



Bublication

0ţ

Certificate

# INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

### FIONA MARISSA FERNANDES

In recognition of the publication of the paper entitled

# INFLUENCE OF SOCIAL MEDIA ON BRAND IMAGE : A LITERATURE

#### REVIEW

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 11 Issue 1 January 2023 , Date of Publication: 24-January-2023

ISSN 2320-2882

**JJCRT** 

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT2301412

Registration ID : 230227

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR IN CHIEF





Bublication

0ţ

Certificate

# INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

#### Dr. Krishna Behari Srivastava

In recognition of the publication of the paper entitled

## INFLUENCE OF SOCIAL MEDIA ON BRAND IMAGE : A LITERATURE REVIEW

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 11 Issue 1 January 2023 , Date of Publication: 24-January-2023

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT2301412

Registration ID : 230227

Creative Respective ISSN 2320-2882 IJCRT IJCRT

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

