## Publication Certificate of



## INTERNATIONAL JOURNAL OF CREATIVE **RESEARCH THOUGHTS | ISSN: 2320 - 2882**

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr.B.Swathi

In recognition of the publication of the paper entitled

## EMPLOYEE RETENTION STRATEGIES AND ORGANIZATIONAL PERFORMANCE: GENERAL VIEWS OF EMPLOYEES IN PUBLIC AND PRIVATE SECTOR ORGANIZATIONS

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 6 Issue 1 February 2018, Pate of Publication: 16-February-2018

UGC Approved Journal Mo: 49023 (18) 2320-2882

PAPER ID: IJPUB1801213

Registration ID: 181817

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



## **INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT**

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



**EDITOR IN CHIEF**