

Department of Management In Association with AIMS

Organises



5th International Conference on Innovation Technology Entrepreneurship (ITE 2026)

**"Driving Strategic Competitiveness
through Digital Transformation and
Sustainable Innovation"**

12th & 13th February 2026

Venue : GHRCEM Jalgaon, India (Hybrid Mode)

In collaboration with

**The State University of New York(US) at Morrisville &
Marathwada Accelerator for Growth &
Incubation Council (MAGIC), Aurangabad**

Raisoni Education.

Established in 1998, Raisoni Education has grown into a premier educational network in Central India. Driven by the vision of "Empowering people to build powerful societies," the group boasts a rich history of nurturing future leaders across various disciplines. The network encompasses 19 institutes and 4 universities spread across six cities: Nagpur, Jalgaon, Pune, Amravati, Pandhurna, and Bhandara.

GHRCEM, Jalgaon, MS (INDIA)

GHRCEM, Jalgaon, is a NAAC 'A' grade accredited institution with "Empowered Autonomy" status. It is affiliated with the prestigious KBC North Maharashtra University and is recognized by AICTE and the Government of Maharashtra. The college offers a comprehensive range of undergraduate and postgraduate programs in Management and Engineering, all meticulously designed to align with evolving industry needs. These include BBA, BCA, MBA, MCA, and various emerging branches of Engineering, such as Artificial Intelligence, Machine Learning (AI/ML), Data Science, Computer Science, Information Technology, Civil, Electrical and Mechanical Engineering.

About the Dept. of Management Studies

The department of Management at GHRCEM Jalgaon has carved a niche as a center for excellence in management education in North Maharashtra. NBA Accredited and fully aligned with NEP 2020, the department integrates the Indian Knowledge System (IKS) with a focus on Ethical Leadership and skill development. We offer future-ready specializations in Business Analytics, Human Resource, Digital Marketing, Finance, Family Business Management, International Business Management, Hospitality, Block Chain Technology, and IoT.

Conference Collaborators

- SUNY Morrisville, New York, USA: Our primary academic partner, facilitating international knowledge exchange and academic excellence.
- AIMS (Association of Indian Management Schools): GHRCEM is a proud member of AIMS, one of the world's largest professional networks of management institutions. AIMS provides strategic patronage to ITE 2026, supporting our mission to foster academic excellence and global research standards in management education.
- MAGIC (Marathwada Accelerator for Growth and Incubation Council), Aurangabad: Our esteemed knowledge partner, bridging the gap between academic research and industry-driven innovation.

About Conference

The 5th International Conference on Innovation, Technology, and Entrepreneurship (ITE 2026) serves as a premier global platform dedicated to exploring the intersection of digital transformation and sustainable development. As the world navigates a landscape of rapid technological shifts and environmental challenges, ITE 2026 brings together creative minds from various industries and academia to exchange ideas. To ensure global inclusivity and seamless knowledge sharing, ITE 2026 will be conducted in Hybrid Mode.

Conference Tracks :

Track 1: Digital Transformation & Strategic Management

- Business Model Innovation
- Strategic Competitiveness
- Digital Leadership
- Agile Management
- Change Management
- E-Commerce
- Business Analytics
- Data-Driven Strategy
- Human Resource Analytics
- Market Intelligence.

Track 2 : AI, Emerging Technology & Business Intelligence

- Artificial Intelligence (AI)
- Machine Learning
- Agentic AI
- Blockchain & Web3
- Fintech
- Internet of Things (IoT)
- Cyber Security
- Quantum Business Applications
- Metaverse
- Digital Twins
- Robotic Process Automation (RPA).

Track 3: Sustainable Innovation & Industry 5.0

- Industry 5.0
- Circular Economy
- Green Tech
- ESG (Environmental, Social, & Governance)
- Sustainable Supply Chains
- Social Entrepreneurship
- Renewable Energy Management
- CSR
- Smart Cities.

Track 4 : Finance & Corporate Governance

- Digital Finance
- Financial Inclusion
- Behavioral Finance
- Risk Management
- Corporate Governance
- Ethical Leadership
- RegTech
- Investment Banking
- Sustainable Finance
- International Accounting Standards.

Track 5 : Education, Pedagogy & Design Thinking

- Innovative Pedagogy
- EdTech
- Hybrid Learning
- Design Thinking
- Human-Centred Design
- Skill Development
- NEP 2020 Implementation
- Indian Knowledge System (IKS)
- Gamification
- Life-long Learning Models.

Track 6 : Global Business & Hospitality

- International Business
- Global Logistics
- Tourism Innovation
- Hospitality Management
- Cross-cultural Management
- Destination Marketing
- Sustainable Tourism
- Global Trade Ethics
- Supply Chain Resilience.

Note: The topics mentioned above are indicative; submissions may include, but are not limited to, any relevant area aligned with the conference theme.

