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*An International Open Access, Peer-reviewed, Refereed Journal*

The Board of  
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In recognition of the publication of the paper entitled  
**IMPACT OF PARA SOCIAL INTERACTION AND VISUAL MERCHANDISING  
IN CUSTOMER SHOPPING EXPERIENCE.**

Published In IJCRT ( [www.ijert.org](http://www.ijert.org) ) & 7.97 Impact Factor by Google Scholar

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