

## Department of Management In Association with AIMS

Organises



# 5<sup>th</sup> International Conference on Innovation Technology Entrepreneurship (ITE 2026)

"Driving Strategic Competitiveness  
through Digital Transformation and  
Sustainable Innovation"

**12<sup>th</sup> & 13<sup>th</sup> February 2026**

**Venue : GHRCEM Jalgaon, India (Hybrid Mode)**

In collaboration with

The State University of New York(US) at Morrisville &  
Marathwada Accelerator for Growth &  
Incubation Council (MAGIC), Aurangabad

## Raisonni Education.

Established in 1998, Raisonni Education has grown into a premier educational network in Central India. Driven by the vision of "Empowering people to build powerful societies," the group boasts a rich history of nurturing future leaders across various disciplines. The network encompasses 19 institutes and 4 universities spread across six cities: Nagpur, Jalgaon, Pune, Amravati, Pandhurna, and Bhandara.

## GHRCEM, Jalgaon , MS (INDIA)

GHRCEM, Jalgaon, is a NAAC 'A' grade accredited institution with "Empowered Autonomy" status. It is affiliated with the prestigious KBC North Maharashtra University and is recognized by AICTE and the Government of Maharashtra. The college offers a comprehensive range of undergraduate and postgraduate programs in Management and Engineering, all meticulously designed to align with evolving industry needs. These include BBA, BCA, MBA, MCA, and various emerging branches of Engineering, such as Artificial Intelligence, Machine Learning (AI/ML), Data Science, Computer Science , Information Technology, Civil ,Electrical and Mechanical Engineering

## About the Dept. of Management Studies

The department of Management at GHRCEM Jalgaon has carved a niche as a center for excellence in management education in North Maharashtra. NBA Accredited and fully aligned with NEP 2020, the department integrates the Indian Knowledge System (IKS) with a focus on Ethical Leadership and skill development. We offer future-ready specializations in Business Analytics, Human Resource, Digital Marketing, Finance, Family Business Management, International Business Management, Hospitality, Block Chain Technology, and IoT.

## Conference Collaborators

- SUNY Morrisville, New York, USA: Our primary academic partner, facilitating international knowledge exchange and academic excellence.
- AIMS (Association of Indian Management Schools): GHRCEM is a proud member of AIMS, one of the world's largest professional networks of management institutions. AIMS provides strategic patronage to ITE 2026, supporting our mission to foster academic excellence and global research standards in management education
- MAGIC (Marathwada Accelerator for Growth and Incubation Council), Aurangabad: Our esteemed knowledge partner, bridging the gap between academic research and industry-driven innovation.

## About Conference

The 5th International Conference on Innovation, Technology, and Entrepreneurship (ITE 2026) serves as a premier global platform dedicated to exploring the intersection of digital transformation and sustainable development. As the world navigates a landscape of rapid technological shifts and environmental challenges, ITE 2026 brings together creative minds from various industries and academia to exchange ideas. To ensure global inclusivity and seamless knowledge sharing, ITE 2026 will be conducted in Hybrid Mode

## Conference Tracks :

### Track 1: Digital Transformation & Strategic Management

- Business Model Innovation
- Strategic Competitiveness
- Digital Leadership
- Agile Management
- Change Management
- E-Commerce
- Business Analytics
- Data-Driven Strategy
- Human Resource Analytics
- Market Intelligence.

### Track 2 : AI, Emerging Technology & Business Intelligence

- Artificial Intelligence (AI)
- Machine Learning
- Agentic AI
- Blockchain & Web3
- Fintech
- Internet of Things (IoT)
- Cyber Security
- Quantum Business Applications
- Metaverse
- Digital Twins
- Robotic Process Automation (RPA).

### Track 3: Sustainable Innovation & Industry 5.0

- Industry 5.0
- Circular Economy
- Green Tech
- ESG (Environmental, Social, & Governance)
- Sustainable Supply Chains
- Social Entrepreneurship
- Renewable Energy Management
- CSR
- Smart Cities.

### Track 4 : Finance & Corporate Governance

- Digital Finance
- Financial Inclusion
- Behavioral Finance
- Risk Management
- Corporate Governance
- Ethical Leadership
- RegTech
- Investment Banking
- Sustainable Finance
- International Accounting Standards.

