Publication Certificate of



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr.Gimson.D.Parambil

In recognition of the publication of the paper entitled

A STUDY ON BRAND SWITCHING OF CONSUMER PRODUCTS WITH SPECIAL REFERENCE TO PATANJALI PRODUCTS IN ERNAKULUM DISTRICT

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 4 Issue 3 August 2016, Date of Publication: 24-August-2016

UGC Approved Journal No. 49023 (18)

PAPER ID: IJCRT1134459

Registration ID: 215237

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR'IN CHIEF