise English are considered better schools and it is also the case at the university level, even though there is a trend towards Indianisation. In the 1970s and 1980s, about one-third of the Indian schools had English as their first language. For most of these students, English is their first language and it is easier for them to communicate, read and write in English than in Indian languages, including their mother tongues.

### **How India Influenced the English Language**

Since the age of colonialism, the English language has travelled to many countries across the globe, adopting countless linguistic and cultural traits along the way. But it's Britain's presence in India that gave the English lexicon a surprising boost as colonial travellers witnessed new civilisations and cultural practices that were simply unheard of in Britain at the time.

Britain's relationship with India goes back as far as the early 17th century when the East India Company (EIC), an English and later British joint-stock company, made its first voyage to India in 1601 to trade in the East Indies. After trading with mainly Qing China, the EIC later seized control of large companies within the Indian subcontinent from 1757 until 1858 where rule was then passed to the Crown until India's independence in 1947.

With such a prolonged presence in the region, it's no wonder India adopted English as its official language post-independence, while at the same time, making a direct impact on the English language. India has a vast amount of languages, including 22 official languages, 122 major and around 1599 recorded languages and dialects, according to the 2001 Census of India.

Language assimilation often occurs when two cultures are exposed to each other over a long period of time – words from one culture are subsequently assimilated into another. This could be in the form of words completely being absorbed into another culture's language or words being altered to fit the linguistic limitations of the recipient language.

### **Non-direct Indian influences**

Although the East India Company first made contact with the Indian subcontinent in the early 17th Century, India was still a huge hub for trade and commerce before Britain made first contact with Indian natives. So much so that the Indo-Greek trade and business relationships between India and Portugal had promoted the use of Indian words in other European languages.

Today, on the English language day, we ponder on the influence and significance of English in India. While English is a global language today there's no denying that after Hindi, English is the most spoken language in India.

It was during the British Raj when India was a British Colony that the English language was imposed on India. People who aspired to acquire higher jobs and positions had to learn English. The British rulers wanted to establish a whole new class of Indians who thought like the British and adopted their ideology. Lord Macaulay was of the opinion the traditional Indian education would get the natives attached to their culture and traditions, which would not help colonial rule. They needed Indian clerks and interpreters. Thus Lord Macaulay started what he called his, "civilising mission!". He wanted to establish a whole new class of people, "Indian in blood and colour, but English in taste, in opinions, in morals, and in intellect."

### **Once independence was gained and the English were gone**

The perception of English as having an alien power base changed; however, the controversy about English has continued to this day. Kachru notes that "English now has national and international functions that are both distinct and complementary. English has thus acquired a new power base and a new elitism". Only about three percent of India's population speak English, but they are the individuals who lead India's economic, industrial, professional, political, and social life. Even though English is primarily a second language for these persons, it is the medium in which a great number of the interactions in the above domains are carried out. Having such important information moving in English conduits is often not appreciated by Indians who do not speak it, but they are relatively powerless to change that. Its inertia is such that it cannot be easily given up. This is particularly true in South India, where English serves as a universal language in the way that Hindi does in the North. Despite being a three percent minority, the English speaking population in India is quite large. With India's massive population, that three percent puts India among the top four countries in the world with the highest number of English speakers. English confers many advantages to the influential people who speak it - which has allowed it to retain its prominence despite the strong opposition to English which rises periodically.

## Conclusion

In addition, proper translation between English and other languages through the concept of English being a “bridge” is crucial. Otherwise, the original message will be lost. If you need professional translation services, contact our team at TranslateDay. People's attitudes to what they consider as a language have changed a lot. We were introduced to native language in every sense of the word when the Indians were tutored by British masters. The methodologies adopted were also similar to those used in English-speaking countries. Since their retirement, the language's prestige, riches, depth and vastness began to fade in India little by little and it has reached a stage where educationalists and language experts are struggling to choose the best out of the myriad methodologies that exist. The prevailing trends in English teaching, English has a huge impact on a global society. It became almost universal language. This however doesn't mean that translation services are not relevant anymore. In fact, it's quite contrary. Translation is important as modern environment requires excellency in English..

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