



# INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJCRT/Vol 11/ Issue4 / 637

To,  
Dr.Siva prakash

**Subject:** Publication of paper at International Journal of Creative Research Thoughts.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJCRT : Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI) | UGC Approved Journal No: 49023 (18)

Registration ID : IJCRT\_234762

Paper ID : IJCRT2304637

Title of Paper : Unleashing the Power of Convenience: A Study of Consumer Behavior and Market Dynamics in the Online Food Delivery Industry through the Lens of Swiggy - "SURVIVING AND THRIVING"

Impact Factor : 7.97 (Calculate by Google Scholar) | License by Creative Common 3.0

Publication Date: 18-April-2023

DOI : <http://doi.one/10.1729/Journal.33835>

Published in : Volume 11 | Issue 4 | April 2023

Page No : f206-f214

Published URL : [http://www.ijcrt.org/viewfull.php?&p\\_id=IJCRT2304637](http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2304637)

Authors : Dr.Siva prakash, POREDDY HARINI

Notification : UGC Approved Journal No: 49023 (18)

Thank you very much for publishing your article in IJCRT.

Editor In Chief

International Journal of Creative Research Thoughts - IJCRT  
(ISSN: 2320-2882)



An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator

Website: [www.ijcrt.org](http://www.ijcrt.org) | Email: [editor@ijcrt.org](mailto:editor@ijcrt.org)