



# An Identification of Future Scope to reliable Profile-Upload the suitable Jobs for JobsGuru.com.

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**Abstract** -In this competitive era, the education among the people is so increasing that the jobs for them are now decreasing. The companies even want the people who are best in their fields. At that time, it becomes difficult to find the people who are intelligent enough to be hired. The work for the companies also increases to find the people who can fulfill their requirements. Thinking about these problems, one can think about the process which can handle this process and make the work less complex. This project is about the recruitment process which is done online. The recruitment process here is handled by the system. [1]. We also find positive and significant relationships between the evaluations of involvement and affect toward the Web site. Further, we find that the Web site's information-specific properties moderate the relationship between information profile of the consumer and his/her utilitarian evaluation of involvement. [2]. As automobiles have emerged as the leading product category on eBay, research focused specifically on eBay Motors is an important extension to this line of research. This study builds on past research by examining research questions using a sample of 126 eBay Motors exchanges along with benchmark pricing data from Kelley Blue Book. [3]. This chapter presents the case study of a successful dot-com venture in India, Naukri.com, in the job search

market. We begin by providing an overview of job search methods in both general and the specific Indian contexts. [4]. this chapter integrates theory and research from user-centered design with theory and research from marketing on value and goal-directed behavior to develop and support a model of online customer value.[5].Marketers now use numerous electronic communication vehicles in which the collection and use of personal information can influence the development of relationships between firms and individual consumers.[6].Effective advertising, good usability, and creating value are important in an e-commerce environment to attract and retain customers. In the human-computer interaction (HCI) literature, research into the success or failure of business to consumer (B2C) e-commerce sites has primarily focused on usability. [7]. For example, the control of communication in case of online brand management lies with both the brand manager and the consumer, whereas from the traditional branding perspective, the control by and large rests with the brand manager only. [8]. The investigation concerns in particular • marketing performance: this section illustrates what are the best performance indicators for measuring the activities carried out by an e-commerce project. [9]. Due to the global nature of the Internet, relatively little research explicitly accounts for the differences

between domestic and global e-marketing practices. Further research is needed on issues directly related to the Internet “global reach.” [10]. As marketers see that online focus groups offer valuable marketing information by understanding the significance of how something is said as well as what is said, their confidence in the use of online focus-group data should increase.[11].The study reveals that the observed multichannel retailers still prefer “traditional” retail marketing instruments on their online shops and often do without innovative Internet-based marketing instruments such as personalization or content and information offering [12]. This chapter, after taking into consideration the published literature on brand positioning, attempts to formulate online positioning strategies using different aspects of brand positioning, price, customer interactivity, and consumer community orientation. [13]. Using results from an empirical study, our chapter will be focused particularly on the determinants of the switching behavior online and on the opportunity to change Web site usability in a powerful lock-in strategy.[14]. The use of trust marks as an alternative to the self-regulation or legislative approach is also discussed, while the effectiveness of each of these efforts is also examined [15].

#### Key words:

TEXT- EDITOR: NOTEPAD OR NOTEPAD++,  
WEBBROWSER: CHROME OR FIREFOX, XAMPP  
SERVER WITH PH, HTML, CSS, And MySQL.

#### 1.INTRODUCTION:

Our website jobsguru.com the main theme of developing this web site is to show the complete details of the jobs for the job seekers. The availability of the jobs are clearly displayed on the screen and we developed this website by finding the draw backs in [naukri.com](http://naukri.com). It is also displays the information about the jobs to the job seekers but it only shows the information but our web site [jobsguru.com](http://jobsguru.com)[Fig:1] is also shows the information and we directly tie up with the companies and who are interested in the job in that particular company .by this we only conduct the exam in our website itself but the question paper is issue by that particular company and the exam is also conducted in any institute near to that particular jobseeker by this we can also surely says that we can avoid the malpractice and that marks and percentage will displayed on the particular job seeker profile if the company satisfied by that the resume of that jobseeker that company will directly calls him for that interview and he/she attends and surely he/she

will placed in that job .by this we can save our time, effort, money. In this project we can compare with nuakri.com there have only information. In jobsguru.com there have information and conduct the exam like NPTEL. your resume was applied in one website. That website was share to the companies. And there selected the who have good result. The jobsguru.com was linked with companies. The project is created for fulfilling the requests of the company managers so that the recruitment module can be placed in the company’s website and the users who visit the website can view the vacancies in the company and will be able to apply directly from remote place even.

#### 1.1 Software Requirement Specification(SRS)



[Fig:1 SRS]

#### 2. EXISTING SYSTEM:

The existing system for job recruitment includes traditional methods like Employment agencies, advertising through newspapers, televisions and radios, college fairs etc., which are too slow and stressful. With the advancement of internet, jobseekers rely on the online job portals, which makes the job search efficient. Again, most of these are limited to the web/desktop applications, which requires jobseekers to have a laptop or desktop connected to internet and is not handy. Advantages of nuakri.com form registration. [Fig:2]



[Fig:2-Existing System]

**2.1 Drawbacks in Existing System:**It has a large work of employees and hence the company incurs a high cost for managing sales force. There is a high level of attrition. Naukri.com was one of the first job portals to really achieve success in India. And as it goes in online marketing, the first mover advantage is still strong with Naukri.com and it is still the number 1 job portal in India by far. Here is the SWOT analysis of Naukri.com.

