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A CASE STUDY ON COMMUNITY BASED TOURISM IN KOKKARE BELLUR BIRD SANCTUARY

Vinodkumara.H.G¹ and Dr. H.Kamala²

¹ Research Scholar, Department of Geography, Maharaja's College, University of Mysore. Mysuru – 570005.

² Associate Professor, Department of Geography, Maharaja's College, University of Mysore. Mysuru – 570005.

Abstract

Kokkare Bellur village is located in Karnataka state of Mandya district in Maddur taluk, Kokkare in the Kannada language is the “Painted Storks” which are very famous in this community-based tourism area, these places various from measures to conservation and protection the natural habitat to encourage migration of the birds and it is attract from the tourist. The Karnataka Forest Department payback to the villagers with a secure some of the amounts for each and many trees used for nesting by birds only. This bird sanctuary is in-between inside village, birds will come up seasonally migration to purpose of nesting and breeding only, this place helps to the visitors are visiting and watching various birds, most of the visitors visited to week-end only. So the best time to visit the months of November to June is suitable periods, during these period that migratory birds flock in huge number to live in the village for a while. In this area under the controlled by Grama Panchayat, Tourism Department and Forest department, there are no maintain for bird conservation place and very poor infrastructure facilities but not impact on community, This study area mainly ecosystem and environment category and locally guided by the community Peoples, keep up the organization from WWF (World Wide Fund for Nature) NGO and tourism department also. This area will be improvement conditions situation is appears in kokkare bellur bird sanctuary.

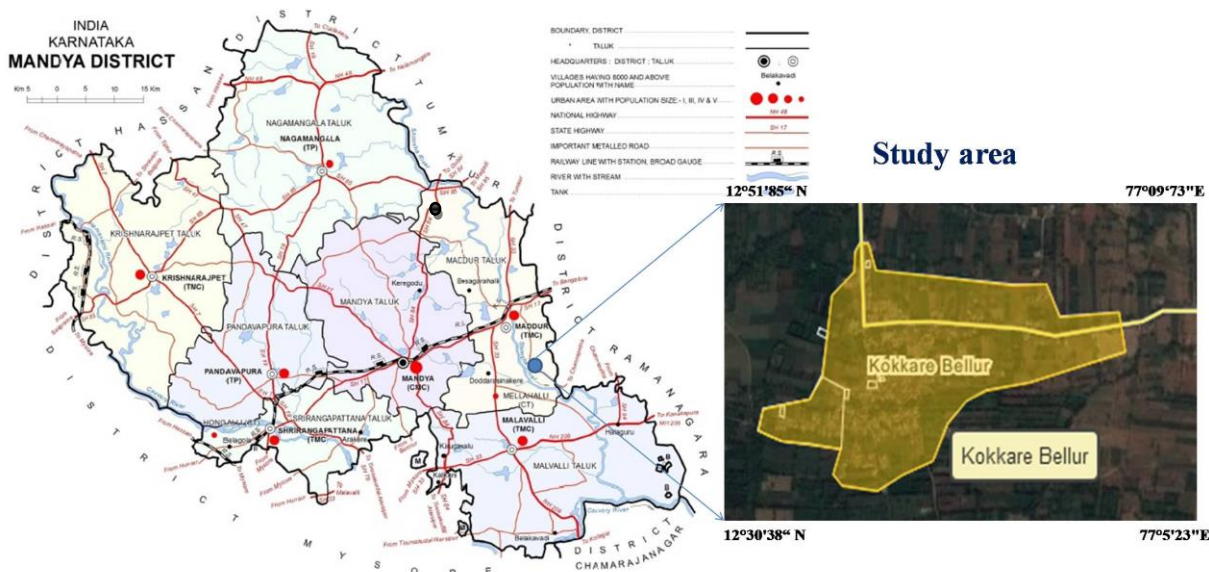
Keywords: *Community Based Tourism. Bird Sanctuary. Natural Habitat. Eco-System. Infrastructure Facilities.*

Introduction

Kokkare Bellur Bird Sanctuary is one of the breeding home for birds and creation of tourist destination in the village, this bird sanctuary is located at a in Karnataka state of Mandya district in Maddur taluk. Here, the most are Painted Storks in local language are known as kokkare, hence the name of the place, it has also attraction tourists to the inside village to watch the birds. This is mainly undertaking of forest department, tourism department, WWF (NGO) and gram panchayath is most under the birds covering area, bellur village is on the river shimsha is help of the birds livings, and it is a very beautiful sight to see the birds in their natural habitat when they arrive in the nesting season over here. Birds' protection purposively the government is creating for this village area for differently programme to protection of the natural habitat and encourage the recommence migration of the varying birds. The Karnataka Forest Department is payback to the villagers with a secure sum of funds for each tree that is used for nestling by birds.

