Ref No : IJCRT/Vol 8 / Issue 7/ 630

To,
MR PRITHWIRAJ DAS

Subject: Publication of paper at International Journal of Creative Research Thoughts.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJCRT : Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI) | UGC Approved Journal No: 49023 (18)

Registration ID : IJCRT_197128
Paper ID : IJCRT2007630
Title of Paper : An empirical study on psychological impact on prospective BBA & BCom aspirants by integrated marketing communications of colleges in Bangalore
Impact Factor : 7.97 (Calculate by Google Scholar) | License by Creative Common 3.0
Publication Date: 22-July-2020
DOI :
Published in : Volume 8 | Issue 7 | July 2020
Page No : 5628-5639
Published URL : http://www.ijcrt.org/viewfull.php?p_id=IJCRT2007630
Authors : MR PRITHWIRAJ DAS, Ms M. Kavya, Mr Rajnish Kumar Rai
Notification : UGC Approved Journal No: 49023 (18)

Thank you very much for publishing your article in IJCRT.

Editor In Chief
International Journal of Creative Research Thoughts - IJCRT
ISSN: 2320-2882

Website: www.ijcrt.org | Email: editor@ijcrt.org