**2.2 Time Consuming:** The existing system consumes more time ...

For example: I want a job and I searched for the job in nuakri.com in that it displays only the information about the job later I will go to that company and I will apply for that job. That company is located in Chennai. I am in Vijayawada to going to there we have to spend so much time but in our jobsguru.com we only conduct the exam and if we like to share that resume to that particular company we will share and we need not to go to that company like this our website saves time [Fig-3].



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Fig-3: Save Time and Save Money

**2.3 Stressful:** Stress is a feeling of emotional or physical tension. It can come from any event or thought that makes you feel frustrated, angry, or nervous. Stress is your body's reaction to a challenge or demand. In short bursts, Stress as shown in the [Fig-4] can be positive, such as when it helps you avoid danger or meet a deadline



[Fig: 4 Stressful]

**2.4 Challenging:**There have a good jobs based on our knowledge [Fig:5]



[Fig:5 Challenging]

### 3. PROPOSED SYSTEM:

Job Search Portal is a Java-based web application as well as Android application that provides functionalities of e-recruitment on desktop and on portable devices like Android based smart phones/tablets. Both applications do not require internet to perform the desired functionalities. The project is created for fulfilling the requests of the company managers so that the recruitment module can be placed in the company's website and the users who visit the website can view the vacancies in the company and will be able to apply directly from remote place even. The vacancies will be posted by the administrator on the basis of needs of the manpower in the company. The admin will have all rights of handling this process except the evaluation process as it is the company specific and so the steps of the evaluation process cannot be predicted. It also includes the layers at the admin side so the privilege will have great impact on the functionalities given to the different levels of admin. The privileges will be user specific, so different admin even at same level will have different privileges and so different functionalities. The higher level admin will handle whole system by himself. Although the lower level admin is given such privileges that he can send any kind of request to the higher level admin. The higher

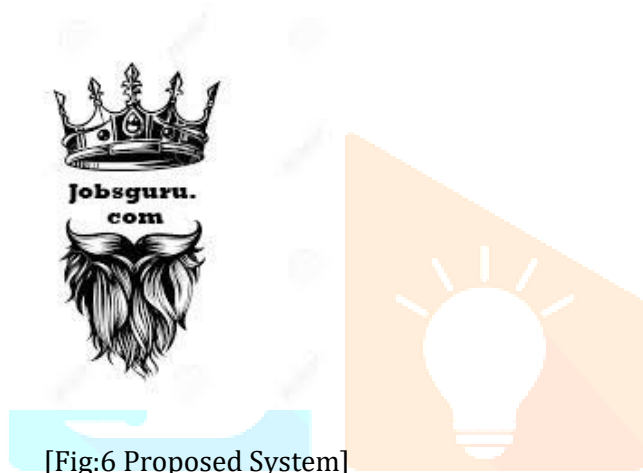
level admin can approve or disapprove the request. Whatever the result of the request approval, the notification will be sent to the lower level admin. This project plays main role at admin side for recruitment process. The start dates and end dates for applications' acceptance, the grace period, the job vacancies' postings, modifying the privileges etc. are the special features of this system. E-Recruitment has become a vital platform for organizations to search for best talent. In this digital age it is imperative to study and identify the factors affecting online job search among millennial and post millennial students of Delhi from state and private university. [Fig:6]

and in this we will give best online service with in less cost and time.

**3.1.2 Portable:** capable of being used on different computer systems.

**4. System Architecture:**

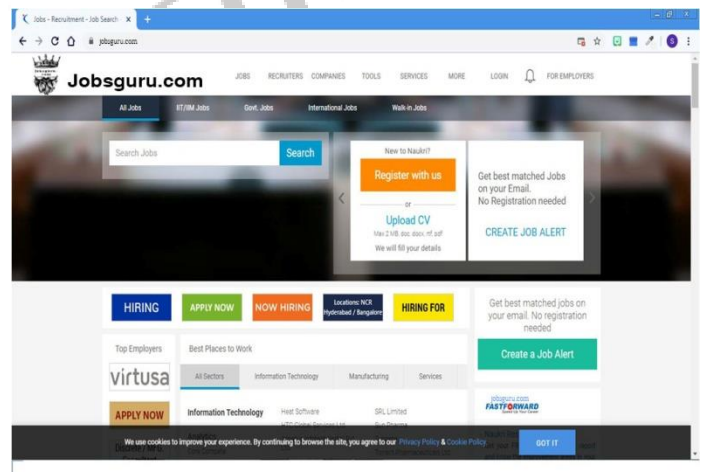
A user can login in our page by filling the details in our login page. In our register form. we check whether the registered user is valid or not valid, by taking Gmail,face book etc. In Qualification page we came to know the users "qualification in B. Tech, M.Tech, MCA, MBA etc..." By the user details/crudites our jobs guru will analysis and show jobs



[Fig:6 Proposed System]



[Fig: 8]



[Fig: 8 System architecture]

\* Using HTML page.



[Fig: 7]

**3.1 Advantages:**

- Apply to multiple jobs with a single click. As an unregistered jobseeker, you have to fill a form every time you apply for a job. ...
- Access unadvertised jobs. ...
- Get best jobs delivered to your inbox. ...
- Track job applications. ...
- Apply for jobs from your mobile.

**3.1.1 Cost and Time efficient:** Requires low cost for something that is a good value, where the benefits and usage are worth at least with a minimum price

**5. Feature scope:** In feature we will provide jobs opportunity by taking the client resume as an input and we will show best and better jobs in their

particular profession and we also able to provide jobs as pre-their knowledge / interest.

## 6. CONCLUSIONS:

Due to the keen instinct and growing enthusiasm led to the development of jobsguru.com

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