Inside the village area going upon birds is sitting on the tree, visitors eye is looking on top of the tree because of pelican birds shouting and screaming sound is attract from tourist. The ideal time to visit the sanctuary is between the months of October and March.

Location



Study area

This bird sanctuary is improvement and seasonal attraction in the destination, this village is located at 850 meters high (2,600 feet) to the west of the Shimsa River and total geographical area is area: 38 hector in maddur taluk. Kikkare Bellur is normal size village and accompanied by 324 live in families and total population is 1453, their which of 722 are males while 731 are females, literacy rate in this village 57.11 % compared to 75.36 % of Karnataka. In Male literacy rate at 65.91 % while female literacy rate 48.42 % .as per 2011 population census.

Objective

To analyze community based tourism attraction from the visitors in study area.

Methodology

The present study based on primary and secondary data. The primary data has been collected through field observation and interview method and the secondary data has been collected from various sources like Karnataka State Tourism Department, statistics department, Karnataka forest department, WWF (NGO), International Tourism Agency, internet, magazines, books, brochures, articles etc. Collected data has been manipulated by using SPSS software Arc-GIS software and Arc-GIS software was used for study area location map creation purpose.

The study area will be considered as on analysis area will getting in-depth analysis of the problems describe. Relevant information is secondary data additionally. This study area will be able to consider of components information will obtained from the satellite imaginary. The secondary data will provide the information to the data consisting Annual report of Karnataka State Tourism Department, statistics department, Karnataka forest department, WWF (NGO), International Tourism Agency, internet, news papers, magazines, books, brochures, articles, localist interview and field work, entire aspects will collected from different origin.

Tourist Visiting Profiles

Years	Domestic	Foreigners
2016	39028	81
2017	355922	334
2018	221000	254
Total	615950	669

Source: Mandya District Tourism Department

Kokkare bellur bird sanctuary is one of the man made area this spot is very famous and attracting from visitors and increasing the visitors year by year. Being the most enhancing qualitative characteristics place, we are looking on table increase and decreasing is one of the seasonally visitors attraction only, this study area records that, there is no good physical infrastructural condition, so visitors will not interesting going to at this destination.



Analysis of study area

Tourist visiting is most of week end days; in this area just **“watch and go”** system is main surface in this bird sanctuary, traveler going to destination, there are no facilities so that’s why they people bring carrying things from Origen places

The most important problem in the study area is shortfall information regarding to tourist places, mainly physical infrastructure its problems and issues become visible is related to accommodation and restaurants or hotels, water supply, roads and transportation, solid waste management, tourist guide, parking system, administration system and most important is Safety and security is a major challenge for tourism in this study area.

Here all sector firms will be interested on this spot, definitely highly possible to improvement in this study area.

Best Time to Visit

The best time to visit the village is between the months of November to March. It is for the time is finest period of migratory birds flock in huge number to reside in the village for a while time.

To get there destination

The Kokkre Bellur bird sanctuary is well connected by road, rail and air ways networks. Distance is 80 km from Bangalore on the Bangalore-Mysore highway. 71 km distance from Mysore to destination area. Maddur or Mandya are the closest railway stations and Bangalore is the nearby Airport.

Bird Sanctuary Scenarios



Man Made Pond



Rest Place Area



Gallery Museum



Children's Play Ground



Stork Bird Gallery



Storks Living Area (On Top Of the Tree)



Stork Conservation Area



Tourist Birds Watching In Side Community Area

Conclusion and Suggestion

This bird sanctuary is in-between inside village, birds will come up seasonally migration to purpose of nesting and breeding only, this place helps to the visitors are visiting and watching various birds, most of the visitors visited to week-end only. mainly physical infrastructure its problems and issues become visible is related to accommodation and restaurants or hotels, water supply, roads and transportation, solid waste management, tourist guide, parking system, administration system and most important is Safety and security is a major challenge for tourism in this study area. I have to suggestion is improvement purpose is agenda is make up to attraction from tourist and providing information to visitors.

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