Experience Jalgaon : The Gateway to Heritage

Experience Jalgaon: A Blend of Heritage & Innovation The Raisoni Jalgaon campus is located in close proximity to Gandhi Teerth, an international center for Gandhian research, and the global headquarters of Jain Irrigation, a pioneer in sustainable agriculture. This setting offers delegates a firsthand look at sustainable innovation in practice. As the gateway to the UNESCO World Heritage Ajanta Caves, Jalgaon provides an inspiring backdrop where traditional heritage and modern technological growth converge for ITE 2026

Conference Highlights

- "Best Paper Award" shall be presented to best presented papers in each track.
- Certificate of presentation shall be provided to the registered participants only.
- Lunch & refreshments shall be provided to the participants

Conference Registration Fee

- The fee includes paper presentation, hospitality, and the publication opportunity in the partnered journals. The publication charges will be separate and will be notify after acceptance

Nationality	Category	Registration Fee
Delegates from India	<ul style="list-style-type: none">• Academicians/Researchers• Full-time Research Scholars/Students• Industry Practitioners	INR- 500 INR-400 INR-1000
Delegates from other countries	<ul style="list-style-type: none">• Academicians/Researchers• Full-time Research Scholars/Students• Industry Practitioners	USD-50 USD-20 USD-100

Publication Guidelines

- Selected papers will be published in a Special Issue of the Conference Proceedings bearing an ISBN number and DOI, in association with: IJCRT – International Journal of Creative Research Thoughts
- (ISSN-approved, peer-reviewed international journal)
- Website: <http://www.ijcrt.org/>
- Publication Charges: Rs.500 only Maximum Authors: Up to 5 authors per paper (Publication charges are exclusive of conference registration fees)
- Authors are required to submit their papers strictly in the IJCRT prescribed format.

Registration Link :
<https://forms.gle/dRFeB61j1hWyC1HT8>

Important Dates

Full Paper Submission	15 th January 2026
Acceptance of Paper	17 th January 2026
Last date of Registration	25 th January 2026
Conference Date	12 th -13 th February 2026

Bank Details :

Account Name : G H Raisoni College of Engineering & Management
Name of Bank : HDFC Bank Ltd
Account Number : 99991400001122
IFSC Code : HDFC0011261
Bank Branch : KINGSWAY CIRCLE NAGPUR

International Resource Persons

- ◆ **Prof Christopher Scalzo**
Hospitality & Business Division, SUNY Morrisville, New York, USA
- ◆ **Professor Jason Z Bock**
Dean School of Liberal Arts, Science & Society, SUNY Morrisville, USA
- ◆ **Dr. Chad J. Czelusniak-Serviss**
Assistant Professor of Business Administration at SUNY Morrisville.
- ◆ **Mark T. Schenkel, Ph.D.**
Professor of Entrepreneurship & Department Chair
Jack C. Massey College of Business (12050)
- ◆ **Dr R. V. Palanivel**
Prof. Faculty of Economics and Business Administration,
Berlin School of Innovation, Berlin, Germany
- ◆ **Dr K. Shankar Ganesh**
Associate Dean and Professor, Sharda University, Uzbekistan
- ◆ **Dr Michael Savariapitcha**
Professor, St. John and Baptist University, Mangochi Malawi, Africa
- ◆ **Dr Manishkumar Varma**
Dean (Student Affairs) MIESPPU Institute of Higher Education,
Doha Qatar

National Resource Persons

- ◆ **Umesh Rathod**
Chief Innovation Officer, Maharashtra at AICTE MOE's Innovation cell, India.
- ◆ **Mr. Prasad Kokil**
CEO, MAGIC, Aurangabad, India
- ◆ **Prof Elangbam Nixon Singh**
Department of Management, Mizoram University, India
- ◆ **Prof Anil Dongre**
Dean, Commerce & Management KBC North Maharashtra University, Jalgaon
- ◆ **Dr Prasad Teegalapally**
Professor, Indian Institute of Management, Mumbai
- ◆ **Dr Balkrishna Narkhede**
Professor, Indian Institute of Management, Mumbai

Our Patrons

Mr Sunil Raisoni

Chairman, Raisoni Group

Mr Shreyash Raisoni

Executive Director, Raisoni Group

Conference Chair

Prof Preeti Agarwal

Director, GHRCEM, Jalgaon

Conference Co-Chair

Dr Sanjay Shekhawat

Dean Academics, GHRCEM, Jalgaon

Conference Conveners

Dr Yogita Patil

HoD, Department of Management Studies

Dr Jyoti Jakhete

Dean Industry Relationship cell

Conference Co-Conveners

Dr Vishal S. Rana

HOD BBA, Associate Professor, GHRCEM

Prof Tanmay Bhale

Coordinator- Raisoni Alumni Foundation

Organising Committee

Dr Mukund Patil

Prof. Prachi Jagwani

Mr. Nilesh Ingale

Dr Saroj Patil

Dr Swati Pati

Prof. Shriya Kogta

Dr Tushar Patil

Prof. Priya Tekwani

Dr Shantanu Pawar

Prof. Mridula Deshpande

Dr Chetan Choudhari

Prof. Pratiksha Jain

Dr Jitandra Wadadkar

Dr Giridhari Tiwari

Prof. Bipasa Patra

Prof. Pooja Chaudhari

Prof. Kalyani Neve

Prof. Udita Binwal

Editorial Board

Dr Mukesh Ahirrao Prof. Rohit Salunkhe Prof. Kavita Patil

Conference Email ID :
conference.mgmt@ghrcemj.raisoni.net