Gifts in need: the buyer website

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Abstract

The primary goal of an e-commerce site is to sell goods online. This project deals with developing an e-commerce website for online product selling and purchasing as well. It provides the user with a catalog of different products available for purchase and also they can buy unique products(handmade products) from special artists. To facilitate the online purchase, a shopping cart is provided to the user. so it leads to complete change in the e-commerce business and also common man was able to sell their products through this website. The massive internet penetration has added to the growth of e-commerce and in particular, the startups have made extensive use of it. So we can say e-commerce may be the future of many businesses. A lesson continues with significant differences in the performance of E-commerce business models.

Objective :

1. Customer can easily buy their products and also a seller can sell their products
2. Understanding the current situation and E-Commerce styles

Keywords:

e-commerce, online shopping , internet banking, customers.

Introduction:

Background of the project It is vital for any business or service that the information must be accurate and updated. But a manual system it is usually very difficult because it has a large number of drawback. A lot of ledger books and registers they need to maintain and a great number of people have to work regularly to write, Update, maintain and store them. It is obvious that they mistake in a variety of ways and a great deal of time is spent to recover from those mistakes.

India is a developing country and Communication Information and Technology plays their key role in the development of the country. By e-commerce we mean œbuy and sell products or services in addition to electronic systems such as mobiles, laptops, and computers. In fact, in India, we have very few ways to pay off our debts online or trade online. But that doesn't mean we can't. There are new players on Indian soil like PhonePay and Paytm who want to change the way the Indian e-commerce field is perceived. With the introduction of these services, many new startups can easily sell their products and services online. These services have many opportunities and we hope they will be successful and bring about change in India's e-commerce sector.

Business model: There are many type of E-commerce   Business models such as

Business - to - Business (B2B)

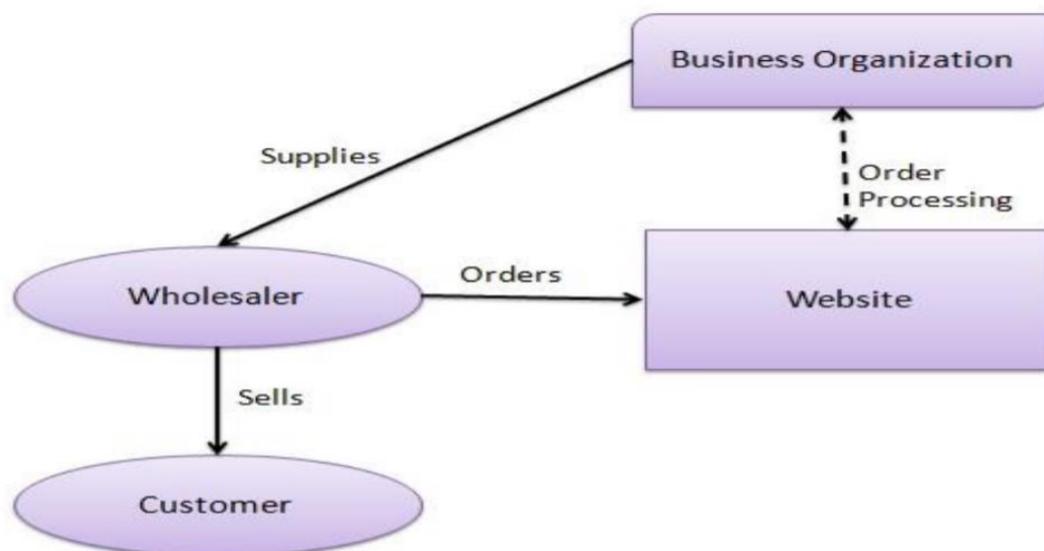In this system a wholesaler search website & place an order company website. Then company feedback customer.

Figure 2.1 Business -to - Business (B2B)

Business - to - Consumer (B2C)

This model customer go website and view company products and finally customer place order in their website.
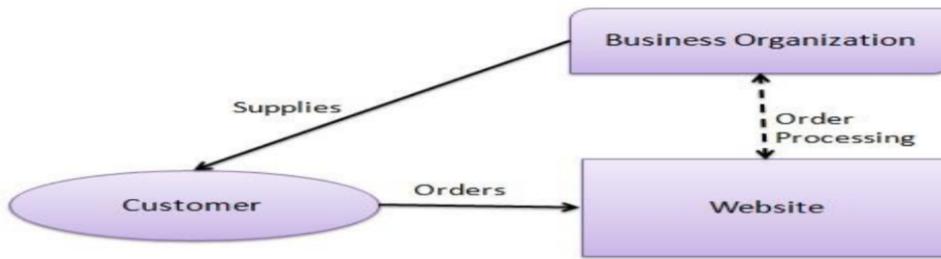
Figure 2.2 Business - to - Consumer (B2C)

Consumer - to - Consumer (C2C)

