A Study of Teenagers Perception of Social Networking Sites as usability for Educational Tools

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ABSTRACT:
Now a day, Social networking sites are enlightening the usability of teaching and learning tools. This paper reviews the different social networking sites. The characteristics, features of sites are reviewed in this paper. It will check the trust of sites, privacy issues related social networking sites. The privacy issue are related to share data which is available on any social groups. The trust of any site and privacy settings plays an important role for the purpose of teaching and learning. In this paper, the positive and negative aspects of social networking sites are reviewed. The applications and limitations of social networking sites are reviewed in detail. The popular social networking sites like Facebook and YouTube are reviewed by their usability at the perception of learning and teaching tools. The membership rules, legal policies, account security, authority of uses of social networking sites are also reviewed. The different privacy issues and their safety also discussed in this paper.

KEYWORDS:
Social Networking Sites, Teenagers, Educational Tools, Social Technologies.

INTRODUCTION:
The uses of technology in regular routine activity are very much common for all. Hence everyone facing the common problems related to privacy settings, security issues, cyber bullying and communication content problem. In this research paper, the review of the popular social networking sites like Facebook and YouTube should be compared. The most of social networking sites are plays an important role in educational field. The paper must be focus on how they are supporting to students perception and their views. Understanding the problems related to interaction between them and their study notes, lectures which can be help them to enhance their routine schedule. The online social networking sites help students to implementation of their future educational activities. The research paper focuses on students experiences of student to student interaction and student to lecturer interaction using online social networking sites. Students' discussion involves the regular lectures and the technologies which enhance the learning opportunities.

PROBLEM STATEMENT:
Now a day, the use of Social networking sites like Facebook and YouTube are engaging the routine life. Suppose we think about the evaluation of social networking sites, then some sites are very useful for teaching or learning. Students can used the contents for self-learning, self-monitoring, self-improvement. Teachers used these sites as teaching tool such as they can share their information, lecture note, lecture videos online. Hence it can take place student to student interaction and student to teacher interaction using social networking technologies and sites shown in this research paper.

ADVANTAGE AND BENEFITS OF FACEBOOK AND YOUTUBE:
Facebook may be very well known about the finding the friends and connect with new friends. But it is an incredible learning tool which helps to students, teachers. Teachers can use the Facebook for class projects, engaging the students with different online activities. It is also used for enhancing the communication skill through Facebook. The class project includes the different activities like students can follow the news feed continuously; they can add their reviews updates. They can follow the great personalities and learn how they become great, hence they get the different future platforms. They can participate in challenging courses like Microsoft and learning the concepts like digital marketing. They can create groups for enhancing their communication in different languages, send messages to each other, share the class notes, find the future job, uploading daily updates, etc.

DISADVANTAGE AND LIMITATIONS OF FACEBOOK AND YOUTUBE:

The main disadvantages of accessing social networking sites are addiction. Addiction is due to continuous use of these sites, teenagers can feel they can missing out something suppose they are not logged in. They facing lots problem related to their health issues due to addiction. They are facing the serious threats like lack of productiveness of students. The shared information is not that much secured hence the virus or malware attack may be occurs. The posts, links and status updates automatically linked to spam links which cause very dangerous result. Identity theft, information hacking, unauthorized account handled by third party, share a lots of personal information to other person occurs cybercrime. So teenager must be aware about these disadvantages and limitations in their mind.

BENEFITS OF FACEBOOK AND YOUTUBE AS EDUCATIONAL TOOL:

The Facebook and YouTube are the websites are used to enhance teaching computer literacy skill, communication skill, writing skill, reached to targeted audience, connect billions of new user, build business contacts, connect to various companies, follow the great personalities, create groups of same interest area, learn the different concepts online, share the thoughts, views, learning apps, share the class notes to class mates and teachers, develop projects, attend online classes, etc. These are the some benefits of Facebook and YouTube as educational tool.

CONCLUSION:

The main aspect of the social networking sites is emerging technology routine of everyone. The colleges and academic institutions approaches towards social networking sites and with the help of that tools and apps then can attract the people interest area. Students are regularly used the social networking sites to get the help for their academic progress. The student to student interaction and student to educator interaction which helps in research, projects, distance learning, group study, academic support and lecture notes etc. Social networking sites are to facilitate the portal of communication between students and educators. Due to the popularity and regular access of social networking sites become a part of routine life for a multiple users.

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