



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of
International Journal of Creative Research Thoughts
Is hereby awarding this certificate to

Mr. Mukesh B. Ahirrao

In recognition of the publication of the paper entitled
CUSTOMER BASED BRAND EQUITY: A REVIEW OF LITERATURE

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 5 Issue 12 December - 2017 , Date of Publication: 20-December-2017

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRTICGT073

Registration ID : 171027

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal




EDITOR IN CHIEF



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal
Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013





INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of
International Journal of Creative Research Thoughts
Is hereby awarding this certificate to

Dr. D. S. Patil

In recognition of the publication of the paper entitled
CUSTOMER BASED BRAND EQUITY: A REVIEW OF LITERATURE

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 5 Issue 12 December - 2017 , Date of Publication: 20-December-2017

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRTICGT073

Registration ID : 171027




EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal



Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013