Consumer - to - Consumer (C2C) In this model customer direct sale other customer. Customer-1 upload a product online on the other hand customer-2 buy this product from on line
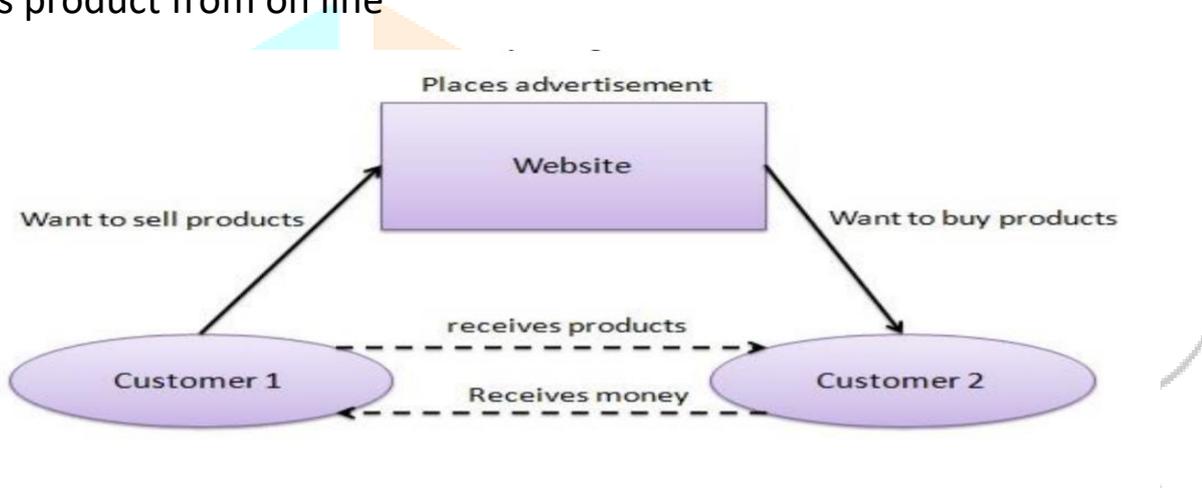

Figure 2.3 Consumer - to - Consumer (C2C)

Consumer - to - Business (C2B)

This system business organization place their particular service in online & also business organization fixed an amount, on the other hand customer choice work & fulfil this work and submit them & receive money.
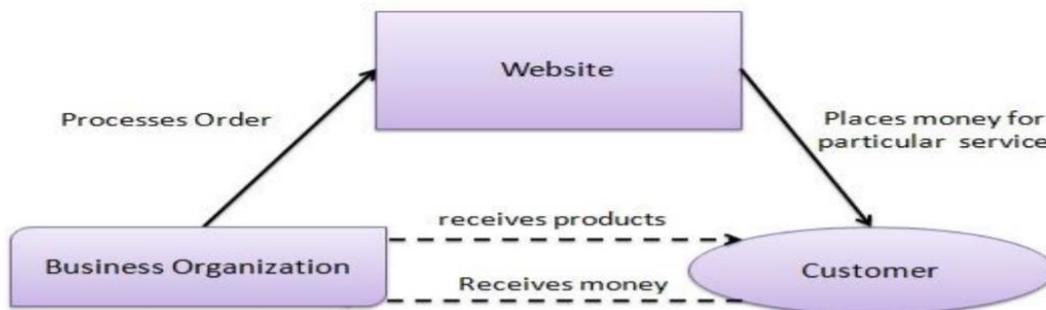
Figure2.4 Consumer - to - Business (C2B)

Business - to - Government (B2G)

This model B2G where Government use various website for their trade and exchange information purpose model .
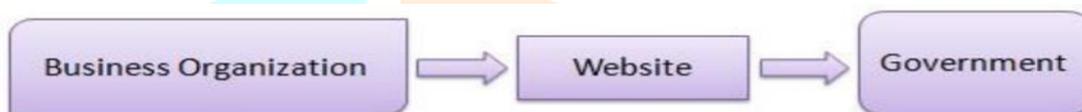

Figure 2.5 Business - to - Government (B2G)

Government - to - Business (G2B)

This model Government place there company website support auction, tenders and applications submission functionalities.

Figure 2.6 Government - to - Business (G2B)

Government - to - Citizen (G2C)

This model citizen in general direct enter government website and they can registration and submit their birth, marriage or death certificate.

Figure 2.7 Government - to - Citizen (G2C)

IMPLEMENTATION

This project was to create an online gift shop management system which follows the B2C model. Some function should be allowing this website.Specific every product should be

product information correctly Every customer should be able to secure transition. Design website should be user friendly and clear.

Conclusion

A country like India can try this type of innovative ideas efficiently. The fruits of this type of experiment can help the country economically. And we can compete with other countries in IT(information technology). who was newly entering into this market can easily test the performance of their products by the customer's reviews and ratings. we have improved both their services by adding technology to their service delivery process. Technology integration into services has become commonplace; however, very little research has been done to assess its impact. E-commerce issues are also rising which poses a serious risk to its long-term future and that is why it requires appropriate strategies on the part of advertisers. Research working on E-commerce suggests a good amount of flexibility be considered if retailers need to succeed in this new business model.finally the T&C must be clear and accurate, product quality must be the same as shown on the site

After the successful completion of the project, I have found that the computerized system for B2C E-Commerce is helpful for the gift shop. The new system gives better service to produce different reports and answer different queries. The overall computerized system for E-Commerce has met all the requirements. The system has been successfully set up. There is no user's resistance towards the computerized promotion system for B2C E-Commerce although the user is quite unfamiliar with how to use the system. Giving appropriate training and guidance during the installation of the system has solved this problem. Furthermore, the system has been kept flexible to keep it open for future upgrading.

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