



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

The impacts of Covid-19 on Northeast East India Tourism Industry

Paramjeet Kumar

ICFAI University, Shillong

Master of Travel and Tourism

Abstract

Tourism plays an important role in the development of Northeast India economy. Tourism is one of the major income source for the people of Northeast India. It creates unlimited of employment directly & indirectly. This paper focuses on the impact of covid-19 on the tourism industry of Northeast India.

Keywords: covid-19, Impact, Northeast India Tourism, corona virus, pandemic

Introduction

Tourism is one of the fastest growing industry in Northeast India. North Eastern State of INDIA is blessed with Waterfalls, Hills, Reserved Forest, Hills Stations, Monasteries, Lakes, Monuments, Wild life, Adventure, and cultures. People from all around world they travel to Northeast India for spending their quality time. Tourism industry is highly affected as compared to other industries due this present pandemic.

Background

Corona virus is said to be 1st originated from China in Wuhan in December 2019. This virus has spread worldwide in very less time and more than 37.2L of people has died till now and still virus is spreading. Due this pandemic since 2019 December all the country their border and countries went under the lockdown to stop the spread of the virus. In this pandemic many people have lost their jobs, lives. Tourism industry has suffered the highest lost from this pandemic and still its continuing it. Lakhs of people lost jobs who were dealing in the tourism industry directly & indirectly.

Northeast Tourist Data

Tourist Data

Number of Domestic and foreign Tourist (FTVs) in North Eastern India (2017)

States	Domestic	Foregin	Total
Arunachal Pradesh	444005	7147	451152
Assam	6052667	21760	6074427
Manipur	153454	3497	156951
Meghalaya	990856	12051	1002907
Mizoram	67223	987	68210
Nagaland	1,02,062	4166	106228
Sikkim	1375854	49111	1424965
Tripura	398669	69899	468568

Sources: Shillong Times, Nagaland Tourism, Sikkim Tourism, Zonunthari Under Secretary Government of Mizoram, Indiatat.com

Number of Domestic and foreign Tourist (FTVs) in North Eastern India (2018)

States	Domestic	Foreign	Total
Arunachal Pradesh	512436	7653	520089
Assam	4710617	15592	4726209
Manipur	176109	6391	182500
Meghalaya	1198340	18114	1216454
Mizoram	76551	967	77518
Nagaland	101588	5010	106598
Sikkim	1426127	71172	1497299
Tripura	414388	102861	517249

Number of Domestic and foreign Tourist (FTVs) in North Eastern India(2019)

States	Domestic	Foreign	Total
Arunachal Pradesh	555639	7825	563464
Assam	15592	7825	23417
Manipur	167560	13608	181168
Meghalaya	1245633	25813	1271446
Mizoram	163762	2249	166011
Nagaland	125949	5577	131526
Sikkim	1421823	133388	1555211
Tripura	437201	154405	591606

Impact of Covid-19 on Tourism

Travel restriction was shutdown worldwide since 2020, hotels were closed cabs and airplanes were parked at their place. The impacts of the pandemic can be seen on every area of the tourism industry viz. aviation industry, hospitality industry, travel agency and tour operations.

➤ Impact of Covid-19 on Hotel Industry in Northeast India

Closure of travelling due to Covid-19 has tremendously affected the hotel industry. All the hotels & lodges were shut down, employee of the hotels are finding hard to survive without salary. Hotel industry is one of the major industry which is suffering from lockdown & travel banned.

➤ Impact of Covid-19 on Aviation Industry in Northeast India

Aviation industry totally shutdown on the order of government due to Covid-19 pandemic. Aviation industry is still suffering due the loss which they have incurred since past 1 and half year. Much aviation company they were not able to pay the salary to their employee.

Conclusion:

Tourism industry has been hit hard due to travel restrictions & Covid-19. It will be tough for the travel and tourism companies to attract tourists during the pandemic as their safety is of paramount importance. To boost tourism industry government need to announce packages for this industry, so that industry and travel & tour operators can get clients. All the preventions measures shall be taken to stop Covid-19 at tourist places.

References:

<https://www.livemint.com/news/india/north-east-states-saw-steady-rise-in-tourist-inflow-in-5-years-till-fy19-cag-11616158392028.html>

<https://thewire.in/economy/tourism-northeast-india-experts-urge-central-govt-revival-plan>

<https://www.sentinelassam.com/editorial/covid-19-tourism-in-northeast-post-2020-477561>

<https://www.orfonline.org/expert-speak/covid-19-crises-northeast-india-and-the-sikkimese-miracle-65540/>

<https://indianexpress.com/article/north-east-india/young-travel-entrepreneurs-in-the-northeast-are-rerouting-after-pandemic-slowdown-6469249/>

