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The Board of  
International Journal of Creative Research Thoughts  
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**Shah Lakshya Pradhyuman**

In recognition of the publication of the paper entitled

## **UNDERSTANDING IN-APP PURCHASE INTENTION OF FREEMIUM GAMES AMONG GEN-Z IN INDIA**

Published In IJCRT ( [www.ijert.org](http://www.ijert.org) ) & 7.97 Impact Factor by Google Scholar

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