

The impact of globalization at duliajan oil town of assam: a sociological study.

Lini Baruah, Ph.D Research Scholar
Department of Sociology,
Dibrugar University.

Abstract:

Globalization is the process of interaction and integration of world economics, culture, technology and individual. In ancient time, human had visited different places and exchange ideas, trades, culture and technology. Globalization had got assistance by steamships, railroads, the telegraph and economic cooperation. In India, the process of globalization became efficient when new economic policy was came into effect. The country got the flavor of new global trade, food habit, culture, technology and ideas. New technology, organizational set up creates new experiences to human being. As like that the Oil town of Assam that is, Duliajan town continuously getting the fruits of globalization. The methodology of the research carries that, the research is conducted with the support of primary as well as secondary data. Primary data are collected with the assistance of interview and secondary data are collected with support of book, journal and internet sources. Objective of the research- (i) To know the impact of globalization at Duliajan town. The outcome of the research is that, the town has experience mix impact of it.

Key words- Globalization, Modernization, Impact, Social Change, and Development.

Globalization is a process of social change, development and modernization. The term modernization denote the acceptance of single standard by all. The adaptation of Euro currency by European nations reduce lots of hurdle. Now European countries use one single currency Euro, single visa policy, similar economic policies etc. The term globalization itself carry an opportunity for development. It not only creates economic interdependence but also provide chance to contract with advance cultural heritage, technology and political perspectives.

The process of globalization began in India when it had adopted new economic policy in early 90s. In ancient time people had visited different places, contract with different culture, economic and political group and gradually cultural integration had started. The new economic policy provide opportunities to multinational companies to start businesses in India. Currently India become members of many Asian socio-political and economic organizations. The country has many bilateral agreements with different countries of the world. Due to globalization the country has agreements with countries of Arab world, USA, Australia, France and Russia in

Army, Navy and Air service level and India become part of many exercises. These agreements provide assistance in countries economic, political and strategic development. India had started cross border trade with more flexible economic conditions due to new economic policy. The border country China is India's now largest trading partner.

II

The concern research is conducted at Duliajan. The town is established as oil town due to establishment of oil India limited, which is one of the leading organization of India. The town is considered for research because an organization has play a crucial role in the development and globalization of an area. The town is tremendously change due to globalization impact. The methodology of the research carries that, the research is conducted with the support of primary as well as secondary data. Primary data are collected with the assistance of interview and secondary data are collected with support of book, journal and internet sources. The primary data are collected with the support of interviewed 50 respondents of Duliajan town. The research is conducted with the assistance of subaltern perspective. The objective of the research is - (i) To know the impact of globalization at Duliajan town. The respondents of the research are such as-

Table1.1 : The distribution of the respondents of the research.

SL. No.	Respondents of the research	Number of respondents	%
1.	Permanent residents of the town	17	34%
2.	Non-permanent residents of the town	13	26%
3.	Shopkeeper	10	20%
4.	Vegetable vendors	10	20%
5.	Total	50	100%

III

The state of Assam is part of India's look east policy. Due to adaptation of flexible economic policies by the country India, Assam as part of it has received many outcome of economic flexibility. Due to globalization many multinational company's chain of business come to Assam like Vishal mega mart, Reliance trend, KFC, Domino's pizza, Pantaloons, Big bazar etc. The concern research area Duliajan town is part of upper Assam. The respondents of the research such as permanent residents 17 (34%) per cent, non-permanent respondents 13 (26%) per cent, shopkeepers 10 (20%) per cent and vegetable vendors 10 (20%) per cent respondents assert as the development of the town as a renown oil town had began in the early 1960's. The establishment of the organization oil India limited in the town leads to establishment of many multinational company's businesses. There are lots of organization provide service in the organization oil India limited and they carries advance technologies to the town. Earlier forest are is now one of the most attracted area either for business purposes, for

employment, and also for small businesses. The organizational development leads to development of these area in economic as well as in social surrounding. The process of globalization leads to change in peoples mindsets, behaviour, food habit, dressing sense etc.

The people of the town Duliajan has more economic opportunities to enjoy. Due to globalization traditional mindset replace with modern thought. With increase income advance technology, multinational chain of businesses come to the town. People of the town now enjoy multinational company's food items, global fashion choices etc. With the idea of multinational company's people of the area now tries to establish their own businesses. The impact of globalization in the town is tremendous. The landscape of the area is totally changed due to globalization. Globalization change the housing pattern of the area. The vacant land of the area are occupied with multi stories buildings. The multi stories buildings of multinational company's make the town as one of the attracted area for marketing, for enjoyment of a global standard meal at multinational chain of restaurants for surrounding small towns and village people.

IV

In conclusion it can say that globalization helps to grow in every aspects of a society. Globalization carries modernization, westernization and development of human being with it. It leads to change in every corner of a society either economically, culturally, politically, technologically and socially. Globalization and social change go hand in hand. It carries with it development and also social change. Earlier vacant lands are replace with multi stories buildings. Globalization leads to congest area. The concentration of people in an area leads to shortage of resources. The research shows the oil town Duliajan enjoy the balance impact of the globalization.

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