### Track 5 : Education, Pedagogy & Design Thinking

- Innovative Pedagogy
- EdTech
- Hybrid Learning
- Design Thinking
- Human-Centered Design
- Skill Development
- NEP 2020 Implementation
- Indian Knowledge System (IKS)
- Gamification
- Life-long Learning Models.

### Track 6 : Global Business & Hospitality

- International Business
- Global Logistics
- Tourism Innovation
- Hospitality Management
- Cross-cultural Management
- Destination Marketing
- Sustainable Tourism
- Global Trade Ethics
- Supply Chain Resilience.

**Note: The topics mentioned above are indicative; submissions may include, but are not limited to, any relevant area aligned with the conference theme.**

## Experience Jalgaon : The Gateway to Heritage

Experience Jalgaon: A Blend of Heritage & Innovation The Raisoni Jalgaon campus is located in close proximity to Gandhi Teerth, an international center for Gandhian research, and the global headquarters of Jain Irrigation, a pioneer in sustainable agriculture. This setting offers delegates a firsthand look at sustainable innovation in practice. As the gateway to the UNESCO World Heritage Ajanta Caves, Jalgaon provides an inspiring backdrop where traditional heritage and modern technological growth converge for ITE 2026

## Conference Highlights

- “Best Paper Award” shall be presented to best presented papers in each track.
- Certificate of presentation shall be provided to the registered participants only.
- Lunch & refreshments shall be provided to the participants

## Conference Registration Fee

- The fee includes paper presentation, hospitality, and the publication opportunity in the partnered journals. The publication charges will be separate and will be notify after acceptance

Nationality	Category	Registration Fee
Delegates from India	• Academicians/Researchers	INR- 500
	• Full-time Research Scholars/Students	INR-400
	• Industry Practitioners	INR-1000
Delegates from other countries	• Academicians/Researchers	USD-50
	• Full-time Research Scholars/Students	USD-20
	• Industry Practitioners	USD-100

## Publication Guidelines

- Selected papers will be published in a Special Issue of the Conference Proceedings bearing an ISBN number and DOI, in association with: IJCRT – International Journal of Creative Research Thoughts
- (ISSN-approved, peer-reviewed international journal)
- Website: <http://www.ijcrt.org/>
- Publication Charges: Rs.500 only Maximum Authors: Up to 5 authors per paper (Publication charges are exclusive of conference registration fees)
- Authors are required to submit their papers strictly in the IJCRT prescribed format.

### Registration Link :

<https://forms.gle/dRF61j1hWyC1HT8>

## Important Dates

Full Paper Submission	15 <sup>th</sup> January 2026
Acceptance of Paper	17 <sup>th</sup> January 2026
Last date of Registration	25 <sup>th</sup> January 2026
Conference Date	12 <sup>th</sup> -13 <sup>th</sup> February 2026

## Bank Details :

Account Name : G H Raisoni College of Engineering & Management

Name of Bank : HDFC Bank Ltd

Account Number : 99991400001122

IFSC Code : HDFC0011261

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## International Resource Persons

- ♦ **Prof Christopher Scalzo**  
Hospitality & Business Division, SUNY Morrisville, New York, USA
- ♦ **Professor Jason Z Bock**  
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- ♦ **Dr. Chad J. Czelusniak-Serviss**  
Assistant Professor of Business Administration at SUNY Morrisville.
- ♦ **Mark T. Schenkel, Ph.D.**  
Professor of Entrepreneurship & Department Chair Jack C. Massey College of Business (12050)
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- ♦ **Dr Manishkumar Varma**  
Dean (Student Affairs) MIESPPU Institute of Higher Education, Doha Qatar

## National Resource Persons

- ♦ **Umesh Rathod**  
Chief Innovation Officer, Maharashtra at AICTE MOE's Innovation cell, India.
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CEO, MAGIC, Aurangabad, India
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## Our Patrons

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**Mr Shreyash Raisoni**

Executive Director, Raisoni Group

## Conference Chair

**Prof Preeti Agarwal**

Director, GHRCEM, Jalgaon

## Conference Co-Chair

**Dr Sanjay Shekhawat**

Dean Academics, GHRCEM, Jalgaon

## Conference Conveners

**Dr Yogita Patil**

HoD, Department of Management Studies

**Dr Jyoti Jakhete**

Dean Industry Relationship cell

## Conference Co-Conveners

**Dr Vishal S. Rana**

HOD BBA, Associate Professor, GHRCEM

**Prof Tanmay Bhale**

Coordinator- Raisoni Alumni Foundation

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**Conference Email ID :**  
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