ISSN: 2320-2882 **IJCRT.ORG**



INTERNATIONAL JOURNAL OF CREATIVE **RESEARCH THOUGHTS (IJCRT)**

An International Open Access, Peer-reviewed, Refereed Journal

Ref No: IJCRT/Vol 12/ Issue 3 / 690

Ms. P. PRIYADHARSHINI

Subject: Publication of paper at International Journal of Creative Research Thoughts.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJCRT : Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact

> factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI) | UGC Approved

Journal No: 49023 (18)

Registration ID: IJCRT_253531 Paper ID : IJCRT2403690

Title of Paper : A STUDY ON ARUN ICE CREAM'S MARKETING STRATEGIES AND

IT'S INFLUENCE ON CONSUMER BEHAVIOUR IN COIMBATORE

Impact Factor : 7.97 (Calculate by Google Scholar) | License by Creative Common 3.0

Publication Date: 20-March-2024

DOI

Published in : Volume 12 | Issue 3 | March 2024

Page No : f755-f763

Published URL: http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2403690 : Ms. P. PRIYADHARSHINI, MR. R. ARUNPRAKASH R Authors

: UGC Approved Journal No: 49023 (18) Notification

Thank you very much for publishing your article in IJCRT.

International Journal of Creative Research Thoughts - IJCRT

(ISSN: 2320-2882)















Creative Resea



